

The Group establishes partnership with local university to nurture talent for the hotel industry

集团与本地大学合作 为酒店业培育人才



The SHKP Hotels X SHTM Hackathon encourages students to conceive creative corporate planning proposals for the Group's hotels
SHKP Hotels X SHTM Hackathon 鼓励同学为集团旗下酒店构思创新企划建议

In support of attracting young talent to join the hotel industry, the Group formed a strategic partnership with The Hong Kong Polytechnic University (PolyU). Through internship programmes and creative corporate planning events, students are provided with invaluable expertise and insights, thus fostering the development of skilled talent in the hotel industry to capitalize on the opportunities arising in the post-pandemic return to normal.

Offering students a two-year experiential learning programme

The Group and the College of Professional and Continuing Education (CPCE) of PolyU previously signed a memorandum of understanding on a two-year experiential learning programme. Selected students in the programme will be offered more than 500 hours of internship training at the Group's nine hotels: Four Seasons Hotel Hong Kong, The Ritz-Carlton, Hong Kong, W Hong Kong, Hyatt Centric Victoria Harbour Hong Kong, The Royal Garden, Royal Plaza Hotel, Royal Park Hotel, Royal View Hotel and Alva Hotel by Royal. Furthermore, the hotels pledged to give priority to graduates of the internship programme in the recruitment of candidates for full-time positions.

The SHKP Hotels x PolyU CPCE Experiential Learning Programme recently held an open day, in which more than 200 internship opportunities were offered at the Group's nine hotels. The event garnered an overwhelming response, attracting nearly 500 students. The Group believes that society's return to normal will result in a gradual surge in demand for skilled talent in the hotel industry. Thus, the program aims to recruit more young talent to join the sector to provide new blood for the hotel industry.

Collaborating with PolyU for creative corporate planning events

The Group and the School of Hotel and Tourism Management (SHTM) of PolyU also co-organized the SHKP Hotels X SHTM Hackathon, which provides students with opportunities to conceive creative corporate planning proposals for the Group's hotels, whilst earning valuable insights into their operations, thus preparing them for future careers in the hotel industry.



The SHKP Hotels x PolyU CPCE Experiential Learning Programme receives an overwhelming response
“新地酒店 x 理大CPCE实习计划”开放日反应热烈

为协助年轻人投身酒店行业，集团与香港理工大学合作，通过推出实习计划和创意企划活动，与学生分享知识与经验，推动培训酒店业人才，以把握复常后带来的机遇。

为学生提供两年实习计划

集团此前与香港理工大学专业及持续教育学院（CPCE），签署为期两年的实习计划合作备忘录。通过计划获选的学生将会在集团旗下九间酒店包括香港四季酒店、香港丽思卡尔顿酒店、香港W酒店、香港维港凯悦尚萃酒店、帝苑酒店、帝京酒店、帝都酒店、帝景酒店及帝逸酒店，进行逾500小时的实习。酒店更承诺若招聘全职员工时，会优先考虑已完成实习的学生。

最近举行的“新地酒店x理大CPCE实习计划”开放日，集团旗下九间酒店共提供逾200个酒店实习岗位，活动反应热烈，吸引近500学生人次出席。集团相信随著社会复常，酒店业对人手的需求也相应增加，期望借此计划吸引更多年轻人加入酒店业，为业界补充新血。

与理大合办创意企划活动

此外，集团也与香港理工大学酒店及旅游业管理学院合办“SHKP Hotels X SHTM Hackathon”，学生可通过活动为酒店构思创新企划建议，并在过程中进一步了解集团旗下酒店的运营情况，为未来投身酒店业做好准备。