

Noah's Ark Hong Kong supports the underprivileged through multifaceted charity initiatives

香港挪亚方舟凭借不同公益活动关怀弱势社群



In collaboration with the Hong Kong Paralympic Committee, Noah's Ark Hong Kong once again organizes the Inclusive Para Sports Day in Ma Wan to help foster an equal and inclusive society for all under its multifaceted Para sports. 香港挪亚方舟与香港残疾人奥委会此前在马湾再度合办“伤健合Big!”运动日，通过举办多元化的残疾运动项目，以宣扬“伤健平等共融”的精神

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Noah's Ark Hong Kong, established and operated by the Group, endeavours to serve and show care for the underprivileged by organizing multifaceted charity initiatives. By partnering with St. James' Settlement and the Rainbow Foundation, Noah's Ark launched a two-month programme, called From the Heart – Arts & Games Journey, in which 50 deprived students were invited to engage in a series of art creations, as well as interactive activities for coping with emotions and stress, thus helping them acquire collaborative communication skills to resume moderate social activities following the pandemic.

In collaboration with the Hong Kong Paralympic Committee, Noah's Ark Hong Kong once again organized the Inclusive Para Sports Day to raise public awareness of the importance of wellness for people with disabilities, thus promoting an equal and inclusive society for all. Thomas Kwok, Senior Director of Sun Hung Kai Real Estate Agency Limited, Jenny Fung, President, Hong Kong Paralympic Committee, So Wa-wai, six-time gold medalist at the Paralympic Games, Joanna Yip, Assistant General Manager, Noah's Ark Hong Kong, and principals and student representatives from four special schools were invited to be the officiating guests to kick off the event. About 150 students from special schools and accompanying family members participated in the event, helping to foster an inclusive society without barriers, for mutual love and respect.

由集团筹建及运营的香港挪亚方舟，通过举办不同公益活动，关怀社会上有需要人士，例如与圣雅各福群会及Rainbow Foundation等合办为期两个月的“从心出发：艺术与游戏之旅”计划。该计划邀请约50位来自弱势群体的学童参与，通过一系列艺术创作与互



The closing ceremony of From the Heart – Arts & Games Journey is held at Noah's Ark in Ma Wan

“从心出发：艺术与游戏之旅”计划此前在马湾挪亚方舟举行闭幕礼

动游戏，让他们抒发情绪与压力，并学习与人沟通和合作，以帮助学童在疫情后恢复适度的社交生活。

此外，香港挪亚方舟此前也联同香港残疾人奥委会，再度举办“伤健合Big!”运动日，借此鼓励大众关注残疾人士的身心健康，并一同实践“伤健共融”的精神。当日大会邀请了新鸿基地产代理资深董事郭炳江、香港残疾人奥委会会长冯马洁嫻、残奥运六面金牌得主苏桦伟、香港挪亚方舟助理总经理叶颂恩以及四间特殊学校的校长与学生代表担任活动嘉宾，为运动日揭开序幕。同时邀请了约150位来自特殊学校的学生及家人参与其中，促进互相关爱与尊重，共建无障碍的包容社会。