

# The Point launches Hong Kong's first\* rewards-redeemable, free super-fast 60kW EV charging service

## The Point 推出全港首创\*以积分换领60kW免费特快充电服务



Group Executive Director Christopher Kwok said the Group launched The Point EV Super Charging service to support the Government's efforts to encourage the use of EVs and provide greater convenience to The Point members.

集团执行董事郭基泓指出，集团积极响应政府推动电动车普及化，故推出The Point 电动车特快充电服务，为会员提供更便捷的服务，更好的消费、出行和生活体验。

The Point, an integrated membership program under the Group, enhances members' shopping and leisure experience by continuously introducing new features. Its recent launch of Hong Kong's first rewards-redeemable, free, super-fast EV charging service (free super-fast EV charging service) provides The Point members with greater convenience when shopping at the Group's malls.

### Hong Kong's first rewards-redeemable, free super-fast EV charging service with flexible fee settlement

The Point members can enjoy a rewards-redeemable, free super-fast 60kW EV charging service at member-exclusive charging zones in designated malls by registering for the contactless parking service and binding credit cards. Each charging session lasts for 15 minutes. Each session costs HK\$40 or the redemption of 1,500 The Point bonus points. Each member can enjoy a maximum of two sessions a day for a total duration of 30 minutes in each participating mall, thus providing comprehensive support for The Point members driving electric vehicles.

### Service available at six of the Group's malls

The Point free, super-fast EV charging service is available at six of the Group's malls: Tseung Kwan O East Point City, Tsuen Wan Plaza, San Po Kong Mikiki, Tai Po Mega Mall, Yuen Long YOHO MALL and Tuen Mun V city. The Point free super-fast EV charging service will be available in the Group's other participating malls in phases, providing members with greater convenience when shopping at the Group's malls. By launching the free super-fast EV charging service, the Group proactively supports the government's fostering of electric vehicles and endeavours to make Hong Kong a liveable and sustainable green smart city.

\*As at end-February 2023, comparing The Point and charging models of other major shopping malls in Hong Kong

集团旗下综合会员计划The Point一直通过引入新功能，提升会员的购物休闲体验。此前推出全港首创以积分换领电动车免费特快充电服务（下称免费特快充电），让The Point 会员更轻松方便于集团旗下商场购物消费。

### 灵活收费 全港首创以积分换领免费特快充电

The Point 会员只需启动免触式泊车服务并绑定信用卡，便可到指定商场的会员专属充电区享以积分换领60kW免费特快充电。充电时间每15分钟为一节，每节收费通过手机应用程序以1,500积分兑换或支付HK\$40，每位会员每日可于同一参与商场最多享用两节共30分钟的充电服务，周全照顾驾驶电动车的The Point 会员。

### 涵盖集团旗下六个商场

The Point 免费特快充电涵盖集团旗下六个商场，其中包括将军澳东港城、荃湾广场、新蒲岗 Mikiki、大埔超级城、元朗 YOHO MALL 形点及屯门 V city。The Point 特快充电服务将于更多新地商场陆续推出，让会员在集团旗下商场休闲购物更尽兴。同时，集团借特快充电服务响应政府推动电动车普及化，积极打造香港成为宜居、可持续发展的绿色智慧城市。

\*截止2023年2月，The Point与香港主要商场的收费模式的比较



The Point super-fast EV charges will be available in 18 SHKP malls across the city by the second quarter of 2024

于2024年第二季前，集团遍布全港各区的18个商场将设有The Point 电动车特快充电站