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The Group's shopping malls are well-positioned to capitalize on opportunities from the Hong Kong-mainland border reopening

集团商场准备就绪 把握与内地通关的机遇





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The *SHKP Quarterly* serves to provide updates on the Group's different businesses, with the aim of maintaining transparency and high standards of corporate governance. It is not intended as a promotional material.

本刊旨在为投资者提供集团业务的最新资讯，维持企业高透明度及良好的企业管治。本刊内容涵盖集团业务的不同范畴，相关资料陈述并非用作宣传推广。

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The Group's shopping malls are well-positioned to capitalize on opportunities from the Hong Kong-mainland border reopening



New Town Plaza, Sha Tin
沙田新城市广场

The Group has a retail portfolio with an attributable gross floor area of some 12 million square feet in Hong Kong. The gradual lifting of Hong Kong's anti-pandemic measures and the Hong Kong-mainland border reopening in early January this year, coupled with Chinese New Year being the traditional peak season for consumption, created blossoming opportunities for the Hong Kong retail market. The Group's key shopping malls were well-equipped to capture these business opportunities. The Group's initiatives included the launch of targeted and timely promotion campaigns, such as a debut cross-boundary spending reward scheme, and the distribution of welcome packs, electronic coupons and cross-border bus tickets, to attract mainland tourists to shop in the Group's shopping malls, thus boosting footfall in the malls. As a result, the Group's retail portfolio in Hong Kong recorded double-digit growth in both footfall and tenant sales for the first two months of this year compared to the same period last year.

Debut of reciprocal spending privileges between Guangzhou and Hong Kong to leverage the synergy

To capitalize on the first phase of the border reopening, coupled with the long Chinese New Year holiday, the Group's shopping mall teams quickly organized diversified festive campaigns and launched a series of tourist consumption privileges to attract local and mainland consumers. The Group debuted a cross-boundary spending reward scheme in Hong Kong and Guangzhou, leveraging the synergistic effect of its retail portfolios in the two cities. The Group's six shopping malls in Hong Kong, including **New Town Plaza** in Sha Tin, **YOHO Mall** in Yuen Long, and **MOKO** in Mong Kok, collaborated with **Parc Central** in Guangzhou to launch Fabulous Tourist Privilege, with a total of HK\$10 million in spending rewards offered to mainland visitors for spending in Hong Kong and vice versa. The spending rewards consisted of consumption vouchers, welcome packs and shopping privileges at premium brands, providing a range of dining, shopping and entertainment experiences for customers. Meanwhile, **V City**

in Tuen Mun and **V Walk** in West Kowloon, joined hands with **IGC** in Guangzhou to launch mutual spending privileges on the mainland and in Hong Kong and to invite retail brands in their malls that are popular among mainland consumers to offer exclusive privileges, allowing mainland visitors and local consumers to enjoy the unique consumption experience between two cities, thus promoting cross-border spending.

Optimizing the product mix and launching a series of privileges to drive footfall and tenant sales in the Group's shopping malls

Foreseeing opportunities arising from the spending power of mainland visitors in the first phase of the Hong Kong-mainland border reopening, the Group's key shopping malls took the initiative to maintain close communication and cooperation with their tenants. Stores that are especially popular with tourists, such as pharmacies, healthcare, sportswear, watch and jewellery stores, stocked up in advance for anticipated strong sales. Various shopping malls also refined their trade-and-tenant mix to cater for border reopening. For instance, **APM**, Kwun



APM, Kwun Tong
观塘 APM

Tong, not only introduced multiple new tenants, including luxury watch retailers, healthcare brands and pharmacy chains, but also brought together the latest overseas professional sports brands to create an attraction of over 10,000 square feet for sportswear fashion cluster, meeting the needs of mainland consumers and stimulating consumption.

To strengthen the synergistic effect among our retail portfolio and the effectiveness of the promotional campaigns, in mid-2019, the Group launched The Point, an integrated loyalty programme covering 25 major shopping malls. The program now has over two million members. Participating shopping malls grasped the business opportunities arising from the border reopening. The malls offered a variety of electronic vouchers via The Point mobile app to mainland tourists, with triple privileges for dining, shopping and leisure, together with buy-one, get-one-free coupons for visiting the Group's sky100 Hong Kong Observation Deck, situated in ICC, West Kowloon, enabling visitors to revel in the comprehensive joy of leisure shopping.

In addition, some of the Group's major shopping malls doubled up privileges for mainland visitors. **APM** in Kwun Tong, **Tai Po Mega Mall**, **Yuen Long Plaza** and **Metropolis Plaza** in Sheung Shui gave out a total of HK\$15 million in spending rewards, including e-coupons,

cross-border bus e-tickets, and welcome packs for visitors travelling to Hong Kong. After the reopening of the Lo Wu and Huanggang Control Point in early February, the adjacent **Landmark North** in Sheung Shui launched promotional programmes offering premium privileges, aimed at attracting more mainland visitors to visit the shopping mall.

Attentive and innovative initiatives to enrich the shopping experience for customers

In view of consumer's demand for special leisure and shopping experiences, the Group's malls attentively crafted large-scale Spring Festival decorations of various themes, drawing visitors from local and overseas to take social-media worthy photos, in order to spur footfall. The Group's malls also proactively organized a wide range of interactive performances and workshops, further enriching consumers' leisure and shopping experiences, translating into increased tenant sales. For instance, **IFC Mall** in Central set up splendid floral festive installations during Chinese New Year, while **New Town Plaza** in Sha Tin brought the flower seas of Seoul, Kyoto and Taipei to the mall to enrich mall's ambience.

The Point, the Group's online platform and integrated loyalty programme for malls
集团的网上平台及综合会员计划The Point

V City, Tuen Mun
屯门V City





IFC Mall, Central
中环国际金融中心商场

The Group's multiple regional malls, such as **Harbour North** in North Point and **Metroplaza** in Kwai Fong opened creative workshops and pop-up stores, adding to the charm of the shopping malls and successfully attracting a lot of consumers to visit and shop.

During the fight against the pandemic in the past three years, the Group invested a lot of resources in introducing innovative technology and ongoing optimization to its retail portfolio, ensuring its shopping malls' software and hardware are of premium quality and preparing for the return to normal. Reinforcing its strength of being a "retailtainment" hub, a brand new 60,000-square-foot indoor entertainment zone Play Park housing family-friendly shops was opened in **New Town Plaza** in Sha Tin in the second half of last year. It also introduced the first flagship overseas store of "Kiztopia", which is the largest indoor playground in Singapore, a one-of-a-kind and the first flagship experience hub for children, "Yum Me Play", the World's largest escape room experiential brand, "LOST", and a vintage theme playground, "The Wonderful World Of Whimsy". Following its strategic rebranding and reconfiguration, **wwwtc mall** in Causeway Bay, home to young luxury brands and new-concept restaurants, is opened in phases since the beginning of the year, coinciding with the Hong Kong-mainland border reopening schedule.



MOKO, Mong Kok
旺角MOKO新世纪广场

The Group has also strengthened its use of smart technology and digital solutions to optimize management efficiency and service quality in its shopping malls, such as introducing multifunctional smart robots to conduct extra cleaning and disinfection, adopting nanotech for escalator and lift disinfection, and installing touch-free devices and 5G smart utilities. For instance, customers can enjoy contactless parking service and automatic fee settlement in the Group's parking lots via The Point mobile app. Real-time occupancy information of smart restrooms, nursery rooms and customer service centres can be easily accessed via mobile phones, providing customers with a more comfortable shopping environment.

The full border reopening with the mainland in early February and the lifting of the mask mandate, the last social-distancing measure, in early March, mean that Hong Kong is on the path to normalcy. The Group's shopping malls recorded further recovery in footfall amid faster-than-expected rebound in local retail market, driven by significant increase in mainland tourist arrivals. Looking ahead, the Group will continue to launch timely initiatives and promotions that cater to the preferences of local consumers and visitors travelling to Hong Kong, solidifying the strengths of its shopping malls and enhancing their business performance, creating a win-win situation for tenants, consumers and the overall Hong Kong retail market.



Tai Po Mega Mall
大埔超级城



V Walk, West Kowloon
西九龙V Walk

集团商场准备就绪 把握与内地通关的机遇



Landmark North, Sheung Shui
上水广场

集团在港拥有应占楼面面积达111.48万平方米(1,200万平方呎)的零售物业组合。随著香港防疫措施逐步撤销，以及于今年一月初开始与内地通关，加上农历新年属传统消费旺季，为香港零售市场带来新机遇。集团旗下各个主要商场早已做好准备，瞄准商机，适时推出针对性的推广活动，包括首个跨境消费奖赏计划、送出欢迎访港礼包、电子优惠券及跨境巴士车票等礼遇，以吸引再赴香港的内地旅客到集团的商场消费，提高商场的人流。集团旗下商场在今年一、二月份的人流及租户营业额皆较去年同期录得两位数增长。

首推穗港互惠消费礼遇 促进相互引流的协同效应

与内地通关初期，恰逢农历新年长假期，集团商场团队迅速举办多元化的节庆活动，并推出一系列的旅客消费礼遇，进一步吸纳本地和内地消费者。集团于香港及广州推行首个跨境消费奖赏计划，发挥两地零售物业组合的协同效益，其中**沙田新城市广场**、**元朗形点**、**旺角MOKO新世纪广场**等六个在港商场，连同广州天环携手推出“好赏·同游”礼遇，分别向来港内地旅客和北上消费的港人送出总值高达1,000万港元的消费奖赏，通过派发购物优惠券、迎新礼包及星级品牌商户购物礼遇，为顾客提供一系列的食、买、玩体验。同时，屯门**V City**、西九龙**V Walk**则与广州市**IGC**，携手推出一系列“中港互通消费礼

遇”，邀请受内地顾客欢迎的品牌租户，提供专属优惠，务求让内地访港旅客及本地消费者享受两地循环消费圈的独特体验，推动跨境消费。

优化商品组合及推出多项礼遇 带动集团商场人流及租户营业额

为迎接首阶段通关后的内地旅客消费力，集团主要商场洞悉先机，于通关前夕已与租户紧密沟通及合作，一些较受旅客欢迎的商户如药妆、保健品、运动服饰、钟表珠宝等，提早增加店铺的货量；各商场也因应情况调整租户及行业组合，例如观塘**APM**不仅引入多个新租户，包括名表、保健品牌、药妆连锁店等，还特意汇集最新的海外专业运动品牌，打造超过929平方米(10,000平方呎)的时尚运动消费圈，以迎合内地消费者的需求，刺激他们的消费欲。

为加强商场组合的联动和推广活动的效益，集团自2019年中推出“商场综合会员计划The Point”，现已涵盖集团旗下25个主要商场，会员人数超过200万。为把握这次通关带来的商机，有关商场通过The Point的手机应用程序，特别推出“食买玩通关三重赏”，向内地旅客送出多款电子礼券，同时送出集团旗下位于西九龙环球贸易广场天际100香港观景台“买一送一”优惠券，让旅客全方位体验休闲购物乐。

此外，集团部分主要商场接连推出更多礼遇予访港内地旅客，例如观塘的**APM**、**大埔超级城**、**元朗广场**及上水的**新都广场**送出价值1,500港元的消费奖赏，包括电子优惠券、跨境巴士电子车票及欢迎访港礼包包；自二月初罗湖和皇岗口岸重新运作后，邻近的**上水广场**还推出“来港劲赏礼”活动，以吸引更多内地旅客前往该商场消费。



Metropolis Plaza, Sheung Shui
上水新都广场



East Point City, Tseung Kwan O
将军澳东港城

贴心和创新的举措 丰富顾客休闲购物的体验

因应消费者期望得到具特色的休闲购物体验，集团各大商场悉心打造不同主题的大型春节布置，吸引本地及外地顾客“打卡”，借此刺激商场人流，并积极举办多元化的互动表演及工作坊，进一步丰富消费者的休闲购物体验，从而带动商户的营业额。以中环的**国际金融中心商场**为例，在农历新年期间，便设有华丽的大型新春花艺装置，而沙田的**新城市广场**把首尔、京都和台北的花海搬到商场，多个区域性商场如北角汇、葵芳的**新都会广场**等则开设富有创意的工作坊和期间限定店，为商场增添吸引力，相关商场均成功吸引大量顾客到访及购物。

在过去三年的抗疫期间，集团投放大量资源，为零售物业组合引进创新科技及持续进行优化工程，以保持商场的软硬件质量处于高水平，为恢复常态作好准备。其中沙田的**新城市广场**的全新室内娱乐体验区 Play Park 于去年下半年开幕，新设施楼面面积达5,574平方米(60,000平方呎)，设有多家适合一家大小的商店，并引入新加坡最大型亲子游乐中心“Kiztopia”的首间海外旗舰店、儿童体验平台“Yum Me Play”全港首家实体店、全球最大网络密室逃脱品牌“LOST”及元祖级主题游乐场“欢乐天地”，加强该商场作为“娱乐零售体验”热点的优势。位于铜锣湾的**wwwtc**



IGC, Guangzhou
广州市 IGC

mall 商场经重新定位及优化工程后，场内的高级年轻品牌和新式餐饮等商户也由今年初起分期开业，刚好配合与内地通关的时间表。

此外，集团积极利用智能科技和数码化方案，以提升商场管理效率及服务水平。例如引入多功能智能机器人进行额外的清洁及消毒、采用纳米光触技术消毒扶手梯及升降机、加装免触式装置，以及打造5G智能化公共设施，譬如，顾客可通过The Point应用程序，在商场停车场使用免触式泊车及“无感泊车支付”服务，也可在手机轻松浏览智能洗手间、智能育婴室及顾客服务中心的即时使用情况等，为顾客提供更舒适及安心的购物环境。

自今年二月初与内地全面通关，最后一项社交距离措施——口罩令也于三月初解除，意味著香港已踏上全面恢复常态之路。随著内地访港旅客显著上升，本地零售市场反弹的速度也较预期快，集团多个商场的人流进一步回升。展望未来，集团将继续适时推出迎合本地顾客及访港旅客喜好的举措及推广活动，以强化旗下商场的优势，提升商场业务表现，为租户、消费者，以至整体香港零售市场缔造“多赢”局面。



APM, Kwun Tong
观塘 APM



Tsuen Wan Plaza
荃湾广场



The Group clinches over 20 awards in the 2022 Service Talent Award
集团在去年底举办的「2022杰出服务」中获得逾20个奖项

The Group's shopping malls clinch multiple international and local awards 集团商场屡获国际及本地殊荣

The Group has always placed great emphasis on the consumer shopping experience. In addition to the ongoing upgrades of its hardware facilities, it is committed to providing premium management services. After the Hong Kong-mainland border reopening, the Group enhanced crowd control and stepped up hygiene in the public areas particularly at its major shopping malls to ensure smooth operations in view of the anticipated surge in footfall in the Group's shopping malls. The Group's shopping malls have attained multiple international and local service awards over the years, demonstrating that the Group's service quality is recognized by the industry.

The Group's customer service teams were affirmed by consumers and the retail industry for their attentive premium services over the years, achieving outstanding results, with over 20 awards in the 2022 Service Talent Award, organized by the Hong Kong Retail Management Association at the end of last year. In the Elite Brand Awards 2022, recently organized by a reputable local newspaper, both of the Group's property management companies received honours. Kai Shing won the Elite Property Management Award, and Hong Yip won the Elite Innovative Smart Property Management Award, further demonstrating the outstanding performance of the two companies in property management.

The Group has proactively launched interesting and innovative promotional programmes to draw consumers and increase footfall in its shopping malls. The Group's shopping malls portfolio in Hong Kong achieved outstanding results, with one gold and three silver awards in the "2022 MAXI Awards", an international award for shopping malls organized by the International Council of Shopping Centers (ICSC) last year, and the Group is the only winning Hong Kong operator among a crowd of global participants. The Group's two malls in Guangzhou, Parc Central and IGC, also received gold and silver awards respectively.

The Group's shopping malls also spared no effort to promote sustainable development and green management, taking the initiative to introduce green, eco-friendly elements in various areas, such as management, design and promotion. Many of the Group's shopping malls in Hong Kong received gold, bronze and merit awards in Best Green Practice in Malls, as well as Excellent Green Product Advocate in the Hong Kong Green Shop Alliance Award 2022, affirming the Group's efforts and achievements in building a green shopping environment.

集团重视商场顾客的体验，除了持续优化硬件配套外，还致力提供优质的管理服务。在与内地通关后，集团特别加强各主要商场的人流管理、公共区域清洁等，以确保通关后商场人流大增仍能运作顺畅。多年来，集团商场获得多个国际和本地的重要奖项，足见服务质量得到市场广泛认同。

集团商场的客户服务团队，多年来凭借优质贴心的服务，一直得到顾客和业界的称许。在去年底举办的香港零售管理协会举办的“2022杰出服务奖”中，集团获颁发逾20个奖项，成绩骄人。最近由本地知名报章筹办的“超卓品牌大奖2022”中，集团属下两家管理公司均夺得大奖，启胜获得“超卓物业管理服务大奖”，而康业荣获“超卓创新智能物管大奖”，彰显两家公司在物业管理方面的理想表现。

集团积极通过推出有趣和创新的推广活动吸引客人，带动商场人流。于去年国际购物中心协会(International Council of Shopping Centers, ICSC)举办的国际性商场大奖“2022 MAXI Awards”评选中，集团在港的商场组合勇夺一金三银的佳绩，也是全球众多参赛者中唯一获奖的香港运营商；集团位于广州的两个商场项目天环广场及IGC也分别获得金奖及银奖殊荣。

此外，集团商场对推动可持续发展及绿色管理一直不遗余力，积极把绿色环保元素融入在管理、设计、推广等各范畴。集团多个在港商场于“香港绿建商铺联盟大奖2022”获颁最绿模范商场的金奖、铜奖和优异奖以及卓越绿色产品推动奖，肯定了集团在构建绿色购物环境的努力和成就。

The Group launches the largest private residential project in Tuen Mun¹ Phase 2B “NOVO LAND” 集团推售屯门最大型私人住宅发展项目¹「NOVO LAND」第2B期



The photograph was taken at the airspace in the vicinity of the Phase of the Development on 10 December 2022 and has been edited and processed with computerized imaging techniques, the approximate appearance of the Phase of the Development has been merged and added by computer rendering techniques and processed with computerized imaging techniques to show the approximate surrounding environment, buildings and facilities of the Phase of the Development and is not intended to display the final appearance of the Phase of the Development or any part thereof or the view from the Phase of Development upon completion and is for reference only. At the time of photo-taking, the Phase of the Development was still under construction. The approved building plans for the Phase of the Development may be amended from time to time, details of such plans affecting the Phase of the Development upon completion may differ from what is shown in this photograph and all matters are subject to final approval by the relevant Government authorities. Other phases in the Development are under construction and its presentation has either been simplified as a semi-transparent image to show its approximate location or may not be shown in this photograph. There will be other completed and/or uncompleted buildings and facilities surrounding the Phase of the Development. The district, surrounding environment, buildings and facilities of the Phase of the Development may change from time to time and the vendor does not make any offer, representation, undertaking or warranty whether express or implied in this regard. The fittings, finishes, appliances, decorations, roads, plants, landscaping and any other items and the view shown therein may not appear in the Phase of the Development or its surrounding areas and are for reference only and shall not constitute any offer, undertaking, representation or warranty whatsoever, whether express or implied, on the part of the Vendor regarding the Development, the Phase of the Development, its surrounding environment, buildings and facilities. The Vendor also advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.

以上相片于 2022 年 12 月 10 日于发展项目期数附近上空拍摄，并经电脑修饰处理，发展项目期数之大概外观以电脑模拟效果合成加入并经电脑修饰处理，以展示发展项目期数大约之周围环境、建筑物及设施，并非作展示发展项目期数或其任何部分最后完成之外观及其景观，一切仅供参考。拍摄时，发展项目期数的批准建筑图则会不时修改，落成后之详情亦可与本相片所述者不同，一切以政府相关部门最后批准之图则为准。发展项目的其他期数仍在兴建中，可能经简化至半透明以显示其大约位置及反映在此相片内。发展项目期数四周将会有其他建成及/或未建成之建筑物及设施，且区内及周边环境、建筑物及设施会不时改变，卖方对发展项目期数区内及周边环境、建筑物及设施并不作出任何不论明示或隐含之要约、陈述、承诺或保证。相片内的装置、装修物料、设备、装饰物、道路、植物、园景及其他物件及其展示之景观不一定会在本发展项目期数或其附近环境出现，一切仅供参考，且不构成卖方就发展项目或期数、其周边环境、建筑物及设施作出任何不论明示或隐含之要约、陈述、承诺或保证。卖方亦建议准买家到有关发展地盘作实地考察，以对该发展地盘、其周边地区环境及附近的公共设施有较佳了解。

Phase 1A and 1B of “NOVO LAND”, the Group’s largest residential project in Tuen Mun¹, received a pleasing market response when it was launched in third quarter 2022. The launch of Phase 2B of “NOVO LAND” in early March this year also achieved strong sales. The phase offers a total of 729 residential units in two residential towers, with diversified layouts, and is located atop the Development’s own mall, NOVO Walk³, suiting the needs of different buyers.

Integrating high-end and smart technology into daily life

“NOVO LAND”’s property management is in the capable hands of new service brand WeSpire Living. Residents only need to download the dedicated mobile app Live e-as^{4,5} on their smartphone to use various smart technologies, such as virtual keys, QR code visitor cards, Bluetooth automatic sensors and automatic doors⁶, to enjoy a contactless experience throughout the Development. Smart electronic door locks⁷ are installed for each residential unit so that residents can enjoy personalised smart home living.

Combined advantages next to two circular bus routes⁸ and two MTR stations⁸

“NOVO LAND” has the advantages of being situated next to two circular bus routes⁸ and two MTR stations⁸, Siu Hong Station and Tuen Mun Station on the Tuen Ma Line. It takes only about 2 minutes and 55 seconds⁹ to get from “NOVO LAND” to the MTR Siu Hong Station; about 15 minutes¹⁰ to reach Shenzhen Bay Port via the Hong Kong-Shenzhen Western Corridor, with rapid onward connections to Qianhai and Nanshan; about 20 minutes¹¹ to drive to Hong Kong International Airport and the Hong Kong Port of the Hong Kong-Zhuhai-Macao Bridge via the Tuen Mun 2024 “Chek Lap Kok Tunnel; via the Route 9 and Route 3 lines, about 28 minutes¹¹ to reach the International Commerce Centre (ICC) at MTR Kowloon Station and about 33 minutes¹¹ to reach the International Financial Centre (IFC) in Central.

集团于屯门最大型私人住宅发展项目¹「NOVO LAND」第1A期及第1B期，于 2022 年第三季推售获得良好的市场反应。已于今年三月初推售的「NOVO LAND」第2B期亦录得理想成绩。该期包括两座住宅大楼共提供 729 个住宅单位，设多元化间隔，更坐落于发展项目自设的商场「NOVO Walk」³之上，贴心照顾不同买家需求。

高端智能科技融入生活

「NOVO LAND」由崭新服务品牌「WeSpire Living」负责物业管理，住户只需以智能手机下载专属流动应用程序「Live e-as^{4,5}」，即可运用虚拟钥匙、二维码访客证、蓝牙自动感应及自动门等智能科技⁶，享受全屋苑免触通行体验。每个住宅单位更会安装智能电子门锁⁷，让住户享受个人化智能家居生活。

坐拥双循环线⁸及双站优势⁸

项目坐拥双循环线⁸及港铁屯马线「兆康站」与「屯门站」双站优势⁸，由「NOVO LAND」出发前往港铁兆康站的车程仅约 2 分 55 秒⁹。驾车经港深西部通道前往深圳湾口岸仅约 15 分钟¹⁰，迅连前海及南山；经屯赤隧道前往香港国际机场及港珠澳大桥香港口岸约 20 分钟¹¹；经 9 号及 3 号干线前往港铁九龙站环球贸易广场 (ICC) 及中环国际金融中心 (IFC)，车程分别约 28 分钟¹¹ 及 33 分钟¹¹。

Notes

1. The “largest” refers to the private residential development with the largest number of units in the Tuen Mun district. Private residential development does not include the Home Ownership Scheme run by the Housing Authority or private sector participants.
2. The figure refers to the number of preliminary agreements for sale and purchase of the residential units that had been entered into from 30 July to 27 August 2022, please refer to the Register of Transactions of the Phase. The information provided in the Register of Transactions shall prevail.
3. The NOVO Walk shopping mall is located in Phase 2A of the Development. Name of the shopping mall is a promotional name only and will not appear in the Deed of Mutual Covenant, preliminary agreement for sale and purchase, formal agreement for sale and purchase, assignment, or any other title deeds or documents. The design and floor area of the shopping mall are subject to the final building plans approved by relevant government authorities. The Developer reserves the right to amend and alter shop facilities, partitions, materials, design, orientation, usage, specifications and features, etc. without prior notice. The shops may not be operational by the moving-in times of the Phase of the Development. Shop mix will be finalized upon the official opening of the shopping mall.
4. The above-mentioned management services, activities and other services will be provided by the manager of the Phase or other contractually engaged third-party companies, details are subject to terms and conditions. The manager or contractually engaged third-party companies may solely determine the fees, terms of use, operation hours and service period of its management services, activities or other services, subject to the terms and conditions of the Deed of Mutual Covenant, service contract or other relevant legal documents. The Live e-as⁴ App is a smartphone application in the course of development, and its functions and services may be modified, increased, removed or adjusted from time to time without prior notice to any purchaser. The above-mentioned facilities, fittings and appliances (including but not limited to Live e-as⁴ App) may not be ready for immediate use at the time of handover of the residential properties of the Phase and might change from time to time. The names of the facilities, fittings and appliances are for promotional purposes only and are not necessarily the same as the names and descriptions of the actual facilities, devices and equipment. The above-mentioned information does not constitute and shall not be construed as any offer, representation, undertaking or warranty whatsoever, whether express or implied, as to the usage, operations and/or provisions of any relevant facilities and/or services on the part of the Vendor.
5. All owners of the residential properties in the Development, residents and their guests will have access to the clubhouse and its recreational facilities, but must comply with the deed of mutual covenant, terms and requirements of relevant government licenses and regulations, and may be required to pay additional fees. The clubhouse and recreational facilities may not be available for immediate use at the time of handover of the residential properties of the Development, subject to the consent or permit issued by the relevant government departments. The clubhouse and recreational facilities, communal garden and play area will be made available in line with the moving-in time of the various phases once residences have begun to be occupied.
6. The facilities installed in the Common Areas in the Development do not form part of the fittings, finishes and appliances of the residential properties upon handover. The system facilities may not be available for immediate use at the time of handover of the residential properties in the Development and are subject to change or termination. The Vendor reserves the right to make changes at any time to the above facilities, fittings and appliances and does not make any offer, representation, undertaking or warranty whatsoever, whether express or implied. The provision of systems and services is subject to the terms and conditions of the service provider, and the use of such facilities, fittings and appliances may be subject to charges. For details of the facilities, fittings and appliances of the residential properties in the Development, please refer to the sales brochure.
7. The fittings, finishes and appliances of the residential property in the Phase of the Development are subject to those specified in the agreement for sale and purchase and the sales brochure of the Phase. For details of fittings, finishes and appliances of the Phase of the Development, please refer to the sales brochure. If the Vendor fails to install equipment of the brand name or product model specified in the Appliances Schedule, equipment of comparable quality will be installed.
8. Source of bus routes now in service: Route No.K54 <https://www.mtr.com.hk/ch/customer/services/searchBusRouteDetails.php?routeID=K54>; Route No.50M https://mobile.bravobus.com.hk/nwp3/?f=1&ds=50M--Wo_Tin_Estate; Route No.50 [https://mobile.bravobus.com.hk/nwp3/?f=1&ds=50--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)](https://mobile.bravobus.com.hk/nwp3/?f=1&ds=50--Tuen_Mun_(Ching_Tin_and_Wo_Tin)); Route No.55 [https://mobile.bravobus.com.hk/nwp3/?f=1&ds=55--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)](https://mobile.bravobus.com.hk/nwp3/?f=1&ds=55--Tuen_Mun_(Ching_Tin_and_Wo_Tin)); Route No.56 [https://mobile.bravobus.com.hk/nwp3/?f=1&ds=56--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)](https://mobile.bravobus.com.hk/nwp3/?f=1&ds=56--Tuen_Mun_(Ching_Tin_and_Wo_Tin)); Route No.56A [https://mobile.bravobus.com.hk/nwp3/?f=1&ds=56A--Queen%26%80%99s_Hill_Fanling_\(via_Sheung_Sui_Station\)](https://mobile.bravobus.com.hk/nwp3/?f=1&ds=56A--Queen%26%80%99s_Hill_Fanling_(via_Sheung_Sui_Station)); Route No.67A <https://search.kmb.hk/KMBWebSite/?action=routesearch&route=67A&lang=zh-hk>; Route No.950 [https://mobile.bravobus.com.hk/nwp3/?f=1&ds=950--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)](https://mobile.bravobus.com.hk/nwp3/?f=1&ds=950--Tuen_Mun_(Ching_Tin_and_Wo_Tin)); Route No.A34 <http://www.lwb.hk/ch/pdf/A34.pdf> and Route No.A33 http://www.lwb.hk/ch/pdf/promo_NA33.pdf, for reference only. The Vendor does not guarantee the accuracy or latest revision of the above URLs. Services of the bus routes mentioned above are/will be provided by third-party companies, not by the Vendor. The third-party companies have the rights to determine the fees, terms and conditions, operation hours and service period of the above-mentioned services. The provision of such services is subject to the terms in the service contract or any other relevant legal documents. Please refer to the relevant authorities for details of the services. Bus interchange services provided by MTR are subject to MTR’s terms and conditions. The Vendor does not make any offer, undertaking or warranty, whether expressed or implied, regarding the said services or matters. Prospective purchasers must not rely on this or make any claims against the Vendor.
9. The above-mentioned driving time was evaluated on 27 April 2022 by a field test conducted with a private car, which started at Yan Po Road route outside the NOVO LAND project and ended at the pickup/drop off point at MTR Siu Hong Station in Tuen Mun. The test drive is for reference only and the actual travelling time required may vary depending on factors such as the car, road conditions, traffic, weather, route taken, etc.
10. The above-mentioned driving time was evaluated on 3 February 2023 by a field test conducted with a cross border coach arranged by Eternal East Tours Company Limited, which started from the entrance of NOVO LAND Development located at Yan Po Road and arrived at the pickup/drop off point of cross-border coach at Shenzhen Bay Port. The test drive is for reference only and the actual travelling time required may vary depending on factors such as the car, road conditions, traffic, weather, route taken, etc. The actual travelling time and route taken by cross border transport services to be planned by Eternal East Tours Company Limited may also vary with the travelling time and test route. Eternal East’s bus service will be provided by third-party companies, not by the Vendor. The third-party companies have the rights to determine the fees, terms and conditions, operation hours, route taken and service period of the above-mentioned services. The provision of such services is subject to the terms in the service contract or any other relevant legal documents. Please refer to the relevant authorities for details of the services. The Vendor does not make any offer, undertaking or warranty, whether expressed or implied, regarding the said services or matters. Prospective purchasers must not rely on this or make any claims against the Vendor.
11. The above travel times are based on the Transport Department’s HKeMobility website (www.hkemobility.gov.hk) /mobile application, which were searched for the shortest times. They are for reference only, and are subject to actual traffic and road conditions.

Name of the Phase of Development: Phase 1A, Phase 1B, Phase 2A and Phase 2B of NOVO LAND (“the Development”)

This advertisement is for the promotion of residential properties in Phase 1A, Phase 1B, Phase 2A and Phase 2B of the Development only.

District: Tuen Mun

Name of the street and the street number of the Phase: 8 Yan Po Road[#]

The website address designated by the Vendor for the Phase: (Phase 1A) www.novoland.com.hk; (Phase 1B) www.novoland1b.com.hk; (Phase 2A) www.novoland2a.com.hk; (Phase 2B) www.novoland2b.com.hk

Enquiries: (852) 3119 0008

[#]The provisional street number is subject to confirmation when the Phase is completed.

The photographs, images, drawings or sketches shown in this advertisement/promotional material represent an artist’s impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. Prospective purchasers should make reference to the sales brochure for details of the development. The Vendor also advises prospective purchasers to conduct on-site visit(s) for a better understanding of the development site, its surrounding environment and the public facilities nearby.

Vendor: Pacific Good Investment Limited
Holding companies of the Vendor: Sun Hung Kai Properties Limited, Vast Earn Limited, Peak Harbour Development Ltd
Authorized Person of the Phase: Chan Wan Ming
The firm or corporation of which the Authorized Person of the Phase is a proprietor, director or employee in his or her professional capacity: P&T Architects Limited
Building Contractor for the Phase: Sanfield Engineering Construction Limited
The firms of solicitors acting for the owner in relation to the sale of residential properties in the Phase: Mayer Brown, Woo Kwan Lee & Lo, Sit Fung, Kwong & Shum
Authorized institution that has made a loan, or has undertaken to provide finance, for the construction of the Phase: The Hongkong and Shanghai Banking Corporation Limited
Any other person who has made a loan for the construction of the Phase: Sun Hung Kai Properties Holding Investment Limited
The estimated material date for the Phase to the best of the Vendor’s knowledge: (Phase 1A) 29 June 2023; (Phase 1B) 30 June 2023; (Phase 2A) 16 May 2024; (Phase 2B) 17 May 2024 “Material date” means the date on which the conditions of the Agreement for Sale and Purchase of the Phase. The estimated material date is subject to any extension of time that is permitted under the Agreement for Sale and Purchase. This advertisement is published by the Vendor or with the consent of the Vendor.
Please refer to the sales brochure for details.
As at the date of production of this advertisement/promotional material, the sales brochure of Phase 2A is not yet available.
Date of production: 30 March 2023

备注

1. 最大型指屯门区内单位数目最多的私人住宅项目，私人住宅项目不包括房委会及私人参建的居者有其屋项目。
2. 该数字指由 2022 年 7 月 30 日至 2022 年 8 月 27 日期间已签署临时买卖合约的期数住宅单位数目，详情请参阅期数之成交纪录册，资料以成交纪录册为准。
3. 「NOVO Walk」商场位于本发展项目期数第 2A 期。商场名称仅作推广之用，将不会在公契、临时买卖合约、正式买卖合约、转让契或任何其他业权契据中显示。商场之设计及面积以政府最终批核之图则为准。卖方保留修订及更改店铺设施及其间隔、用料、设计、布局、用途、规格及特色等的权利，而须另行通知。店铺于发展项目期数入伙时未必即时启用。商场的商铺组合以商场开幕使用时为准。
4. 上述管理服务、活动及其他服务将由期数的管理人或其他合约聘用的第三方公司所提供，详情受制于条款及细则。管理人或合约聘用的第三方公司可自行决定就其管理服务、活动或其他上述服务之收费、使用条款、营运时间及服务期限，惟须受公契、服务合约或其他相关法律文件所订立的条款规限。「Live e-as⁴」为流动智能电话的应用程式，仍处于开发阶段，其功能及覆盖的服务可能不时作出修改、增加、删减或调整，而毋须事先通知买方。上述设施、装置及设备（包括但不限于「Live e-as⁴」应用程序）于期数入伙时未必能即时使用，亦可能不时更改。设施、装置及设备的名称仅作推广目的，未必与实际之设施、装置及设备的名称及描述相同。以上资料并不构成或不应被视作 卖方对任何有关设施及/或服务的使用、操作及/或提供之要约、陈述、承诺或保证（不论明示或隐含）。
5. 所有发展项目内的住宅物业的业主、住客及其宾客均可使用会所及康乐设施，惟须遵守公契、相关政府牌照、规例的条款及规定，并可能需支付费用。会所及康乐设施于发展项目内的住宅物业入伙时将未必可以启用，以相关部门批准为准。会所及其康乐设施、公用花园及游乐地方于住宅物业入伙时将按个别期数的入伙时间开放及启用。
6. 安装于发展项目公用地方的设施并非住宅物业的装置，装修物料及设备的交楼标准之一。系统设施于发展项目住宅物业入伙时未必能即时使用，亦可能不时更改或终止。卖方保留权利不时更改上述设施、装置及设备，就此并不作出任何不论明示或隐含之要约、陈述、承诺或保证。系统与服务的提供受制于服务供应商的条款及细则，使用上述设施、装置及设备可能需要收费。有关发展项目住宅物业的设施、装置及设备，请参阅售楼说明书。
7. 发展项目期数住宅物业所提供的装置、装修物料及设备均以正式买卖合约及期数的售楼说明书内订定为准。有关发展项目期数的装置、装修物料及设备之详细资料，请参阅售楼说明书。卖方如未能安装设备说明表中指明的品牌名称或产品型号的设备，便会安装品质相若的设备。
8. 已投入服务巴士路线资料来源：K54 巴士路线 <https://www.mtr.com.hk/ch/customer/services/searchBusRouteDetails.php?routeID=K54>；50M 巴士路线 https://mobile.bravobus.com.hk/nwp3/?f=1&ds=50M--Wo_Tin_Estate；50 号巴士路线 [https://mobile.bravobus.com.hk/nwp3/?f=1&ds=50--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)](https://mobile.bravobus.com.hk/nwp3/?f=1&ds=50--Tuen_Mun_(Ching_Tin_and_Wo_Tin))；55 号巴士路线 [https://mobile.bravobus.com.hk/nwp3/?f=1&ds=55--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)](https://mobile.bravobus.com.hk/nwp3/?f=1&ds=55--Tuen_Mun_(Ching_Tin_and_Wo_Tin))；56 号巴士路线 [https://mobile.bravobus.com.hk/nwp3/?f=1&ds=56--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)](https://mobile.bravobus.com.hk/nwp3/?f=1&ds=56--Tuen_Mun_(Ching_Tin_and_Wo_Tin))；56A 巴士路线 [https://mobile.bravobus.com.hk/nwp3/?f=1&ds=56A--Queen%26%80%99s_Hill_Fanling_\(via_Sheung_Sui_Station\)](https://mobile.bravobus.com.hk/nwp3/?f=1&ds=56A--Queen%26%80%99s_Hill_Fanling_(via_Sheung_Sui_Station))；67A 巴士路线 <https://search.kmb.hk/KMBWebSite/?action=routesearch&route=67A&lang=zh-hk>；950 巴士路线 [https://mobile.bravobus.com.hk/nwp3/?f=1&ds=950--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)](https://mobile.bravobus.com.hk/nwp3/?f=1&ds=950--Tuen_Mun_(Ching_Tin_and_Wo_Tin))；955 巴士路线 [https://mobile.bravobus.com.hk/nwp3/?f=1&ds=955--Tuen_Mun_\(Ching_Tin_and_Wo_Tin\)](https://mobile.bravobus.com.hk/nwp3/?f=1&ds=955--Tuen_Mun_(Ching_Tin_and_Wo_Tin))；A34 巴士路线 <http://www.lwb.hk/ch/pdf/A34.pdf> 及 NA33 巴士路线 http://www.lwb.hk/ch/pdf/promo_NA33.pdf，仅供参考。卖方并不保证上述网址之准确性及是否最新修订版。上述巴士路线服务将由第三者公司所提供，并非由卖方提供。第三者公司可自行决定就上述服务之收费、使用条款、营运时间及服务期限，惟须遵守服务合约或其他相关法律文件所订立的条款规限。有关服务详情请参阅相关部门公布。有关港铁提供之转乘巴士服务受港铁条款及细则约束。卖方并无对上述服务或事宜作出任何明示或隐含的要约、承诺或保证，准买家亦不应作出任何倚赖，或向卖方作出任何追讨。
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The Millennity, the office portion of the Group's How Ming Street Project in Kowloon East, is completed

集团位于九龙东巧明街项目的办公楼部分“The Millennity”已落成



The Millennity showcases the Group's commitment to sustainable development, the latest in building technologies and smart facility management systems

“The Millennity”展示了集团对可持续发展的承诺，更展现了最新的建筑技术和智能设施管理系统

The office-cum-retail joint-venture development at 98 How Ming Street (How Ming Street Project) in Kowloon East is owned by the Group and Transport International Holdings Limited (TIH). The Group owns an effective interest of 70.6% in the project. Located close to the Kwun Tong and Ngau Tau Kok MTR stations, the commercial landmark development comprises Grade-A offices in two 20-storey towers of 650,000 square feet, namely The Millennity, and a podium mall of 500,000 square feet. The Millennity was completed with some tenants moving in recently while the shopping mall is slated to open in 2024.

The Group is committed to realizing its vision of developing a modern landmark area with top-notch office buildings, green facilities and multi-purpose event spaces, reinforcing the Millennium City community and driving the development of Kowloon East into another core business district in Hong Kong. Complementing to offices at The Millennity, the shopping mall in the 10-storey podium will feature lush, leisurely retail space, with a scale comparable to that of APM. Nearly 400 parking spaces are provided in a four-storey parking garage in the basement, a number of which are equipped with electric vehicle charging systems. The Millennity has in its vicinity about 300 restaurants, 20 fitness centres and five hotels, providing about 1,500 rooms. With comprehensive facilities, a wide variety of restaurants nearby and extensive transport facilities in the area, The Millennity is designed to meet the daily and professional needs of all types of businesses.

Prime location, top-level facilities and superb surrounding amenities to foster growth into a core international business district

Strategically located in the heart of Kwun Tong, The Millennity is close to the

Kwun Tong and Ngau Tau Kok MTR stations. Approximately 70 nearby bus routes offer easy access to all parts of Hong Kong. The Millennity is directly connected to Millennium City 6 via a covered footbridge and is only a five-minute walk from the Ngau Tau Kok MTR station.

Building on the concepts of Infinity and Community to create a dazzling Kowloon East commercial district

The Group meticulously planned the large-scale commercial project riding on its five decades of development experience, together with foresight and vision. The Millennity is built on the concepts of Infinity and Community, harnessing the infinite possibilities of Kowloon East and connecting the Millennium City community in the district, allowing the Group to realize its vision of elevating the Kwun Tong business district and seizing global opportunities along the way. Parts of the two towers have already been secured by well-known international brands and multinational corporations. The Millennity will synergize with existing Millennium City office cluster, forming a unique office hub in Kowloon East.

Lo King Wai, General Manager (Office Leasing) of Sun Hung Kai Real Estate Agency, said: "The Group has demonstrated ingenuity and dedication to building every project to maximize success. We firmly believe that Kowloon East has great potential for development as another premier

CBD in Hong Kong under the Government's Energizing Kowloon East blueprint. Attuned to the latest development trends in commercial projects, The Millennity is designed as a flexible development project, with commercial, green and leisure space. The Group expects The Millennity to serve as a link among international businesses, and to create opportunities and enhance the quality of life in the community."

People-oriented design recognized by a number of international green building certifications

The Group is committed to fulfilling its social responsibility and focusing on sustainable development. The Millennity not only promotes the use of electric vehicles, harnesses renewable energy and offers more green space, but also integrates innovative technologies into traditional construction procedures to provide a safe and healthy work environment. The project received Leadership in Energy and Environmental Design (LEED) Platinum pre-certification by the US Green Building Council, WELL Platinum pre-certification by the International WELL Building Institute, and Platinum pre-certification for new buildings under BEAM Plus, issued by the Hong Kong Green Building Council. A testament to The Millennity's achievements in energy saving, environmental protection and emissions reduction, these accolades also acknowledge the Group's continuous commitment to its people-oriented culture.

The Group proactively adopts advanced new technologies to enhance property management quality. For instance, it has invested more than HK\$20 million to introduce Building Information Modelling (BIM) for The Millennity. This allows the implementation of a high-precision three-dimensional geometric model system to digitize property information so that more accurate data can be obtained for improving the operation and management efficiency of the premises. In the future, the Group will continue to invest in commercial projects, to promote community development and enhance the competitiveness of Hong Kong.

由集团及载通国际控股有限公司(载通国际)拥有、位于九龙东巧明街98号的写字楼暨零售合作发展项目(巧明街项目)，集团持有该项目70.6%实际权益。毗邻港铁观塘站及牛角站，该商业地标包括两幢楼高20层、楼面面积达60,385平方米(650,000平方呎)的甲级写字楼，已命名为“The Millennity”；以及46,450平方米(500,000平方呎)的基座商场。“The Millennity”已经落成，部分租户也于近期迁入，而商场则预计于2024年开业。

集团致力打造集顶级办公大楼、环保绿化设施及多用途活动空间于一身的新地标，进一步构建全面且极具潜力的创纪之城社区，引领九龙东成为香港新核心商业区。整个巧明街项目还包括10层高的基座商

场，规模与APM相若，另设有绿意盎然的休憩空间。此外，项目地库四层停车场共设有近400个车位，其中配备电动汽车充电系统。周边邻近还有约300间餐厅、20间健身中心、五间酒店共提供约1,500间客房。坐拥完善的生活配套、汇聚环球美食、交通四通八达，日常所需一应俱全，便利跨国商务往来。

坐拥优越地理位置、顶级办公室设备及完善周边配套 构建九龙东国际级商业新核心

“The Millennity”地理位置优越，不但相邻港铁观塘站及牛角站，邻近观塘道更有约70条巴士线直达港九新界。还配有行人天桥，通往创纪之城六期，步行到港铁牛角站也只需约五分钟。

以无限Infinity及社区Community为理念 延续创纪项目 打造耀目九龙东商圈

集团结合五十年发展经验、远见及视野，精心规划“The Millennity”大型商业项目。“The Millennity”蕴含Infinity及Community两大主轴理念，寓意九龙东发展的无限可能、及创纪之城社区的延续与联系。集团展现独到眼光，不断拓宽业务优势，升华观塘商区，汇聚全球机遇。项目已获多家国际知名品牌及跨国企业预租，连同已有的创纪之城写字楼建筑群将发挥联动效益，成为九龙东独一无二的写字楼枢纽。

新鸿基地产代理总经理(写字楼租务)卢经纬表示：“集团独具匠心，一直致力打造每一个成功项目。我们深信九龙东是香港极具发展潜能的重点商业区域，这次项目配合启动九龙东计划，将‘The Millennity’打造成商业、绿化、休憩空间兼备的灵活新型商厦。集团期望‘The Millennity’能成为国际商业之间的连结，创造机遇，同时提升社区生活品质。”。

设计以人为本 荣获多个国际绿色建筑认证

集团致力履行社会责任，注重可持续发展，关注社会及环境议题。“The Millennity”不但推动使用电动汽车及可再生能源，增设绿化休憩空间，更将应用智能科技融入传统的建筑程序中，以提升其建筑工地的健康和水平。项目荣获美国领先能源与环境设计(LEED)及国际健康建筑标准预认证(WELL)最高级别的铂金预认证，同时获得香港绿色建筑议会颁授的绿建环评(BEAM Plus)新建建筑的铂金预认证，足见权威机构对于“The Millennity”在节能、环保、减少排放等方面的高度认可，还是以以人为本的业界翘楚。

集团也积极引入崭新科技，提升整体物业管理水平。这次集团投资超过二千万港元，为项目“The Millennity”引进建筑资讯模型(BIM)，构建高精度的立体几何模型系统，将物业资讯数字化，从而获得准确资讯，提升运营效率，完善管理效能。往后，集团将继续积极投资商业项目，推动社区发展，提升香港竞争力。



Located in a prime location, the development provides tenants with a panoramic view of Victoria Harbour
项目位置优越，租户可眺望开阔维港景致

The Group wins three tenders for commercial projects to further expand its investment property footprint

集团投得三个商业项目 进一步扩大其投资物业版图

With strong confidence in the long-term prospects of Hong Kong, the Group is pleased to win three tenders for commercial projects – a commercial site on Sai Yee Street, Mong Kok, the right to develop and operate the Artist Square Towers Project, and commercial sites near Kwun Tong's Anderson Road – to further expand its investment property footprint for future growth.

The Group is committed to Building Homes with Heart and continually supports the development of Hong Kong. Following its tender success for the Artist Square Towers Project in the West Kowloon Cultural District last November and with Hong Kong on the path to economic recovery, the Group is excited to again embark on



The Group wins a tender for a commercial site on Sai Yee Street, Mong Kok, which will be developed into a new landmark in Kowloon
集团投得旺角洗衣街商业项目，将打造该项目成为九龙的全新地标

the opportunities from the commercial site on Sai Yee Street, Mong Kok. This new project will create strong synergy with **Grand Century Place Complex**, including offices, MOKO and Royal Plaza Hotel, which are owned by the Group for more than two decades, giving fresh impetus to the development of Hong Kong.

The commercial site on Sai Yee Street, Mong Kok, with a gross floor area of 1.5 million square feet, will have a 320-metre-tall tower, making it the tallest commercial landmark in Kowloon after ICC. It will come with a walkway to the MTR Mong Kok East Station, as well the Group's Grand Century Place Complex. As the latter has a total gross floor area of 1.6 million square feet, the aggregate commercial space of the two projects will be around 3.0 million square feet, making the cluster the largest office-and-retail landmark in Mong Kok and a business, retail and tourist hub in Central Kowloon. The project will provide a public rooftop viewing platform, the only such facility in the vicinity, as well as plenty of green open space, offering an unprecedented experience to visitors and residents of Mong Kok. It will also provide a public transport interchange, and an improved road network and pavements, which will substantially improve traffic in the area. Linked to the nearby footbridge network, the project will be seamlessly connected to the MTR Mong Kok Station, where the Tsuen Wan Line and the Kwun Tong Line intersect, as well as the East Rail Mong Kok East Station, thus greatly enhancing the connectivity of the district.

In addition, following the Group's tender win of large-scale commercial project atop the High Speed Rail West Kowloon Terminus at the end of 2019, it has again invested in large-scale developments in West Kowloon, winning the right to develop and operate the Artist Square Towers Project, whose total gross floor area is nearly 700,000 square feet, for approximately 47 years. In view of the nation's clear support, stated in the National 14th Five-year Plan, for Hong Kong to develop into an East-meets-West centre for international cultural exchange, the Group believes that upon completion, the project will not only help foster the development of Eastern and Western arts and cultural exchanges in Hong Kong, but also create synergy with the nearby

ICC and the under-construction project High Speed Rail West Kowloon Terminus Development, forming a unique commercial cluster consisting of 5.7 million square feet of premium grade-A office space as well as two luxury hotels. This will further boost the West Kowloon area's status as a unique commercial, cultural, arts, retail, entertainment and transportation hub in Hong Kong and the Greater Bay Area. The Group also won the tender for commercial sites near Anderson Road, with a gross floor area of over 110,000 square feet. The Group plans to develop community shopping centres on the site for residents in the area, further expanding its retail portfolio in Kowloon East.

集团对香港的长远前景充满信心，并于此前投得三个商业项目，分别为旺角洗衣街商业项目、西九艺术广场大楼项目的发展及运营权，以及观塘安达臣道附近的商业用地，进一步扩大其投资物业版图，推动业务增长。

集团一直秉承“以心建家”的理念建设香港，继去年11月投得西九文化区艺术广场大楼后，随著香港经济正踏上复苏之路，集团再次把握机遇投得旺角洗衣街商业项目，新项目将会与集团经营20多年的**新世纪广场项目**（包括写字楼、MOKO新世纪广场及帝京酒店）发挥巨大协同联动作用，并帮助推动香港继续向前发展。

旺角洗衣街商业项目的楼面面积达13.9万平方米（150万平方呎），楼高达320米，将会是继集团的环球贸易广场（ICC）后全九龙第二最高的地标式商业大厦，项目会兴建连接旺角东站及集团新世纪广场项目的行人通道，发挥联动效益，连同新世纪广场项目的14.9万平方米（160万呎）楼面，两个项目合起来共提供约27.9万平方米（300万呎）商业楼面，会成为旺角区最大型的地标式写字楼商场组合，更是中九龙的商业、零售购物和旅游消费核心。同时，新项目顶层设区内唯一的公众观景台，以及大量绿化休闲空间，可为旺角区市民与游人提供崭新休闲体验；项目更设公共交通交汇处以及优化行人及车辆路线安排，将可大大改善目前区内交通状况，并通过接驳东铁旺角站与项目周边行人天桥网络，将港铁东铁线旺角站和荃湾线及观塘线的旺角站无缝连接，大大方便区内行人的通达性。

此外，集团继2019年底投得高铁西九龙总站上盖大型商业项目后，再次在西九投资发展大型项目，成功获得艺术广场大楼项目约47年的发展及



The Group plans to develop community shopping centres on the commercial sites near Anderson Road
集团计划在安达臣道附近的商业用地兴建社区购物商场



(A rendering of the Notional Scheme of the Artist Square Towers provided by the West Kowloon Cultural District Authority) The Group is confident that the Artist Square Towers Project in West Kowloon will create synergy with its ICC and the under-construction project High Speed Rail West Kowloon Terminus Development (概念图由西九文化区管理局提供) 集团相信西九艺术广场大楼落成后，可与旗下环球贸易广场，及正在兴建的高铁西九龙总站发展项目产生协同效应

运营权，项目总楼面面积近6.5万平方米（70万平方呎）。因应国家在《十四五规划纲要》中，已明确支持香港发展成为中外文化艺术交流中心。集团深信项目落成后，不仅有助香港促进中西文化艺术交流，更会与毗邻的环球贸易广场，以及正在兴建的高铁西九龙总站发展项目发挥联动效益，组成独有的商业建筑群，提供逾52.95万平方米（570万平方呎）甲级写字楼楼面及两间豪华酒店，进一步提升西九作为香港以至大湾区内独特的商业、文化、艺术、零售、娱乐和交通枢纽的地位。同时，集团亦成功投得安达臣道附近的商业用地，可建楼面面积逾10,219平方米（110,000平方呎），将兴建社区购物商场，服务区内居民，进一步扩大集团在九龙东的零售物业组合。

Two landmark developments in Beijing and Shanghai attain LEED certification

京沪两大地标项目荣获 LEED 认证



Shanghai Central Plaza, the Group's third landmark development in Shanghai, received LEED v4 O+M:EB Platinum certification
上海中环广场荣登集团旗下第三个获得 LEED 既有建筑铂金级认证 (LEED v4 O+M:EB Platinum) 的上海地标项目



The Beijing APM Office Tower received LEED v4 ID+C:Commercial Interiors Gold certification
北京 APM 写字楼荣获 LEED 商业室内金级认证 (LEED v4 ID+C:Commercial Interiors Gold)

The Group is dedicated to promoting sustainable development. As a result, two of its landmark developments in the hub of Shanghai and Beijing, namely Shanghai Central Plaza and the Beijing APM Office Tower were awarded LEED v4 O+M:EB Platinum and LEED v4 ID+C:Commercial Interiors Gold certification, respectively, issued by The U.S. Green Building Council (USGBC), demonstrating the Group's long-standing commitment to low-carbon sustainability and its outstanding achievements in green city development.

Shanghai Central Plaza attained the full score in four criteria in the LEED rating, including location and transportation, sustainable sites, innovation and regional priority, becoming the Group's third landmark development in Shanghai to receive LEED v4 O+M:EB Platinum certification, after Shanghai IFC and Shanghai ICC. The Beijing APM Office Tower is dedicated to fulfilling the latest standards of environmentally friendly buildings. The development applies energy-saving measures in all areas, proactively adopting energy-saving and environmentally friendly facilities and materials, refining space division with environmental protection function as well as using green strategic resolutions to reduce indoor air pollution during construction, resulting in LEED v4 ID+C:Commercial Interiors Gold certification and creating an office environment that meets international environmental protection and health standards for tenants and employees.

集团一直致力推动可持续发展，旗下位于京沪核心地段的两座地标项目——上海中环广场和北京 APM 写字楼，分别荣获由美国绿色建筑委员会 (USGBC) 颁发的 LEED 既有建筑铂金级认证 (LEED v4 O+M:EB Platinum)，和 LEED 商业室内金级认证 (LEED v4 ID+C:Commercial Interiors Gold)，彰显集团长期贯彻低碳可持续理念、推动环保城市建设的卓越成效。

上海中环广场在 LEED 评选中，其选址与交通、可持续场址、创新及区域优先四个方面均获得满分，成为继上海国金中心和上海环贸广场后，集团旗下第三个获得 LEED 既有建筑铂金级认证 (LEED v4 O+M:EB Platinum) 的上海地标项目。北京 APM 写字楼则致力达到环保建筑的最新标准，项目将节能措施全方位应用在各方面，积极选用节能环保设备与材料，空间划分上细化环保功能要求，并实行绿色施工策略，减少施工期间造成的室内空气污染，因而获得 LEED 商业室内金级认证 (LEED v4 ID+C:Commercial Interiors Gold)，为租户及其员工创造符合国际级环保健康标准的办公环境。

Tower B of Three ITC, Shanghai, tops out its core to create a premium commercial area

上海 ITC 第三期 B 座大楼核心筒封顶 缔造高品质商务空间



Tower B of Three ITC, Shanghai
上海 ITC 第三期 B 座大楼

The Group's ITC is strategically located at the centre of Shanghai's Xujiahui area. With its 370-metre-high Tower B with a total gross floor area of 2.4 million square feet (220,000 square metres), topping out its core, the tower has become the highest building in Puxi, Shanghai. Following its completion, ITC, is expected to become a commercial landmark in the area for its diversity and comprehensive transportation network.

The team adopted cutting edge BIM technology and an exclusive monitoring system for premium construction under challenging building conditions, and to ensure a minimal impact on the surrounding environment during construction. By meeting the high standards of international green and healthy buildings, the project attained LEED Platinum and WELL Platinum pre-certification. The completed development of ITC includes the phase one and two office towers, as well as One ITC, which opened in 2019, and is sought after by multinationals. With its Tower B, flagship mall on Hongqiao Road and five-star

Andaz Shanghai ITC hotel successively completed, in conjunction with the government's "One Ring One Line" Footbridge System, ITC, Shanghai's synergy effect in promoting the economic development of the Xujiahui commercial area will be brought into full play.

集团旗下 ITC 项目第三期位于上海徐家汇核心区，其建筑面积约 22 万平方米 (240 万平方呎)，楼高达 370 米的 B 座大楼核心筒已正式封顶，落成后将成为上海浦西第一高楼。预计 ITC 整体落成后，凭借项目多元化及完善的交通网络，将成为该区的商业地标。

团队采用先进的建筑资讯模型技术和独创的监控系统，成功在高难度的施工条件下，兴建高质量的项目，并确保施工时对周边环境的影响降到最低。项目符合国际绿色建筑及健康认证的高标准，获评 LEED 铂金和 WELL 铂金的预认证。目前 ITC 已落成部分包括写字楼第一期及第二期，以及早于 2019 年开幕的 One ITC 商场，已吸引众多跨国企业进驻。随著 B 座大楼、位于虹桥路的旗舰商场以及五星级酒店 Andaz Shanghai ITC 陆续竣工，配合政府“一环一线”空中连廊工程，ITC 将充分发挥协同效应，推进徐家汇商圈的经济发展。

TODTOWN, a large-scale transit-oriented superstructure development project in Shanghai, officially commences construction on its large podium

上海大型交通枢纽上盖项目天荟大平台正式启动



TODTOWN, Shanghai
上海市天荟

TODTOWN, the Group's large-scale development project built over the Xinzhuang station in Shanghai, officially commenced construction on its large podium located above the national railway. Xinzhuang station, one of the largest city-integrated transport nodes in southwest Shanghai,

carries nearly one million passengers a day. The project has a total gross floor area of 700,000 square metres, comprising a large complex of residences, office space, apartment-style offices, hotels and shopping malls. Adhering to its cutting-edge beliefs, the Group developed the newly built large podium into a commercial area and made the best use of land resources by connecting the south and north ends of Xinzhuang. The project is expected to relieve the shortage of high-end commercial projects in Xinzhuang with its premium commercial space.

集团位于上海莘庄站上盖的大型发展项目天荟，此前其位于国铁上方的大平台正式启动施工。莘庄站是上海西南地区最大的城市综合交通枢纽之一，每日处理近百万客流量。项目总建筑面积达 700,000 平方米，为集住宅、办公楼、公寓式办公、酒店、以及购物中心的大型综合体。集团以先进创新的理念，将新建的大平台发展成商业中心，更善用土地资源，连接莘庄南北两端。预计项目落成后，将有助解决莘庄区域高级商业项目不足的问题，缔造高品质商务空间。

The Group announces 2022/23 interim results

集团公布2022/23年度中期业绩



Group top management including Chairman & Managing Director Raymond Kwok (centre) hosted the in-person results analyst briefing. 集团管理层包括集团主席兼董事总经理郭炳联(中)主持实体业绩分析员简报会。

The Group reported that underlying profit attributable to the Company's shareholders for the six months ended 31 December 2022, excluding the effect of fair-value changes on investment properties, amounted to HK\$9,465 million, down 36% year on year (YoY). Underlying earnings per share were HK\$3.27. The directors declared an interim dividend of HK\$1.25 per share, unchanged from the same period last year.

During the period under review, profit from property sales reached HK\$3,366 million, down 56% YoY. The key reason for the substantial decrease was that all residential projects for sale in Hong Kong scheduled for completion in the current financial year will be completed in the second half. The Group's net rental income during the period, inclusive of contributions from joint ventures and associates, declined 9% YoY to HK\$8,887 million. The main reason for the decline was that performance of the rental portfolio on the mainland was negatively affected by the pandemic and Renminbi depreciation.

Following the full border reopening and normalization of economic activities, the Group will continue to put up new projects for sale when ready. Over the next 10 months, about 2.6 million and 2.0 million square feet of attributable gross floor area are planned to launch for sale in Hong Kong and on the mainland respectively. As at 31 December 2022, the Group's attributable residential land bank under development in Hong Kong exceeded 16 million square feet, which is adequate to meet the Group's development needs for the next five to six years.

The Group continued to expand its property investment portfolio in Hong Kong. The grade-A office buildings at The Millennity at 98 How Ming Street in Kowloon East was recently completed, and started to be handed over to tenants. The Group will also continue to develop integrated landmarks in first-tier and top second-tier cities on the mainland. On sustainability front, while aiming to obtain LEED Gold or Platinum ratings for its major commercial projects under development, the Group has leveraged innovative technologies to improve the sustainability of its existing properties, irrespective of their age, and meet the latest green building standards.

Under 'One Country, Two Systems', with strong support from the motherland and close connection with the world, further supported by our seasoned management team, strong financial position, well-trusted brand and time-tested business strategies, the Group has full confidence in the future and will continue to grasp all development opportunities with good potential and contribute to the long-term prosperity of Hong Kong and the country.

集团公布截至2022年12月31日止六个月，在撇除投资物业公平值变动的影响后，可拨归公司股东基础溢利为94.65亿港元，较去年同期减少36%。每股基础溢利为3.27港元。董事局宣布派发中期股息每股1.25港元，与去年同期相同。

回顾期内，来自物业销售的溢利为33.66亿港元，较上年减少56%；跌幅显著的主要原因是所有预计在本财政年度完成并用作出售的香港住宅项目均会于本年度下半年落成。回顾期内，连同所占合营企业和联营公司的租金收入，集团净租金收入较上年下跌9%至88.87亿港元，主要是由于内地出租物业组合的表现受疫情影响和人民币贬值所致。

隨著各个口岸全面开通和经济活动恢复，集团会继续在新项目就绪后推出市场发售。未来十个月，香港和内地分别约有24万平方米（260万平方呎）和18.6万平方米（200万平方呎）的所占楼面面积推出发售。截至2022年12月31日，按所占楼面面积计算，集团在香港兴建中的住宅土地储备超过148.6万平方米（1,600万平方呎），足够未来五至六年发展所需。

集团持续在香港扩大物业投资组合，近日落成位于九龙东巧明街98号的甲级写字楼The Millennity已陆续交付予租户。集团亦会继续在内地一线和主要二线城市发展多个地标综合项目。在可持续发展方面，集团力争为旗下发展中的主要商业项目取得LEED金级或铂金级别认证，现有项目方面，无论物业楼龄，集团均运用创新科技，让物业具备更优质的可持续发展元素，并达至最新的绿色建筑标准。

在“一国两制”下“背靠祖国，联通世界”，集团对发展前景充满信心，凭借经验丰富的管理团队、雄厚的财务实力、具有信誉的品牌和行之有效的业务策略，将会一如以往，把握具有潜力的发展机遇，同时协助香港继续前行，在国际舞台上绽放光芒，为国家保持长期繁荣出一份力。

SUNeVision announces 2022/23 interim results

新意网公布2022/23年度中期业绩

SUNeVision Holdings Ltd. announced its interim results for the six months ended 31 December 2022. During the period under review, SUNeVision's revenue increased 11% year on year (YoY) to HK\$1,108 million, as a result of increased demand from new and existing customers. EBITDA rose 11% YoY to HK\$805 million, and profit attributable to owners of the Company increased 6% YoY to HK\$433 million.

Over the past six months, connectivity demand remained robust, and multiple clients increased their presence at MEGA-i. The Hong Kong Segment of the Asia Direct Cable is landing at SUNeVision's HKIS-1 cable landing station, and other subsea cables are being planned to be connected to Hong Kong, further enhancing demand for capacity in SUNeVision's data centres. This strong momentum was also seen in the demand from cloud players, with multiple cloud clients having increased their presence in SUNeVision facilities, and some are already planning for the next wave of expansion with state-of-the-art data centre equipment.

Looking ahead, the construction of MEGA Gateway in Tsuen Wan was completed, adding approximately 200,000 square feet GFA and 20 MW IT load to SUNeVision's data centre portfolio. Today, more than 60% of the space was committed by customers. MEGA IDC, SUNeVision's flagship greenfield project in Tseung Kwan O, will see the completion of Phase 1 (approximately 500,000 square feet GFA and 50MW IT load) by the end of 2023. The total gross floor area of SUNeVision's data centres in Hong Kong will grow from 1.5 million square feet as at 31 December 2022 to almost 3 million square feet, and its power capacity will increase from 80MW to over 280MW.

新意网集团有限公司公布截至2022年12月31日止六个月的中期业绩。受新客户及现有客户对数据中心的需求增加所带动，新意网期内收入较上年上升11%至11.08亿港元。EBITDA较上年上升11%至8.05亿港元，公司股东应占溢利较上年上升6%至4.33亿港元。

于过去的六个月，网络连接的需求持续强劲，多名客户在MEGA-i扩大其容量。亚洲直达海缆（ADC）香港段将登陆新意网的海缆登陆站HKIS-1，多条国际海底光缆将会连接香港，进一步增加对新意网数据中心容量的需求。同时，云端服务供应商需求增长动力强劲，多个云端服务供应商已在新意网的设施中增加了容量，部分客户已经计划利用最先进的数据中心设备进行下一波扩张。

展望未来，位于荃湾的MEGA Gateway建筑工程已完成，为新意网的数据中心组合增加了约18,580平方米（200,000平方呎）楼面面积及20兆瓦电力容量。时至今日，已有超过60%的楼面面积得到客户承诺进驻；位于将军澳的旗舰新用地项目MEGA IDC将于今年年底完成第一期工程约46,450平方米（500,000平方呎）楼面面积及50兆瓦电力容量。新意网于香港数据中心的总楼面面积将由2022年12月31日的13.9万平方米（150万平方呎）扩充至近27.9万平方米（300万平方呎），而其电力容量将由80兆瓦增加至超过280兆瓦。

SmarTone announces 2022/23 interim results

数码通公布2022/23年度中期业绩

SmarTone Telecommunications Holdings Limited announced its interim results for the six months ended 31 December 2022. During the period under review, service revenue and service EBITDA increased 4% and 2% YoY respectively, driven by strong core local service business and reinforced by a recovery in roaming revenue, which further accelerated from the end of December. Profit attributable to equity holders increased slightly to HK\$256 million from HK\$251 million in the same period last year.

SmarTone saw continuous growth in 5G subscriptions, supported by a modest recovery in roaming revenue as Covid restrictions were gradually relaxed in the last few months of 2022. The customer base of SmarTone's 5G Home Broadband business continued to grow strongly, together with the growth in the Enterprise Solutions portfolio, which also contributed to growth in revenue. SmarTone's 5G provides exceptional coverage to over 99% of the city's population. Even with the already expansive coverage, the Company continued to invest, and SmarTone's 5G network now extends, for instance, to the new Tseung Kwan O – Lam Tin Tunnel and the Cross Bay Link. SmarTone is also one of only two operators that provides 5G coverage along Route 3, a crucial highway to the Northern Metropolis.

Looking ahead, the reopening of Hong Kong and recently of China is a big boost for SmarTone's roaming revenue, which recorded rapid uptake in January 2023. SmarTone's roaming revenue rebounded to nearly 70% of the pre-pandemic level in January alone, and has continued to show strong growth. SmarTone also expects to continue to see positive uptake of 5G, together with healthy growth of its 5G Home Broadband business. SmarTone will continue to invest in building a world-class digital infrastructure to reinforce Hong Kong's development as a technology hub and further supporting the city's integration with China and the Greater Bay Area.

数码通电讯集团有限公司公布截至2022年12月31日止六个月的中期业绩。于回顾期内，服务收入和服务EBITDA分别较上年增长4%和2%，主要由于核心本地服务业务表现强劲，以及漫游业务收入恢复增长，并自12月底起加速增长。而股东应占溢利则由去年同期的2.51亿港元微升至2.56亿港元。

数码通5G用户持续上升，并随著政府于2022年最后数月逐步放宽防疫限制措施，带动漫游业务收入温和回升。数码通5G家居宽频业务的客户群持续扩大，企业应用方案业务的表现理想，也推动收入上升。数码通5G网络为全港超过99%人口提供超卓覆盖。尽管网络覆盖范围甚广，数码通仍然积极投资，将5G网络扩展至例如新落成的将军澳-蓝田隧道及将军澳跨湾连接路等项目，数码通也是两家营运商其中之一，为通往北部都会区主要干道的三号干线沿线提供5G覆盖。

展望未来，随著香港和中国内地先后通关，带动数码通的漫游收入，2023年一月已录得快速增长，仅于一月份已反弹至疫情前近70%的水平，并继续呈现强劲增长。此外，数码通预计会有更多客户转用5G服务，而5G家居宽频服务也会录得理想增长。数码通将继续投资建设世界级的数码基建，以巩固香港发展成为科技枢纽，并进一步支持香港融入中国内地及大湾区。

Successful conclusion of the Sun Hung Kai Properties Hong Kong 10K Championships

“新鸿基地产香港十公里锦标赛”圆满结束



The Sun Hung Kai Properties Hong Kong 10K Championships is successfully held in Tin Shui Wai
“新鸿基地产香港十公里锦标赛”于天水围顺利举行

Amid the gradual relaxation of anti-pandemic measures in recent months, the Sun Hung Kai Properties Hong Kong 10K Championships, for which the Group is the title sponsor, was successfully held in Tin Shui Wai in early January, attracting about 2,000 long-distance running enthusiasts to sign up, infusing Tin Shui Wai with a bustling atmosphere.

Because of the pandemic in the past three years, multiple major sports events had limited entry and had to be conducted in other ways. The return to the pre-pandemic arrangements for the race demonstrates that Hong Kong is on a recovery trajectory. The event was well-received by the public during the registration period, and the runners fully enjoyed the long-awaited race by achieving some outstanding performances. Zero Yu was the overall champion in the Men's race with a personal best time, and Wong Cheuk-ning was the overall champion in the Women's race.



Runners are thrilled to take part in The Sun Hung Kai Properties Hong Kong 10K Championships, as it is the first long-distance running race held in early January
于一月初举行的“新鸿基地产香港十公里锦标赛”是首项道路长跑赛，跑手能参与其中皆感雀跃



Group Executive Director Robert Chan (fourth right), with Zero Yu (sixth right) and Wong Cheuk-ning (fifth right), the overall champions in the Men's and Women's races, respectively
集团执行董事陈康祺(右四)与全场男、女子组总冠军得主余显华(右六)及黄卓宁(右五)合照

随著近月本地防疫措施陆续放宽，由集团冠名赞助的“新鸿基地产香港十公里锦标赛”，于一月初在天水围顺利举行。赛事吸引约2,000位长跑爱好者报名参加，气氛热烈。

过去三年受疫情影响，许多大型体育活动的报名名额受限，甚至要改以其他方式进行，本次赛事能恢复至疫前安排举行，意味著香港继续迈向复常。赛事在报名期已获得大众关注，反应十分踊跃。活动当日跑手们尽情享受久违的竞赛气氛，并创造出理想成绩。其中余显华更以新创的个人最佳时间夺得全场男子组总冠军，而全场女子组总冠军则由黄卓宁获得。



Most of the runners are able to complete the race in the good weather
当日天朗气清，大部分选手都能顺利完成赛事

The Group co-organizes Hong Chi Climbathon for social inclusion

集团协办“匡智慈善跑楼梯” 支持共融精神

To provide support services for people with intellectual disabilities and their families, the Group co-organized the Hong Chi Climbathon to raise funds for the Hong Chi Association. The climbathon was held online this year, and four colleagues under the Group's project monitoring department signed up for charity.

Following the successful conclusion of the event, the organizer held the Hong Chi Climbathon 2022/23 Fun Day at Central Plaza, Wan Chai in mid-February. In addition to the award presentation, there were onsite charity booths and a VR experimental zone, and Hong Chi students showcased their artistic talent in a dance performance.



Hong Chi Climbathon 2022/23 Fun Day is held at Central Plaza, Wan Chai
“匡智慈善跑楼梯2022/23同乐日”在湾仔中环广场举行

SmarTone launches 5G Ednovation Programme

数码通推动5G智慧校园计划

SmarTone, a subsidiary of the Group, has been committed to promoting the widespread adoption of 5G technology since its launch of 5G services in 2020. SmarTone previously launched the “SmarTone 5G Ednovation Programme” to help the new generation capture the opportunities unleashed by 5G. Combining education with innovation, SmarTone offered three pilot schools, HKSCH Bishop Hall Secondary School, Kowloon Bay St. John The Baptist Catholic Primary School and Man Kwan Pak Kau College, smart administration and class management systems, as well as tailor-made 5G smart learning solutions to assist teachers and stimulate students' passion for STEM.

SmarTone will continue to collaborate with more schools and organizations in the future to stimulate the young generation's learning passion for innovative technology and nurture more technological talent, thus fuelling Hong Kong's development as a smart city.

集团旗下数码通自2020年推出5G服务后，致力推动5G科技的普及应用。为了让新一代掌握其中的机遇，数码通此前推出“SmarTone 5G Ednovation智慧校园计划”，以教育(Education)结合创意(Innovation)，为参与计划的三间先导学校——香港圣公会何明华会督中学、九龙湾圣若翰天主教小学，及万钧伯裘书院，提供智能化学校行政及教学管理系统，并为每间学校度身订制5G智慧学习方案，以协助老师教学并激发学生对于STEM的兴趣。



Tracy Law (right), Head of Broadband and Telephone Line Businesses, SmarTone, and Daniel Leung (left), General Manager, Digital Development and Technology, SmarTone, present a souvenir to Stanley Kam (centre), Principal, HKSCH Bishop Hall Secondary School, for the school's participation in the programme
数码通宽频及固网电话业务主管罗艳芬(右)，与数码通数码科技及开发总经理梁广德(左)，致送纪念品予参与该计划的香港圣公会何明华会督中学校长金伟明(中)

未来，数码通会继续与更多学校及机构合作，激发年轻一代对先进科技的学习兴趣，协助培育更多科技人才，推动香港智慧城市的发展。

The Group wins three major awards in the ESG Leading Enterprise Awards 2022 集团在“ESG 领先企业大奖2022”获三项殊荣

Adhering to the belief in Building Homes with Heart, the Group is dedicated to strengthening its sustainable strategic planning and initiatives. In recognition of the Group's excellent performance in environmental, social and governance (ESG) initiatives, the Group won three major awards in the ESG Leading Enterprise Awards 2022, co-organized by the Bloomberg Businessweek/ Chinese edition and Deloitte. The three major awards were the ESG Leading Enterprise Award, the Leading Environmental Initiative Award and Leading Social Initiative Award, demonstrating the Group's continuous efforts to fuel a low-carbon economic transition, as well as its project developments in creating comfortable, green and sustainable communities, providing long-term value to its stakeholders and the community.

集团秉持“以心建家”的精神，致力加强可持续发展策略和措施。凭借在环境、社会及管治 (ESG) 范畴中的优秀表现，集团在《彭博商业周刊/中文版》和德勤合办的“ESG 领先企业大奖2022”中，获颁“ESG 领先企业奖”、“领先环保项目奖”和“领先社区项目奖”三大奖项，以表彰集团持续推动低碳经济转型，并将旗下项目打造为舒适、绿化及可持续发展的社区，为利益相关方以至整个社区带来长远价值。



The Group's ESG efforts were recognized in the ESG Leading Enterprise Awards 2022. Brian Sum (right), Associate Member of the Group's Executive Committee and General Manager – Corporate Planning, Group in ESG方面的努力在“ESG 领先企业大奖2022”获得肯定。集团执行委员会助理成员兼总经理(公司策划)沉康宁(右)

The Group's honour of first listing in S&P Global Sustainability Yearbook 2023 集团首度入选《标普全球可持续发展年鉴 2023》



The Group attained its first-ever honour of being listed in the S&P Global Sustainability Yearbook 2023 for its strong dedication to sustainable development and low-carbon operations practised in diversified channels. The Yearbook recognizes the top performance of companies in corporate sustainability based on an in-depth evaluation conducted over 7,800 companies in 61 industries. Only companies scoring within the top 15% of their industry and achieving an S&P Global Sustainability Score within 30% of their industry's top-performing company were listed. Being listed in this year's Yearbook demonstrates recognition and international affirmation of the Group's longstanding efforts in corporate sustainability and ESG.

集团致力通过不同渠道，践行对可持续发展和低碳营运承诺，最近更首度入选《标普全球可持续发展年鉴 2023》。该年鉴对 61 个行业、超过 7,800 间企业进行深入评估，选出并嘉许在可持续发展方面有杰出表现的企业。只有在业界中得分前 15%，并在“标普全球可持续发展分数”位于前 30% 的企业，才可列入该年鉴。此次入选，足证集团在可持续发展和 ESG 方面的成就得到国际肯定。

SHKP Volunteer Team wins multiple awards in the 1st Hong Kong Volunteer Award 集团义工队在第一届“香港义工奖”获颁多个奖项

The SHKP Volunteer Team puts the Group's longstanding belief in Building Homes with Heart into practice. Despite the pandemic situation and the related stringent precautionary measures, the team adjusted its service model to provide support and express care for those in need in the community over the past three years. The team received recognition for its enthusiasm by winning multiple awards in the 1st Hong Kong Volunteer Award.

Co-organized by the Home and Youth Affairs Bureau and the Agency for Volunteer Service, the Hong Kong Volunteer Award is dedicated to recognizing the contribution of outstanding volunteers, corporations and organizations from various sectors, and cross-sectoral partnership projects in Hong Kong. The SHKP Volunteer Team garnered multiple awards, including the Top Ten Highest Volunteer Hours (Corporate with 1,000 or above full-time employees), the Excellence Gold Award (Corporate & Non-Commercial Organization), and Outstanding Collaboration Project for the Redevelopment of Pak Tin Estate – Neighbourhood Support Programme. In addition, over 10 colleagues received the Excellence Gold Award (500 volunteer hours or above in 2021), in recognition of their active participation in volunteer service.

集团义工队一直秉持“以心建家”的信念，过去三年虽然受疫情和防疫措施所限，仍通过不断调整服务方式，持续关怀社会上有需要人士。这份热心，令他们在第一届“香港义工奖”中获颁多个奖项。

“香港义工奖”由民政及青年事务局与义工工作发展局合办，旨在嘉许本地杰出义工、企业、各界机构，以及义工协作计划对社会的贡献。集团义工队除获得“年度十大最高义工时数(全职雇员人数 1,000 人或以上之商业机构)”、“卓越金奖(企业及非商业机构)”外，更以“白田村重建——友情人邻里计划”获颁“杰出协作计划”。此外，有十多位义工队成员获得卓越金奖(2021 年义工服务时数 500 小时或以上)，以表扬他们积极参与义工工作。



SHKP Volunteer Team receives recognition by winning multiple awards in the 1st Hong Kong Volunteer Award
集团义工队在第一届“香港义工奖”获得多项嘉许，备受社会肯定

SHKP-Kwoks' Foundation grants beneficiary students to participate in social-cultural activities 新鸿基地产郭氏基金资助受助同学参与公益文化活动

The SHKP-Kwoks' Foundation has provided scholarships at various universities in Hong Kong and the Mainland to enable talented but underprivileged students to complete their university education, benefiting many. In order to extend the range of grant beneficiaries from individuals to social groups, the Foundation supports graduates to form alumni groups to make more effective use of donations, improve the quality of talent development, and enhance the scholarship brand. The SHKP-Kwoks' Northwest University Student Association held the Hunan Red Tourism Summer Event earlier enhancing the participating students to learn more about the development of red cultural tourism in Changsha, Hunan province, and the history of China to gain insight through practice. And the Nanjing University Student Association held a Weekend Voluntary Teaching Event, providing weekend classes for stay-at-home children in Longpao Subdistrict, Liuhe District, Nanjing City, to help them feel cared for by the community through the provision of learning support.

新鸿基地产郭氏基金于香港及内地多间大学设立奖助学金，让品学兼优的贫困学生完成大学教育，受助者众多。同时，为使资助效益由独立个体拓展到社会群体，基金支持受助毕业生组成校友群，以提升善款的使用效益、人才的培养质量和助学金的品牌。“西北大学新地郭氏励志社”此前举办“潇湘红旅励志暑期实践活动”，让参与学生了解湖南长沙红色文化旅游发展，感受中国历史并通过实践增长见识；而“南京大学鸿新社”则举办“青春桃李活动”，为南京市六合区龙袍街道的留守儿童举办周末课堂，通过提供学习支援让他们感受社会关爱。



The SHKP-Kwoks' Northwest University Student Association and the Nanjing University Student Association organize social-cultural activities
“西北大学新地郭氏励志社”及“南京大学鸿新社”举办公益文化活动

Sanfield Construction Innovations attends the Construction Innovation Expo to share its research outcomes

“新辉建筑创科”于建造创新博览会上分享研发成果

Amid the rapid advances in construction technology, in 2021, the Group established Sanfield Construction Innovations Limited (SCIL) to develop innovative, scientific and systematic solutions for the construction industry. Earlier, the company attended the Construction Innovation Expo, organized by the Construction Industry Council, and shared new technologies and application experience with its industry peers. The company showcased various research solutions, including "Construction Robots", "Ai-IoT Hub", "Digitalization: Blockchain Enabled Platform", "SMART FM Energy Efficiency



SCIL showcases its research achievements, such as, "5G-Enabled Unmanned Tower Crane" at the Construction Innovation Expo
新辉建筑创科于创新博览会展示“5G远程控制天秤系统”等研发成果

and Flexibility" and "5G-Enabled Unmanned Tower Crane", and conducted in-depth communication for valuable experience-sharing with Hong Kong and overseas construction industry practitioners..

SCIL will continue to foster the transformation and upgrading of the construction industry by strengthening its technology research and nurturing talent. The company will also facilitate energy saving and emissions reduction, and continue to offer quality, high-tech construction products.

建筑科技日新月异，集团于2021年创立了“新辉建筑创科有限公司”，致力研发与建筑相关的创新科研与系统性解决方案。日前该公司参加了由建造业议会举办的“建造创新博览会”，与业界分享相关新技术与经验。会上他们展示了多项研发项目，包括“建筑机器人方案”、“人工智能建筑物联网方案”、“区块链方案”、“智慧大厦节能环保方案”及“5G远程控制天秤系统”，并与本地和海外的建造业同行深入交流，互相分享宝贵经验。

未来，新辉建筑创科会继续增强技术研发和人才培养，促进建筑行业的转型升级，在节能减排的同时，为社会提供高质量、高科技的建筑产品。

Kai Shing and Hong Yip clinch multiple awards in the Excellence in Facility Management Award 2022

启胜及康业勇夺“卓越设施管理奖2022”多项殊荣

The Group's property management arms, Kai Shing and Hong Yip, continue to introduce new, advanced technologies to enhance the efficiency of facility management, providing customers with comprehensive, quality property management service. As a result, the two companies clinched multiple awards in the Excellence in Facility Management Award 2022, organized by the Hong Kong Institute of Facility Management.

The awards included the Grand Award, received by YOHO Mall, in Yuen Long, and Aegean Coast, in Tuen Mun, in the Retail and Medium-scale Residential categories, respectively. Kowloon Commerce Centre, in Kwai Chung, which combines an innovative mindset with advanced technologies to monitor property operations, earned the Gold Award in the "Theme Award – Smart Technology", in the Office Building category.



Thanks to Kai Shing's premium management, 53 properties it manages receive the honour in the Excellence in Facility Management Award 2022
凭借优质管理，启胜旗下53个管理物业于“卓越设施管理奖2022”中获得嘉许

Kai Shing and Hong Yip will continue to leverage innovative technologies and mindsets, striving for excellence in facility management in order to provide an exceptional customer experience.

集团旗下物业管理公司启胜及康业，不断引入创新科技以提升设施管理效率，致力为顾客提供全面优质的物业管理服务，并于香港设施管理学会主办的“卓越设施管理奖2022”中荣获多项殊荣。

获奖项目当中包括元朗形点及屯门爱琴海岸，分别夺得“卓越大奖（商场）”及“卓越大奖（中型住宅）”的最高殊荣；而葵涌九龙贸易中心凭借创新思维，结合各种新科技以监察物业运作，夺得“主题奖——智能科技（商业楼宇）”金奖。未来启胜及康业将继续精益求精，以创新科技及思维，优化设施管理及提升顾客体验。



Hong Yip clinches multiple excellence awards in the Excellence in Facility Management Award 2022
康业在“卓越设施管理奖2022”中勇夺多个卓越奖

