

SHKP volunteer team arranges unique festive celebrations for beneficiary groups

集團義工隊別出心裁 與受助團體同慶佳節

The SHKP volunteer team has been reaching out to those in need in society by introducing diversified programmes to provide them with physical and mental support. As Christmas approached, the volunteer team made arrangements to visit underprivileged families and elderly for joyful celebrations.

The volunteer team made arrangements for families in the SHKP Peer Support Programme to visit the Group's ICC, the tallest building in Hong Kong. All participants joined activities such as balloon twisting and eco-friendly handicraft activities, enjoyed the spectacular view from the Sky100 Hong Kong Observation Deck and a visit to the 5G LAB, and received enriching gifts from the volunteers, providing a day of festive joy for everyone.

In addition, the volunteer team has always put great effort into supporting the singleton and couple elderly, made good use of online learning to make Christmas handbags with the Decoupage artistic approach to benefit the elderly from the programme of ongoing neighbourhood care for the elderly in Pak Tin Estate. They also learned how to draw Christmas cards with pastels and included them as presents in the goodie bags they delivered to 250 elderly previously engaged in "Make a friend, Connect with suburban" programme.

一直以來，集團義工隊透過開展不同計劃，接觸社區內的有需要人士，為他們提供身心支援。早前趁著聖誕節臨近，義工隊走訪社會不同角落，與基層家庭和長者歡度佳節。



The SHKP volunteer team celebrates festive joy with underprivileged families by arranging visits to the Sky100 Hong Kong Observation Deck

集團義工隊安排基層家庭登上天際 100 香港觀景台歡度佳節

義工隊早前安排「新地友伴同行計劃」的家庭，到訪集團旗下全港最高的建築物環球貿易廣場，大家一起扭氣球和製作環保小手工，並登上天際 100 香港觀景台欣賞香港景色和參觀「5G 科技館」，最後更獲義工隊送贈豐富的聖誕禮物，感受到滿滿的節日喜悅。

此外，向來關心獨居和雙老長者的義工隊，早前亦透過視像方式，與「新地再續白田鄰舍情」的受助長者，一同學習以「蝶古巴特拼貼」藝術方法製作的聖誕手提袋；他們亦特別學習繪製和諧粉彩聖誕卡，並隨附禮物包送給 250 位「新地郊友 Team 力量」的長者，可謂極具心思。

SHKP-Kwoks' Foundation Northwest University Scholarship Programme

新鴻基地產郭氏基金西北大學助學金



SHKP-Kwoks' Foundation collaborated with Northwest University to establish the SHKP-Kwoks' Foundation Northwest University Scholarship Programme in 2005. Since then, it has provided around 2,500 grants to outstanding students from underprivileged families, with funding totalling more than RMB10 million, and established the SHKP-Kwoks' Student Association. The scholarship programme has become a major influential sponsorship programme for Northwest University, with the largest number of recipients benefiting from high single-sponsorship amounts. In view of Northwest University's 120th anniversary, SHKP-Kwoks' Foundation Associate Director Terry Li, and Standing Committee Member of the CCP and Vice President of Northwest University Wu Zhenlei held a video conference, in which they reviewed the sponsorship programme, the details of its implementation and prospects for future collaboration.

新鴻基地產郭氏基金自 2005 年與西北大學合作設立「新鴻基地產郭氏基金西北大學助學金」，先後資助逾千萬元人民幣，惠及家庭困難而品學兼優學子約 2,500 人次，並成立「新地郭氏勵志社」，成為西北大學受助人數最多、單人資助金額高、具有重要影響力的資助項目。適逢西北大學 120 周年校慶，新鴻基地產郭氏基金助理總監李家華與西北大學黨委常委兼副校長吳振磊進行視頻會談，雙方就資助項目的執行情況，以及實施過程中的細節進行回顧和探討，並對未來的合作有所展望。

SHKP-Kwoks' Foundation and Northwest University hold a video conference

新鴻基地產郭氏基金與西北大學進行視頻會談