The Group fully supports the Strive and Rise Programme

集團全力支持「共創明『Teen』計劃|







Group Executive Director Adam Kwok (left) accepts a Group Executive Director Christopher Kwok (back, sixth right) attends the Partners' Board meeting under the Strive and Rise Programme

集團執行董事郭基泓(後排右六)參與「共創明『Teen』計劃」合作夥伴委員會會議

The Group places great emphasis on nurturing the young generation to succeed through various initiatives, and actively supports the government's recent launch of the Strive and Rise Programme. In addition to providing donations, it recruited about 250 colleagues across the Group's diversified subsidiaries to act as voluntary mentors to share their life experience and help the students formulate personal development plans. The Group also plans to collaborate with the organizer to arrange various programmes for young people, including site visits to the Group's businesses, engagement in the Group's community charity events and work exposure, in order to broaden their horizons and help them set personal goals.

集團一直以來透過不同計劃,培育年輕人成材,並 積極響應早前由特區政府推動的「共創明『Teen』計 劃」。除作出捐款外,更招募了約250位來自集團不 同附屬公司員工,擔任成為計劃的義務「友師」,與 學員分享人生經驗,及教導他們如何規劃人生。此 外,集團亦計劃與主辦機構協作,安排學員參觀旗 下項目、參加由集團舉辦的公益慈善活動,並提供 工作體驗機會,以幫助這班少年人拓闊視野,為自 己定下個人目標。

The Group supports innovative technology education for Hong Kong's young generation

集團全力支持香港青少年科技創新教育

In recent years, Hong Kong has been actively promoting STEM education to nurture innovative technology talent for the community. The Group fully supported the "Innovative Technology Forum", organized by the Hong Kong STEM Education Alliance, as it provides a bridging platform for collaboration among innovative technology experts on the mainland and in Hong Kong's schools. Since 2019, top scientists on the mainland have been invited to give talks on popular science to Hong Kong students to enhance their interest in scientific technology. The Group, which was honoured to be the professional corporate consultant in the "Innovative Technology Forum", proactively utilizes its business resources and partners with the Hong Kong STEM Education Alliance to lead primary and secondary students to experience how technology is integrated into business applications and our daily lives to cultivate their interest in innovative technology and continue to create a strong ambience of innovative technology in Hong Kong.

近年香港積極推動STEM教育,為社會培育科創人才。集團全力支持由香 港科技創新教育聯盟開辦的「科創大講堂」— 它是一個讓內地科創專家與 香港學校聯繫的平台,自2019年起通過邀請內地頂尖科學家,為香港學 生提供科普講座,增強學生對科學技術的興趣。集團作為「科創大講堂」 的企業專家顧問,將積極通過業務資源,與香港科技創新教育聯盟攜手合 作,一同引領中小學生在商業應用和日常生活場景中,體驗科技融入,培 養他們對創新科技的興趣,為香港營造濃厚的創科氛圍。



Group Executive Director Christopher Kwok (right) accepts the "Professional Corporate Consultant" appointment letter on behalf of the Group, issued by John Lee (middle), Chief Executive of Hong Kong Special Administrative Region

集團執行董事郭基泓(右)代表集團接受香港特區行政長官李家超 (中)頒發的「企業專家顧問」聘書