Sustainability

Read to Dream x Future Engineer Grand Challenge encourages young people to unleash creativity 「新地齊讀好書 x 未來工程師大賽」鼓勵青少年發揮創意



Group Executive Director Christopher Kwok (front, fourth right) attends an award-presentation ceremony of Read to Dream X Future Engineer Grand Challenge 集團執行董事郭基泓 (前排右四)出席「新地齊讀好書 x 未來工程師大賽」頒獎禮

The SHKP Reading Club collaborated with the Hong Kong STEM Education Alliance to organize Read to Dream x Future Engineer Grand Challenge, which is a contest to promote innovation and technology (I&T) education. With the overwhelming participation of over 50 primary and secondary schools, the SHKP Reading Club previously held an award-presentation ceremony at the Sky100 Hong Kong Observation Deck in the International Commerce Centre (ICC), awarding the students for their endless creativity.

Over 50 primary and secondary schools participated

Read to Dream x Future Engineer Grand Challenge is an accredited event to celebrate the 25th anniversary of the establishment of the Hong Kong Special Administrative Region. The contest was divided into primary, junior secondary and senior secondary categories. Students were invited to design applications and tools that use the latest technology to tackle inconveniences in everyday life. 110 entries were submitted from 51 schools. The winning designs broadly covered assistive tools for daily living, leveraging big data, the internet of things and artificial intelligence (AI) to help the elderly. The designs included an enhanced electric wheelchair with an AI system, providing greater safety and convenience for wheelchair users.

Group Executive Director Christopher Kwok encouraged students to continuously read to equip themselves at the award-presentation ceremony, adding: "Our competition drew a lot of creative entries, and the students showed great imagination and a good grasp of I&T applications. I hope all the students will continue to work hard and contribute to the development of Hong Kong and serve the country when they grow up."

Illustrated books of Hong Kong's stories given free of charge to Hong Kong primary schools and kindergartens

To enable students to learn more about some of Hong Kong's unique landmarks and stories over the past 25 years in an interesting way, the Group sponsored the publication of an illustrated book for children, titled *Hong Kong Chronicles for Children – the HKSAR 25th Anniversary Edition*. The illustrated book will be distributed free of charge to all primary and kindergartens in Hong Kong. A series of outreach activities will be organized by The SHKP Reading Club to increase the young generation's understanding of Hong Kong.

為推廣創新科技教育,新閱會與香港科技創新教育 聯盟合辦「新地齊讀好書 x 未來工程師大賽」。賽 事共吸引逾50間中小學參加,反應熱烈。早前新 閱會在環球貿易廣場「天際100香港觀景台」舉行 頒獎典禮,向創意無限的得獎同學作出嘉許。

逾50間中小學參加

「新地齊讀好書 x 未來工程師大賽」是慶祝香港特 別行政區成立25周年的認可活動,賽事分為小學 組、初中組,和高中組,以「改善生活的科創點 子」為題,邀請學生設計各種科技應用程式和工 具,改善生活上的不便。今屆比賽收到51間學校 共110份參賽作品,獲獎作品涵蓋眾多與生活息息 相關的主題:如透過大數據、物聯網和人工智能幫 助照顧長者:也有構思為電動輪椅加入智能裝置, 改善使用者的出行安全和便利。

集團執行董事郭基泓在頒獎典禮中鼓勵學生繼續透 過閱讀增進知識,他表示:「今次賽事收到許多極 具創意的作品,反映同學們在應用創新科技方面有 豐富的想像力和掌握。我希望各位同學繼續努力, 好好裝備自己,長大之後一同建設香港,為國家服 務。」

香港故事繪本贈予全港小學及幼稚園

此外,為了讓學生以輕鬆愉快的方式,認識回歸 25年來香港的特色地標和故事,集團特別贊助出 版《慶回歸 25 周年兒童地方志系列——説好香港 故事「找找看」情景繪本》,並將會免費派發予全港 小學及幼稚園。新閱會將舉辦連串到校活動,藉此 令年輕一代透過閱讀增加對香港的認識。