

The Group and PolyU sign memoranda of understanding on building innovation and technology research projects, and a scholarship programme

集團與理大簽署創新建築科技研究及獎學金合作備忘錄



Officiating at the MoUs signing ceremony are Group Chairman & Managing Director Raymond Kwok (back, second left), Group Executive Director Adam Kwok (back, first left), Financial Secretary of the HKSAR Paul Chan (back, third left), Director General of the Youth Department of the Liaison Office of the Central People's Government in the HKSAR Zhang Zhihua (back, third right), PolyU Council Chairman Dr Lam Tai-fai (back, second right) and other guests 集團主席兼董事總經理郭炳聯(後排左二)、集團執行董事郭基輝(後排左一)、財政司司長陳茂波(後排左三)、中聯辦青年工作部部長張志華(後排右三)、理大校董會主席林大輝博士(後排右二)等嘉賓主持合作備忘錄簽署儀式

The Group has always fully supported the development strategy of the country and the HKSAR government. The Group and The Hong Kong Polytechnic University (PolyU) recently signed two memoranda of understanding (MoUs) to enhance collaboration between the industry, academic and research sectors in Hong Kong, to promote innovation and technology (I&T) upgrading in the construction industry, and to cultivate outstanding talent.

In the MoU on SHKP X PolyU Building Innovative & Technology Research Projects, the Group pledged to carry out research with PolyU in three categories: green applications, green materials and green processes. The team will also explore new ways to transform and commercialize the research output to help Hong Kong develop into a smart, carbon-neutral city.

Group Chairman and Managing Director Raymond Kwok attended the signing ceremony and said, "We hope to leverage PolyU's strengths in academic research and our extensive practical experience to foster innovation and technology research in the construction industry. By utilizing innovative technologies in our projects, SHKP will respond to the strategy of achieving 'peak carbon and carbon neutrality', which is laid out in the National 14th Five-Year Plan, and will help Hong Kong become a green, low-carbon international I&T hub."

The Group also launched the Building Homes with Heart Scholarship Programme to support 56 academically outstanding students with limited means majoring in real estate and engineering-related subjects who are eager to explore career opportunities in Hong Kong and the Greater Bay Area.

一直以來，集團積極配合國家和特區政府的發展策略。早前集團與香港理工大學簽署兩份合作備忘錄，強化香港「產學研」優勢，提升建造業創科水平，以及為業界培育優秀人材。

在「新地X理大創科建築研究計劃」的合作備忘錄中，集團承諾將與理工大學聯手就三大範疇進行研究，分別是綠色應用(Green Application)、綠色建築物料(Green Materials)及綠色建造流程(Green Processes)，並探索將大學科研成果，落地轉化及產業化，成為香港走向碳中和，發展成為智慧城市的助力。

集團主席兼董事總經理郭炳聯在簽署儀式上表示：「希望利用理大的學術科研優勢，配合新地實際應用的豐富經驗，促進建築業的創新和科研發展。新地旗下項目將採用創新技術，響應國家『十四五』規劃提倡『碳达峰、碳中和』的重大戰略決策，一同協助香港成為綠色及低碳的國際創科中心。」

此外，集團同時設立「新地郭氏基金以心建家獎學金計劃」，提供56個獎學金名額，支持有經濟需要、成績優秀、主修房地產或工程及有志於香港和大灣區發展的理大學生。