

Successful conclusion to the Sun Hung Kai Properties Hong Kong Cyclothon, demonstrating the spirit of Sports for Charity

「新鴻基地產香港單車節」順利舉行 貫徹集團「運動行善」精神



Group Chairman and Managing Director Raymond Kwok (front, sixth left), John Lee (front, centre), Chief Executive of Hong Kong Special Administrative Region, Kevin Yeung, Secretary for Culture, Sports and Tourism (front, fifth right) and HKTB Chairman Pang Yiu-kai (front, sixth right) and other guests of honour with the winners 集團主席兼董事總經理郭炳聯(前排左六)、香港特區行政長官李家超(前排中)、文化體育及旅遊局長楊潤雄(前排右五)及旅發局主席彭耀佳(前排右六)等多名主禮嘉賓與一眾得獎車手合照

20

Sun Hung Kai Properties Hong Kong Cyclothon, for which the Group is the title and charity sponsor, and which is organized by the Hong Kong Tourism Board, came to a successful conclusion in December. Nearly 4,000 cyclists participated in six cycling events and professional races, making the event the largest outdoor sports event of the year.

Attracted nearly 4,000 cyclists with philanthropic elements

There were six cycling events in all. The two most popular were the non-competitive 50-km and 30-km rides. Other exciting events were the Men's and Women's Open Race, and the Team Time Trial for The HKSAR 25th Anniversary Trophy. Participants were encouraged to make a registration donation of HK\$100 to HK\$500 and all the registration fees for the CEO Charity and Celebrity Ride were donated to support the needy in the community through The Community Chest of Hong Kong, together with the Group's top up donation, demonstrating the spirit of Sports for Charity.

Group Chairman and Managing Director Raymond Kwok said, "I was pleased to see thousands of people participate in the Sun Hung Kai Properties Hong Kong Cyclothon, which was the largest outdoor sports event in Hong Kong this year. As a champion of Sports for Charity, we were the title and charity sponsor again and will make extra donations to support those in need." He noted that Hong Kong people have been fighting hard against the pandemic over the past few years and that the participants sent a clear message that "no matter how long the race is, we will reach the finish line". He said the Group was glad to see the government's relaxation of anti-pandemic measures and Hong Kong opening its doors to tourists, as the city returned to the global stage. He thanked the Hong Kong Tourism Board for its professionalism in organizing the event and various government departments for their full support. Group Executive Director Adam Kwok said, "This year's Sun Hung Kai Properties Hong Kong Cyclothon marks the city's gradual return to normal. It sends a clear signal that Hong Kong has emerged from the pandemic even stronger. I look forward to seeing more and more sports events in the coming year." He added that the Group has been promoting cycling for years, setting up the SHKP Cycling Academy in 2018 to offer cycling training to secondary school students and sponsoring the SHKP Supernova Cycling Team, which provides systematic cycling training to young people.

由集團冠名及慈善贊助，香港旅遊發展局主辦的「新鴻基地產香港單車節」已於12月順利舉行。活動有近4,000人參與共六項單車活動及專業比賽，為本年最大型的戶外體育盛事。

吸引近4,000人參與 繼續加入慈善元素

活動設有六大單車項目，除了最受參加者歡迎的「50公里組」及「30公里組」兩個非競賽項目外，亦上演多場精采單車賽事，包括「香港特別行政區成立25周年紀念盃」的男女子公路繞圈賽及隊際計時賽。同時，大會鼓勵參加者在報名時，作出港幣100至500元慈善捐獻；而「總裁慈善及名人單車遊」全數報名費亦撥作慈善用途，連同新地額外捐款透過公益金扶助社會上有需要人士，貫徹運動行善精神。

集團主席兼董事總經理郭炳聯表示：「非常高興看到數千名選手踴躍參與今年的『新鴻基地產香港單車節』。作為今年香港最大型的戶外體育盛事，新地除了再次冠名及慈善贊助外，亦額外捐款幫助有需要人士，貫徹集團『運動行善』的精神。」他提到香港在過去數年奮勇抗疫，各位選手正提醒大家，比賽路程再長，也總會到達終點，集團樂見政府取消多項防疫措施，積極推動旅遊業，重新打開香港旅遊大門，讓香港重返國際舞台，並感謝旅發局悉心籌辦活動以及各政府部門的鼎力支持，令活動得以圓滿舉行。集團執行董事郭基輝亦表示：「今年的『新鴻基地產香港單車節』標誌著香港邁向復常，希望帶出香港在疫情下破風而出的信息，期望未來體育活動可以一浪接一浪。」他續指，集團積極推廣單車運動，於2018年成立新地單車學院向中學生提供單車培訓；集團亦贊助SHKP Supernova單車隊，向青少年提供系統性單車訓練。