



## SHKP volunteer team arranges unique festive celebrations for beneficiary groups

### 集团义工队别出心裁 与受助团体同庆佳节

The SHKP volunteer team has been reaching out to those in need in society by introducing diversified programmes to provide them with physical and mental support. As Christmas approached, the volunteer team made arrangements to visit underprivileged families and elderly for joyful celebrations.

The volunteer team made arrangements for families in the SHKP Peer Support Programme to visit the Group's ICC, the tallest building in Hong Kong. All participants joined activities such as balloon twisting and eco-friendly handicraft activities, enjoyed the spectacular view from the Sky100 Hong Kong Observation Deck and a visit to the 5G LAB, and received enriching gifts from the volunteers, providing a day of festive joy for everyone.

In addition, the volunteer team has always put great effort into supporting the singleton and couple elderly, made good use of online learning to make Christmas handbags with the Decoupage artistic approach to benefit the elderly from the programme of ongoing neighbourhood care for the elderly in Pak Tin Estate. They also learned how to draw Christmas cards with pastels and included them as presents in the goodie bags they delivered to 250 elderly previously engaged in "Make a friend, Connect with suburban" programme.

一直以来，集团义工队通过开展不同计划，接触社区内的有需要人士，为他们提供身心支援。此前借圣诞节临近之际，义工队走访社会不同角落，与基层家庭和长者欢度佳节。



The SHKP volunteer team celebrates festive joy with underprivileged families by arranging visits to the Sky100 Hong Kong Observation Deck

集团义工队安排基层家庭登上天际 100 香港观景台欢度佳节

义工队此前安排“新地友伴同行计划”的家庭，到访集团旗下全港最高的建筑物环球贸易广场，大家一起扭气球和制作环保小手工，并登上天际100香港观景台欣赏香港景色和参观“5G科技馆”，最后更获义工队赠送丰富的圣诞礼物，感受到满满的节日喜悦。

此外，向来关心独居和双老长者的义工队，此前也通过视频方式，与“新地再续白田邻舍情”的受助长者，一同学习以“蝶古巴特拼贴”艺术方法制作的圣诞手袋；他们还特别学习绘制和谐粉彩圣诞卡，并随附礼物包送给250位“新地郊友Team力量”的长者，可谓极具心意。

## SHKP-Kwoks' Foundation Northwest University Scholarship Programme

### 新鸿基地产郭氏基金西北大学助学金



SHKP-Kwoks' Foundation and Northwest University hold a video conference

新鸿基地产郭氏基金与西北大学进行视频会谈

SHKP-Kwoks' Foundation collaborated with Northwest University to establish the SHKP-Kwoks' Foundation Northwest University Scholarship Programme in 2005. Since then, it has provided around 2,500 grants to outstanding students from underprivileged families, with funding totalling more than RMB10 million, and established the SHKP-Kwoks' Student Association. The scholarship programme has become a major influential sponsorship programme for Northwest University, with the largest number of recipients benefiting from high single-sponsorship amounts. In view of Northwest University's 120th anniversary, SHKP-Kwoks' Foundation Associate Director Terry Li, and Standing Committee Member of the CCP and Vice President of Northwest University Wu Zhenlei held a video conference, in which they reviewed the sponsorship programme, the details of its implementation and prospects for future collaboration.

新鸿基地产郭氏基金自2005年与西北大学合作设立“新鸿基地产郭氏基金西北大学助学金”，先后资助逾千万元人民币，惠及家庭困难而品学兼优学子约2,500人次，并成立“新地郭氏励志社”，成为西北大学受助人数最多、单人资助金额高、具有重要影响力的资助项目。适逢西北大学120周年校庆，新鸿基地产郭氏基金助理总监李家华与西北大学党委常委兼副校长吴振磊进行视频会谈，双方就资助项目的执行情况，以及实施过程中的细节进行回顾和探讨，并对未来的合作有所展望。