

Read to Dream x Future Engineer Grand Challenge encourages young people to unleash creativity

“新地齐读好书 x 未来工程师大赛”鼓励青少年发挥创意



Group Executive Director Christopher Kwok (front, fourth right) attends an award-presentation ceremony of Read to Dream X Future Engineer Grand Challenge
集团执行董事郭基泓(前排右四)出席“新地齐读好书 x 未来工程师大赛”颁奖礼

The SHKP Reading Club collaborated with the Hong Kong STEM Education Alliance to organize Read to Dream x Future Engineer Grand Challenge, which is a contest to promote innovation and technology (I&T) education. With the overwhelming participation of over 50 primary and secondary schools, the SHKP Reading Club previously held an award presentation ceremony at the Sky100 Hong Kong Observation Deck in the International Commerce Centre (ICC), awarding the students for their endless creativity.

Over 50 primary and secondary schools participated

Read to Dream x Future Engineer Grand Challenge is an accredited event to celebrate the 25th anniversary of the establishment of the Hong Kong Special Administrative Region. The contest was divided into primary, junior secondary and senior secondary categories. Students were invited to design applications and tools that use the latest technology to tackle inconveniences in everyday life. 110 entries were submitted from 51 schools. The winning designs broadly covered assistive tools for daily living, leveraging big data, the internet of things and artificial intelligence (AI) to help the elderly. The designs included an enhanced electric wheelchair with an AI system, providing greater safety and convenience for wheelchair users.

Group Executive Director Christopher Kwok encouraged students to continuously read to equip themselves at the award-presentation ceremony, adding: “Our competition drew a lot of creative entries, and the students showed great imagination and a good grasp of I&T applications. I hope all the students will continue to work hard and contribute to the development of Hong Kong and serve the country when they grow up.”

Illustrated books of Hong Kong's stories given free of charge to Hong Kong primary schools and kindergartens

To enable students to learn more about some of Hong Kong's unique landmarks and stories over the past 25 years in an interesting way, the Group sponsored the publication of an illustrated book for children, titled Hong Kong Chronicles for Children – the HKSAR 25th Anniversary Edition. The illustrated book will be distributed free of charge to all primary and kindergartens in Hong Kong. A series of outreach activities will be organized by The SHKP Reading Club to increase the young generation's understanding of Hong Kong.

为推广创新科技教育，新闻会与香港科技创新教育联盟合办“新地齐读好书 x 未来工程师大赛”。赛事共吸引逾50间中小学参加，反响热烈。此前新闻会在环球贸易广场“天际100香港观景台”举行颁奖典礼，向创意无限的得奖同学作出嘉许。

逾50间中小学参加

“新地齐读好书 x 未来工程师大赛”是庆祝香港特别行政区成立25周年的认可活动，赛事分为小学组、初中组高中组，以“改善生活的科创点子”为题，邀请学生设计各种科技应用程序和工具，改善生活上的不便。本届比赛收到51间学校共110份参赛作品，获奖作品涵盖众多与生活息息相关的主题：如通过大数据、物联网和人工智能帮助照顾长者；也有构思为电动轮椅加入智能装置，改善使用者的出行安全和便利。

集团执行董事郭基泓在颁奖典礼中鼓励学生继续通过阅读增进知识，他表示：“本次赛事收到许多极具创意的作品，反映同学们在应用创新科技方面有丰富的想像力和掌握。我希望各位同学继续努力，好好装备自己，长大之后一同建设香港，为国家服务。”

香港故事绘本赠予全港小学及幼儿园

此外，为了让学生以轻松愉快的方式，认识回归25年来香港的特色地标和故事，集团特别赞助出版《庆回归25周年儿童地方志系列——说好香港故事“找找看”情景绘本》，并将免费派发予全港小学及幼儿园。新闻会将举办一系列到校活动，借此令年轻一代通过阅读增加对香港的认识。