

The Group and PolyU sign memoranda of understanding on building innovation and technology research projects, and a scholarship programme

集团与理大签署创新建筑科技研究及奖学金合作备忘录



Officiating at the MoUs signing ceremony are Group Chairman & Managing Director Raymond Kwok (back, second left), Group Executive Director Adam Kwok (back, first left), Financial Secretary of the HKSAR Paul Chan (back, third left), Director General of the Youth Department of the Liaison Office of the Central People's Government in the HKSAR Zhang Zhihua (back, third right), PolyU Council Chairman Dr Lam Tai-fai (back, second right) and other guests 集团主席兼董事总经理郭炳联(后排左二)、集团执行董事郭基辉(后排左一)、财政司司长陈茂波(后排左三)、中联办青年工作部部长张志华(后排右三)、理大校董会主席林天辉博士(后排右二)等嘉宾主持合作备忘录签署仪式

The Group has always fully supported the development strategy of the country and the HKSAR government. The Group and The Hong Kong Polytechnic University (PolyU) recently signed two memoranda of understanding (MoUs) to enhance collaboration between the industry, academic and research sectors in Hong Kong, to promote innovation and technology (I&T) upgrading in the construction industry, and to cultivate outstanding talent.

In the MoU on SHKP X PolyU Building Innovative & Technology Research Projects, the Group pledged to carry out research with PolyU in three categories: green applications, green materials and green processes. The team will also explore new ways to transform and commercialize the research output to help Hong Kong develop into a smart, carbon-neutral city.

Group Chairman and Managing Director Raymond Kwok attended the signing ceremony and said, "We hope to leverage PolyU's strengths in academic research and our extensive practical experience to foster innovation and technology research in the construction industry. By utilizing innovative technologies in our projects, SHKP will respond to the strategy of achieving 'peak carbon and carbon neutrality', which is laid out in the National 14th Five-Year Plan, and will help Hong Kong become a green, low-carbon international I&T hub."

The Group also launched the Building Homes with Heart Scholarship Programme to support 56 academically outstanding students with limited means majoring in real estate and engineering-related subjects who are eager to explore career opportunities in Hong Kong and the Greater Bay Area.

一直以来，集团积极配合国家和特区政府的发展策略。此前集团与香港理工大学签署两份合作备忘录，强化香港“产学研”优势，提升建筑业创科水平，以及为业界培育优秀人才。

在“新地 x 理大创科建筑研究计划”的合作备忘录中，集团承诺将与理工大学联手就三大范畴进行研究，分别是绿色应用 (Green Application)、绿色建筑物料 (Green Materials) 及绿色建造流程 (Green Processes)，并探索将大学科研成果落地转化及产业化，成为香港走向碳中和，发展成为智慧城市助力。

集团主席兼董事总经理郭炳联在签署仪式上表示：“希望利用理大的学术科研优势，配合新地实际应用的丰富经验，促进建筑业的创新和科研发展。新地旗下项目将采用创新技术，响应国家‘十四五’规划提倡‘碳达峰、碳中和’的重大战略决策，一同协助香港成为绿色及低碳的国际创科中心。”

此外，集团同时设立“新地郭氏基金以心建家奖学金计划”，提供56个奖学金名额，支持有经济需要、成绩优秀、主修房地产或工程及有志于香港和大湾区发展的理大学生。