

# Successful conclusion to the Sun Hung Kai Properties Hong Kong Cyclothon, demonstrating the spirit of Sports for Charity

## “新鸿基地产香港单车节”顺利举行 贯彻集团“运动行善”精神



Group Chairman and Managing Director Raymond Kwok (front, sixth left), John Lee (front, centre), Chief Executive of Hong Kong Special Administrative Region, Kevin Yeung, Secretary for Culture, Sports and Tourism (front, fifth right) and HKTB Chairman Pang Yiu-kai (front, sixth right) and other guests of honour with the winners  
集团主席兼董事总经理郭炳联（前排左六）、香港特区行政长官李家超（前排中）、文化体育及旅游局局长杨润雄（前排右五）及旅发局主席彭耀佳（前排右六）等多名主礼嘉宾与一众得奖选手合照

20

Sun Hung Kai Properties Hong Kong Cyclothon, for which the Group is the title and charity sponsor, and which is organized by the Hong Kong Tourism Board, came to a successful conclusion in December. Nearly 4,000 cyclists participated in six cycling events and professional races, making the event the largest outdoor sports event of the year.

### Attracted nearly 4,000 cyclists with philanthropic elements

There were six cycling events in all. The two most popular were the non-competitive 50-km and 30-km rides. Other exciting events were the Men's and Women's Open Race, and the Team Time Trial for The HKSAR 25th Anniversary Trophy. Participants were encouraged to make a registration donation of HK\$100 to HK\$500 and all the registration fees for the CEO Charity and Celebrity Ride were donated to support the needy in the community through The Community Chest of Hong Kong, together with the Group's top up donation, demonstrating the spirit of Sports for Charity.

Group Chairman and Managing Director Raymond Kwok said, "I was pleased to see thousands of people participate in the Sun Hung Kai Properties Hong Kong Cyclothon, which was the largest outdoor sports event in Hong Kong this year. As a champion of Sports for Charity, we were the title and charity sponsor again and will make extra donations to support those in need." He noted that Hong Kong people have been fighting hard against the pandemic over the past few years and that the participants sent a clear message that "no matter how long the race is, we will reach the finish line". He said the Group was glad to see the government's relaxation of anti-pandemic measures and Hong Kong opening its doors to tourists, as the city returned to the global stage. He thanked the Hong Kong Tourism Board for its professionalism in organizing the event and various government departments for their full support. Group Executive Director Adam Kwok said, "This year's Sun Hung Kai Properties Hong Kong Cyclothon marks the city's gradual return to normal. It sends a clear signal that Hong Kong has emerged from the pandemic even stronger. I look forward to seeing more and more sports events in the coming year." He added that the Group has been promoting cycling for years, setting up the SHKP Cycling Academy in 2018 to offer cycling training to secondary school students and sponsoring the SHKP Supernova Cycling Team, which provides systematic cycling training to young people.

由集团冠名及慈善赞助，香港旅游发展局主办的“新鸿基地产香港单车节”已于12月顺利举行。活动有近4,000人参与共六项单车活动及专业比赛，为本年最大型的户外体育盛事。

### 吸引近4,000人参与 继续加入慈善元素

活动设有六大单车项目，除了最受参与者欢迎的“50公里组”及“30公里组”两个非竞赛项目外，亦上演多场精彩单车赛事，包括“香港特别行政区成立25周年纪念杯”的男女子公路绕圈赛及队际计时赛。同时，主办方鼓励参与者在报名时，做出港币100至500元慈善捐献；而“总裁慈善及名人单车游”全数报名费亦拨作慈善用途，连同新地额外捐款通过公益金扶助社会上有需要人士，贯彻运动行善精神。

集团主席兼董事总经理郭炳联表示：“非常高兴看到数千名选手踊跃参与今年的‘新鸿基地产香港单车节’。作为今年香港最大型的户外体育盛事，新地除了再次冠名和慈善赞助外，亦额外捐款帮助有需要人士，贯彻集团‘运动行善’的精神。”他提到香港在过去数年奋勇抗疫，各位选手正是提醒大家，比赛路程再长，也总会到达终点，集团乐见政府取消多项防疫措施，积极推动旅游业，重新打开香港旅游大门，让香港重返国际舞台，并感谢旅发局悉心筹办活动以及各政府部门的鼎力支持，令活动得以圆满举行。集团执行董事郭基辉亦表示：“今年的‘新鸿基地产香港单车节’标志著香港迈向复常，希望带出香港在疫情下破风而出的信息，期望未来体育活动可以一浪接一浪。”他续指，集团积极推广单车运动，于2018年成立新地单车学院，向中学生提供单车培训；集团亦赞助SHKP Supernova单车队，向青少年提供系统性单车训练。