

SHKP Read to Dream – celebratory series for the HKSAR 25th anniversary return to the motherland

新地齊讀好書 – 慶祝香港回歸祖國25載系列活動



The SHKP Reading Club's "Joy of Reading and Reading for Innovation STEM" talk at the Hong Kong Book fair is well received and attended by over 160 students, parents and book enthusiasts

新閱會「悅讀·閱創」書展講座吸引逾160名學生、家長及愛書人參加

To celebrate the 25th anniversary of Hong Kong's return to the motherland, the Group has organized a series of celebratory activities under SHKP Reading Club's annual summer flagship programme, Read to Dream. Key programmes include the "Read to Dream x Future Engineer Grand Challenge", which the Group co-organized with the Hong Kong STEM Education Alliance. Under the theme of utilizing technology innovation to enhance life, students are encouraged to design various technology applications and tools, with 110 teams from 51 primary and secondary schools took part. The Group also sponsored the publication of "Hong Kong Chronicles for Children – the HKSAR 25th Anniversary Edition", which it distributed free to all Hong Kong kindergartens and primary schools.

Actively promotes technology innovation and youth reading

In addition, the "Joy of Reading and Reading for Innovation STEM" talk invited six I&T specialists to explain STEM from educational, lifestyle and community perspectives, featuring the technological development of Hong Kong since its return to the motherland 25 years ago, as well as China's ancient and modern scientific and technology achievements. The talk was attended by over 160 students, parents and book enthusiasts. This year, Read to Dream continued to collaborate with its long-term partners, the Hong Kong Trade Development Council and St. James' Settlement, to sponsor over 1,000 students for free admission to the book fair and an allowance to buy books.

藉香港回歸祖國25周年，集團早前透過新閱會夏日年度計劃「新地齊讀好書」，舉辦慶賀回歸祖國系列活動。重點項目包括與「香港科技創新教育聯盟」合辦「新地齊讀好書 x 未來工程師大賽」，以改善生活的科創點子為題，鼓勵學生設計各種最新科技應用程式和工具，共有110隊來自51間中小學校的隊伍參加。集團亦贊助出版《慶回歸25周年兒童地方志系列一說好香港故事「找找看」情景繪本》，免費派發予全港小學及幼稚園。

積極推廣科創及青少年閱讀

此外，「悅讀·閱創」書展講座亦已舉行，六位創科界專家名人獲邀，從教育、生活及社區等角度拆解STEM，暢談香港回歸祖國25年來的科技發展及中國古今科創成就，吸引逾160名學生、家長及愛書人參加。「新地齊讀好書」今年繼續與長期合作伙伴香港貿易發展局和聖雅各福群會攜手，合共贊助千多名學生遊書展及買好書。