

# The Group launches the world's first limited edition "sky100 x nanoblock Hong Kong Skyline model"

## 集團推出全球首個限量版「sky100 x nanoblock 香港天際線模型」



Group Executive Director Christopher Kwok  
集團執行董事郭基泓



Comprising 2,190 micro-sized building blocks, the "sky100 x nanoblock Hong Kong Skyline model" authentically presents the unique Hong Kong skyline 「sky100 x nanoblock 香港天際線模型」由2,190件迷你積木組成，真實和全面地呈現出香港獨特的天際線



The "sky100 x nanoblock Hong Kong Skyline model" is on display at the Group's major malls and commercial buildings

「sky100 x nanoblock 香港天際線模型」於集團旗下的主要商場及商廈展出

To celebrate the 25<sup>th</sup> anniversary of Hong Kong's return to the motherland and the 50<sup>th</sup> anniversary of the Group's public listing in Hong Kong, Group subsidiary sky100 has collaborated with Japan's nanoblock to launch the world's first limited edition "sky100 x nanoblock Hong Kong Skyline model", demonstrating the prosperous development of Hong Kong since its return to the motherland 25 years ago and the Group's commitment to developing Hong Kong with the longstanding belief in Building Homes with Heart.

### Panoramic view of the tallest buildings in Hong Kong

The launch of the "sky100 x nanoblock Hong Kong Skyline model" is a government-accredited event to celebrate the 25<sup>th</sup> anniversary of the establishment of the Hong Kong Special Administrative Region. Comprising 2,190 micro-sized building blocks, the model presents many iconic buildings along Victoria Harbour, including ICC, the tallest building in Hong Kong, developed by the Group, as well as Two IFC and Central Plaza. The model also displays other landmarks, including Sun Hung Kai Centre, which is the Group's headquarters, The Central Government Complex of the HKSAR, the Tsim Sha Tsui Clock Tower, the Hong Kong Cultural Centre, and the Hong Kong Space Museum.

Group Executive Director Christopher Kwok said, "To celebrate the 25<sup>th</sup> anniversary of Hong Kong's return to the motherland, we especially present the 'sky100 x nanoblock Hong Kong Skyline model' for all to enjoy. I think people will experience a great sense of joy and satisfaction when building the Hong Kong skyline model with their own hands. In the past half century, the Group has developed many premium residential and commercial properties and has always remained confident in Hong Kong. The Group will continue to contribute to the development of the city and help Hong Kong integrate into the national development." He added, "Built of micro-sized blocks, the model displays the contours and detailed features of carefully selected iconic buildings, including Hong Kong's three tallest commercial buildings. It is a good showcase of the city's status as an international financial centre."

### Limited edition offer accentuates its value

The model is available in 25<sup>th</sup> anniversary and retail versions. The retail version has received an overwhelming response since its launch for sale. Stocks are limited, scan the QR Code below to order now!

為慶祝香港回歸祖國25周年及集團在香港上市50周年，集團旗下天際100聯乘日本nanoblock推出全球首個限量版「sky100 x nanoblock 香港天際線模型」，象徵香港回歸祖國25年以來蓬勃發展，以及集團多年來憑著「以心建家」的信念建設香港。

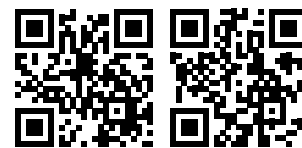
### 全港最高建築物一覽無遺

「sky100 x nanoblock 香港天際線模型」是政府認可的25周年慶祝活動。模型由2,190粒迷你積木砌出香港維多利亞港兩岸的多幢地標式建築物，包括由集團發展全港最高的環球貿易廣場、國際金融中心二期及中環廣場。其他著名地標包括：新地總部—新鴻基中心、政府總部、尖沙咀鐘樓、香港文化中心、香港太空館等。

集團執行董事郭基泓表示：「新地在香港回歸祖國25周年，呈獻『sky100 x nanoblock 香港天際線模型』，讓大家感受透過雙手建設帶來的滿足感，一起建設家園、建設未來。正如新地在半個世紀以來，以心建家，一直努力不懈建設香港，對香港未來的前景和發展充滿信心，會繼續透過建設社會，協助香港積極融入國家發展大局。」他續指：「模型內的建築物均經過精挑細選，一顆顆微型積木將這些標誌性建築物的線條和層次鉅細無遺地展現出來，三幢最高商廈更盡顯香港國際金融中心的地位。」

### 限量發售 更顯矜罕

模型分別有25周年版及作公開發售的零售版。零售版自開售以來反應熱烈，數量有限，立即掃瞄右方QR Code，把握機會訂購！



中文版

English Version