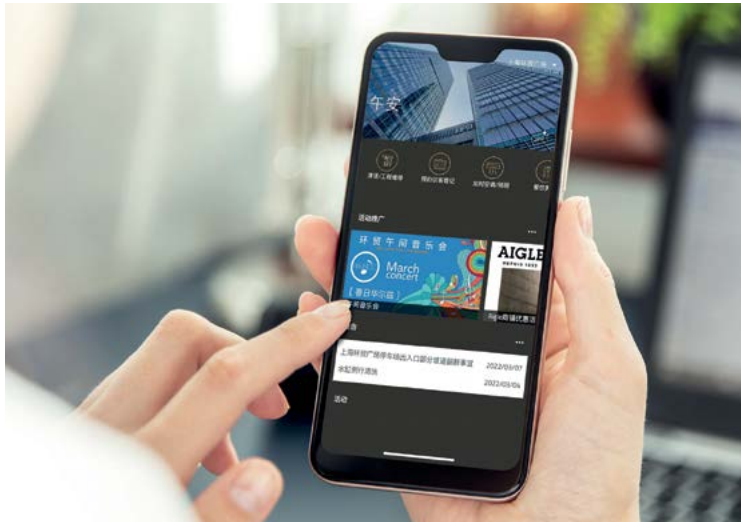




Newly launched mobile app Work e-asy provides premium services for office building tenants on the mainland

全新手機應用程式「辦公易Work e-asy」為內地寫字樓租戶帶來更優質服務



The mobile app Work e-asy provides tenants with more professional and attentive services 「辦公易」為租戶帶來更專業貼心的服務體驗

The Group is committed to enhancing service quality for its tenants. A new mobile app, called Work e-asy, which is dedicated to its office buildings on the mainland is launched. The app provides more effective and personalized property management services to the tenants of the Group's five flagship buildings in eastern China: Shanghai IFC, Shanghai ICC, ITC, Shanghai Central Plaza and Nanjing IFC.

Work e-asy incorporates the most commonly used functions with a customized interface. Tenants can use the app to request various services in just one tap, including maintenance, additional air conditioning time, cargo lift booking and visitor registration, without the need of face-to-face interaction with property management staff, and they can track the progress of their requests in real time. Work e-asy also provides tenants with one-stop attentive service. Through the app, tenants can instantly receive the latest property notices, opening announcements of new shops in SHKP malls and exclusive offers, and make reservations at restaurants in the malls.

To help ensure social distancing amid the pandemic, tenants can now use the advanced facial recognition system in Work e-asy to enter their buildings. Additionally, to replace the traditional visitor pass, tenants can use their smartphones to send their personalized QR code to visitors in an SMS message. These functions fulfil the need for security protection, while providing more convenient access to the buildings for tenants and visitors.

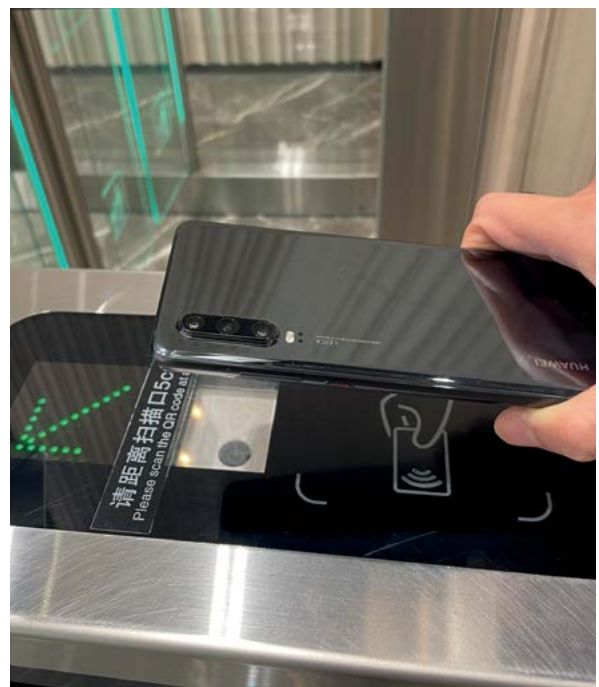
Work e-asy now covers 98% of the Group's office tenants in eastern China, becoming an indispensable app for them, and will remain in close communication with tenants and upgrade the platform regularly to create a better user experience.

集團持續為租戶提升服務體驗，專為內地寫字樓推出的手機應用程式「辦公易Work e-asy」，為上海國金中心、上海環貿廣場、上海ITC、上海中環廣場以及南京國金中心五個華東旗艦項目的租戶，提供更高效和個性化的物業管理服務。

「辦公易」整合了租戶最常用的功能，配合人性化的操作介面，令租戶無須與物管同事當面聯絡，即可一鍵提交工程維修、空調加時、貨梯預約、訪客登記等服務要求，並實時查看處理進度。此外，租戶還可以通過「辦公易」第一時間收到物業最新通告，以及取得商場最新店舖開業消息及專屬優惠，並可通過該應用程式直接向商場內的餐廳訂座，讓租戶體驗一站式貼心服務。

疫情之下為減少人員接觸，現時租戶除可通過「辦公易」，使用先進的人臉識別系統進出大樓外，也可用手機向訪客以短訊發送專屬二維碼，代替傳統訪客證。既滿足保安需要，也令租戶和來訪人士出入大樓更加方便。

目前，「辦公易」已覆蓋集團在華東地區98%的寫字樓租戶，成為租戶每日不可或缺的辦公助手，未來將繼續與用戶保持緊密溝通，持續升級平台，創造更好的使用體驗。



Visitors can scan the QR code in Work e-asy to enter the office building 訪客可使用「辦公易」的二維碼門禁功能直接掃描閘機出入大樓