

SHKP Read to Dream – celebratory series for the HKSAR 25th anniversary return to the motherland

新地齐读好书——庆祝香港回归祖国25载系列活动



The SHKP Reading Club's "Joy of Reading and Reading for Innovation STEM" talk at the Hong Kong Book fair is well received and attended by over 160 students, parents and book enthusiasts

新闻会“悦读·阅创”书展讲座吸引逾160名学生、家长及爱书人参加

To celebrate the 25th anniversary of Hong Kong's return to the motherland, the Group has organized a series of celebratory activities under SHKP Reading Club's annual summer flagship programme, Read to Dream. Key programmes include the "Read to Dream x Future Engineer Grand Challenge", which the Group co-organized with the Hong Kong STEM Education Alliance. Under the theme of utilizing technology innovation to enhance life, students are encouraged to design various technology applications and tools, with 110 teams from 51 primary and secondary schools took part. The Group also sponsored the publication of "Hong Kong Chronicles for Children – the HKSAR 25th Anniversary Edition", which it distributed free to all Hong Kong kindergartens and primary schools.

Actively promotes technology innovation and youth reading

In addition, the "Joy of Reading and Reading for Innovation STEM" talk invited six I&T specialists to explain STEM from educational, lifestyle and community perspectives, featuring the technological development of Hong Kong since its return to the motherland 25 years ago, as well as China's ancient and modern scientific and technology achievements. The talk was attended by over 160 students, parents and book enthusiasts. This year, Read to Dream continued to collaborate with its long-term partners, the Hong Kong Trade Development Council and St. James' Settlement, to sponsor over 1,000 students for free admission to the book fair and an allowance to buy books.

借香港回归祖国25周年，集团此前通过新闻会夏日年度计划“新地齐读好书”，举办庆贺回归祖国系列活动。重点项目包括与“香港科技创新教育联盟”合办“新地齐读好书 x 未来工程师大赛”，以改善生活的科创点子为题，鼓励学生设计各种最新科技应用程式和工具，共有110队来自51间中小学的队伍参加。集团亦赞助出版《庆回归25周年儿童地方志系列一说好香港故事“找找看”情景绘本》，免费派发予全港小学及幼稚园。

积极推广科创及青少年阅读

此外，“悦读·阅创”书展讲座也已举行，六位创科界专家名人获邀，从教育、生活及社区等角度拆解STEM，畅谈香港回归祖国25年来的科技发展及中国古今科创成就，吸引逾160名学生、家长及爱书人参加。“新地齐读好书”今年继续与长期合作伙伴香港贸易发展局和圣雅各福群会携手，共赞助逾千名学生游学书展及买好书。