

The Group launches the world's first limited edition "sky100 x nanoblock Hong Kong Skyline model"

集团推出全球首个限量版“sky100 x nanoblock 香港天际线模型”



Group Executive Director Christopher Kwok
集团执行董事郭基泓

To celebrate the 25th anniversary of Hong Kong's return to the motherland and the 50th anniversary of the Group's public listing in Hong Kong, Group subsidiary sky100 has collaborated with Japan's nanoblock to launch the world's first limited edition "sky100 x nanoblock Hong Kong Skyline model", demonstrating the prosperous development of Hong Kong since its return to the motherland 25 years ago and the Group's commitment to developing Hong Kong with the longstanding belief in Building Homes with Heart.

Panoramic view of the tallest buildings in Hong Kong

The launch of the "sky100 x nanoblock Hong Kong Skyline model" is a government-accredited event to celebrate the 25th anniversary of the establishment of the Hong Kong Special Administrative Region. Comprising 2,190 micro-sized building blocks, the model presents many iconic buildings along Victoria Harbour, including ICC, the tallest building in Hong Kong, developed by the Group, as well as Two IFC and Central Plaza. The model also displays other landmarks, including Sun Hung Kai Centre, which is the Group's headquarters, The Central Government Complex of the HKSAR, the Tsim Sha Tsui Clock Tower, the Hong Kong Cultural Centre, and the Hong Kong Space Museum.

Group Executive Director Christopher Kwok said, "To celebrate the 25th anniversary of Hong Kong's return to the motherland, we especially present the 'sky100 x nanoblock Hong Kong Skyline model' for all to enjoy. I think people will experience a great sense of joy and satisfaction when building the Hong Kong skyline model with their own hands. In the past half century, the Group has developed many premium residential and commercial properties and has always remained confident in Hong Kong. The Group will continue to contribute to the development of the city and help Hong Kong integrate into the national development." He added, "Built of micro-sized blocks, the model displays the contours and detailed features of carefully selected iconic buildings, including Hong Kong's three tallest commercial buildings. It is a good showcase of the city's status as an international financial centre."



Comprising 2,190 micro-sized building blocks, the "sky100 x nanoblock Hong Kong Skyline model" authentically presents the unique Hong Kong skyline "sky100 x nanoblock 香港天际线模型" 由2,190件迷你积木组成，真实和全面地呈现出香港独特的天际线



The "sky100 x nanoblock Hong Kong Skyline model" is on display at the Group's major malls and commercial buildings

"sky100 x nanoblock 香港天际线模型" 于集团旗下的主要商场及商厦展出

Limited edition offer accentuates its value

The model is available in 25th anniversary and retail versions. The retail version has received an overwhelming response since its launch for sale. Stocks are limited, scan the QR Code below to order now!

为庆祝香港回归祖国25周年及集团在香港上市50周年，集团旗下天际100携手日本nanoblock推出全球首个限量版“sky100 x nanoblock 香港天际线模型”，象征香港回归祖国25年以来蓬勃发展，以及集团多年来凭着“以心建家”的信念建设香港。

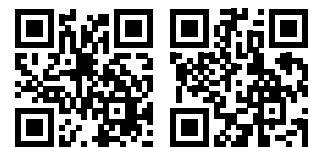
全港最高建筑物一览无遗

"sky100 x nanoblock 香港天际线模型" 是经政府认可的25周年庆祝活动。模型由2,190粒迷你积木砌出香港维多利亚港两岸的多幢地标式建筑物，包括由集团发展全港最高的环球贸易广场、国际金融中心二期及中环广场。其他著名地标包括：新地总部——新鸿基中心、政府总部、尖沙咀钟楼、香港文化中心、香港太空馆等。

集团执行董事郭基泓“新地在香港回归祖国25周年，呈献'sky100 x nanoblock 香港天际线模型'，让大家感受通过双手建设带来的满足感，一起建设家园、建设未来。正如新地在半个世纪以来，以心建家，一直不懈努力建设香港，对香港未来的前景和发展充满信心，会继续通过建设社会，协助香港积极融入国家发展大局。”他续指：“模型内的建筑物均经过精挑细选，一颗颗微型积木将这些标志性建筑物的线条和层次巨细无遗地展现出来，三幢最高商厦更尽显香港国际金融中心的地位。”

限量发售 更显矜罕

模型分别有25周年版及作公开发售的零售版。零售版自开售以来反应热烈，数量有限，立即扫描右方QR Code，把握机会订购！



中文版

English Version