Newly launched mobile app Work e-asy provides premium services for office building tenants on the mainland

全新手机应用程序"办公易Work e-asy"为内地写字楼租户带来更优质服务



The mobile app Work e-asy provides tenants with more professional and attentive services "办公易"为租户带来更专业贴心的服务体验

The Group is committed to enhancing service quality for its tenants. A new mobile app, called Work e-asy, which is dedicated to its office buildings on the mainland is launched. The app provides more effective and personalized property management services to the tenants of the Group's five flagship buildings in eastern China: Shanghai IFC, Shanghai ICC, ITC, Shanghai Central Plaza and Nanjing IFC.

Work e-asy incorporates the most commonly used functions with a customized interface. Tenants can use the app to request various services in just one tap, including maintenance, additional air conditioning time, cargo lift booking and visitor registration, without the need of face-to-face interaction with property management staff, and they can track the progress of their requests in real time. Work e-asy also provides tenants with one-stop attentive service. Through the app, tenants can instantly receive the latest property notices, opening announcements of new shops in SHKP malls and exclusive offers, and make reservations at restaurants in the malls.

To help ensure social distancing amid the pandemic, tenants can now use the advanced facial recognition system in Work e-asy to enter their buildings. Additionally, to replace the traditional visitor pass, tenants can use their smartphones to send their personalized QR code to visitors in an SMS message. These functions fulfil the need for security protection, while providing more convenient access to the buildings for tenants and visitors.

Work e-asy now covers 98% of the Group's office tenants in eastern China, becoming an indispensable app for them, and will remain in close communication with tenants and upgrade the platform regularly to create a better user experience.

集团持续为租户提升服务体验,专为内地写字楼推出手机应用程序"办公易Work e-asy",为上海国金中心、上海环贸广场、上海ITC、上海中环广场以及南京国金中心五个华东旗舰项目的租户,提供更高效和个性化的物业管理服务。

"办公易"整合了租户最常用的功能,配合人性化的操作界面,令租户无须与物管同事当面联络,即可一键提交工程维修、空调加时、货梯预约、访客登记等服务要求,并实时查看处理进度。此外,租户还可以通过「办公易」第一时间收到物业最新通告,以及取得商场最新店铺开业消息及专属优惠,并可通过该应用程序直接向商场内的餐厅订位,让租户体验一站式贴心服务。

疫情之下为减少人员接触,现在租户除了可以通过"办公易"先进的人脸识别系统进出大楼外,也可以短信形式向访客手机发送专属二维码,代替传统访客证。既满足保安需要,也令租户和来访人士出入大楼更加方便。

目前,"办公易"已覆盖集团在华东地区98%的写字楼租户,成为租户每日不可或缺的办公助手,未来将继续与用户保持紧密沟通,持续升级平台,创造更好的使用体验。



Visitors can scan the QR code in Work e-asy to enter the office building 访客可使用"办公易"的二维码门禁功能直接扫描闸机出入大楼