

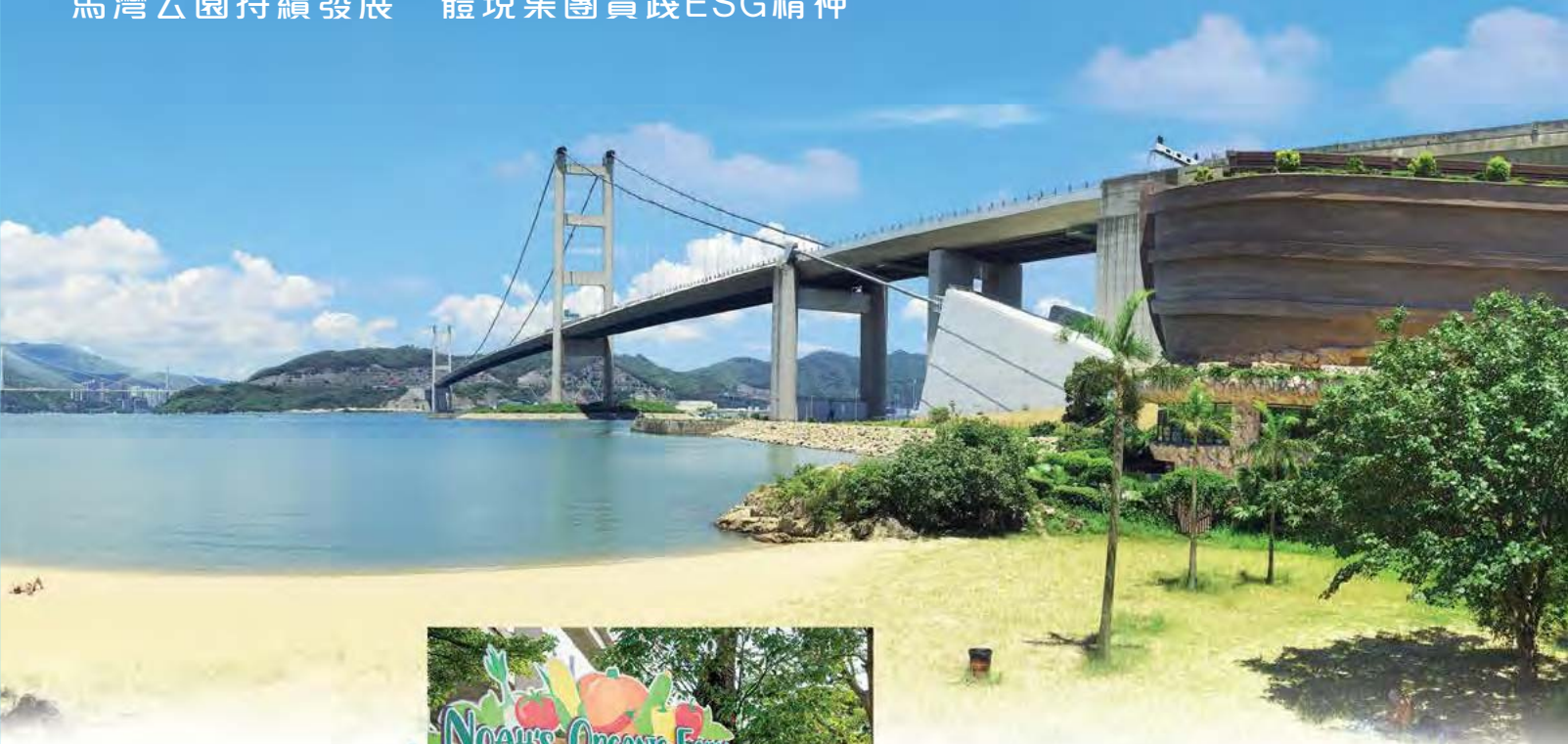
SHKP

 新鴻基地產
Sun Hung Kai Properties

新地季刊
Quarterly

Vol 104 | Q2 2022

Sustainable development of Ma Wan Park illustrates the Group's dedication to practising ESG
馬灣公園持續發展 體現集團實踐ESG精神





以心建家 Building Homes with Heart



Sustainable development of Ma Wan Park illustrates the Group's dedication to practising ESG
馬灣公園持續發展 體現集團實踐ESG精神

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Editor's Note 編者按 :

The SHKP Quarterly serves to provide updates on the Group's different businesses, with the aim of maintaining transparency and high standards of corporate governance. It is not intended as a promotional material.

本刊旨在為投資者提供集團業務的最新資訊，維持企業高透明度及良好的企業管治。本刊內容涵蓋集團業務的不同範疇，相關資料陳述並非用作宣傳推廣。

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Noah's Ark Hong Kong, the world's first Noah's Ark theme park, is a full-scale replica of the legendary ship, built to Biblical specifications
香港挪亞方舟是全球首個根據古記載，以1:1實物原大建造而成的方舟主題公園

4 Sustainable development of Ma Wan Park illustrates the Group's dedication to practising ESG

The Group attaches great importance to Environmental, Social and Governance (ESG), and contributes to the sustainable development of society. One of the Group's key ESG initiatives is developing and managing Ma Wan Park, on Man Wan, an island in Hong Kong. The Group has preserved the native ecosystem in Ma Wan, while spreading the green message, and to fulfil its mission of educating the public and caring for the underprivileged. Ma Wan Park not only serves as a tourist spot for edutainment, but also as a platform to serve the community.



The Ark Expo has conserved numerous protected endangered species, including the radiated tortoise and African grey parrot
「方舟博覽館」養飼了多款受保護的瀕危動物，如屬輻射龜及非洲灰鸚鵡等

Preserving the natural ecology of Ma Wan

Ma Wan Park consists of two phases. The first phase stretches across the central and southern Ma Wan, featuring facilities such as Nature Garden, which was opened to the public in 2007; and Noah's Ark Hong Kong and Solar Tower, which were opened to the public in 2009 and 2012 respectively. Nature Garden and the Noah's Ark have site areas of 600,000 and 270,000 square feet, respectively. Solar Tower has one of the largest vacuum solar telescopes for civil use in South East Asia and houses multiple exhibition halls, which demonstrate the mysteries of the sun and astronomy. It is currently open for group education programmes. From its opening till to date (as of March 2022), Ma Wan Park has attracted nearly 7.2 million visitors.

Ma Wan has great ecological value. The Group has strived to preserve the ecological landscape in its planning and operations. The magnificent Nature Garden, has preserved over 4,000 trees of 70 different species, 86% of which are native, has become a popular leisure and photograph spot for visitors. To embody the belief of humankind and nature in harmonious cohesion, the Group built an elevated wooden walkway across Nature Garden to allow visitors to

walk through the garden without disturbing the native plants and other species. The team closes off some woodland areas to the public to allow nature to develop the plant community and create a flexible ecosystem, making it a special park truly nurtured by the surrounding nature.

In terms of heritage conservation, the Group revitalized and converted Ma Wan Public Fong Yuen School (Junior Fong Yuen), which was built in the 1950s, into a Heritage Centre. To educate visitors on the history of Ma Wan and promote cultural conservation, the Heritage Centre exhibits historical relics uncovered in Ma Wan in 1997 (The archaeological discovery was named one of the top 10 new archaeological discoveries by the National Cultural Heritage Administration of the year).

Combining green education and caring elements

Noah's Ark Hong Kong is the world's first iconic theme park with a full-scale replica of the legendary ship. It promotes environmental protection and provides multiple-intelligence education through a series of environmental, scientific exploration, parent-child and life education attractions, and special programs. For instance, to raise awareness among visitors of the importance of conserving endangered species, the Ark Expo has conserved numerous protected endangered species, including the radiated tortoise, which is classified as critically endangered in the International Union for Conservation of Nature Red List of Threatened Species (IUCN Red list), and the yellow-margined box turtle and African grey parrot, which are classified as endangered species in the IUCN Red list.

To increase the sustainability value and attractiveness in Ma Wan Park, the Group continuously invests resources in improving and upgrading the park's facilities, including The Bear & Buddies Builder Workshop, which was opened to public in 2017; e-Planet, the first interactive multi-sensory, nature-themed exhibition in Hong Kong, which was introduced in 2019; the exciting Zip-line adventure; and the large-scale outdoor children's recreational facility, Fun Fun Playland. To integrate green and low-carbon elements into the visiting experience, the Fun Fun Track was opened in 2021, along with Ma Wan Cycling Fun, a bicycle rental service. The brand-new Noah's Organic Farm was opened in May this year. Following sustainability concepts, the organic farm installed a rainwater collector to recycle rainwater for irrigation, and a solar-powered lamp, which converts ultraviolet light to renewable energy, and uses natural waste, like dead branches, fallen leaves and eggshells as useful compost. The farm also cultivates seasonal plants and organizes farming activities for participants to enjoy organic farming.

To date, Ma Wan Park has collaborated with over 1,600 local charity groups to organize 10,000 life education and public welfare activities for over 700,000 beneficiaries. About half of the participants were children and youngsters, and the remainder were underprivileged groups, comprising the elderly, and people with disabilities or chronic illnesses. In addition to holding healthy activities, Ma Wan Park organizes diversified community activities to let the participants feel cared for by the society, including the Noah Summer Fun Camp, since 2010, which fosters underprivileged teenagers' all-round moral, intellectual, physical, social and aesthetic development, and The Ark's Little Doctor, since 2015, to promote a caring spirit and intergenerational harmony amongst the public.



Noah's Ark often organizes seasonal thematic events, providing edutainment for visitors
挪亞方舟不時舉辦特色主題活動，讓訪客寓學習於娛樂

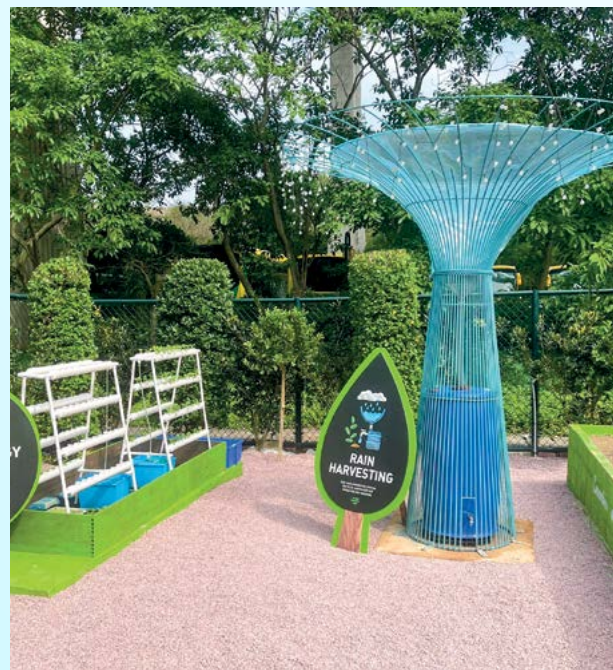


Ma Wan Park promotes the importance of environmental conservation to the younger generation through various activities
馬灣公園透過不同活動，向年輕一代推廣環境保育的重要性



Over the past 10 years, Ma Wan Park has organized over 10,000 diverse activities for the underprivileged, children and youngsters, with over 700,000 beneficiaries
馬灣公園在過去十多年來，為基層、兒童和青少年舉辦逾萬個多元化活動，受惠人數超過700,000

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Aligning with the goal of sustainable development

Ma Wan Park is committed to achieving the Group's sustainable development goals, from design to daily operations. Adopting the "right tree, right place" approach, the Nature Garden team has selected and cultivated suitable trees after considering the environmental and landscape characteristics, the micro-climate of the surroundings, and the landscape design. Upholding the principle of minimum human intervention, the garden's management team avoids using chemical fertilizers and pesticides, and implements various natural measures to balance the biodiversity between plants and species, including choosing landscape plants with low maintenance cost and using mutual inhibition between pests to suppress their population.

In addition, to promote the value of sustainable development for the next generation, the Ma Wan Park team launches the community planting scheme and organizes workshops to teach the public how the waste collected from Nature Garden is recycled into wood chips. The workshop will also show how to produce other useful material by mixing special food waste from the harvest restaurant with the recycled wood chips.



The newly launched Noah's Organic Farm offers visitation, educational and charity programs for groups, by appointment
新啟用的「挪亞有機農莊」開放予團體預約參觀、教學及公益等企劃活動



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Ma Wan Park collaborates with local charity groups to organize different community activities, in which Group top management actively participates
馬灣公園與多個本地慈善集團合辦不同的公益活動，集團管理層亦積極參與其中

Ma Wan Park Phase 2 is under construction

The construction work on Ma Wan Park Phase 2 started last year and is expected to be completed in the first half of 2024. Following the development strategy of Phase 1, which combines tourism, environmental protection and social welfare, the Phase 2 project focuses on the preservation, restoration and revitalization of most of the buildings in the old Ma Wan village. For example, the old Ma Wan village will be revitalized into an arts village, with art studios, workshops, and retail and catering places. In addition, cultural heritage, such as the Tin Hau Temple, the Kowloon customs commemorative tablet and stone tablet, and the historical Mui Wai rock inscription, will be restored. When the construction is complete, the new phase of Ma Wan Park is expected to become a popular tourist and leisure spot, preserving the unique history and culture of Ma Wan.



馬灣公園持續發展 體現集團實踐ESG精神



Nature Garden preserves thousands of native trees, providing a natural habitat for wild animals and insects
大自然公園保留了數千棵原生樹木，為野生動物及昆蟲提供棲身之所



Sweet Garden
意中園



The Group built an elevated wooden walkway across Nature Garden to allow visitors to walk through the garden without disturbing the nature
集團築起架空木棧道貫通大自然公園，讓遊客可以在不影響大自然的情況下在園內遊覽

集團重視環保、社會及管治 (ESG)，為社會可持續發展作出貢獻，例如通過發展及營運位於香港島嶼馬灣的馬灣公園，以保育馬灣原有生態，宣揚環保信息，以及實踐教育大眾及關愛基層社群的使命。馬灣公園不僅是香港一個寓教育於玩樂 (Edutainment) 的旅遊景點，亦成為一個回饋社會的平台。

保育馬灣自然生態

整個馬灣公園共分為兩期，第一期橫跨馬灣中部至南部，包括分別於2007年、2009年及2012年對外開放的大自然公園、香港挪亞方舟及太陽館。當中大自然公園佔地逾600,000平方呎，挪亞方舟佔地270,000平方呎，而太陽館則設有多個展覽廳，展示太陽及天文學的奧秘，更備有全東南亞其中一個最大型的民用真空太陽望遠鏡，現時開放予團體作教學活動之用。由開園至今（截至2022年3月），馬灣公園累計接待遊客數目近720萬人次。

馬灣擁有豐富生態價值，集團在規劃和營運過程中，亦盡力保存其生態面貌。其中環境優美的大自然公園栽種的70個品種、逾4,000棵樹木中，有大約86%是原生樹，成為廣受歡迎的消閒及拍照好去處。集團特別築起架空木棧道貫通大自然公園，讓遊客可以在不影響園林區內的原生植物及各種生物的前提下，穿梭於林間遊覽，體現人與自然共融的信念。另外，團隊同時在園內保留部份樹林地帶，禁止遊客進入，讓自然建立植物群落 (plant community) 和彈性生態系統，令大自然公園成為一個真正孕育於自然的特色公園。

在文物保育方面，集團將建於50年代的馬灣公立芳園學校（小芳園），活化改建成「古蹟館」，並展出於1997年在馬灣出土的文物（該次考古發現更被國家文物局評為當年「全國十大考古新發現」），讓遊人可藉此認識馬灣的歷史，宣揚文化保育。

結合環保教育與關愛元素

香港挪亞方舟是全球首個根據實物原大方舟體積而建的主題公園，透過一系列提倡珍愛地球、科學探索、親子教育和反思生命的景點及特色活動，推廣環境保育精神，以及實踐多元智能教育。其中「方舟博覽館」養飼了多款受保護的瀕危動物，如屬於國際自然保護聯盟瀕危物種紅色名錄（極危級別）的輻射龜、（瀕危級別）的黃緣盒烏龜及非洲灰鸚鵡等，增加遊人對保育瀕危動物的意識。

為了提升馬灣公園的可持續發展價值及吸引力，集團不斷投放資源改善及提升園區內的設施，例如在2017年對外開放的「啤啤熊之友製作室」、2019年引入全港首個以大自然為主題的光影互動展覽「夢想星球」、驚險刺激的「空中奇遇索道」，以及大型兒童戶外遊樂設施「躍動天地」，並於2021年開始啟用「童樂單車徑」及提供「馬灣環島單車遊」服務，將綠意低碳元素融入旅遊體驗。於今年五月份，挪亞方舟更新增景點「挪亞有機農莊」——農莊以可持續發展概念運作，包括設有雨水收集器以回收雨水作灌溉之用，亦裝上將紫外光轉化成再生能源的「太陽能燈」，以及利用枯枝、落葉及雞蛋殼等天然廢料作堆肥。農莊亦會因應不同季節而栽種時令植物，讓參與活動的訪客能親身認識有機耕作的樂趣。

迄今為止，馬灣公園已經與超過1,600間本地社福機構合作，舉辦了超過10,000個生命教育及公益活動，受惠人數逾700,000，當中約半數為兒童及青少年，餘下的是長者、傷健及長期病患等基層人士。馬灣公園為參加者提供有益身心的活動之餘，也讓他們感受到社會的關愛同行。籌辦的活動種類廣泛，譬如自2010年開始舉辦的暑假夏令營，目標是為促進基層青少年在德、智、體、群、美各方面的全人成長，以及於2015年啟動的「方舟小醫生」計劃，向社會大眾宣揚長幼共融的關愛精神。

貫徹可持續發展理念

馬灣公園從設計到日常營運，均致力實踐集團可持續發展的理念，包括大自然公園採用了「適地適木」的策略，因應環境地形的特性、附近地區的「微氣候」，加上景觀設計的整体考量，選擇種植合適的樹木；園區內的園林管理奉行最低限度的人為干預，避免使用化肥和除害劑，透過自然方法來平衡植物和生物的多樣性，措施包括選擇低維護需求的景觀植物，以及利用害蟲之間互相抑制以減少它們的數量等。

此外，馬灣公園團隊亦啟動了社區種植計劃和籌辦工作坊，教導公眾利用大自然公園內收集的園林廢物，製作成環保木碎，再混合豐盛閣餐廳的特選廚餘，循環再造出其他有用物料，務求向下一代宣揚可持續發展理念的重要性。



The Heritage Centre was revitalized and converted from the Fong Yuen Study Hall (Junior Fong Yuen), which was built in the 1950s. It displays some of the historical relics uncovered on Ma Wan in 1997, including a Qing Dynasty brick kiln

由建於50年代的芳園書室（小芳園）活化而成的「古蹟館」，展出於1997年在馬灣出土的文物，包括清代磚窯



Located next to Nature Garden and Solar Tower, the Solar Villas (formerly known as the Solar Tower Camp) were converted from old Ma Wan village houses from the early days. Opened in 2012, Solar Villas offers 44 guestrooms and provide visitors with a green and tranquil vacation experience
毗鄰大自然公園及太陽館的太陽村莊（前稱太陽館度假營），由馬灣早期的舊村屋修復而成，於2012年啟用，設有44間客房，為旅客帶來綠意清幽的度假體驗



Rendering
模擬圖

The Ma Wan Park Phase 2 project focuses on the preservation, restoration and revitalization of the old buildings in Ma Wan village into an arts village
馬灣公園第二期發展項目，主要是為馬灣舊村的建築進行保育、復修及活化工程，並活化為藝術村



Noah's Ark continuously introduces new attractions to increase its attractiveness, including e-Planet, the first interactive multi-sensory nature-themed exhibition in Hong Kong, introduced in 2019, the exciting Zip-line adventure, and the large-scale outdoor children's recreational facility Fun Fun Playland. To incorporate green, low-carbon elements into the visiting experience, in 2021, Noah's Ark launched the Fun Fun Track, along with the Ma Wan Cycling Fun bicycle rental service. 挪亞方舟不斷增加新景點以提升吸引力，如2019年便引入全港首個以大自然為主題的光影互動展館「夢想星球」、驚險刺激的「空中奇遇索道」、以及大型兒童戶外遊樂設施「躍動天地」，並於2021年開始啟用「童樂單車徑」及提供「馬灣環島單車遊」服務，將綠意低碳元素融入旅遊體驗。

馬灣公園第二期工程開展中

至於馬灣公園第二期工程已於去年展開，並預計於2024年上半年竣工。貫徹第一期結合旅遊、環境保育及公益為發展方針，第二期項目主要為馬灣舊村內大部分建築作保育、復修及活化等工程。例如將馬灣舊村活

化成藝術村，提供藝術工作室、工作坊、零售、以及餐飲地方；另外也會為天后廟、九龍關紀念碑和碑石、以及「梅蔚」石刻等歷史遺跡進行復修。相信有關工程落成後，將能成為一個擁有保育馬灣的獨特歷史文化的旅遊消閒好去處。

An extraordinary experience at Noah's Ark Hotel & Resort 非一般的住宿體驗 挪亞方舟度假酒店

Noah's Ark Hotel & Resort offers 43 comfortable rooms. Together with the 44 rooms offered by Solar Villas, the two hotels provide 87 rooms for visitors to Ma Wan. Located adjacent to the Ma Wan Tung Wan beach, the hotel offers comfortable accommodations for visitors who want to relax away from the hustle and bustle of the city. Some of the rooms offer breathtaking scenery of Tsing Ma Bridge from the balcony. The hotel also features various themed rooms to provide a special holiday experience to visitors.

In addition, Noah's Ark has grand ballrooms, wedding venues and restaurants to suit the needs of different people, providing ideal venues for gatherings, big events, conferences and weddings.

挪亞方舟內設有休閒度假酒店，提供43間舒適客房，連同太陽村莊提供的44間客房，合共有87間專為到訪馬灣旅客而設的住宿設施。酒店毗鄰馬灣東灣泳灘，讓住客享受遠離繁囂的生活，部份房間露台更可讓旅客飽覽青馬大橋美景，亦有不少奇



趣設計的主題客房，為遊客帶來極具特色的度假體驗。

此外，挪亞方舟內更設有大型宴會廳、婚禮場地及餐廳，適合舉辦聚會、大型活動、會議和婚禮等，滿足不同人士需要。



Noah's Ark Hotel & Resort features multiple themed rooms with fun designs to provide customers with a spectacular experience. 挪亞方舟度假酒店設有不少奇趣設計的主題客房，讓住客倍添驚喜。



Noah's Ark Hotel & Resort has grand ballrooms and wedding venues for organizing different types of banquets, weddings and parties. 挪亞方舟度假酒店設有大型宴會廳及婚禮場地，適合舉辦不同種類的宴會、婚禮及派對。

Opening Hours of Ma Wan Park and Noah's Ark: 10:00am - 6:00pm
馬灣公園及挪亞方舟開放時間：早上10時至下午6時

Hotel Reservation:
酒店預訂



Transportation:
前往交通



Adjoining the beautiful beach is the alfresco seaside restaurant Harvest Beachside, which is filled with holiday vibes and the perfect location for dining, a wedding or a private party. 位於優美沙灘旁的戶外濱海餐廳Harvest Beachside，洋溢一片度假氛圍，提供餐飲、婚禮及專屬派對服務。

Phase 1 of the Development "Silicon Hill" in Pak Shek Kok, Tai Po, achieves strong sales 大埔白石角發展項目第一期「Silicon Hill」銷售成績理想



Rendering of Silicon Hill⁷
Silicon Hill 的模擬效果圖⁷

This advertisement intends to promote the sale of residential properties in Phase 1 of the Development only
本廣告僅為促銷發展項目第1期內的住宅物業

Phase 1 of the Group's new residential development in the innovation and technology living area in Pak Shek Kok, Tai Po, named "Silicon Hill", marking the project consists of many rare advantages. The project connects the southern and northern metropolitan centres on the same railway line. The innovation and technology living area in Pak Shek Kok, Tai Po is similar to the planning model for Silicon Valley in the United States and is in close proximity to the planned expansion of the innovation and technology hub, the Hong Kong Science Park campus, the internationally renowned Chinese University of Hong Kong and the CUHK Medical Centre, taking the lead in the expansion of the key innovation and technology town. The project is also close to the Pak Shek Kok Promenade and is surrounded by verdant hills¹. It features low-density, high-privacy living space and excellent community amenities² for added benefits.

The "Silicon Hill" Development, located at No. 63 Yau King Lane³, is being developed in three phases with low-density buildings and will provide 1,871 premium residential units⁵. Phase 1 of the development comprises five low-rise, 12-storey residential towers, providing 576 premium residential units⁵, with standard strata units accounting for nearly 90% of the overall units in the project⁵. The unit partitions are practical and diversified, including open-studio, one-bedroom, one-bedroom with study room, two-bedroom, two-bedroom with storage room, three-bedroom, three-bedroom with powder room, and three-bedroom (one suite) layouts⁶. The remaining 10%⁵ are special units in the residential tower to suit the needs of different buyers. The units are highly sought after by young families and corporate professionals looking for a quality lifestyle. "Silicon Hill", launched in June, has received a pleasant market response. As at 27 June 2022, a total of 561 residential units were sold, registering contracted sales of over HK\$4.5 billion.

Convenient transportation benefit from the future extensive railway network externality

The project is situated in the innovation and technology living area in Pak Shek Kok, whose development is fully promoted by the government. It is adjacent to Hong Kong Science Park, an important innovation and technology area in Hong Kong, and close to the internationally renowned Chinese University of Hong Kong and the CUHK Medical Centre. It is comparable to Silicon Valley in the United States in terms of its planning and development layout. Silicon Hill has about 23,000 square feet of commercial space, is fully equipped with community amenities², and is set to become a landmark new stylish residential project in the district.

集團座落於大埔白石角創科生活區的全新第1期住宅發展項目命名「Silicon Hill」，標誌著項目集多項罕有優勢。項目以同一鐵路綫連繫南北都會重心。仿如美國矽谷規劃模式的大埔白石角創科生活區，鄰近計劃擴展的創科基地香港科學園園區，以及國際著名學府香港中文大學與中大醫院，盡佔創科重鎮的擴展先機。項目同時鄰近白石角海濱長廊，背靠翠綠羣山的環抱¹，配以低密度且高私隱度的生活空間及優越的社區生活配套²，優勢盡享。

「Silicon Hill」發展項目聳立優景里63號³，分三期發展，配以低密度建築羣，共提供1,871個優質住宅單位⁵。項目第1期由5座12層高的低密度住宅大樓組成，提供共576個優質住宅單位⁵，標準分層單位佔項目整體單位接近90%⁵，單位間隔實用兼多元化，涵蓋開放式、一房、一房連書房、兩房、兩房連儲物房、三房、三房連化妝室及三房（一套）間隔⁶；餘下逾10%⁵為住宅大樓之特色單位，貼心滿足不同住戶的需求，備受追求品味生活的年輕家庭及企業專才追捧。「Silicon Hill」剛於6月開售，市場反應良好。截至2022年6月27日，售出共561伙住宅單位，合約銷售總額逾45億港元。

受惠於未來龐大鐵路網絡效應 盡享交通便捷之利

項目位處政府全力推動發展的創科基地白石角創科生活區，鄰近本港創科重鎮香港科學園園區，以及國際著名學府香港中文大學與中大醫院，規劃模式及發展布局更媲美美國矽谷。此外，「Silicon Hill」擁佔地約23,000平方呎商業舖位，社區生活配套²一應俱全，可成為區內全新時尚住宅項目指標。

Notes

1. The above is only a general description of the surrounding environment of the Phase of the Development and does not represent that all units will enjoy the relevant views. The views described are subject to the floor on which the unit is located, the orientation of the unit and the surrounding structures and environment. They are not applicable to all units and the surrounding structures and environment may change from time to time. The Vendor does not make any offer, representation, undertaking or warranty whatsoever, whether express or implied, as to the views and the surrounding environment (irrespective of whether relating to view).
2. The surrounding environment, buildings and facilities of the Phase of the Development may change from time to time and shall not be construed as any offer, undertaking, representation or warranty whatsoever, whether express or implied, on the part of the Vendor. The Vendor advises prospective purchasers to conduct on-site visits for a better understanding of the development site, its surrounding environment and the public facilities nearby.
3. For details, please refer to the announcements and arrangements from time to time regarding the railway corporations and immigration control in both places.
4. Source: The Chief Executive's 2021 Policy Address website <https://www.policyaddress.gov.hk/2021/chi/policy.html>, which the Vendor does not guarantee the accuracy and the up-to-date version of the above website and the content is for reference only.
5. For the number of units in the Phase of the Development, refer to the sales brochure for details, and subject to the agreement for sale and purchase.
6. Layouts of the units in the Phase of the Development are subject to the final plans approved by relevant Government departments, refer to the sales brochure for details and subject to the agreement for sale and purchase. The Vendor reserves the right to make alterations to the layout plan and floor plan of the Phase of the Development in accordance with the agreement for sale and purchase and the building plan subject to the final plans approved by the relevant Government authorities.
7. The proposed or uncompleted railways, roads, buildings, facilities and regional development referred to in this advertisement/promotional material are for reference only, the details of which (including but not limited to their implementation or not, location, design, alignment, completion, opening date, etc.) are subject to the final decision of the Government. They may not be completed upon completion and handover of the Phase of the Development, and may be different from the description in this advertisement upon completion. Unless specify, the videos, photos, and images shown in this advertisement are not taken at this Phase or its actual surrounding, and is not used to illustrate the final appearance, views or its surrounding of this Phase or any parts thereof. The videos, photographs, images, sketches and drawings are not drawn to scale and/or may have undergone computerized retouching. The installations, finishes, equipment, decorations, plants, gardens and other objects, and the view displayed may not appear in this Phase or its surrounding environment. They are for reference purpose only and do not constitute any form of offer, representation, undertaking or warranty whatsoever, whether express or implied, on the part of the Vendor regarding the Development or the Phase, their surrounding environment, buildings and facilities. The Vendor also advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.

Name of the Phase of the Development: Phase 1 (the "Phase") of Tai Po Town Lot No. 244 Development ("the Development") (Greenwood Tower 1, Greenwood Tower 2, Greenwood Tower 3, Greenwood Tower 5 and Greenwood Tower 6 of the residential development in the Phase of the Development are called "Silicon Hill")

District: Tai Po

Name of Street and Street Number: 63 Yau King Lane#

The website address designated by the Vendor for the Phase:
www.siliconhill.com.hk

The photographs, images, drawings or sketches shown in this advertisement/promotional material represent an artist's impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. Prospective purchasers should make reference to the sales brochure for details of the development. The vendor also advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.

Vendor: Channel First Limited
Holding Companies of the Vendor: Elisford Limited, Time Effort Limited and Sun Hung Kai Properties Limited
Authorized Person for the Development: Wong Min Hon Thomas
The firm or corporation of which the Authorized Person for the Development is a proprietor, director or employee in his or her professional capacity: Wong Tung & Partners Limited
Building Contractor for the Phase: Teamfield Building Contractors Limited
The firm of Solicitors acting for the owner in relation to the sale of residential properties in the Phase: Mayer Brown, Sit, Fung, Kwong & Shum, and Woo Kwan Lee & Lo
Authorized institution that has made a loan, or has undertaken to provide finance, for the construction of the Phase: The Hongkong and Shanghai Banking Corporation Limited
Any other person who has made a loan for the construction of the Phase: Sun Hung Kai Properties Holding Investment Limited
The estimated material date for the Phase to the best of the Vendor's knowledge: 29 February 2024. (Material date means the date on which the conditions of the land grant are complied with in respect of the Phase. The estimated material date is subject to any extension of time that is permitted under the Agreement for Sale and Purchase)
This advertisement is published by the Person so engaged with the consent of the Owner
Prospective purchasers are advised to refer to the sales brochure for any information on the Phase.
#The provisional street number is subject to confirmation when the Phase is completed.
Date of Printing: 30 June 2022

備註

1. 上述僅為發展項目日期數周邊環境的大概描述，並不代表所有單位同時享有相關景觀。所述景觀受單位所處層數、座向及周邊建築物及環境影響，並非適用於所有單位，且周邊建築物及環境會不時改變。賣方對景觀及周邊環境並不作出任何不論明示或隱含之契約、陳述、承諾或保證（不論是否有關景觀）。
 2. 發展項目日期數的周邊環境、建築物及設施可能不時改變，賣方對發展項目日期數的周邊環境、建築物及設施並不作出不論明示或隱含之契約、承諾、陳述或保證。賣方建議準買家到有關發展地盤作實地考察，以對該發展地盤、其周邊地區環境及附近的公共設施有較佳了解。
 3. 詳情請留意有關鐵路公司以及兩地入境管制之不時公布和安排。
 4. 資料來源：行政長官2021年施政報告網<https://www.policyaddress.gov.hk/2021/chi/policy.html>，賣方並不保證上述網址之準確性及是否最新修訂版，內容僅供參考。
 5. 發展項目日期數的單位數目，詳情請參閱售樓說明書，並以買賣合約條款為準。
 6. 發展項目日期數的單位戶型以政府有關部門最後批准之圖則為準，詳情請參閱售樓說明書，並以買賣合約條款為準。賣方保留權利根據買賣合約及政府有關部門最新批准的建築圖則對發展項目日期數的布局圖及樓面平面圖作出修改。
- 本廣告/宣傳資料內載列的擬建或尚未落成的鐵路、道路、建築物、設施及區域發展等僅供參考，其詳情（包括但不限於落實與否、位置、設計、路線及竣工與通車時間等）均以政府最終決定為準，於本發展項目日期數落成及入伙時可能尚未完成，落成後之詳情亦可能與本廣告所述者不同。除另有指明外，本廣告中之影片、相片、圖像並非於本期數或其附近實景拍攝，亦並非說明本期數或其任何部分最後完成之實際外觀、其景觀或其周邊環境。該些影片、相片、圖像、素描及繪圖並非按照比例繪畫及/或可能經過電腦修飾處理，影片、相片、圖像、素描及繪圖內的裝置、裝修物料、設備、裝飾物、植物、園景及其他物件等及其展示之景觀不一定會在本期數或其附近環境出現，僅供參考，且不構成任何賣方就本期數、其周邊環境、建築物及設施不論明示或隱含之契約、承諾、陳述或保證。本期數的周邊環境、建築物及設施會不時改變，賣方亦建議準買家到有關發展地盤作實地考察，以對該發展地盤、其周邊地區環境及附近的公共設施有較佳了解。

發展項目日期數名稱：大埔市地段第244號發展項目（「發展項目」）的第1期（「期數」）（期數中住宅發展項目的翠景閣第1座、翠景閣第2座、翠景閣第3座、翠景閣第5座及翠景閣第6座稱為「Silicon Hill」）

區域：大埔

期數的街道名稱及門牌號數：優景里63號#

賣方就期數指定的互聯網網站的網址：
www.siliconhill.com.hk

本廣告/宣傳資料內載列的相片、圖像、繪圖或素描顯示純屬畫家對有關發展項目之想像。有關相片、圖像、繪圖或素描並非按照比例繪畫及/或可能經過電腦修飾處理。準買家如欲了解發展項目的詳情，請參閱售樓說明書。賣方亦建議準買家到有關發展地盤作實地考察，以對該發展地盤、其周邊地區環境及附近的公共設施有較佳了解。

賣方：昌保有限公司
賣方的控權公司：Elisford Limited、Time Effort Limited、新鴻基地產發展有限公司
期數的認可人士：黃明康
期數的認可人士以其專業身份擔任經營人、董事或僱員的商號或法團：王董建築師事務所有限公司
期數的承建商：添輝建築有限公司
就期數中的住宅物業的出售而代表擁有人行事的律師事務所：孖士打律師行、薛馮鄭岑律師行、胡關李羅律師行
已為期數的建造提供貸款或已承諾為該項建造提供融資的認可機構：香港上海滙豐銀行有限公司
已為期數的建造提供貸款的任何其他人：Sun Hung Kai Properties Holding Investment Limited
盡賣方所知，由期數的認可人士提供的期數之預計關鍵日期：2024年2月29日（「關鍵日期」指批地文件的條件就期數而獲得符合的日期。預計關鍵日期是受到買賣合約所允許的任何延期所規限的。）
本廣告由賣方發布或在賣方的同意下由另一人發布。
賣方建議準買方參閱有關售樓說明書，以了解期數的資料。
#此臨時門牌號數有待期數建成時確認。
印製日期：2022年6月30日

Prince Central, a new boutique residential development situated in the heart of Ho Man Tin

何文田核心地段全新精品住宅發展項目Prince Central



Surrounding areas of Prince Central
Prince Central的周邊景觀³

The photograph was taken from airspace above the Development on 5 May 2022 and has been processed with computerized imaging techniques. The general appearance of the Development has been merged and added by computer rendering techniques and processed with computerized imaging techniques, in order to illustrate the general appearance of the environment, structures and facilities surrounding the Development. The image does not illustrate the final appearance or view of or from the Development or any part thereof and is for reference only. The Development was still under construction when the photograph was taken. The approved building plans of the Development might be revised from time to time and the details of the Development upon completion may be different from the information contained in this photograph and are subject to the plans finally approved by the relevant Government departments. There will be other completed and/or uncompleted buildings and facilities surrounding the Development and the district and surrounding environment, building and facilities might change from time to time. The Vendor does not give any offer, undertaking, representation or warranty whatsoever, whether express or implied, regarding the surrounding environment, buildings and facilities of the Development. The fittings, finishes, appliances, decorative items, plants, landscaping and other items as shown in the photograph may not appear in the actual Development or its vicinity. The photograph is for reference only and does not constitute any offer, undertaking, representation or warranty whatsoever, whether express or implied, on the part of the Vendor regarding the Development, its surrounding environment, structures and facilities. The Vendor also advises prospective purchasers to conduct on-site visit(s) for a better understanding of the site, its surrounding environment and the public facilities nearby.

相片乃於2022年5月5日拍攝於發展項目附近上空，並經電腦修飾處理，以展示發展項目大約之周圍環境、建築物及設施，並非作展示發展項目或其任何部分最後完成之外觀或其景觀，一切僅供參考。拍攝時，發展項目仍在興建中。發展項目所有的批准建築圖則會不時修改，落成後之詳情亦可能與本相片所述者不同，一切以政府相關部門最後批准之圖則為準。發展項目四周將會其他建成及/或未建成之建築物及設施，且區內及周邊環境、建築物及設施會不時改變，賣方對發展項目區內及周邊環境、建築物及設施並不作出任何不顯示或隱含之要約、承諾、陳述或保證。相片內的裝置、裝修物料、設備、裝飾物、植物、園景及其他物件等及其展示之景觀不一定會在本發展項目或其附近環境出現，一切僅供參考，且不構成任何賣方就本發展項目、其周邊環境、建築物及設施不論明示或隱含之要約、承諾、陳述或保證。賣方亦建議準買家到有關發展地盤作實地考察，以對該發展地盤、其周邊地區環境及附近的公共設施有較佳了解。

Located at No. 195 Prince Edward Road West, the Group's new premium luxury boutique residential development at the heart of Ho Man Tin is set to become a new focal point in central Kowloon by combining four advantages: transportation, shopping and leisure, stylish hotels, and an elite network of prestigious schools. The development is adjacent to the Mong Kok East Station and Prince Edward Station, and benefits from the commissioning of the East Rail Line cross-harbour extension¹, which provides direct access to the new Exhibition Centre Station¹ in Wan Chai without the need for interchange¹ between two stations¹, and the convenience of rail lines extending in all directions. Adjacent to MOKO², a large shopping mall in the district, with comprehensive community amenities² and an elite network of prestigious schools in Kowloon⁴, with famous education institutions nearby² for added benefits.

Prince Central will offer a total of 101 residential units, with units ranging from 251 to 1,351 square feet³ in saleable area, from studios to four bedroom units, which include special units with flat roofs to suit the needs of different buyers. The first batch of units were launched for sale in late May 2022.

Practical design for an elegant and stylish feeling

The units are practical. The windows in the living room and dining room and bedrooms of the units are made of Insulated-Glass-Unit (IGU) with low-emissivity coating⁶ providing an uninterrupted outside view⁵. The development is equipped with curtains, creating an attentive, practical and appealing living environment for residents. The unit is fully equipped with all kinds of facilities: for example, the door has a Samsung three-in-one smart electronic lock⁶, the kitchen is equipped with German brand Siemens/Miele electrical appliances⁶ and stylish cabinets that provide ample storage space for all kinds of kitchen appliances, and the daily needs of residents are attentively catered for with a wash basin and mirror cabinet with built-in shelves⁶.

集團座落於何文田核心地段，位踞太子道西195號的全新尊尚豪華精品住宅項目，融合交通網絡、購物消閒娛樂、時尚酒店及優越名校網四大優勢，將成為九龍市中心矚目新焦點。項目鄰近港鐵旺角東站及太子站，受惠於已開通的港鐵東鐵過海段¹優勢，2站¹無需轉車¹，直達灣仔會展站¹，盡享鐵路便捷之利，四通八達，同時毗鄰區內大型商場「MOKO新世紀廣場」²，擁完善社區生活配套²，更位於九龍著名名校網區⁴，鄰近著名學府²，優勢盡享。

Prince Central合共提供101個住宅單位，實用面積由251至1,351平方呎³，戶型由開放式至四房戶，包括天台特色戶，貼心照顧不同買家的需求。首批單位已於2022年五月下旬推出銷售。

設計實用 營造優雅時尚感覺

單位布局實用，單位客廳及飯廳及睡房窗戶均採用雙層中空玻璃片配低幅射鍍膜⁶，窗外景觀一覽無遺⁵，項目更配備窗簾，貼心實用，為住戶精心打造寫意悠然的居家環境。單位設施一應俱全，大門配備Samsung三合一智能電子鎖⁶；廚房配備選用德國品牌Siemens/Miele電器⁶，廚櫃設計時尚簡潔，提供充裕收納空間予各式廚房用品，打造優雅時尚感覺。細心設置內設層架的洗手盆櫃及鏡櫃⁶，周詳安排住戶日常所需。



相片於2022年5月5日在發展項目附近地段拍攝，並經電腦修飾處理，並非說明發展項目或其他任何部分最後完成之外觀或其景觀，僅供參考。發展項目的周邊環境、建築物及設施會不時改變。以上相片不構成任何賣方就發展項目不論明示或隱含之要約、承諾、陳述或保證。

The above image was taken nearby the Development on 5 May 2022 and has been processed with computerized imaging techniques. It does not illustrate the final appearance or view of or from the Development or any part thereof and is for reference only.

Notes

- Source of East Rail Line cross-harbour extension from MTR Corporation Limited website (Date of reference: 31 May 2022): <https://mtr.com.hk/extension/exhibitioncentre>, content is for reference only. The information of the railways and buildings shown in this advertisement/ promotional material are for reference only, and their details (including but not limited to location, design and route) are subject to the final decision of the government. The relevant details may be different from the description in this advertisement/ promotional material upon handover of the Development, which the Vendor does not give any express or implied offer, undertaking, representation or warranty. The transport services referred to in this advertisement/promotional material are provided by third parties. The Vendor does not make any undertaking or warranty whatsoever as to the provision of services, their details or the routes.
- The surrounding environment, buildings and facilities of the Development may change from time to time and shall not be construed as any offer, undertaking, representation or warranty whatsoever, whether express or implied, on the part of the Vendor. The Vendor advises prospective purchasers to conduct on-site visits for a better understanding of the development site, its surrounding environment and the public facilities nearby.
- The saleable area and the floor area of a balcony, a utility platform and a verandah (if any) are calculated in accordance with Section 8 of the Residential Properties (First-hand Sales) Ordinance. The area of other specified items (not calculated as saleable area) are calculated in accordance with Part 2 of Schedule 2 of the Residential Properties (First-hand Sales) Ordinance.
- The 2021 Primary School Lists by School Net for Discretionary Places Admission Stage were sourced from the Education Bureau website: www.edb.gov.hk/attachment/tc/edu-system/primary-secondary/spa-systems/primary-1-admission/school-lists/2021canet-34.pdf and Geoinfo Map website: www.map.gov.hk/gm/maps/poa-snb/34, both pieces of information were retrieved on 20 January 2021. Information on the Secondary School Lists by District was sourced from the Education Bureau website: www.edb.gov.hk/tc/student-parents/sch-info/sch-search/schlist-by-district/index.html, information retrieved on 20 January 2021.
- The view enjoyed by a flat is affected by its orientation, floor, surrounding environment and buildings, and is not applicable to all flats. This advertisement does not constitute any express or implied offer, undertaking, representation or warranty, on the part of any Vendor regarding the Development. The Vendor advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby. For details of the Development, please refer to the sales brochure.
- The fittings, finishes and appliances of the residential property is subject to the provisions in the agreement for sale and purchase. The Vendor reserves the right to alter and/or substitute the fittings, finishes and appliances mentioned in this advertisement/promotional materials with other fittings, finishes and appliances subject to the final approval of the relevant government departments and the provisions of the agreement for sale and purchase. The Vendor undertakes to install equipment of comparable quality if the specified brand name or product model is not installed in the Development.

備註

- 有關東鐵過海段之資料來源自香港鐵路有限公司網站(參考日期:2022年5月31日): <https://mtr.com.hk/extension/exhibitioncentre>，內容僅供參考。本廣告/宣傳資料內載列的鐵路、建築物等僅供參考，其詳情(包括但不限於位置、設計、路線等)均以政府最終決定為準，於本發展項目入伙時，有關詳情亦可能與本廣告/宣傳資料所述者不同。賣方對其並不作出任何不顯示或隱含之要約、承諾、陳述或保證。本廣告/宣傳資料內提及之交通運輸服務由第三者提供，賣方對服務提供與否、詳情或路線均不作任何承諾或保證。
- 發展項目的周邊環境、建築物及設施可能不時改變，賣方對發展項目的周邊環境、建築物及設施並不作出任何不顯示或隱含之要約、承諾、陳述或保證。賣方建議準買家到有關發展地盤作實地考察，以對該發展地盤、其周邊地區環境及附近的公共設施有較佳了解。
- 實用面積以及露台、工作平台及陽台(如有)的樓面面積，是按照《一手住宅物業銷售條例》第8條計算得出的。其他指明項目的面積(不計算入實用面積)，是按照《一手住宅物業銷售條例》附表2第2部分計算得出的。
- 有關2021年度自行分配學位階段各小一學校網小學名冊之資料來源自教育局網頁: www.edb.gov.hk/attachment/tc/edu-system/primary-secondary/spa-systems/primary-1-admission/school-lists/2021canet-34.pdf 及地理資訊地圖網站: www.map.gov.hk/gm/maps/poa-snb/34，兩項資料的擷取日期均為2021年1月20日。有關中學分區學校名冊之資料來源自教育局網站: www.edb.gov.hk/tc/student-parents/sch-info/sch-search/schlist-by-district/index.html，資料擷取日期為2021年1月20日。

5.單位所享有之景觀受其座向、樓層、周邊建築物及環境所影響，並不適用於所有單位。本廣告並不構成任何賣方就發展項目及其景觀不論明示或隱含之要約、承諾、陳述或保證。賣方亦建議準買家到有關發展地盤作實地考察，以對該發展地盤、其周邊地區環境及附近的公共設施有較佳了解。有關發展項目的詳細資料，請參閱售樓說明書。

6.住宅物業的裝置、裝修物料及設備以買賣合約內規定者為準。賣方保留權利更改及/或以其他裝置、裝修物料及設備代替本廣告/宣傳資料內所述之裝置、裝修物料及設備，一切以政府相關部門最後批准及買賣合約內規定為準。賣方承諾如在發展項目中沒有安裝指明的品牌名稱或產品型號的設備，便會安裝品質相若的設備。

Name of the Development: Prince Central

District: Ho Man Tin

Name of Street and Street Number: No.195 Prince Edward Road West

Website address designated by the Vendor for the Development: www.princecentral.com.hk

The photographs, images, drawings or sketches shown in this advertisement/promotional material represent an artist's impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. Prospective purchasers should make reference to the sales brochure for details of the development. The vendor also advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.

Vendor: Junie Limited

Holding Companies of the Vendor: Hyndman Limited, Pool Meadow Investment Limited, Victory Zone Holdings Limited and Sun Hung Kai Properties Limited

Authorized Person for the Development: Ma Kim See

The firm or corporation of which the Authorized Person for the Development is a proprietor, director or employee in his or her professional capacity: MLA Architects (H.K.) Limited

Building Contractor for the Development: Chun Fai Construction Company Limited

The firm of Solicitors acting for the owner in relation to the sale of residential properties in the Development: Woo Kwan Lee & Lo

Authorized institution that has made a loan, or has undertaken to provide finance, for the construction of the Development: The Hongkong and Shanghai Banking Corporation Limited (The relevant undertaking has been cancelled)

Any other person who has made a loan for the construction of the Development: Sun Hung Kai Properties Holding Investment Limited

Prospective purchasers are advised to refer to the sales brochure for any information on the Development. Please refer to the sales brochure for details.

This advertisement is published by the Vendor or by another person with the consent of the Vendor.

This advertisement does not constitute any offer, undertaking, representation or warranty whatsoever, whether express or implied, on the part of the Vendor as to the Development or its view.

Please refer to the sales brochure for details.

Date of Production/ Printing of this Advertisement: 30 June 2022

發展項目名稱: Prince Central

區域: 何文田

街道名稱及門牌號數: 太子道西195號

賣方就發展項目指定的互聯網網站的網址:

www.princecentral.com.hk

本廣告/宣傳資料內載列的相片、圖像、繪圖或素描顯示純屬畫家對有關發展項目之想像。有關相片、圖像、繪圖或素描並非按照比例繪畫及/或可能經過電腦修飾處理。準買家如欲了解發展項目的詳情，請參閱售樓說明書。賣方亦建議準買家到有關發展地盤作實地考察，以對該發展地盤、其周邊地區環境及附近的公共設施有較佳了解。

賣方: 晶利有限公司

賣方的控股公司: Hyndman Limited, Pool Meadow Investment Limited, Victory Zone Holdings Limited 及新鴻基地產發展有限公司

發展項目的認可人士: 馬傑思

發展項目的認可人士以其專業身分擔任經營人、董事或僱員的高職或法團: 馬傑思建築師事務所(香港)有限公司

發展項目的承建商: 駿輝建築有限公司

就發展項目中的住宅物業的出售而代表擁有人行事的律師事務所: 胡關李羅律師行

已為發展項目的建造提供貸款或已承諾為該項建造提供融資的認可機構: 香港上海滙豐銀行有限公司(有關承諾書已經取消)

已為發展項目的建造提供貸款的任何其他人: Sun Hung Kai Properties Holding Investment Limited

賣方建議準買家參閱有關售樓說明書，以了解發展項目的資料。

本廣告由賣方或在賣方的同意下由另一人發布。

本廣告並不構成任何賣方就發展項目及其景觀不論明示或隱含之要約、承諾、陳述或保證。

詳情請參閱售樓說明書。

本廣告之製作/印刷日期: 2022年6月30日

The completion and handover of Phase 3 "Wetland Seasons Park" presents smart green living for residents

第3期「Wetland Seasons Park」落成交樓 住戶盡享智能綠色生活



Computer rendering photo³
電腦模擬效果圖³

The Group's Wetland Lot No. 34 Development ("the Development"), Phase 3 "Wetland Seasons Park", located in the prime location of Tin Shui Wai, was recently completed and is ready for handover. The Development is managed by Royal Elite Service Company Limited (Royal Elite) under the Group. Phase 3 Wetland Seasons Park is the final phase of the Development, providing a total of 318 premium residential units, most of which have now undergone handover. A dedicated on-site handover team accompanies new owners to inspect the property and arrange remedial works (if any) to ensure that the owners are satisfied with the handover quality. "Wetland Seasons Park" emphasises sustainable living, in which the community and the environment are balanced in harmony, and implements the Smart Community Living concept, providing residents with a green, healthy and intelligent home.

Promoting a Smart Community Living concept

The Group has fully implemented the Smart Community Living concept in the Development, and Phase 3 "Wetland Seasons Park" is the first residence in Hong Kong to introduce the SmarTone Home 5G Broadband service. Residents can access SmarTone's high-speed 5G network via 5G Wi-Fi 6 routers or use the built-in internet hotspot sockets¹ in each unit to connect to the specified internet service provider, seamlessly linking all their intelligent household devices and connecting them to the internet. RFID (Radio Frequency Identification) technology has also been introduced in the Development's carpark. Smart identification management services efficiently monitor vehicle traffic and enhance carpark management through the use of a carplate recognition system.

Improving health protection and convenience

In order to provide a safe and secure living environment and to strengthen anti-pandemic measures, the Development has introduced a number of touchless technologies and enhanced the automation functions of the existing facilities. For example, residents can use the residence's designated mobile app, called the Smart Community App², to automatically open and close the entrance door and activate the lift. The Club Seasons Café in the clubhouse has also introduced a smart food delivery robot to create a healthy and hygienic dining environment. Residents can experience the convenience brought by various smart technology designs, including using their smartphone to activate the traditional building intercom function to verify visitors and send a unique QR code to visiting friends and family as electronic passes. Additionally, the Smart Community App² enables residents to do online shopping and order takeaways, and visitors can arrive at their destination with ease by using the navigation programme's real-time map.

Sustainable vision integrated with the natural ecology

"Wetland Seasons Park" is situated next to Hong Kong Wetland Park and is in the Wetland Buffer Area. During its design and construction, a number of measures were taken to minimise the impact on the ecological environment, integrating into the beautiful environment of the surrounding Wetland Park, which is in line with the sustainable living concept of the community living with the environment in harmonious balance. The Development adopts a stepped layout design to ensure that the prevailing winds blowing from the Wetland Park towards Tin Shui Wai Town Centre remain unblocked, flowing in

a bottom-up manner. In addition, 6 ventilation breezeways have been provided with a 35-metre-wide main breezeway to ensure that Tin Shui Wai Town Centre enjoys sufficient natural wind. The façades of "Wetland Seasons Park" utilise earth tones to blend in seamlessly with the wetland environment. Residents can also learn about the special varieties of trees planted around the Development via the Smart Community App² to acquire more information about the natural environment.

集團坐落天水圍優越地段的Wetland Lot No.34 Development發展項目（「發展項目」）第3期「Wetland Seasons Park」已落成及陸續安排交樓。發展項目由集團旗下帝譽服務有限公司（帝譽）負責物業管理，第3期「Wetland Seasons Park」是發展項目的最後一期，共提供318個優質住宅單位，目前大部分單位已完成交樓。專責交樓小組即場陪伴業主檢查物業及提供執漏協助（如有），以確保業主對交樓質素滿意。「Wetland Seasons Park」強調社區與環境共融的可持續生活，推行智慧生活概念，為住客提供綠色健康的智能家居。

推動智慧生活概念

集團於發展項目全面推行「Smart Community Living」智慧生活概念，第3期「Wetland Seasons Park」更是SmarTone於香港首個引入5G寬頻入屋服務之住宅發展項目，住戶透過5G Wi-Fi 6 路由器即可使用SmarTone 的高速 5G 網絡，或可使用單位預設的入牆式上網熱點插座¹接駁指定互聯網供應商，無縫連接全屋智能設備及互聯網。屋苑停車場亦已引入RFID（射頻識別）技術，住戶毋須停車亦可享受智慧型識別管理服務，透過使用車牌識別系統加強管轄車輛進出，有效提升車場管理。

提升健康保障及便利

為提供安全和安心的居住環境，進一步提高防疫水平，發展項目引進多項免觸式技術與加強現有設施的自動化功能，例如住戶可利用屋苑專屬流動應用程式Smart Community App²免觸操控大門自動開關或隔空按動升降機、會所內的Club Seasons Café已引入自動送餐機械人，打造健康衛生的用膳環境等。住客亦能享受連串智能科技設計帶來的方便，包括運用智能手機啟動傳統對講機功能以核對訪客身份、向到訪親友發送專屬QR code作身份認證、利用Smart Community App²網上購物及訂購外賣等，訪客更可透過導航程式的實時路線圖順利到訪目的地。

Notes

1. Fittings, finishes and appliances in the residential properties are subject to the provisions in the agreement for sale and purchase. The Vendor reserves the rights to revise and/or replace the fittings, finishes and appliances stated in this advertisement/promotional material with other fittings, finishes and appliances, subject to the final approval by the relevant Government departments and the provisions in the agreement for sale and purchase. The Vendor undertakes that if appliances of the specified brand name or model number are not installed in the Development, appliances of comparable quality will be installed.
2. The services is provided by the manager of the Development or other contract-engaged third party companies, and are subject to terms and conditions. The manager or contract-engaged third party companies may solely determine the fees, terms of use, operation hours and service period of the managed service or other services, but subject to the terms in the Deed of Mutual Covenant, service contract or other relevant legal documents. The services and/or facilities may not be available for immediate use at the time of handover of the residential properties in the Development. In case of any dispute, the decision of the management company or contract-engaged third party companies shall be final.
3. The above image was taken from some height above the Phase of the Development on 20 June 2019 and has been processed with computerized imaging techniques. The general appearance of the Phase of the Development has been merged and added by computer rendering techniques and processed with computerized imaging techniques, in order to illustrate the general appearance of the environment, structures and facilities surrounding the Phase of the Development. The image does not illustrate the final appearance or view of or from the Phase of the Development or any part thereof and is for reference only. The Phase of the Development was still under construction when the image was taken. The approved building plans of the phases of the Development might be revised from time to time and the details of the Phase upon completion may be different from the information contained in this image and are subject to the plans finally approved by the relevant Government departments. There will be other completed and/or uncompleted buildings and facilities surrounding the Phase of the Development and the district and surrounding environment, buildings and facilities might change from time to time. The Vendor does not give any offer, representation, undertaking or warranty whatsoever, whether express or implied, as to the environment, structures and facilities in the district or surrounding the Phase of the Development. The fittings, finishes, appliances, decorations, plants, landscaping and other objects in the image may not appear in or the view may not be seen in or from the Phase of the Development or its surrounding area. They are for reference purpose only and do not constitute any offer, undertaking, representation or warranty whatsoever, whether express or implied, on the part of the Vendor regarding the Development or the

Name of the Phase of the Development: Phase 3 ("the Phase") of Wetland Lot No.34 Development ("the Development") (Tower 1, Tower 7, Tower 8 and Tower 9 of the residential development in the Phase are called "Wetland Seasons Park")

District: Tin Shui Wai

Name of Street and Street Number of the Phase: 9 Wetland Park Road

The website address designated by the Vendor for the Phase: www.wetlandseasonspark3.com.hk

Enquiries: (852) 3119 0008

The photographs, images, drawings or sketches shown in this advertisement/promotional material represent an artist's impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. Prospective purchasers should make reference to the sales brochure for details of the development. The Vendor also advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.

All contents of this advertisement do not constitute and shall not be constituted as constituting any contractual term, offer, representation, undertaking or warranty, whether express or implied.

Vendor: Pacific Gold Limited

Holding companies of the Vendor: Newray Ventures Limited, Time Effort Limited, Sun Hung Kai Properties Limited

Authorized Person for the Phase: Ronald P.C. Liang

The firm or corporation of which the Authorized Person for the Phase is a proprietor, director or employee in his professional capacity: LWK & Partners (HK) Limited

Building contractor for the Phase: Chun Fai Construction Company Limited

The firms of solicitors acting for the owner in relation to the sale of residential properties in the Phase: Woo Kwan Lee & Lo, Sit, Fung, Kwong & Shum, Mayer Brown

Authorized institution that has made a loan, or has undertaken to provide finance, for the construction of the Phase: The Hongkong and Shanghai Banking Corporation Limited

Any other person who has made a loan for the construction of the Phase: Sun Hung Kai Properties Holding Investment Limited

Prospective purchasers are advised to refer to the sales brochure for any information on the Phase.

This advertisement is published by the Vendor or by another person with the consent of the Vendor.

Please refer to the sales brochure for details.

Date of Printing: 30 June 2022

結合自然生態 秉承可持續發展理念

「Wetland Seasons Park」位於香港濕地公園旁邊，更位處濕地緩衝區，設計及施工時採取了多項措施盡量減低對生態環境的影響，並融入周邊濕地公園的優美環境，符合社區與環境共融的可持續生活理念。發展項目採取階梯式設計，確保由濕地公園方向吹向天水圍市中心的盛行風（prevailing winds）可由下而上不受阻擋地導向天水圍市中心。發展項目同時附設六條通風廊，主通風廊闊達35米，有助天水圍市中心有足夠自然風。「Wetland Seasons Park」外牆以大地色調為主，配合濕地環境。住戶也可透過Smart Community App²認識發展項目當中所種植的特別樹木品種，以豐富自然知識。

Phase, its surrounding environment, structures and facilities. The Vendor also advises prospective purchasers to conduct on-site visit(s) for a better understanding of the development site, its surrounding environment and the public facilities nearby.

備註

1. 住宅物業的裝置、裝修物料及設備以買賣合約內規定者為準。賣方保留權利更改及/或以其他裝置、裝修物料及設備代替本廣告/宣傳資料內所述之裝置、裝修物料及設備，一切以政府相關部門最後批准及買賣合約規定為準。賣方承諾如在發展項目中沒有安裝指明的品牌名稱或產品型號的設備，便會安裝品質相若的設備。
2. 服務由發展項目的管理人或其他合約聘用的第三方公司所提供，詳情受制於條款及細則。管理人或合約聘用的第三方公司可自行決定就其管理服務或其他服務之收費、使用條款、營運時間及服務期限，惟須受公契、服務合約或其他相關法律文件所訂立的條款規範。服務及/或設施於發展項目入伙時未必能即時啟用。如有任何爭議，管理公司或合約聘用的第三方公司保留最終決定權。
3. 以上相片於2019年6月20日於發展項目期數附近上空拍攝，並經電腦修飾處理，發展項目期數之大概外觀以電腦模擬效果合成加入並經電腦修飾處理，以展示發展項目期數大約之周圍環境、建築物及設施，並非作展示發展項目期數或其任何部分最後完成之外觀或其景觀。一切僅供參考。拍攝時，發展項目期數仍在興建中。發展項目期數的批准建築圖則會不時修改，落成後之詳情亦可能與本相片所述者不同，一切以政府相關部門最後批准之圖則為準。發展項目期數四周將會有其他建成及/或未建成之建築物及設施，且區內及周邊環境、建築物及設施會不時改變，賣方對發展項目期數區內及周邊環境、建築物及設施並不作出任何明示或隱含之要約、陳述、承諾或保證。相片內的裝置、裝修物料、設備、裝飾物、植物、園景及其他物件等及其展示之景觀不一定會在本發展項目期數或其附近環境出現，一切僅供參考，且不構成任何賣方就發展項目期數、其周邊環境、建築物及設施不論明示或隱含之要約、承諾、陳述或保證。賣方亦建議準買家到有關發展地盤作實地考察，以對該發展地盤、其周邊地區環境及附近的公共設施有較佳了解。

發展項目期數名稱：Wetland Lot No.34 Development發展項目（「發展項目」）的第3期（「期數」）（期數中住宅發展項目的第1座、第7座、第8座及第9座稱為「Wetland Seasons Park」）

區域：天水圍

期數的街道名稱及門牌號數：濕地公園路9號

賣方就期數指定的互聯網網站的網址：www.wetlandseasonspark3.com.hk

查詢熱線：(852) 3119 0008

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賣方的控股公司：Newray Ventures Limited、Time Effort Limited、新鴻基地產發展有限公司

期數的認可人士：梁鵬程

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印刷日期：2022年6月30日

Group hotels debut “Go Royal” loyalty programme 集團酒店推出全新 Go Royal (帝賞) 會員獎賞計劃

Group hotels launch Go Royal by SHKP (Go Royal), one of the largest hotel and shopping loyalty programmes in Hong Kong, that combines hotel dining, stay, leisure and shopping rewards. With the convenient Go Royal mobile app, members would be able to redeem bonus points, the same loyalty currency used by The Point by SHKP (The Point), the integrated customer loyalty programme for the Group malls across the city, at the Group’s shopping malls for fabulous rewards. The Point members can also readily enjoy exceptional accommodation or dining experiences at Royal Hotels and their award-winning restaurants.

Go Royal debuts at a time when COVID-related restrictions are being gradually relaxed and the Government has launched the latest round of the Consumption Voucher Scheme to boost the economy. Customers can truly benefit with the additional rewards offered by the Go Royal membership. The new programme encompasses five Royal Hotels (namely The Royal Garden, Royal Park Hotel, Royal Plaza Hotel, Royal View Hotel and ALVA HOTEL BY ROYAL) and their 20 restaurants. As The Point bonus points are also redeemable at 25 SHKP malls, Go Royal members can enjoy more extraordinary rewards after earning the bonus points with their spending at Royal Hotels.

Group Executive Director Adam Kwok explains: “Go Royal brings together loyal guests of the Group’s five Royal Hotels and members of The Point. To elevate customer experience, the programme comes with an easy-to-use mobile app to offer a more comprehensive, diverse and tailored experience that suits the spending habits of the new generation. Guests can easily fulfil their wish for hotel stays, dining and shopping in malls with two programmes, one single account and one set of bonus points.”

The initiative comes as another major customer experience enhancement for the Group’s largest shopping mall customer loyalty platform, The Point, with a membership of nearly 2 million. Members

can easily earn more points at various touchpoints. They can earn one point for every dollar spent at Royal Hotels, on top of 25 SHKP malls.

Group Executive Director Christopher Kwok adds: “Go Royal’s alliance with The Point is a significant strategic milestone for The Point. It underscores the growing importance of The Point as a core membership programme of the Group that enhances the synergy and creates extra value for our customers and across businesses within the Group. With a customer-centric approach, we are elevating the loyalty programme to the next level for our customers, and creating more opportunities for nearly 2 million members to earn and burn their points.”

Membership Types 會籍類別

Two types of Go Royal membership are available – Go Royal, a free membership with no expiry date; and Go Royal Gold, a membership with an annual fee of HK\$1,388, which offers more discounts and an array of exclusive offers.

Go Royal提供兩種會籍，分別是不設期限的免費會籍Go Royal (帝賞卡)，以及以年費HK\$1,388解鎖更多折扣優惠及專屬禮遇的Go Royal Gold (帝賞金卡)。

Member Type 會籍類別	Requirements 加入資格	Validity Period 會籍期限	Card 會員卡	Member Benefits 會員優惠
Go Royal (帝賞卡)	Free enrolment 免費登記	No expiry date 不設期限		10% off on dining 9折餐飲優惠
Go Royal Gold (帝賞金卡)	Annual fee HK\$1,388 年費HK\$1,388	One-year 一年		Up to 20% off on dining & 8% off on rooms 高達8折餐飲優惠及92折住宿優惠

Both membership types are designed for those seeking luxury and convenience. Providing quality curated products and services that resonate with an elevated lifestyle, members can find the very best in life with Go Royal.

兩種會籍均是為追求生活享受的人士而設。Go Royal呈獻優質及精挑細選的產品和服務，營造尊尚的生活方式，為會員帶來更美好的生活體驗。

Go Royal Launch Offers[^]

Go Royal迎新禮遇[^]

To celebrate the launch, from now till the end of July 2022, members will receive:
為慶祝Go Royal全新推出，由即日起至2022年7月底，會員可享：

- A HK\$100 Welcome Coupon: Upon becoming a Go Royal member after free registration;
HK\$100 迎新禮券：免費登記成為 Go Royal 會員後即時贈送
- Triple Welcome Bonus Points: The first HK\$500 spending in a single qualifying transaction at any participating hotel or restaurant will earn triple Welcome Bonus points, and every subsequent HK\$1 spending can earn 1 point;
三倍迎新積分：於參與計劃的酒店及餐廳完成首筆單次合資格交易，首 HK\$500 合資格消費可賺取三倍迎新積分，隨後每消費 HK\$1 可賺取 1 分

[^]Welcome offers are available while stocks last.
迎新禮遇數量有限，先到先得。



GO ROYAL App 登記成為會員
於酒店食、住、玩都可以賺取 The Point 積分！

Download Go Royal App and Become our member, Eat, Stay and Play & Earn The Point bonus points!

立即登記送您 HK\$100 迎新禮券
Become our member to receive a HK\$100 Welcome Coupon

ROYAL HOTELS ALL-NEW MEMBERSHIP PROGRAMME
ROYAL HOTELS 全新酒店會員計劃

立即下載 Go Royal App

The Royal Garden, Royal Plaza Hotel, Royal Park Hotel, Royal View Hotel, ALVA HOTEL BY ROYAL

Go Royal brings together loyal guests of the Group’s five Royal Hotels and members of The Point. Guests can easily fulfil their wish for hotel stays, dining and shopping in malls with two programmes, one single account and one set of bonus points
Go Royal結合集團旗下5間「帝」系酒店的粉絲及The Point積分獎賞計劃的會員，兩個計劃、一個帳戶、一套積分，同時滿足酒店住宿、餐飲及商場購物的多重願望

集團旗下酒店推出本港其中一個最大型的酒店及消費購物綜合獎賞計劃Go Royal by SHKP (帝賞)，為會員提供酒店餐飲、住宿、消閒及購物方面的禮遇。Go Royal會員可透過簡單易用的Go Royal手機應用程式，使用與新地商場綜合會員計劃The Point共用的積分，於集團遍佈各區的商場兌換豐富的購物禮遇；而The Point會員則可在「帝」系酒店，以積分兌換非凡的住宿體驗，並在屢獲殊榮的酒店餐廳兌換餐飲獎賞。

此獎賞計劃推出的時間正值新冠疫情相關的管控措施逐步放寬，加上政府推出新一輪消費券以提振經濟，Go Royal的各項獎賞將讓顧客體驗更多的喜悅。計劃涵蓋5間「帝」系酒店(即帝苑酒店、帝都酒店、帝京酒店、帝景酒店和帝逸酒店)及其20間餐廳，而The Point積分獎賞計劃覆蓋25個集團商場，Go Royal會員可於各酒店消費之餘賺取The Point積分，兌換更多精彩獎賞。

集團執行董事郭基輝表示：「Go Royal結合新地旗下5間『帝』系酒店的粉絲及The Point積分獎賞計劃的會員，以提升顧客體驗為目標，透過簡單易用的手機應用程式，為顧客提供更全面、更多元化、更切合新世代消費模式的體驗。兩個計劃、一個帳戶、一套積分，同時滿足酒店住宿、餐飲及商場購物的多重願望。」

是次合作亦再度為集團的商場積分獎賞計劃The Point旗下接近200萬名會員，提供更優質的顧客體驗，會員可以輕鬆地在不同場所賺取更多積分，即是在5間「帝」系酒店每消費HK\$1，便可如同在25個集團商場消費一樣，賺取1分The Point積分。

集團執行董事郭基泓指出：「Go Royal與The Point結盟是一個重大及策略性的里程碑，彰顯The Point作為集團核心會員計劃的重要性，亦可增強協同效應，為顧客以至集團各項業務創造更多價值。我們本著以客為先的精神，進一步優化獎賞計劃，為接近200萬名會員帶來更多賺取和享用積分的機會。」

Member Benefits 會員禮遇

Go Royal members can enjoy a whole range of hospitality, dining, and shopping rewards, including:
Go Royal會員禮遇包括一系列酒店、餐飲和購物獎賞，包括但不限於：

- 10% off on dining, up to 20% off for Gold members
9折餐飲優惠，金卡會員享高達8折
- 8% off on rooms (applicable to Gold members only)
92折住宿優惠 (僅限金卡會員)
- Gold members receive HK\$1,200 worth of dining coupons and bonus vouchers for complimentary lunch buffet, birthday cake and more.
金卡會員另獲即時回贈總值 HK\$1,200 餐飲現金券及多種額外禮券包括免費自助午餐及生日蛋糕等
- Earn 1 The Point bonus point for every HK\$1 of qualifying hotel spending[^]
於參與酒店每消費HK\$1即可賺取1分The Point積分[^]
- Double bonus points in birthday month[^]
於生日月份可享雙倍積分[^]
- Earn points for qualifying events held in participating hotels[^]
於參與酒店舉辦合資格活動可賺取積分[^]
- Redeem member-exclusive rewards[^]
憑積分兌換會員專屬獎賞[^]
- Online hotel services via Go Royal App including checking points balance, redeeming hotel rewards, room booking, table reservations, takeaway & delivery, and e-Shop.
透過Go Royal手機應用程式查閱積分紀錄、兌換酒店獎賞、預訂房間、餐飲訂座、使用美食外賣自取/外送及網上商店服務

[^]Go Royal會員完成首筆 HK\$500 或以上的單次合資格消費，即可享受有關禮遇

[^]Go Royal members will start enjoying these benefits upon making the first single qualifying hotel spend of HK\$500 or above.

For more information, please click: www.goroyal.com.hk

更多詳情，請按此：www.goroyal.com.hk

*Go Royal terms and conditions apply.

*受Go Royal之條款及細則約束。

Consumption voucher stimulates retail market Significant rebound in the Group's shopping mall business performance



With the easing of the pandemic in Hong Kong, the relaxation of the social-distancing measures, and the launch of a new round of the Government's consumption voucher scheme this year, the performance of Hong Kong's retail market has continuously improved. In light of the latest market situation, the Group has offered targeted loyalty programmes and leveraged Point Dollar, a new payment feature of The Point by SHKP. These measures led to a significant increase in footfall and tenant sales in SHKP malls in April and May.

SHKP shopping malls roll out various rewards to stimulate consumption

To encourage shoppers to enjoy spending and shopping with consumption vouchers, New Town Plaza and HomeSquare in Sha Tin jointly organized a rewards game with a raft of prizes and distributed mall e-vouchers. MOKO in Mong Kok, YOHO Mall in Yuen Long and Metroplaza in Kwai Fong provided shopping rewards and dining offers worth HK\$15 million, and featured outdoor installations with various themes to attract the public to have fun and take photos. Tsuen Wan Plaza and Uptown Plaza in Tai Po offered rewards worth over HK\$2.5 million, and set up a themed market to further boost traffic and stimulate consumption.

To embrace the opportunities provided by the consumption vouchers, 15 SHKP malls, including Kwun Tong APM, Tai Po Mega Mall, Causeway Bay World Trade Centre, Tsim Sha Tsui's The Sun Arcade and Yuen Long Plaza, rolled out a series of benefits in April, including offering a limited "Early Bird Privilege Pass" to members to earn extra Point Dollar. The malls also offered other rewards to increase traffic, including free parking without any spending requirement, double points rewards, dining coupons, a collaborative 3% point rebate offered by malls and banks, HK\$10,000 Point Dollar specifically for the

member with the highest spend, and up to a 200% rebate.

Effective promotional activities boost footfall and merchants sales revenue

When the government disbursed the first phase of consumption vouchers in April, 12 SHKP malls, including East Point City in Tseung Kwan O, Harbour North in North Point, Landmark North in Sheung Shui, Park Central, PopWalk in Tsuen Kwan O and Mikiki in San Po Kong, jointly launched a Triple Rewards programme, collaborating with over 200 merchants and offering multiple consumption rewards and Point Dollar. In addition to rewards covering dining, clothing and lifestyle products, members spending with designated electronic payment tools enjoyed up to a 100% rebate. These promotional activities, along with the successive major festivals in April and May, successfully elevated consumer sentiment.

V City in Tuen Mun and V Walk in West Kowloon launched a series of consumption voucher reward programmes in early April, offering spending rewards worth over HK\$6.8 million, targeting different types of customers. During the specified period, members spending over HK\$2,000 in electronic consumption vouchers in one day could redeem the certificates or

vouchers of designated malls and merchants worth HK\$3,000 to enjoy up to a 150% rebate.

Driven by various promotional activities proactively launched by SHKP malls, footfall at the malls returned to the level prior to the fifth wave of the pandemic, with satisfactory growth in tenant sales.

Point Dollar launched to capture opportunities from the recovered retail market

Additionally, The Point by SHKP, which has nearly 2 million members, recently launched a new payment feature, called Point Dollar. Through this feature, members can not only earn points by registering their electronic payment record, but also convert their points to Point Dollar, which can be spent as cash at 25 SHKP malls and over 2,000 merchants. Point Dollar has been well received by members and strongly supported by merchants. When the government disburses the second phase of consumption vouchers in early August, the consumers are expected to continue to use electronic payment tools, which will help popularize the use of Point Dollar. The Group's malls are planning to launch corresponding promotional programmes to simulate consumption and capture business opportunities.



消費券刺激零售市道 集團商場業務顯著回升

隨著香港疫情漸趨平穩，社交距離措施逐步放寬，加上政府今年續推出消費券計劃，本港零售市道持續改善。因應市況，集團推出針對性的獎賞計劃，配合The Point by SHKP 的全新支付功能Point Dollar，令新地商場的人流和租戶營業額於四、五月份錄得顯著升幅。

各大商場推出多項獎賞刺激消費

為鼓勵市民盡情消費，沙田新城市廣場及HomeSquare合辦有獎遊戲，送出豐富獎品，及派發商場電子禮券，鼓勵市民以消費券購物。至於旺角MOKO新世紀廣場、元朗形點及葵芳新都會廣場則推出總值1,500萬元的購物獎賞及餐飲優惠，並設有不同主題的戶外裝置，吸引市民遊玩「打卡」，而荃灣廣場及新達廣場除送出總值超過250萬元的獎賞外，亦特設主題市集，進一步吸引人流及刺激消費。

觀塘APM、大埔超級城、銅鑼灣世貿中心、尖沙咀新太陽廣場、元朗廣場等15個新地商場，於四月推出一系列優惠，以迎接消費券的機遇，例如推出限量「早鳥優惠證」，讓會員可以賺取額外Point Dollar；商場亦提供無須消費免費泊車優惠、大額回贈雙倍積分、美食優惠券、與銀行合作提供3%積分回贈，以及向消費額最高的會員送出10,000元Point Dollar，回贈率高達200%等吸客。

推廣活動奏效 人流及商戶營業額齊升

將軍澳東港城、北角匯、上水廣場、將軍澳中心、PopWalk天晉滙、新蒲崗Mikiki等12個新地商場，在政府於四月派發第一期消費券時，聯場推出「消費券賞上賞」三重優惠，聯合200多個商戶亦同步推出多重消費優惠及Point Dollar等。除了提供涵蓋餐飲、服飾、生活百貨等獎賞外，使用指定電子支付工具消費，回贈率最高更可達100%。在這些推廣活動刺激下，加上四月及五月接連有重要節日，成功帶動顧客的消費意欲。

位於屯門的V City及西九龍的V Walk在四月初開展一系列消費券獎賞活動，送出總值逾680萬元禮遇，優惠全面覆蓋不同類型的顧客。會員於限定日期內，以電子消費券即日消費滿2,000元，即可換領總值3,000元的指定商場及商戶贈券或禮券，盡享高達150%回贈。

集團旗下各商場積極推出不同的推廣活動帶動下，整體商場人流已回復至第五波疫情前的水平，商戶營業額亦錄得理想增長。

推出Point Dollar 把握零售市道復甦機遇

此外，擁有近200萬會員的The Point by SHKP，早前正式推出全新付款功能Point Dollar，讓會員透過登記電子消費賺取積分，並可以在25個新地主要商場、逾2,000個商戶將積分當作現金消費。Point Dollar不僅深受會員喜愛，亦得到商戶熱烈支持。隨著八月初政府將派發第二期消費券，預計市民會繼續使用電子支付的習慣，將有助Point Dollar的使用更趨普及。集團各商場亦將會推出相應的推廣活動，刺激消費，把握當中的商機。



The Group signs sustainability-linked loan of HK\$20.7 billion Another record-breaking SLL in Hong Kong's real estate sector

The Group recently signed a five-year sustainability-linked loan (SLL) facility with 16 major international and local banks. The credit facility received an overwhelming response from the market, as it was oversubscribed by more than four times. The final size of the syndicated loan came to HK\$20.7 billion, making it the largest of its kind for the real estate sector in Hong Kong.

This year's SLL facility followed last November's HK\$8,650 million SLL for the Group, also a market record at the time. The successful formation of an SLL facility in two consecutive years shows the Group's commitment to sustainability, as well as the banking industry's trust in and support for the Group's work in Environmental, Social and Governance (ESG).

Group Chairman and Managing Director Raymond Kwok said: "SHKP has a firm belief in promoting sustainable development. This credit facility will allow us to better leverage the Group's resources and advantages to meet more ambitious ESG goals. Despite the challenges arising from the pandemic, we have continued to uphold our belief in Building Homes with Heart and step up our ESG efforts. This, together with our quality products and services, is conducive to making Hong Kong a better place to live and work, and nurture the next generations."

The Group has been incorporating ESG elements into its business operations to create long-term value for its shareholders and the community as a whole. To help Hong Kong achieve a low-carbon transition and carbon neutrality, the Group is investing heavily in renewable energy generation. Its major initiatives include building solar farms and installing solar panels in its managed properties, with the Group set to be one of the largest solar panel operators in the city. In addition to constantly enhancing the environmental performance of its existing buildings, the Group targets to obtain LEED Gold or Platinum ratings for its core commercial projects under development. It has also pledged to reduce greenhouse gas emissions intensity and electricity consumption intensity of its major properties by 25% and 13% respectively by the 2029/30 financial year compared to 2019/20.

The Group places equal emphasis on safeguarding the health and well-being of the community. To help the city's fight against the fifth COVID wave, the Group lent for free two pieces of land to the government to build community isolation facilities and provided space in two office premises as venues for community vaccination. Moreover, the Group is helping meet the short-term housing needs of the underprivileged by leasing a plot of land in Yuen Long to develop United Court, a 1,800-unit transitional housing project, which will officially open this month as Hong Kong's largest transitional housing development to date.

The Group's ESG performance is well recognized by respected organizations and the financial community. The Group has been named one of the top three companies in the Hang Seng Corporate Sustainability Index ⁽¹⁾ for three consecutive years and a constituent

member of the FTSE4Good Index Series ⁽²⁾ since 2018. In 2022, the Group received a rating of 'A' in the MSCI ESG Ratings assessment ⁽³⁾.

Bank of China (Hong Kong) Limited, The Hongkong & Shanghai Banking Corporation Limited and MUFG Bank, Ltd. will collectively act as sustainability advisors for the SLL facility and advise SHKP on sustainability performance targets. On top of the three advisors, the facility is also backed by Oversea-Chinese Banking Corporation Limited, China Construction Bank (Asia) Corporation Limited, DBS Bank Ltd., Industrial & Commercial Bank of China (Asia) Limited, Hang Seng Bank Limited, Bank of Communications Co., Ltd., Mizuho Bank, Ltd., Sumitomo Mitsui Banking Corporation, Fubon Bank (Hong Kong) Limited, Shanghai Commercial Bank Limited, United Overseas Bank Limited, Citibank, N.A. and Cathay United Bank Co., Ltd.

According to the loan agreement, the Group is entitled to interest savings after meeting a set of predetermined sustainability performance targets as follows:

- Achieving a continuous increment in the proportion of green office buildings in our portfolio of core completed office buildings ⁽⁴⁾
- Achieving an annual reduction in electricity consumption intensity (ECI, measured in units of kWh/m²)
- Demonstrating continuous improvement in the S&P Global ESG Scores ⁽⁵⁾

The facility was signed by Sun Hung Kai Properties (Financial Services) Limited, with its parent, Sun Hung Kai Properties Limited, providing a guarantee. It has a 30:70 split between term loan and revolving credit tranches and a maturity of five years. The proceeds will be used for general working capital and ongoing sustainability initiatives. SHKP has the highest credit ratings among property companies in Hong Kong, attaining an A1 and A+ rating with a stable outlook from Moody's and S&P respectively.

Notes

- (1) The Hang Seng Corporate Sustainability Index includes the top 30 Hong Kong-listed companies that perform well on corporate sustainability. The constituent companies of the index are assessed by the Hong Kong Quality Assurance Agency, an independent and professional assessment body, to ensure the index is objective and reliable. SHKP attained AAA, the highest rating, in both 2020 and 2021.
- (2) FTSE Russell (the trading name of FTSE International Limited and Frank Russell Company) confirms that SHKP has been independently assessed according to the FTSE4Good criteria and has satisfied the requirements to become a constituent of the FTSE4Good Index Series. Created by global index provider FTSE Russell, the FTSE4Good Index Series is designed to measure the performance of companies demonstrating strong Environmental, Social and Governance (ESG) practices. The FTSE4Good indices are used by a wide variety of market participants to create and assess responsible investment funds and other products.
- (3) Please refer to the MSCI disclaimer: <https://www.shkp.com/html/sustainable-development/mscidisclaimer.html>.
- (4) Definition of green office buildings: office buildings with LEED Gold or Platinum certification or pre-certification.
- (5) The S&P Global ESG Scores (formerly known as the SAM ESG Scores; Dow Jones Sustainability Index scores) is an ESG data set that provides company-, dimension-, and criteria-level scores based on the S&P Global Corporate Sustainability Assessment process, an annual evaluation of companies' sustainability practices.

集團簽署207億港元可持續發展表現掛鈎貸款 續創香港房地產業界同類貸款市場紀錄

集團最近與16家主要的國際及本地銀行簽署一筆五年期的可持續發展表現掛鈎貸款協議。本次銀團貸款的市場反應熱烈，錄得逾四倍超額認購，最終總貸款額達到207億港元，是香港房地產業界歷來最大規模的可持續發展表現掛鈎貸款。

集團於去年11月簽署86.5億港元可持續發展表現掛鈎貸款，當時已創下市場紀錄。集團連續兩年成功籌組大額可持續發展表現掛鈎貸款，反映集團致力實現可持續發展目標，以及銀行業界信任及支持集團在環境、社會及管治 (ESG) 方面的工作。

集團主席兼董事總經理郭炳聯表示：「新地秉持信念推動可持續發展，是項貸款讓集團更能善用本身的資源和優勢，實現更遠大的ESG目標。儘管面對疫情帶來的挑戰，但集團繼續信守『以心建家』的理念，不斷加強集團的ESG工作，配合我們的優質產品和服務，讓香港成為更加宜居、宜業、培育下一代更理想的地方。」

集團一直將ESG元素融入業務營運當中，為持份者以至整個社會帶來長遠價值。為了支持香港實現低碳轉型及碳中和，集團投入不少資源發展可再生能源，包括建設太陽能發電系統，以及在集團管理的物業安裝太陽能板，令集團勢將成為本港最大的可再生能源營運者之一。集團除了持續提升現有物業的環保表現外，亦力爭旗下發展中的核心商業項目取得領先能源與環境設計 (LEED) 金級或鉑金級認證。此外，集團承諾以2019/20財政年度為基準，於2029/30財政年度或之前，將旗下主要物業的溫室氣體排放強度降低25%、耗電強度降低13%。

集團同樣重視守護市民的健康和福祉。在本港抗擊第五波新冠疫情期間，集團迅速無償借出兩幅土地予政府興建社區隔離設施，並提供兩個寫字樓物業的空間作為社區疫苗接種中心。此外，為協助滿足基層市民短期的房屋需要，集團借出元朗一幅土地，用作發展過渡性房屋項目「同心村」，提供1,800個單位，項目於本月正式啟用時會是全港最大規模的過渡性房屋項目。

集團在ESG方面的表現廣受具公信力的機構和財經界認同。集團連續三年在「恒生可持續發展企業指數」⁽¹⁾中名列前三位，並自2018年起獲納入「富時社會責任指數系列」⁽²⁾成份股。在2022年，集團於MSCI ESG評級⁽³⁾中獲得A級。

中國銀行（香港）有限公司、香港上海滙豐銀行有限公司及三菱UFJ銀行將共同擔任是項貸款的可持續發展顧問，負責就可持續發展表現目標的相關事宜，向新地提供意見。其餘安排貸款的銀行包括華僑銀行、中國建設銀行（亞洲）、星展銀行、中國工商銀行（亞洲）、恒生銀行、交通銀行、瑞穗銀行、三井住友銀行、富邦銀行（香港）、上海商業銀行、大華銀行、花旗銀行及國泰世華商業銀行。

根據貸款協議，當集團達成預先就ESG設定的可持續發展表現目標時，可獲得貸款利率折扣。有關的可持續發展表現目標包括：

- 持續增加綠色寫字樓在集團已落成核心寫字樓物業組合所佔的比例⁽⁴⁾
- 達成減低電力消耗強度的年度目標（電力消耗強度以「千瓦時/平方米」為單位）
- 取得的標普全球ESG評分持續上升⁽⁵⁾

是項貸款由新鴻基地產（金融服務）有限公司簽署，由母公司新鴻基地產發展有限公司作擔保。貸款包括三成定期貸款及七成循環貸款，年期為五年。貸款款項將用作集團日常營運資金，以及支持現正進行的可持續發展工作。新地是本港取得最高信貸評級的地產發展商，分別獲穆迪及標普給予A1和A+評級，兩者的評級展望均為穩定。

備註

- (1) 恒生可持續發展企業指數包含首30家在企業可持續發展方面表現良好的香港上市公司。成份股公司挑選程序乃由獨立的專業評審機構香港品質保證局進行評審，以達至客觀及可靠。新地於2020年及2021年度均獲得最高的AAA評級。
- (2) FTSE Russell (FTSE International Limited 及 Frank Russell Company的簡稱) 確認新地已根據FTSE4Good的標準進行獨立評核，並符合成為「富時社會責任指數系列」成份股的條件。「富時社會責任指數系列」由全球指數供應商FTSE Russell建立，用以量度企業於環保、社會及管治方面的表現。「富時社會責任指數」廣泛被各類市場參與者用作創建或評估與社會責任相關的投資基金及其他產品。
- (3) 請參閱MSCI免責聲明：<https://www.shkp.com/html/sustainable-development/mscidisclaimer.html>
- (4) 綠色寫字樓的定義：取得LEED金級或鉑金級認證或前期認證的寫字樓。
- (5) 標普全球 ESG評分 (前稱為SAM ESG評分; 道瓊斯可持續發展指數評分) 是一個環境、社會及管治資料集，根據標普全球可持續發展評估 (CSA) 流程提供公司級別、要素級別和標準級別的評分，為對公司可持續實踐的年度評估。





Guangzhou Parc Central wins the ICSC MAXI Awards and The 9th Asia-Pacific Stevie® Awards 2022

廣州天環廣場勇奪「ICSC全球營銷大獎」及「第九屆亞洲-太平洋史蒂夫®獎」



Parc Central's thematic runway, with commercial space of over one kilometre, is distinctive and sought after by the visitors
天環廣場設有一條商業空間超過一公里的主題展跑道，甚具特色，備受遊人追捧

The Group's Parc Central, located in the Tianhe district of Guangzhou, received Gold award in the Integrated category of the ICSC MAXI Awards and the Silver award for Innovation in Brand Development in The 9th Asia-Pacific Stevie® Awards 2022 for its "Let's Heapy" five-year anniversary campaign. The former is an internationally acknowledged global award, recognizing the most innovative projects in the global retail real estate industry that add value to shopping centres; and the latter is hailed as the Oscars in the corporate industry, as the only business award recognising corporate achievement in 29 countries in the Asia-Pacific region, demonstrating the infinite advantages of the project.

Newly launched unique and trendy artistic space

The award-winning project took half a year to create. In collaboration with the designer of Pop Mart's representation work, Molly, and cutting-edge artists in Guangzhou, its five trendy artistic space is newly launched. Also making its debut

was "Molly in Guangzhou", the first South China city special masterpiece. The project partnered with international brands to launch exclusive limited editions of fifth anniversary crossover gift boxes for an unprecedented co-branding collaboration between shopping malls and brands.

Creating a new landmark for Guangzhou's trendy lifestyle

Parc Central launched an innovative green runway for the "HEAPY GO exhibition", the runway with commercial space of over one kilometre, along with outdoor gymnasium activities and a Camping Culture Festival, with e-CNY and shopping offers to create a new social networking experience.

集團位於廣州天河區的天環廣場憑「LET'S HEAPY型聚潮樂」五週年慶活動，榮獲「ICSC全球營銷大獎」的「整合營銷類」金獎及「第九屆亞洲-太平洋史蒂夫®獎」的「品牌發展創新獎」銀獎。前者為備受國際認可的全球性大獎，旨在表彰全球零售地產行業中為購物中心增值的最具創新性項目；後者被譽為商界「奧斯卡」，是對亞太地區 29 國企業所取得的成就加以認可的唯一商業獎項，彰顯項目的無限優勢。

新推出獨特潮玩藝術空間

獲獎項目耗時半年打造，攜手泡泡瑪特代表作Molly的設計師及廣州新銳藝術家，首創五大潮玩藝術空間。首個華南城市紀念版巨型人偶「Molly在廣州」更初次亮相，項目同時攜手國際品牌獨家推出五週年限定聯名禮盒，開創商場與品牌聯名合作先河。

打造廣州潮流生活新地標

天環廣場創新推出商業空間超過一公里的綠色「玩食有道HEAPY GO」主題展跑道、戶外健身活動及「露營文創節」，配合數字人民幣及購物優惠，打造社交新體驗。



Parc Central wins internationally acknowledged global awards
天環廣場勇奪備受國際認可的全球性大獎



United Court transitional housing project, initiated by the Group, is now complete and open

集團策動的過渡性房屋項目「同心村」落成啟用



Hosting the opening ceremony of United Court are government officials of the HKSAR; Group Chairman & Managing Director Raymond Kwok (fourth right); Group Executive Director, Adam Kwok (second right); SHKP-Kwoks' Foundation Director, Thomas Kwok (second left); the Most Revd Andrew Chan (fourth left), Archbishop and Primate of the Hong Kong Sheng Kung Hui; Dr Donald Li (third left), Chairman of the Hong Kong Sheng Kung Hui Welfare Council Board of Directors and Executive Committee and Joseph Man (first right), Acting Director of the Hong Kong Sheng Kung Hui Welfare Council
多名特區政府官員聯同集團主席兼董事總經理郭炳聯(右四)、集團執行董事郭基輝(右二)、新鴻基地產郭氏基金董事郭炳江(左二)、香港聖公會教省主教長陳謙明大主教(左四)、香港聖公會福利協會董事會暨執行委員會主席李國棟醫生(左三)及香港聖公會福利協會署理總幹事文孔義(右一)主持同心村啟用儀式

United Court, for which the Group leased the land at a nominal rent of HK\$1, is supported by government funding and operated by the Hong Kong Sheng Kung Hui Welfare Council. Following its completion and opening in May this year, a groundbreaking and blessing ceremony was recently held.

United Court is the first large-scale transitional housing project fully completed and opened in Hong Kong. In addition to leasing the land, the Group was responsible for preliminary project planning, basic site formation, technology support, and providing property management consultancy. The project provides 1,800 units, equipped with diverse community facilities, including an integrated service building, a convenience store, a quick-cut hair salon, communal kitchens and recreational facilities. The project also established the first well-being index of transitional housing in Hong Kong for the whole person wellness of its residents.

Group Chairman & Managing Director Raymond Kwok said at the ceremony, "We are delighted to be engaged in the United Court project to help address the short-term housing needs of grassroots families. We are confident that Hong Kong Sheng Kung Hui Welfare Council will provide comprehensive and proper management and services, making United Court a role model for transitional housing. SHKP looks forward to working together with the government on the dual-track system of private and public housing development, in which the government expedites the construction of public housing whilst further streamlining the town planning procedures, thus allowing private developers to offer more private housing. The government and private developers can then work together to increase the supply of housing and solve the housing problem in Hong Kong."

由集團以象徵式1元借出土地，配合政府撥款興建，並由香港聖公會福利協會營運的「同心村」，已於今年五月落成及啟用，並於早前舉行啟用暨祝禮。

「同心村」是全港首個全面落成及啟用的大型過渡性房屋項目，除借出土地外，集團更負責前期項目規劃、基本地盤平整工程以及技術支援，並提供物業管理的顧問服務。項目設有1,800個單位，配備多元化社區設施，當中包括綜合服務大樓、便利店、速剪髮型屋、社區廚房和遊樂設施等。項目更設立全港首個過渡性房屋的康健指標，以便關顧居民的全人健康。

集團主席兼董事總經理郭炳聯於典禮上表示，「很高興能夠參與『同心村』計劃，幫助基層家庭解決短期住屋問題。我們有信心聖公會福利協會能提供全面妥善的管理和服務，令同心村成為模範的過渡性屋苑。新地期待繼續與政府同心合力，公私營房屋『雙軌並行』，一方面政府加快興建公屋，同時進一步精簡城規程序，讓私人發展商能提供更多私營房屋，令政府與私營發展商可以一起努力增加房屋供應，共同解決香港房屋問題。」



Group Chairman & Managing Director Raymond Kwok (left) and Group Executive Director, Adam Kwok (right) accept souvenirs presented by Hong Kong Sheng Kung Hui Welfare Council
集團主席兼董事總經理郭炳聯(左)，以及集團執行董事郭基輝(右)接受由香港聖公會福利協會送出的紀念品

The Group continues to fully support the fight against the pandemic

集團持續全力支援抗疫

元朗社區隔離設施



Allen Fung (second right), Group Executive Director and SmarTone Deputy Chairman & Executive Director, hands over supplies donated by the Group to the government in the company of Norman Tam (first right), SmarTone Deputy Chief Executive Officer. The donation is formally received by officials representing the HKSAR. 集團執行董事及SmarTone副主席兼執行董事馮玉麟(右二)在SmarTone副行政總裁譚樂文(右一)陪同下，代表集團送出物資，並由香港特區政府相關官員接收。

In the face of the raging fifth wave of the pandemic, the Group has continued to actively support the fight against the pandemic in various ways. Amid the changing pandemic situation in Hong Kong, the Group has strived to address the city's pressing need for isolation facilities, communication networks in the facilities, vaccination centres, a stable supply of goods, and the timely arrangement of anti-pandemic materials from the mainland. The Group stands united in full support of the city's fight against the pandemic. Additionally, RMB 3 million was donated to help Shanghai combat the virus.

1. The Group's subsidiary, SmarTone, provides stable and quality 5G network in community isolation facilities

The Group's subsidiary, SmarTone, has constructed 5G networks at full speed at numerous community isolation facilities and a hospital for emergency use. Also, anti-pandemic workers and people admitted to the facilities will enjoy free local data from SmarTone. With a stable, high-speed 5G network, anti-pandemic workers can speed up the check-in of occupants in the community isolation facilities, who can also scan a QR code with their mobile phones to access a designated webpage, where they can fill out their personal information, pre-order meals every day, and request daily necessities.

2. The Group has donated toys and 15,000 tickets each to the Sky100 Hong Kong Observation Deck and Noah's Ark Hong Kong Theme Park for people under quarantine at the community isolation facilities

Through the Group's subsidiary, YATA, 800 educational toys were sourced for children under quarantine in the community isolation facilities, and delivered by the Group Volunteer Team and Youth Anti-Coronavirus Link to allow the children to enhance their knowledge through play. The Group also gave out 15,000 tickets for the Sky100 Hong Kong Observation Deck and 15,000 for Noah's Ark Hong Kong Theme Park for people under quarantine in the community isolation facilities.

3. The Group's two property management companies to organise and deliver anti-pandemic supplies

The Group's two property management companies, Hong Yip Service Company Limited and Kai Shing Management Services Limited, have partnered with the Hong Kong Volunteers Against Coronavirus to deliver anti-pandemic supplies collected from the community to needy households. The two property management companies will also fully support the government in its upcoming distribution of anti-pandemic packs, managing a total of 338 residential developments and help with the last-mile delivery of supplies to almost 800,000 people.

Meanwhile, in early April, the Group and the Kwok family donated RMB 3 million to the Shanghai Charity Foundation to fully support Shanghai's fight against the pandemic and help ensure the supply of essential materials to the city. The Group firmly believes that with efforts and support from all sectors of the community, the city will beat the pandemic, enabling the local economy to recover shortly.

面對第五波疫情來勢洶洶，集團繼續積極從不同方面協助抗疫，因應香港疫情變化，盡己所能，及時回應社會對隔離設施及其通訊網絡支援、接種疫苗、供港運輸、供港物資等殷切需求，集團上下一心，全力支持香港社會共同打好「防疫保衛戰」。此外，集團亦捐贈人民幣300萬元支援上海抗擊疫情。

1. 集團旗下SmarTone為社區隔離治療設施提供穩定及優質的5G服務

集團旗下的SmarTone火速為多個隔離設施和應急醫院搭建5G網絡，並為入住者和抗疫人員免費提供本地數據。透過高速及穩定的5G網絡，抗疫人員可加快為入住隔離治療設施的市民辦理登記入住手續，而市民於入住隔離治療設施時亦可透過手機掃描二維碼以進入相關網頁登記個人資料、預留每天膳食及索取日用品。

2. 集團捐贈玩具及天際100香港觀景台及挪亞方舟主題公園門票各15,000張予入住社區隔離設施的人士

集團透過旗下一田百貨，為入住隔離設施的兒童搜羅800份益智玩具，並由集團義工隊及「青少年抗疫連線」分派，讓隔離兒童透過益智學習玩具套裝增進知識。此外，集團亦送贈天際100香港觀景台及挪亞方舟主題公園門票各15,000張予在社區隔離設施的人士。

3. 集團旗下兩間物業管理公司統籌派送抗疫包

集團旗下兩家物業管理公司康業服務有限公司及啟勝管理服務有限公司與全港抗疫義工同盟合作，協助發送社會募捐的抗疫物資包給有需要的住戶。同時，因應政府計劃向全民派發防疫物資包，兩家物管公司積極協助分發工作，服務覆蓋多達338個屋苑，可為近80萬名住客解決「最後一里路」的物流配送。

同時，集團及郭氏家族於四月初向上海市慈善基金會捐贈人民幣300萬元，全力支持上海抗擊疫情，助力保障城市物資供應。集團深信在社會上下一心及各方支援下，將有效戰勝疫情，令社會經濟及生活早日恢復正常。



SmarTone built 5G networks at full speed for numerous sites where community isolation facilities and a hospital for emergency use are located. The photo shows antennas in the Tam Mi isolation facility, which provide a stable, high-speed 5G network for people admitted to or working in the facility.

SmarTone火速為多個隔離設施及應急醫院搭建5G網絡，圖為SmarTone於潭尾隔離設施內的天線，為隔離人士及抗疫人員提供穩定及高速的5G覆蓋。



The anti-pandemic task force assist in the daily operation of the community isolation facilities, such as arranging supplies, with the use of SmarTone 5G routers and its stable, high-speed 5G network. 抗疫特遣隊透過SmarTone 5G路由器，使用SmarTone穩定高速的5G網絡，處理隔離設施的日常運作，例如安排物資等。



The Group Volunteer Team and Youth Anti-Coronavirus Link delivered 800 educational toys for children under quarantine in the community isolation facilities. 集團義工隊及「青少年抗疫連線」分派800份益智玩具予入住隔離設施的兒童。



Through the Group's subsidiary, YATA, educational toys are sourced for children under quarantine in the community isolation facilities. 集團透過旗下一田百貨，為入住隔離設施的兒童搜羅益智學習玩具套裝。



The Group's Hong Yip and Kai Shing subsidiaries help with the last-mile delivery of supplies to those in need. Taking a photo together are Bunny Chan (centre), the chief convenor of the Hong Kong Volunteers Against Coronavirus, Alkin Kwong (right), Chairman and Chief Executive of Hong Yip, and Chan Kam-fai (left), Managing Director of Kai Shing. 集團旗下的康業及啟勝協助解決物資入戶「最後一里路」。全港抗疫義工同盟總召集人陳振彬(中)與康業主席及行政總裁鄭正煒(右)和啟勝董事總經理陳錦輝(左)合照。

The Group's site in Sha Po North, Kam Tin approved for solar energy system 集團錦田沙埔北土地 獲批准建太陽能發電系統

The Group has always been committed to the practice of sustainability. Its two sites in Sha Po North, Kam Tin, Yuen Long, with a total area of about 70,000 square feet, were approved by the Town Planning Board for the construction of a solar energy system.

The Group will install solar photovoltaic panels on the two sites, which will generate about 720,000 kWh of electricity annually, equivalent to the annual energy consumption of about 219 domestic households. This is expected to offset about 260,000 kg of annual carbon emissions, which is equivalent to planting about 11,600 trees. Once the solar energy system is put into operation, the electricity generated will be transmitted to the existing electrical power network. The project uses advanced design utilized in foreign countries, and nitrogen-fixing plants are selected to maintain soil quality and fertility, enhancing the overall landscape quality.

集團一直致力實踐可持續發展，旗下位於元朗錦田沙埔北合共約70,000平方呎的兩幅土地，早前向城市規劃委員會申請興建太陽能發電系統，並正式獲得批准。

集團將在兩幅土地安裝太陽能光伏電池板，估計每年產生的電力約超過720,000千瓦時，相當於大約219個家庭的一年用電量，預計每年可抵銷逾260,000公斤的碳排放，相當於種植約11,600棵樹。太陽能發電系統投產後，所產生的電力將會傳輸至現有的電力網絡，項目將參照外國的先進設計，種植經選定之固氮植物，以保持土壤品質和肥沃度及提升整體景觀質素。

The Group promotes online activities to encourage the public to stay physically and mentally healthy 集團推廣線上活動 鼓勵大眾保持身心健康

The SHKP Reading Club, under the Group, partnered with The Federation of New Territories Youth Foundation and the Tai Po Youths Association to launch the 'Read For More' anti-pandemic writing contest, inviting all Hong Kong secondary, post-secondary and university students to recommend an inspiring book in their writing. Outstanding writings will be published in 'Read For More', using words to cheer for Hong Kong. Meanwhile, the SHKP Supernova Cycling Team, sponsored by the Group, has actively organised virtual cycling races online to encourage the public to fight against the pandemic through sports positivity.

集團新聞會聯同新界青年聯會和大埔青年協會推出「全城抗疫·閱讀給力」《點讀》徵文比賽，邀請全港中學、大專或大學學生推一本鼓勵人心的書並將優秀作品刊載於《點讀》閱讀平台，藉文字為香港打氣；同時，由集團贊助的SHKP Supernova 單車隊積極透過舉辦虛擬線上單車賽，鼓勵大眾以運動正能量抗疫。



The SHKP Reading Club launched the 'Read For More' anti-pandemic writing contest
新聞會推出「全城抗疫·閱讀給力」《點讀》徵文比賽



The SHKP Supernova Cycling Team, sponsored by the Group, has actively organised virtual cycling races online amid the pandemic
由集團贊助的SHKP Supernova 單車隊疫情下舉辦虛擬線上單車賽

Celebrating the Tuen Ng Festival with the elderly and underprivileged families with love 暖暖愛心賀端陽 為長者及基層家庭送關懷

The Group's volunteer team has been committed to providing assistance to the elderly affected by the redevelopment of Pak Tin Estate over the past three years. Besides providing home inspections and basic renovations, the volunteer team provided regular home visits. Although the programme was successfully completed, the volunteer team continued to show neighbourly love by distributing gift bags to the elderly in Pak Tin Estate during the Tuen Ng Festival. The Group also spread love to people from diverse backgrounds through its Building Homes with Heart Caring Initiative, by having social welfare organizations distribute Tuen Ng Festival gift bags to underprivileged families in Central and Western District, Islands District and Eastern District for festive blessings.



The Group's volunteer team gives festive blessings to the elderly in Pak Tin Estate by distributing Tuen Ng Festival gift bags
集團義工隊向白田邨長者派發端午福袋，送上節日祝福

集團義工隊在過去三年多，致力協助受白田邨重建影響而搬遷的長者。期間，義工隊除了提供驗樓和基本裝修服務，更會進行定期探訪活動。儘管項目已完滿結束，義工隊藉端午佳節再續白田鄰舍情，派發福袋予一眾長者。同時，集團亦透過「以心建家送暖行動」關懷社會各階層，並由社福機構向中、西區、離島和東區的基層家庭派送端午節福袋，送上節日祝福。



Building Homes with Heart Caring Initiative distributes Tuen Ng Festival gift bags to underprivileged families through social welfare organizations
「以心建家送暖行動」透過社福機構，向基層家庭派送端午節福袋

The Group and Green Power jointly host a video creation contest 集團聯同綠色力量舉辦短片創作比賽

The Group joined hands with Green Power to invite the public to participate individually or as a family-based team through Nature Rescue in the "Be a STEM & Eco-friendly YouTuber" short video creation contest. By producing a three-minute short video on the theme of environmental protection at home to promote a green lifestyle that combines green concepts and STEM elements. Meanwhile, adhering to its belief in sustainable development, the Group participated in Earth Hour, a worldwide lights-off campaign organized by the World Wide Fund for Nature (WWF), for the 14th consecutive year. Over 300 premises owned or managed by the Group switched off non-essential lights for an hour on the night of the event, putting energy conservation into practice. Among property companies, the Group had one of the largest number of buildings participating in the campaign in Hong Kong.

集團聯同綠色力量透過「山·灘拯救隊」邀請大眾以個人或與家人組隊形式參加「在家做STEM環保YouTuber」短片創作比賽，透過製作以居家環保為題材的三分鐘短片，提倡糅合環保概念與STEM元素的綠色生活。同時，集團秉承可持續發展的理念，連續第14年參與由世界自然基金會主辦的「地球一小時」全球熄燈行動，逾300座由集團持有或管理的物業，於活動當晚把非必要的照明裝置關掉一小時，為最大廈參與的香港地產商之一，以行動支持節約能源。



The Group joined hands with Green Power to hold the "Be a STEM & Eco-friendly YouTuber" short video creation contest through Nature Rescue
集團聯同綠色力量透過「山·灘拯救隊」舉辦「在家做STEM環保YouTuber」短片創作比賽



The Group participated in Earth Hour, a worldwide lights-off campaign organized by the World Wide Fund for Nature (WWF), for the 14th consecutive year
集團連續第14年參與由世界自然基金會主辦的「地球一小時」全球熄燈行動

The Group wins multiple awards at FinanceAsia 集團在《FinanceAsia》中榮獲多項殊榮

In the Asia's Best Companies 2022 survey, organized by financial magazine *FinanceAsia*, the Group's overall excellence was recognized by investors and analysts as Asia Best Real Estate Company. Additionally, the Group also won other awards, including Hong Kong's Best Managed Company, Hong Kong's Best Investor Relations, Hong Kong's Most Committed to Environmental Stewardship, Hong Kong's Most Committed to Social Causes, Hong Kong's Most Committed to High Governance Best Standards, and Most Effective in Creating and Implementing D&I Policies over the Past 12 Months awards.

The annual Asia's Best Companies survey invites investors and analysts to evaluate Asia's listed companies in terms of overall management, investor relations, and commitment to environmental protection, social responsibility and corporate governance, in order to recognize listed companies with the most outstanding performance during the year.



在財經雜誌《FinanceAsia》舉辦的「2022年亞洲最佳公司」選舉中，集團憑著整體卓越表現，獲投資者及分析員評選為「亞洲最佳地產公司」，並同時榮獲多個大獎，當中包括「香港最佳管理公司」、「香港最佳投資者關係」、「香港最致力於環境管理」、「香港最致力於社會責任」、「香港最致力於符合企業管治最佳標準」及「過去 12 個月最有效制定和實施多元共融政策」大獎。

大會每年舉辦「亞洲最佳公司」選舉，邀請投資者及分析員根據區內上市公司的整體管理、與投資者關係，以及在環保、社會責任及企業管治方面的表現作出評分，以表揚在年內表現最突出的上市公司。

Kai Shing receives multiple environmental protection and property management awards 啟勝榮獲多個環保及物業管理獎項

The Group's property management company, Kai Shing, is committed to promoting sustainability and providing premium property management services. It received the Grand Award under the "Existing Buildings: Facilities Management" category of Green Building Award 2021, and multiple awards in Hong Kong's first "ISCM Awards 2021". Award-winning MOKO significantly reduced its overall electricity consumption by over five million kWh within four years by optimizing its facilities through technology management; the World Trade Centre aims to comprehensively upgrade its property and facilities management with a sustainable management model; and Metroplaza uses its unique urban farms to turn commercial food waste into organic fertilizer and donates its harvest to food banks and charitable organizations, thus fully demonstrating the Group's all-round achievements in corporate social responsibility.

集團旗下物業管理公司啟勝致力推動可持續發展及優質物業管理服務，榮獲「環保建築大獎2021」的「既有建築類別—設施管理大獎」，並在全港首屆「商場管理大獎2021」中獲多個獎項。獲獎的MOKO透過優化設施並結合科技管理，在四年內將整體用電量大幅減少超過500萬度電；世貿中心以「可持續發展的管理模式」為目標，全方位升級物業配套及提升設施管理；新都廣場則利用獨特的「都市農莊」將廚餘製成有機肥料，並將農作物捐贈予食物銀行和慈善團體，充分彰顯集團全面實踐企業社會責任。



The urban farm regularly organizes guided tours for various stakeholders to practice green living
「都市農莊」定期舉辦導賞團，與各界持份者攜手實踐綠色生活



The Group's mall management team received multiple awards in Hong Kong's first "ISCM Awards 2021" for its professionalism
集團旗下商場管理團隊憑專業水平，在全港首屆「商場管理大獎2021」榮獲多個獎項

SHKP-Kwoks' Foundation prints Lectures on Chinese Culture series — Chinese Culture and Contemporary China for publication 新鴻基地產郭氏基金輯印《中華文化系列講座 — 中華文化與當代中國》

The SHKP-Kwoks' Foundation is committed to "cultivating talent and rejuvenating the nation through science and education" and has adopted a flexible approach to funding and participating in education, training, poverty alleviation, health care and social services. The Academy of Chinese

Culture has previously compiled multiple speeches by famous academics for the "Lectures on Chinese Culture" series it has co-hosted with the SHKP-Kwoks' Foundation for many years, and edited and published them under Lectures on Chinese Culture — Chinese Culture and Contemporary China for publication. The articles include "Prosperity in the Sui and Tang Dynasties — The Dream of a Nation and Humanistic Spirit" by Professor Meng Man of Minzu University of China, and "The Significance and Current Status of Intangible Cultural Heritage Protection" by Mr. Tian Qing, an expert on the protection of intangible cultural heritage. SHKP-Kwoks' Foundation Executive Director Amy Kwok said she hopes that this funded project will give readers a better understanding of the magnificent development of Chinese culture.

新鴻基地產郭氏基金致力「育才樹人·科教興國」，以靈活方式資助及參與教育、培訓、扶貧、醫療和社會服務等範疇。早前，中華文化學院整理與新鴻基地產郭氏基金合辦多年的「中華文化系列講座」多篇名家演講辭，並輯印成《中華文化系列講座 — 中華文化與當代中國》，文章有中央民族大學教授蒙曼的〈隋唐富強 — 大國夢與人文精神〉、非物質文化遺產保護專家田青先生的〈非物質文化遺產保護意義和現狀〉等。新鴻基地產郭氏基金執行董事郭婉儀期望透過是次資助項目，有助讀者感受中華文化波瀾壯闊的發展歷程。



Lectures on Chinese Culture — Chinese Culture and Contemporary China, comprising a series of works by famous academics, is the result of solid collaboration between SHKP-Kwoks' Foundation and The Academy of Chinese Culture
《中華文化系列講座 — 中華文化與當代中國》以名家名篇串聯成書，是新鴻基地產郭氏基金與中華文化學院鼎力合作的成果

ICC Light and Music Show presents Mother's Day and Father's Day specials 「ICC聲光耀維港」母親節和父親節特別版

Since 2013, the ICC Light and Music Show has run different themed light shows on the ICC facade every evening to spread positive vibes in Hong Kong. On Mother's Day and Father's Day, the ICC facade displayed additional messages and patterns of love to give thanks for all the super moms and dads.

「ICC聲光耀維港」自2013年起，每晚在ICC外牆上演不同主題的燈光表演，為香港發放正能量。適逢母親節和父親節，外牆特別展示歌頌母親的感謝語句及圖案，向每一位最佳爸爸媽媽致敬。





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