

Noah's Ark Hong Kong, the world's first Noah's Ark theme park, is a full-scale replica of the legendary ship, built to Biblical specifications
香港挪亞方舟是全球首個根據遠古記載，以1:1實物原大建造而成的方舟主題公園

4 Sustainable development of Ma Wan Park illustrates the Group's dedication to practising ESG

The Group attaches great importance to Environmental, Social and Governance (ESG), and contributes to the sustainable development of society. One of the Group's key ESG initiatives is developing and managing Ma Wan Park, on Man Wan, an island in Hong Kong. The Group has preserved the native ecosystem in Ma Wan, while spreading the green message, and to fulfil its mission of educating the public and caring for the underprivileged. Ma Wan Park not only serves as a tourist spot for edutainment, but also as a platform to serve the community.



The Ark Expo has conserved numerous protected endangered species, including the radiated tortoise and African grey parrot
「方舟博覽館」養飼了多款受保護的瀕危動物，如屬輻射龜及非洲灰鸚鵡等

Preserving the natural ecology of Ma Wan

Ma Wan Park consists of two phases. The first phase stretches across the central and southern Ma Wan, featuring facilities such as Nature Garden, which was opened to the public in 2007; and Noah's Ark Hong Kong and Solar Tower, which were opened to the public in 2009 and 2012 respectively. Nature Garden and the Noah's Ark have site areas of 600,000 and 270,000 square feet, respectively. Solar Tower has one of the largest vacuum solar telescopes for civil use in South East Asia and houses multiple exhibition halls, which demonstrate the mysteries of the sun and astronomy. It is currently open for group education programmes. From its opening till to date (as of March 2022), Ma Wan Park has attracted nearly 7.2 million visitors.

Ma Wan has great ecological value. The Group has strived to preserve the ecological landscape in its planning and operations. The magnificent Nature Garden, has preserved over 4,000 trees of 70 different species, 86% of which are native, has become a popular leisure and photograph spot for visitors. To embody the belief of humankind and nature in harmonious cohesion, the Group built an elevated wooden walkway across Nature Garden to allow visitors to

walk through the garden without disturbing the native plants and other species. The team closes off some woodland areas to the public to allow nature to develop the plant community and create a flexible ecosystem, making it a special park truly nurtured by the surrounding nature.

In terms of heritage conservation, the Group revitalized and converted Ma Wan Public Fong Yuen School (Junior Fong Yuen), which was built in the 1950s, into a Heritage Centre. To educate visitors on the history of Ma Wan and promote cultural conservation, the Heritage Centre exhibits historical relics uncovered in Ma Wan in 1997 (The archaeological discovery was named one of the top 10 new archaeological discoveries by the National Cultural Heritage Administration of the year).

Combining green education and caring elements

Noah's Ark Hong Kong is the world's first iconic theme park with a full-scale replica of the legendary ship. It promotes environmental protection and provides multiple-intelligence education through a series of environmental, scientific exploration, parent-child and life education attractions, and special programs. For instance, to raise awareness among visitors of the importance of conserving endangered species, the Ark Expo has conserved numerous protected endangered species, including the radiated tortoise, which is classified as critically endangered in the International Union for Conservation of Nature Red List of Threatened Species (IUCN Red list), and the yellow-margined box turtle and African grey parrot, which are classified as endangered species in the IUCN Red list.

To increase the sustainability value and attractiveness in Ma Wan Park, the Group continuously invests resources in improving and upgrading the park's facilities, including The Bear & Buddies Builder Workshop, which was opened to public in 2017; e-Planet, the first interactive multi-sensory, nature-themed exhibition in Hong Kong, which was introduced in 2019; the exciting Zip-line adventure; and the large-scale outdoor children's recreational facility, Fun Fun Playland. To integrate green and low-carbon elements into the visiting experience, the Fun Fun Track was opened in 2021, along with Ma Wan Cycling Fun, a bicycle rental service. The brand-new Noah's Organic Farm was opened in May this year. Following sustainability concepts, the organic farm installed a rainwater collector to recycle rainwater for irrigation, and a solar-powered lamp, which converts ultraviolet light to renewable energy, and uses natural waste, like dead branches, fallen leaves and eggshells as useful compost. The farm also cultivates seasonal plants and organizes farming activities for participants to enjoy organic farming.

To date, Ma Wan Park has collaborated with over 1,600 local charity groups to organize 10,000 life education and public welfare activities for over 700,000 beneficiaries. About half of the participants were children and youngsters, and the remainder were underprivileged groups, comprising the elderly, and people with disabilities or chronic illnesses. In addition to holding healthy activities, Ma Wan Park organizes diversified community activities to let the participants feel cared for by the society, including the Noah Summer Fun Camp, since 2010, which fosters underprivileged teenagers' all-round moral, intellectual, physical, social and aesthetic development, and The Ark's Little Doctor, since 2015, to promote a caring spirit and intergenerational harmony amongst the public.



Noah's Ark often organizes seasonal thematic events, providing edutainment for visitors
挪亞方舟不時舉辦特色主題活動，讓訪客寓學習於娛樂

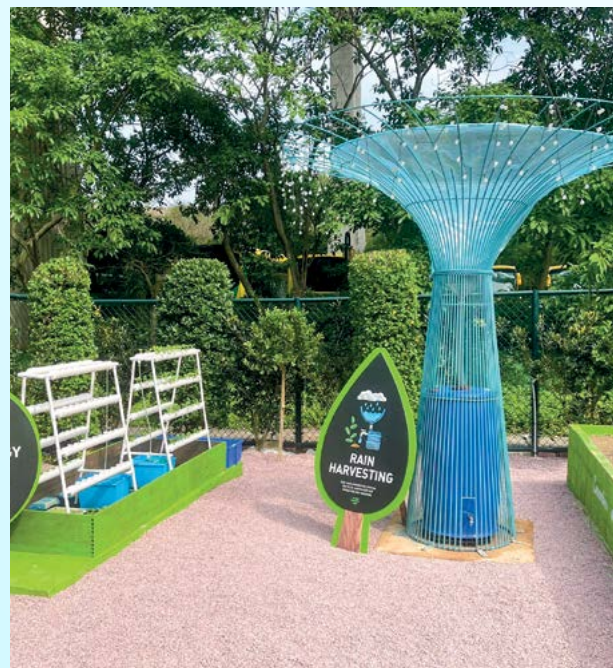


Ma Wan Park promotes the importance of environmental conservation to the younger generation through various activities
馬灣公園透過不同活動，向年輕一代推廣環境保育的重要性



Over the past 10 years, Ma Wan Park has organized over 10,000 diverse activities for the underprivileged, children and youngsters, with over 700,000 beneficiaries
馬灣公園在過去十多年來，為基層、兒童和青少年舉辦逾萬個多元化活動，受惠人數超過700,000

6



Aligning with the goal of sustainable development

Ma Wan Park is committed to achieving the Group's sustainable development goals, from design to daily operations. Adopting the "right tree, right place" approach, the Nature Garden team has selected and cultivated suitable trees after considering the environmental and landscape characteristics, the micro-climate of the surroundings, and the landscape design. Upholding the principle of minimum human intervention, the garden's management team avoids using chemical fertilizers and pesticides, and implements various natural measures to balance the biodiversity between plants and species, including choosing landscape plants with low maintenance cost and using mutual inhibition between pests to suppress their population.

In addition, to promote the value of sustainable development for the next generation, the Ma Wan Park team launches the community planting scheme and organizes workshops to teach the public how the waste collected from Nature Garden is recycled into wood chips. The workshop will also show how to produce other useful material by mixing special food waste from the harvest restaurant with the recycled wood chips.



The newly launched Noah's Organic Farm offers visitation, educational and charity programs for groups, by appointment
新啟用的「挪亞有機農莊」開放予團體預約參觀、教學及公益等企劃活動



7



Ma Wan Park Phase 2 is under construction

The construction work on Ma Wan Park Phase 2 started last year and is expected to be completed in the first half of 2024. Following the development strategy of Phase 1, which combines tourism, environmental protection and social welfare, the Phase 2 project focuses on the preservation, restoration and revitalization of most of the buildings in the old Ma Wan village. For example, the old Ma Wan village will be revitalized into an arts village, with art studios, workshops, and retail and catering places. In addition, cultural heritage, such as the Tin Hau Temple, the Kowloon customs commemorative tablet and stone tablet, and the historical Mui Wai rock inscription, will be restored. When the construction is complete, the new phase of Ma Wan Park is expected to become a popular tourist and leisure spot, preserving the unique history and culture of Ma Wan.



Ma Wan Park collaborates with local charity groups to organize different community activities, in which Group top management actively participates
馬灣公園與多個本地慈善集團合辦不同的公益活動，集團管理層亦積極參與其中



馬灣公園持續發展 體現集團實踐ESG精神



Nature Garden preserves thousands of native trees, providing a natural habitat for wild animals and insects
大自然公園保留了數千棵原生樹木，為野生動物及昆蟲提供棲身之所



Sweet Garden
意中國



The Group built an elevated wooden walkway across Nature Garden to allow visitors to walk through the garden without disturbing the nature
集團築起架空木棧道貫通大自然公園，讓遊客可以在不影響大自然的情況下在園內遊覽

集團重視環保、社會及管治 (ESG)，為社會可持續發展作出貢獻，例如通過發展及營運位於香港島嶼馬灣的馬灣公園，以保育馬灣原有生態，宣揚環保信息，以及實踐教育大眾及關愛基層社群的使命。馬灣公園不僅是香港一個寓教育於玩樂 (Edutainment) 的旅遊景點，亦成為一個回饋社會的平台。

保育馬灣自然生態

整個馬灣公園共分為兩期，第一期橫跨馬灣中部至南部，包括分別於2007年、2009年及2012年對外開放的大自然公園、香港挪亞方舟及太陽館。當中大自然公園佔地逾600,000平方呎，挪亞方舟佔地270,000平方呎，而太陽館則設有多個展覽廳，展示太陽及天文學的奧秘，更備有全東南亞其中一個最大的民用真空太陽望遠鏡，現時開放予團體作教學活動之用。由開園至今（截至2022年3月），馬灣公園累計接待遊客數目近720萬人次。

馬灣擁有豐富生態價值，集團在規劃和營運過程中，亦盡力保存其生態面貌。其中環境優美的大自然公園栽種的70個品種、逾4,000棵樹木中，有大約86%是原生樹，成為廣受歡迎的消閒及拍照好去處。集團特別築起架空木棧道貫通大自然公園，讓遊客可以在不影響園林區內的原生植物及各種生物的前提下，穿梭於林間遊覽，體現人與自然共融的信念。另外，團隊同時在園內保留部份樹林地帶，禁止遊客進入，讓自然建立植物群落 (plant community) 和彈性生態系統，令大自然公園成為一個真正孕育於自然的特色公園。

在文物保育方面，集團將建於50年代的馬灣公立芳園學校（小芳園），活化改建成「古蹟館」，並展出於1997年在馬灣出土的文物（該次考古發現更被國家文物局評為當年「全國十大考古新發現」），讓遊人可藉此認識馬灣的歷史，宣揚文化保育。

結合環保教育與關愛元素

香港挪亞方舟是全球首個根據實物原大方舟體積而建的主題公園，透過一系列提倡珍愛地球、科學探索、親子教育和反思生命的景點及特色活動，推廣環境保育精神，以及實踐多元智能教育。其中「方舟博覽館」養飼了多款受保護的瀕危動物，如屬於國際自然保護聯盟瀕危物種紅色名錄（極危級別）的輻射龜、（瀕危級別）的黃緣盒烏龜及非洲灰鸚鵡等，增加遊人對保育瀕危動物的意識。

為了提升馬灣公園的可持續發展價值及吸引力，集團不斷投放資源改善及提升園區內的設施，例如在2017年對外開放的「啤啤熊之友製作室」、2019年引入全港首個以大自然為主題的光影互動展館「夢想星球」、驚險刺激的「空中奇遇索道」，以及大型兒童戶外遊樂設施「躍動天地」，並於2021年開始啟用「童樂單車徑」及提供「馬灣環島單車遊」服務，將綠意低碳元素融入旅遊體驗。於今年五月份，挪亞方舟更新增景點「挪亞有機農莊」——農莊以可持續發展概念運作，包括設有雨水收集器以回收雨水作灌溉之用、亦裝上將紫外光轉化成再生能源的「太陽能燈」，以及利用枯枝、落葉及雞蛋殼等天然廢料作堆肥。農莊亦會因應不同季節而栽種時令植物，讓參與活動的訪客能親身認識有機耕作的樂趣。

迄今為止，馬灣公園已經與超過1,600間本地社福機構合作，舉辦了超過10,000個生命教育及公益活動，受惠人數逾700,000，當中約半數為兒童及青少年，餘下的是長者、傷健及長期病患等基層人士。馬灣公園為參加者提供有益身心的活動之餘，也讓他們感受到社會的關愛同行。籌辦的活動種類廣泛，譬如自2010年開始舉辦的暑假夏令營，目標是為促進基層青少年在德、智、體、群、美各方面的全人成長，以及於2015年啟動的「方舟小醫生」計劃，向社會大眾宣揚長幼共融的關愛精神。

貫徹可持續發展理念

馬灣公園從設計到日常營運，均致力實踐集團可持續發展的理念，包括大自然公園採用了「適地適木」的策略，因應環境地形的特性、附近地區的「微氣候」，加上景觀設計的整體考量，選擇種植合適的樹木；園區內的園林管理奉行最低限度的人為干預，避免使用化肥和除害劑，透過自然方法來平衡植物和生物的多樣性，措施包括選擇低維護需求的景觀植物，以及利用害蟲之間互相抑制以減少它們的數量等。

此外，馬灣公園團隊亦啟動了社區種植計劃和籌辦工作坊，教導公眾利用大自然公園內收集的園林廢物，製作成環保木碎，再混合豐盛閣餐廳的特選廚餘，循環再造出其他有用物料，務求向下一代宣揚可持續發展理念的重要性。



The Heritage Centre was revitalized and converted from the Fong Yuen Study Hall (Junior Fong Yuen), which was built in the 1950s. It displays some of the historical relics uncovered on Ma Wan in 1997, including a Qing Dynasty brick kiln

由建於50年代的芳園書室（小芳園）活化而成的「古蹟館」，展出於1997年在馬灣出土的文物，包括清代磚窯



Located next to Nature Garden and Solar Tower, the Solar Villas (formerly known as the Solar Tower Camp) were converted from old Ma Wan village houses from the early days. Opened in 2012, Solar Villas offers 44 guestrooms and provide visitors with a green and tranquil vacation experience
毗鄰大自然公園及太陽館的太陽村莊（前稱太陽館度假營），由馬灣早期的舊村屋修復而成，於2012年啟用，設有44間客房，為旅客帶來綠意清幽的度假體驗



The Ma Wan Park Phase 2 project focuses on the preservation, restoration and revitalization of the old buildings in Ma Wan village into an arts village
馬灣公園第二期發展項目，主要是為馬灣舊村的建築進行保育、復修及活化工程，並活化為藝術村



Noah's Ark continuously introduces new attractions to increase its attractiveness, including e-Planet, the first interactive multi-sensory nature-themed exhibition in Hong Kong, introduced in 2019, the exciting Zip-line adventure, and the large-scale outdoor children's recreational facility Fun Fun Playland. To incorporate green, low-carbon elements into the visiting experience, in 2021, Noah's Ark launched the Fun Fun Track, along with the Ma Wan Cycling Fun bicycle rental service. 挪亞方舟不斷增加新景點以提升吸引力，如2019年便引入全港首個以大自然為主題的光影互動展館「夢想星球」、驚險刺激的「空中奇遇索道」、以及大型兒童戶外遊樂設施「躍動天地」，並於2021年開始啟用「童樂單車徑」及提供「馬灣環島單車遊」服務，將綠意低碳元素融入旅遊體驗。

馬灣公園第二期工程開展中

至於馬灣公園第二期工程已於去年展開，並預計於2024年上半年竣工。貫徹第一期結合旅遊、環境保育及公益為發展方針，第二期項目主要為馬灣舊村內大部分建築作保育、復修及活化等工程。例如將馬灣舊村活



化成藝術村，提供藝術工作室、工作坊、零售、以及餐飲地方；另外也會為天后廟、九龍關紀念碑和碑石、以及「梅蔚」石刻等歷史遺跡進行復修。相信有關工程落成後，將能成為一個擁有保育馬灣的獨特歷史文化的旅遊消閒好去處。

An extraordinary experience at Noah's Ark Hotel & Resort 非一般的住宿體驗 挪亞方舟度假酒店

Noah's Ark Hotel & Resort offers 43 comfortable rooms. Together with the 44 rooms offered by Solar Villas, the two hotels provide 87 rooms for visitors to Ma Wan. Located adjacent to the Ma Wan Tung Wan beach, the hotel offers comfortable accommodations for visitors who want to relax away from the hustle and bustle of the city. Some of the rooms offer breathtaking scenery of Tsing Ma Bridge from the balcony. The hotel also features various themed rooms to provide a special holiday experience to visitors.

In addition, Noah's Ark has grand ballrooms, wedding venues and restaurants to suit the needs of different people, providing ideal venues for gatherings, big events, conferences and weddings.

挪亞方舟內設有休閒度假酒店，提供43間舒適客房，連同太陽村莊提供的44間客房，合共有87間專為到訪馬灣旅客而設的住宿設施。酒店毗鄰馬灣東灣泳灘，讓住客享受遠離繁囂的生活，部份房間露台更可讓旅客飽覽青馬大橋美景，亦有不少奇



趣設計的主題客房，為遊客帶來極具特色的度假體驗。

此外，挪亞方舟內更設有大型宴會廳、婚禮場地及餐廳，適合舉辦聚會、大型活動、會議和婚禮等，滿足不同人士需要。



Noah's Ark Hotel & Resort features multiple themed rooms with fun designs to provide customers with a spectacular experience. 挪亞方舟度假酒店設有不少奇趣設計的主題客房，讓住客倍添驚喜。



Noah's Ark Hotel & Resort has grand ballrooms and wedding venues for organizing different types of banquets, weddings and parties. 挪亞方舟度假酒店設有大型宴會廳及婚禮場地，適合舉辦不同種類的宴會、婚禮及派對。

Opening Hours of Ma Wan Park and Noah's Ark: 10:00am – 6:00pm
馬灣公園及挪亞方舟開放時間：早上10時至下午6時

Hotel Reservation:
酒店預訂



Transportation:
前往交通



Adjoining the beautiful beach is the alfresco seaside restaurant Harvest Beachside, which is filled with holiday vibes and the perfect location for dining, a wedding or a private party. 位於優美沙灘旁的戶外濱海餐廳Harvest Beachside，洋溢一片度假氛圍，提供餐飲、婚禮及專屬派對服務。