

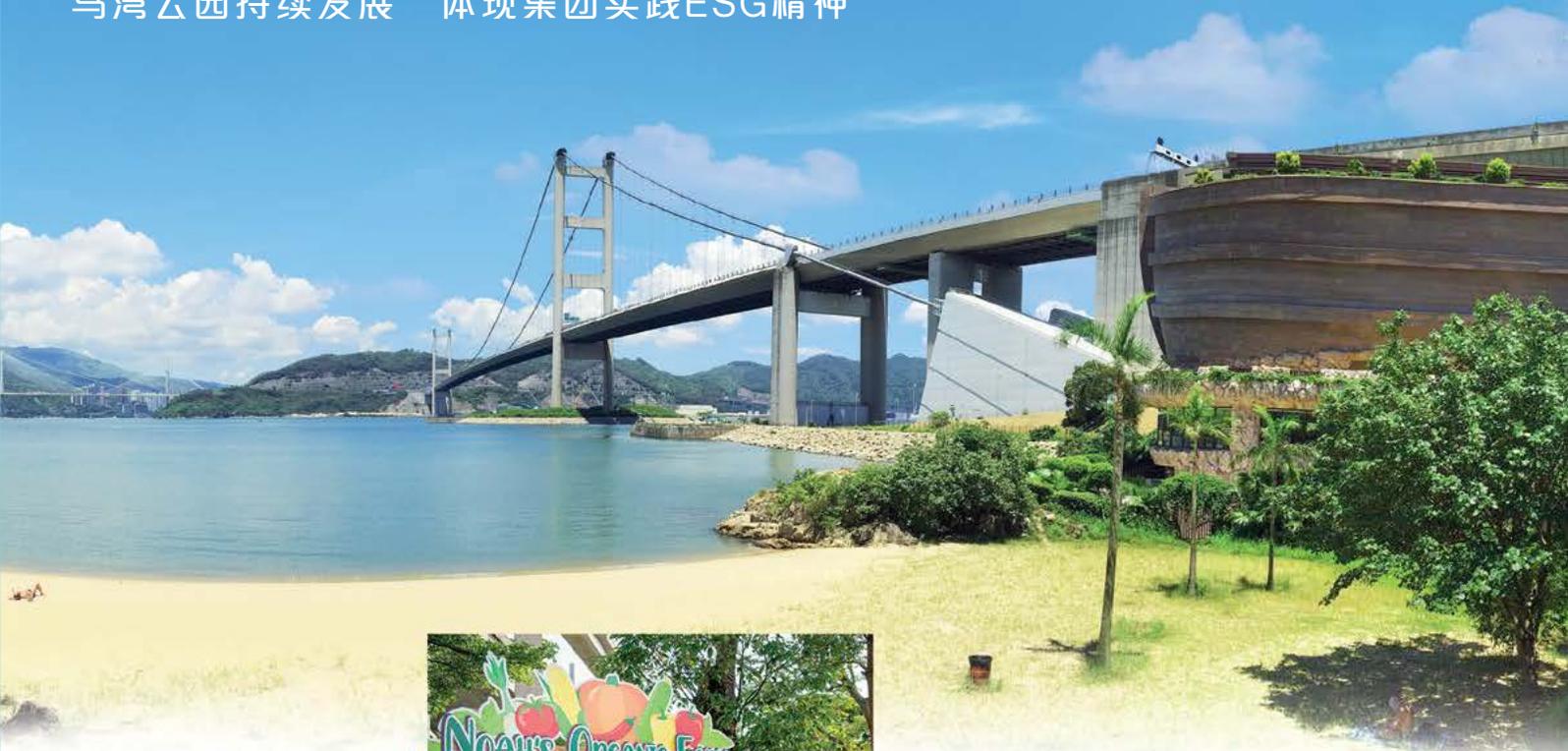
SHKP

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Sun Hung Kai Properties

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Quarterly

Vol 104 | Q2 2022

Sustainable development of Ma Wan Park illustrates the Group's dedication to practising ESG
马湾公园持续发展 体现集团实践ESG精神





以心建家 Building Homes with Heart



Sustainable development of Ma Wan Park illustrates the Group's dedication to practising ESG
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Editor's Note 编者按:

The SHKP Quarterly serves to provide updates on the Group's different businesses, with the aim of maintaining transparency and high standards of corporate governance. It is not intended as a promotional material.

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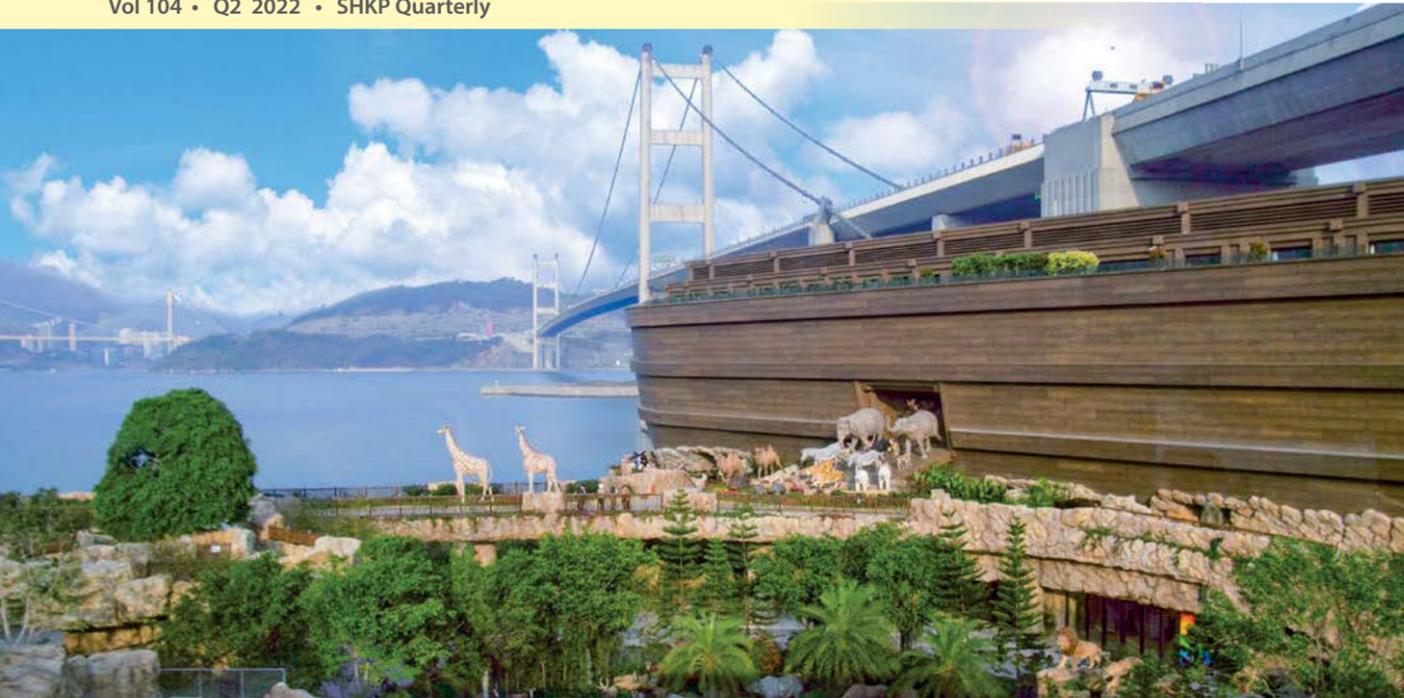
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Noah's Ark Hong Kong, the world's first Noah's Ark theme park, is a full-scale replica of the legendary ship, built to Biblical specifications
香港挪亚方舟是全球首个根据远古记载·以1:1实物大小建造而成的方舟主题公园

4 Sustainable development of Ma Wan Park illustrates the Group's dedication to practising ESG

The Group attaches great importance to Environmental, Social and Governance (ESG), and contributes to the sustainable development of society. One of the Group's key ESG initiatives is developing and managing Ma Wan Park, on Man Wan, an island in Hong Kong. The Group has preserved the native ecosystem in Ma Wan, while spreading the green message, and to fulfil its mission of educating the public and caring for the underprivileged. Ma Wan Park not only serves as a tourist spot for edutainment, but also as a platform to serve the community.



The Ark Expo has conserved numerous protected endangered species, including the radiated tortoise and African grey parrot
“方舟博览馆”养饲了多种受保护的濒危动物·如属辐射龟及非洲灰鹦鹉等

Preserving the natural ecology of Ma Wan

Ma Wan Park consists of two phases. The first phase stretches across the central and southern Ma Wan, featuring facilities such as Nature Garden, which was opened to the public in 2007; and Noah's Ark Hong Kong and Solar Tower, which were opened to the public in 2009 and 2012 respectively. Nature Garden and the Noah's Ark have site areas of 600,000 and 270,000 square feet, respectively. Solar Tower has one of the largest vacuum solar telescopes for civil use in South East Asia and houses multiple exhibition halls, which demonstrate the mysteries of the sun and astronomy. It is currently open for group education programmes. From its opening till to date (as of March 2022), Ma Wan Park has attracted nearly 7.2 million visitors.

Ma Wan has great ecological value. The Group has strived to preserve the ecological landscape in its planning and operations. The magnificent Nature Garden, has preserved over 4,000 trees of 70 different species, 86% of which are native, has become a popular leisure and photograph spot for visitors. To embody the belief of humankind and nature in harmonious cohesion, the Group built an elevated wooden walkway across Nature Garden to allow visitors to

walk through the garden without disturbing the native plants and other species. The team closes off some woodland areas to the public to allow nature to develop the plant community and create a flexible ecosystem, making it a special park truly nurtured by the surrounding nature.

In terms of heritage conservation, the Group revitalized and converted Ma Wan Public Fong Yuen School (Junior Fong Yuen), which was built in the 1950s, into a Heritage Centre. To educate visitors on the history of Ma Wan and promote cultural conservation, the Heritage Centre exhibits historical relics uncovered in Ma Wan in 1997 (The archaeological discovery was named one of the top 10 new archaeological discoveries by the National Cultural Heritage Administration of the year).

Combining green education and caring elements

Noah's Ark Hong Kong is the world's first iconic theme park with a full-scale replica of the legendary ship. It promotes environmental protection and provides multiple-intelligence education through a series of environmental, scientific exploration, parent-child and life education attractions, and special programs. For instance, to raise awareness among visitors of the importance of conserving endangered species, the Ark Expo has conserved numerous protected endangered species, including the radiated tortoise, which is classified as critically endangered in the International Union for Conservation of Nature Red List of Threatened Species (IUCN Red list), and the yellow-margined box turtle and African grey parrot, which are classified as endangered species in the IUCN Red list.

To increase the sustainability value and attractiveness in Ma Wan Park, the Group continuously invests resources in improving and upgrading the park's facilities, including The Bear & Buddies Builder Workshop, which was opened to public in 2017; e-Planet, the first interactive multi-sensory, nature-themed exhibition in Hong Kong, which was introduced in 2019; the exciting Zip-line adventure; and the large-scale outdoor children's recreational facility, Fun Fun Playland. To integrate green and low-carbon elements into the visiting experience, the Fun Fun Track was opened in 2021, along with Ma Wan Cycling Fun, a bicycle rental service. The brand-new Noah's Organic Farm was opened in May this year. Following sustainability concepts, the organic farm installed a rainwater collector to recycle rainwater for irrigation, and a solar-powered lamp, which converts ultraviolet light to renewable energy, and uses natural waste, like dead branches, fallen leaves and eggshells as useful compost. The farm also cultivates seasonal plants and organizes farming activities for participants to enjoy organic farming.

To date, Ma Wan Park has collaborated with over 1,600 local charity groups to organize 10,000 life education and public welfare activities for over 700,000 beneficiaries. About half of the participants were children and youngsters, and the remainder were underprivileged groups, comprising the elderly, and people with disabilities or chronic illnesses. In addition to holding healthy activities, Ma Wan Park organizes diversified community activities to let the participants feel cared for by the society, including the Noah Summer Fun Camp, since 2010, which fosters underprivileged teenagers' all-round moral, intellectual, physical, social and aesthetic development, and The Ark's Little Doctor, since 2015, to promote a caring spirit and intergenerational harmony amongst the public.



Noah's Ark often organizes seasonal thematic events, providing edutainment for visitors
挪亚方舟不时举办特色主题活动·让访客寓学习于娱乐



Ma Wan Park promotes the importance of environmental conservation to the younger generation through various activities
马湾公园通过不同活动，向年轻一代推广环境保育的重要性



Over the past 10 years, Ma Wan Park has organized over 10,000 diverse activities for the underprivileged, children and youngsters, with over 700,000 beneficiaries
马湾公园在过去十多年来，为基层、儿童和青少年举办逾万场多元化活动，受惠人数超过700,000

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Aligning with the goal of sustainable development

Ma Wan Park is committed to achieving the Group's sustainable development goals, from design to daily operations. Adopting the "right tree, right place" approach, the Nature Garden team has selected and cultivated suitable trees after considering the environmental and landscape characteristics, the micro-climate of the surroundings, and the landscape design. Upholding the principle of minimum human intervention, the garden's management team avoids using chemical fertilizers and pesticides, and implements various natural measures to balance the biodiversity between plants and species, including choosing landscape plants with low maintenance cost and using mutual inhibition between pests to suppress their population.

In addition, to promote the value of sustainable development for the next generation, the Ma Wan Park team launches the community planting scheme and organizes workshops to teach the public how the waste collected from Nature Garden is recycled into wood chips. The workshop will also show how to produce other useful material by mixing special food waste from the harvest restaurant with the recycled wood chips.



The newly launched Noah's Organic Farm offers visitation, educational and charity programs for groups, by appointment
新启用的“挪亚有机农庄”开放予团体预约参观、教学及公益等企划活动

7



Ma Wan Park collaborates with local charity groups to organize different community activities, in which Group top management actively participates
马湾公园与多个本地慈善集团合办不同的公益活动，集团管理层亦积极参与其中

Ma Wan Park Phase 2 is under construction

The construction work on Ma Wan Park Phase 2 started last year and is expected to be completed in the first half of 2024. Following the development strategy of Phase 1, which combines tourism, environmental protection and social welfare, the Phase 2 project focuses on the preservation, restoration and revitalization of most of the buildings in the old Ma Wan village. For example, the old Ma Wan village will be revitalized into an arts village, with art studios, workshops, and retail and catering places. In addition, cultural heritage, such as the Tin Hau Temple, the Kowloon customs commemorative tablet and stone tablet, and the historical Mui Wai rock inscription, will be restored. When the construction is complete, the new phase of Ma Wan Park is expected to become a popular tourist and leisure spot, preserving the unique history and culture of Ma Wan.



马湾公园持续发展 体现集团实践ESG精神



Nature Garden preserves thousands of native trees, providing a natural habitat for wild animals and insects
大自然公园保留了数千棵原生树木，为野生动物及昆虫提供栖身之所



Sweet Garden
意中园



The Group built an elevated wooden walkway across Nature Garden to allow visitors to walk through the garden without disturbing the nature
集团筑起架空木栈道贯通大自然公园，让游客可以在不影响大自然的情况下在园内游览

集团重视环保、社会及管治 (ESG)，为社会可持续发展作出贡献，例如通过发展及营运位于香港岛屿马湾的马湾公园，以保育马湾原有生态，宣扬环保信息，以及践行教育大众及关爱基层社群的使命。马湾公园不仅是香港一个寓教育于玩乐 (Edutainment) 的旅游景点，亦成为一个回馈社会的平台。

保育马湾自然生态

整个马湾公园共分为两期，第一期横跨马湾中部至南部，包括分别于2007年、2009年及2012年对外开放的大自然公园、香港挪亚方舟及太阳馆。其中大自然公园占地逾55,740平方米 (600,000平方呎)，挪亚方舟占地约25,000平方米 (270,000平方呎)，而太阳馆则设有多个展厅，展示太阳及天文学的奥秘，更配备东南亚最大型的民用真空太阳望远镜之一，现在开放予团体作教学活动之用。由开园至今 (截至2022年3月)，马湾公园累计接待游客数目近720万人次。

马湾拥有丰富生态价值，集团在规划和营运过程中，亦尽力保存其生态面貌。其中环境优美的大自然公园栽种的70个品种、逾4,000棵树木中，有大约86%是原生树，成为广受欢迎的休闲及拍照好去处。集团特别筑起架空木栈道贯通大自然公园，让游客可以在不影响园林区内的原生植物及各种生物的前提下，穿梭于林间游览，体现人与自然共融的信念。另外，团队同时在园内保留部份树林地带，禁止游客进入，让自然建立植物群落 (plant community) 和弹性生态系统，令大自然公园成为一个真正孕育于自然的特色公园。

在文物保育方面，集团将建于50年代的马湾公立芳园学校 (小芳园)，活化改建成“古迹馆”，并展出于1997年在马湾出土的文物 (该次考古发现更被国家文物局评为当年“全国十大考古新发现”)，让游人可借此认识马湾的历史，宣扬文化保育。

结合环保教育与关爱元素

香港挪亚方舟是全球首个根据实物大小方舟体积而建的主题公园，通过一系列提倡珍爱地球、科学探索、亲子教育和反思生命的景点及特色活动，推广环境保护精神，以及实践多元智能教育。其中“方舟博览馆”养饲了多款受保护的濒危动物，如属于国际自然保护联盟濒危物种红色名录 (极危级别) 的辐射龟、(濒危级别) 的黄缘盒乌龟及非洲灰鹦鹉等，增加游人对保育濒危动物的意识。

为了提升马湾公园的可持续发展价值及吸引力，集团不断投放资源改善及提升园区内的设施，例如在2017年对外开放的“啤啤熊之友制作室”、2019年引入全港首个以大自然为主题的光影互动展馆“梦想星球”、惊险刺激的“空中奇遇索道”，以及大型儿童户外游乐设施“跃动天地”，并于2021年开始启用“童乐单车径”及提供“马湾环岛单车游”服务，将绿意低碳元素融入旅游体验。于今年五月份，挪亚方舟更新增景点“挪亚有机农庄”——农庄以可持续发展概念运作，包括设有雨水收集器以回收雨水作灌溉之用，还装上将紫外光转化成再生能源的“太阳能灯”，以及利用枯枝、落叶及鸡蛋壳等天然废料作堆肥。农庄也会因应不同季节而栽种时令植物，让参与活动的访客能亲身认识有机耕作的乐趣。

迄今为止，马湾公园已经与超过1,600间本地社会福利机构合作，举办了超过10,000个生命教育及公益活动，受惠人数逾700,000，其中约半数均为儿童及青少年，余下的是长者、伤健及长期病患等基层人士。马湾公园为参与者提供有益身心的活动之余，也让他们感受到社会的关爱同行。筹办的活动种类广泛，譬如自2010年开始举办的暑假夏令营，目标是为促进基层青少年在德、智、体、群、美各方面的全人成长，以及于2015年启动的“方舟小医生”计划，向社会大众宣扬长幼共融的关爱精神。

贯彻可持续发展理念

马湾公园从设计到日常营运，均致力实践集团可持续发展的理念，包括大自然公园采用了“适地适木”的策略，因应环境地形的特性、附近地区的“微气候”，加上景观设计的整体考量，选择种植合适的树木；园区内的园林管理奉行最低限度的人为干预，避免使用化肥和除害剂，通过自然方法来平衡植物和生物的多样性，措施包括选择低维护需求的景观植物，以及利用害虫之间互相抑制以减少它们的数量等。

此外，马湾公园团队亦启动了社区种植计划和筹办工作坊，教导公众利用大自然公园内收集的园林废物，制作成环保木屑，再混合丰盛阁餐厅的特选厨余，循环再造出其他有用物料，务求向下一代宣扬可持续发展理念的重要性。



The Heritage Centre was revitalized and converted from the Fong Yuen Study Hall (Junior Fong Yuen), which was built in the 1950s. It displays some of the historical relics uncovered on Ma Wan in 1997, including a Qing Dynasty brick kiln

由建于50年代的芳园书室 (小芳园) 活化而成的“古迹馆”，展出于1997年在马湾出土的文物，包括清代砖窑



Located next to Nature Garden and Solar Tower, the Solar Villas (formerly known as the Solar Tower Camp) were converted from old Ma Wan village houses from the early days. Opened in 2012, Solar Villas offers 44 guestrooms and provide visitors with a green and tranquil vacation experience

毗邻大自然公园及太阳馆的太阳村庄 (前称太阳馆度假营)，由马湾早期的旧村屋复修而成，于2012年启用，设有44间客房，为旅客带来绿意清幽的度假体验



Rendering
模拟图

The Ma Wan Park Phase 2 project focuses on the preservation, restoration and revitalization of the old buildings in Ma Wan village into an arts village
马湾公园第二期发展项目，主要是为马湾旧村的建筑进行保育、复修及活化工程，并活化艺术村



Noah's Ark continuously introduces new attractions to increase its attractiveness, including e-Planet, the first interactive multi-sensory nature-themed exhibition in Hong Kong, introduced in 2019, the exciting Zip-line adventure, and the large-scale outdoor children's recreational facility Fun Fun Playland. To incorporate green, low-carbon elements into the visiting experience, in 2021, Noah's Ark launched the Fun Fun Track, along with the Ma Wan Cycling Fun bicycle rental service

挪亚方舟不断增加新景点以提升吸引力，如2019年便引入全港首个以大自然为主题的光影互动展馆“梦想星球”、惊险刺激的“空中奇遇索道”，以及大型儿童户外游乐设施“跃动天地”，并于2021年开始启用“童乐单车径”及提供“马湾环岛单车游”服务，将绿意低碳元素融入旅游体验

马湾公园第二期工程开展中

至于马湾公园第二期工程已于去年展开，并预计于2024年上半年竣工。贯彻第一期结合旅游、环境保护及公益为发展方针，第二期项目主要为马湾旧村内大部分建筑作保育、复修及活化等工程。例如将马湾旧村活

化成艺术村，提供艺术工作室、工作坊、零售、以及餐饮地方；另外也会为天后庙、九龙关纪念碑和碑石、以及“梅蔚”石刻等历史遗迹进行复修。相信有关工程落成后，将能成为一个拥有保育马湾的独特历史文化的旅游休闲好去处。

An extraordinary experience at Noah's Ark Hotel & Resort 非一般的住宿体验 挪亚方舟度假酒店

Noah's Ark Hotel & Resort offers 43 comfortable rooms. Together with the 44 rooms offered by Solar Villas, the two hotels provide 87 rooms for visitors to Ma Wan. Located adjacent to the Ma Wan Tung Wan beach, the hotel offers comfortable accommodations for visitors who want to relax away from the hustle and bustle of the city. Some of the rooms offer breathtaking scenery of Tsing Ma Bridge from the balcony. The hotel also features various themed rooms to provide a special holiday experience to visitors.

In addition, Noah's Ark has grand ballrooms, wedding venues and restaurants to suit the needs of different people, providing ideal venues for gatherings, big events, conferences and weddings.

挪亚方舟内设有休闲度假酒店，提供43间舒适客房，连同太阳村庄提供的44间客房，共有87间专为到访马湾旅客而设的住宿设施。酒店毗邻马湾东湾泳滩，让住客享受远离喧嚣的生活，部份房间露台更让旅客饱览青马大桥美景，亦有不少奇趣设计



的主题客房，为游客带来极具特色的度假体验。

此外，挪亚方舟内更设有大型宴会厅、婚礼场地及餐厅，适合举办聚会、大型活动、会议和婚礼等，满足不同人士需要。



Noah's Ark Hotel & Resort features multiple themed rooms with fun designs to provide customers with a spectacular experience
挪亚方舟度假酒店设有不少奇趣设计的主题客房，让住客倍添惊喜



Noah's Ark Hotel & Resort has grand ballrooms and wedding venues for organizing different types of banquets, weddings and parties
挪亚方舟度假酒店设有大型宴会厅及婚礼场地，适合举办不同种类的宴会、婚礼及派对

Opening Hours of Ma Wan Park and Noah's Ark: 10:00am – 6:00pm
马湾公园及挪亚方舟开放时间：早上10时至下午6时

Hotel Reservation:
酒店预订



Transportation:
前往交通



Adjoining the beautiful beach is the alfresco seaside restaurant Harvest Beachside, which is filled with holiday vibes and the perfect location for dining, a wedding or a private party
位于优美沙滩旁的户外滨海餐厅Harvest Beachside，洋溢一片度假氛围，提供餐饮、婚礼及专属派对服务

Prince Central, a new boutique residential development situated in the heart of Ho Man Tin

何文田核心地段全新精品住宅发展项目Prince Central



Surrounding areas of Prince Central
Prince Central的周边景观³

The photograph was taken from airspace above the Development on 5 May 2022 and has been processed with computerized imaging techniques. The general appearance of the Development has been merged and added by computer rendering techniques and processed with computerized imaging techniques, in order to illustrate the general appearance of the environment, structures and facilities surrounding the Development. The image does not illustrate the final appearance or view of or from the Development or any part thereof and is for reference only. The Development was still under construction when the photograph was taken. The approved building plans of the Development might be revised from time to time and the details of the Development upon completion may be different from the information contained in this photograph and are subject to the plans finally approved by the relevant Government departments. There will be other completed and/or uncompleted buildings and facilities surrounding the Development and the district and surrounding environment, building and facilities might change from time to time. The Vendor does not give any offer, undertaking, representation or warranty whatsoever, whether express or implied, regarding the surrounding environment, buildings and facilities of the Development. The fittings, finishes, appliances, decorative items, plants, landscaping and other items as shown in the photograph may not appear in the actual Development or its vicinity. The photograph is for reference only and do not constitute any offer, undertaking, representation or warranty whatsoever, whether express or implied, on the part of the Vendor regarding the Development, its surrounding environment, structures and facilities. The Vendor also advises prospective purchasers to conduct on-site visit(s) for a better understanding of the site, its surrounding environment and the public facilities nearby.

相片乃于2022年5月5日拍摄于发展项目附近上空，并经电脑修饰处理，以展示发展项目大约之周围环境、建筑物及设施，并非作展示发展项目或其任何部分最后完成之外观或其景观，一切仅供参考。拍摄时，发展项目仍在兴建中。发展项目所有的批准建筑图则会不时修改，落成后之详情亦可能与本相片所述者不同，一切以政府相关部门最后批准之图则为准。发展项目四周将会有其他建成及/或未完成之建筑物及设施，且区内及周边环境、建筑物及设施会不时改变。卖方对发展项目区内及周边环境、建筑物及设施并不作出任何明示或隐含之要约、承诺、陈述或保证。相片内的装置、装修物料、设备、装饰物、植物、园景及其他物件等及其展示之景观不会在本发展项目或其附近环境出现，一切仅供参考，且不构成任何向买方就发展项目、其周边环境、建筑物及设施不论明示或隐含之要约、承诺、陈述或保证。卖方亦建议准买家到有关发展地盘作实地考察，以对该发展地盘、其周边地区环境及附近的公共设施有较佳了解。

Located at No. 195 Prince Edward Road West, the Group's new premium luxury boutique residential development at the heart of Ho Man Tin is set to become a new focal point in central Kowloon by combining four advantages: transportation, shopping and leisure, stylish hotels, and an elite network of prestigious schools. The development is adjacent to the Mong Kok East Station and Prince Edward Station, and benefits from the commissioning of the East Rail Line cross-harbour extension¹, which provides direct access to the new Exhibition Centre Station¹ in Wan Chai without the need for interchange¹ between two stations¹, and the convenience of rail lines extending in all directions. Adjacent to MOKO², a large shopping mall in the district, with comprehensive community amenities² and an elite network of prestigious schools in Kowloon⁴, with famous education institutions nearby² for added benefits.

Prince Central will offer a total of 101 residential units, with units ranging from 251 to 1,351 square feet³ in saleable area, from studios to four bedroom units, which include special units with flat roofs to suit the needs of different buyers. The first batch of units were launched for sale in late May 2022.

Practical design for an elegant and stylish feeling

The units are practical. The windows in the living room and dining room and bedrooms of the units are made of Insulated-Glass-Unit (IGU) with low-emissivity coating⁶ providing an uninterrupted outside view⁵. The development is equipped with curtains, creating an attentive, practical and appealing living environment for residents. The unit is fully equipped with all kinds of facilities: for example, the door has a Samsung three-in-one smart electronic lock⁶, the kitchen is equipped with German brand Siemens/Miele electrical appliances⁶ and stylish cabinets that provide ample storage space for all kinds of kitchen appliances, and the daily needs of residents are attentively catered for with a wash basin and mirror cabinet with built-in shelves⁶.

集团座落于何文田核心地段，位踞太子道西195号的全新尊尚豪华精品住宅项目，融合交通网络、购物消闲娱乐、时尚酒店及优越名校网四大优势，将成为九龙市中心瞩目新焦点。项目邻近港铁旺角东站及太子站，受惠于已开通的港铁东铁线过海段¹优势，2站¹无需转车¹，直达湾仔会展站¹，尽享铁路便捷之利，四通八达，同时毗邻区内大型商场「MOKO新世纪广场」²，拥完善社区生活配套²，更位于九龙著名名校网⁴，邻近著名学府²，优势尽享。

Prince Central合共提供101个住宅单位，实用面积由251至1,351平方呎³，户型由开放式至四房户，包括天台特色户，贴心照顾不同买家的需求。首批单位已于2022年五月下旬推出销售。

设计实用 营造优雅时尚感觉

单位布局实用，单位客厅及饭厅及睡房窗户均采用双层中空玻璃片配低辐射镀膜⁶，窗外景观一览无遗⁵。项目更配备窗帘，贴心实用，为住户精心打造写意悠然的居家环境。单位设施一应俱全，大门配备Samsung三合一智能电子锁⁶；厨房配备则选用德国品牌Siemens/Miele电器⁶，厨柜设计时尚简洁，提供充裕收纳空间予各式厨房用品，打造优雅时尚感觉。细心设置内层架的洗手盆柜及镜柜⁶，周详安排住户日常所需。



相片于2022年5月5日在发展项目附近地段拍摄，并经电脑修饰处理，并非说明发展项目或其任何部分最后完成之外观或其景观，仅供参考。发展项目的周边环境、建筑物及设施会不时改变。以上相片不构成任何向买方就发展项目不论明示或隐含之要约、承诺、陈述或保证。

The above image was taken nearby the Development on 5 May 2022 and has been processed with computerized imaging techniques. It does not illustrate the final appearance or view of or from the Development or any part thereof and is for reference only.

Notes

1. Source of East Rail Line cross-harbour extension from MTR Corporation Limited website (Date of reference: 31 May 2022): <https://mtr.com.hk/zh-hk/station/exhibitioncentre>, content is for reference only. The information of the railways and buildings shown in this advertisement/ promotional material are for reference only, and their details (including but not limited to location, design and route) are subject to the final decision of the government. The relevant details may be different from the description in this advertisement/ promotional material upon handover of the Development, which the Vendor does not give any express or implied offer, undertaking, representation or warranty. The transport services referred to in this advertisement/promotional material are provided by third parties. The Vendor does not make any undertaking or warranty whatsoever as to the provision of services, their details or the routes.
2. The surrounding environment, buildings and facilities of the Development may change from time to time and shall not be construed as any offer, undertaking, representation or warranty whatsoever, whether express or implied, on the part of the Vendor. The Vendor advises prospective purchasers to conduct on-site visits for a better understanding of the development site, its surrounding environment and the public facilities nearby.
3. The saleable area and the floor area of a balcony, a utility platform and a verandah (if any) are calculated in accordance with Section 8 of the Residential Properties (First-hand Sales) Ordinance. The area of other specified items (not calculated as saleable area) are calculated in accordance with Part 2 of Schedule 2 of the Residential Properties (First-hand Sales) Ordinance.
4. The 2021 Primary School Lists by School Net for Discretionary Places Admission Stage were sourced from the Education Bureau website: www.edb.gov.hk/attachment/tc/edu-system/primary-secondary/spa-systems/primary-1-admission/school-lists/2021canet-34.pdf and Geoinfo Map website: www.map.gov.hk/gm/maps/poa-snb/34, both pieces of information were retrieved on 20 January 2021. Information on the Secondary School Lists by District was sourced from the Education Bureau website: www.edb.gov.hk/tc/student-parents/sch-info/sch-search/schlist-by-district/index.html, information retrieved on 20 January 2021.
5. The view enjoyed by a flat is affected by its orientation, floor, surrounding environment and buildings, and is not applicable to all flats. This advertisement does not constitute any express or implied offer, undertaking, representation or warranty, on the part of any Vendor regarding the Development. The Vendor advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby. For details of the Development, please refer to the sales brochure.
6. The fittings, finishes and appliances of the residential property is subject to the provisions in the agreement for sale and purchase. The Vendor reserves the right to alter and/or substitute the fittings, finishes and appliances mentioned in this advertisement/promotional materials with other fittings, finishes and appliances subject to the final approval of the relevant government departments and the provisions of the agreement for sale and purchase. The Vendor undertakes to install equipment of comparable quality if the specified brand name or product model is not installed in the Development.

备注

1. 有关东铁线过海段之资料来源自香港铁路有限公司网站(参考日期:2022年5月31日): <https://mtr.com.hk/zh-hk/station/exhibitioncentre>, 内容仅供参考。本广告/宣传资料内载列的铁路、建筑物等仅供参考，其详情(包括但不限于位置、设计、路线等)均以政府最终决定为准。于本发展项目入伙时，有关详情亦可能与本广告/宣传资料所述者不同。卖方对其并不作出任何明示或隐含之要约、承诺、陈述或保证。本广告/宣传资料内提及之交通运输服务由第三者提供，卖方对服务提供与否、详情或路线均不作任何承诺或保证。
2. 发展项目的周边环境、建筑物及设施可能不时改变，卖方对发展项目的周边环境、建筑物及设施并不作出任何明示或隐含之要约、承诺、陈述或保证。卖方建议准买家到有关发展地盘作实地考察，以对该发展地盘、其周边地区环境及附近的公共设施有较佳了解。
3. 实用面积以及露台、工作平台及阳台(如有)的楼面面积，是按照《一手住宅物业销售条例》第8条计算得出的。其他指明项目的面积(不计算入实用面积)，是按照《一手住宅物业销售条例》附表2第2部分计算得出的。
4. 有关2021年度自行分配学位阶段各一小一学校网小学名册之资料来源自教育局网页: www.edb.gov.hk/attachment/tc/edu-system/primary-secondary/spa-systems/primary-1-admission/school-lists/2021canet-34.pdf 及地理资讯地图网站: www.map.gov.hk/gm/maps/poa-snb/34，两项资料的撷取日期均为2021年1月20日。有关中学分区学校名册之资料来源自教育局网站: www.edb.gov.hk/tc/student-parents/sch-info/sch-search/schlist-by-district/index.html，资料撷取日期为2021年1月20日。

5.单位所享有之景观受其座向、楼层、周边建筑物及环境所影响，并不适用于所有单位。本广告并不构成任何卖方就发展项目及其景观不论明示或隐含之要约、承诺、陈述或保证。卖方亦建议准买家到有关发展地盘作实地考察，以对该发展地盘、其周边地区环境及附近的公共设施有较佳了解。有关发展项目的详细资料，请参阅售楼说明书。

6.住宅物业的装置、装修物料及设备以买卖合同内规定者为准。卖方保留权利更改及/或以其他装置、装修物料及设备代替本广告/宣传资料内所述之装置、装修物料及设备，一切以政府相关部门最后批准及买卖合同规定为准。卖方承诺如在发展项目中没有安装指明的品牌名称或产品型号的设备，便会安装品质相若的设备。

Name of the Development: Prince Central
District: Ho Man Tin
Name of Street and Street Number: No.195 Prince Edward Road West
Website address designated by the Vendor for the Development: www.princecentral.com.hk
The photographs, images, drawings or sketches shown in this advertisement/promotional material represent an artist's impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. Prospective purchasers should make reference to the sales brochure for details of the development. The vendor also advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.

Vendor: Junie Limited
Holding Companies of the Vendor: Hyndman Limited, Pool Meadow Investment Limited, Victory Zone Holdings Limited and Sun Hung Kai Properties Limited
Authorized Person for the Development: Ma Kim See
The firm or corporation of which the Authorized Person for the Development is a proprietor, director or employee in his or her professional capacity: MLA Architects (H.K.) Limited
Building Contractor for the Development: Chun Fai Construction Company Limited
The firm of Solicitors acting for the owner in relation to the sale of residential properties in the Development: Woo Kwan Lee & Lo
Authorized institution that has made a loan, or has undertaken to provide finance, for the construction of the Development: The Hongkong and Shanghai Banking Corporation Limited (The relevant undertaking has been cancelled)
Any other person who has made a loan for the construction of the Development: Sun Hung Kai Properties Holding Investment Limited
Prospective purchasers are advised to refer to the sales brochure for any information on the Development. Please refer to the sales brochure for details.
This advertisement is published by the Vendor or by another person with the consent of the Vendor.
This advertisement does not constitute any offer, undertaking, representation or warranty whatsoever, whether express or implied, on the part of the Vendor as to the Development or its view.
Please refer to the sales brochure for details.
Date of Production/Printing of this Advertisement: 30 June 2022

发展项目名称: Prince Central

区域: 何文田

街道名称及门牌号数: 太子道西195号

卖方就发展项目指定的互联网网站的网址:

www.princecentral.com.hk

本广告/宣传资料内载列的相片、图像、绘图或素描显示纯属画家对有关发展项目之想像。有关相片、图像、绘图或素描并非按照比例绘画及/或可能经过电脑修饰处理。准买家如欲了解发展项目的详情，请参阅售楼说明书。卖方亦建议准买家到有关发展地盘作实地考察，以对该发展地盘、其周边地区环境及附近的公共设施有较佳了解。

卖方: 晶利有限公司
卖方的控股公司: Hyndman Limited、Pool Meadow Investment Limited、Victory Zone Holdings Limited及新鸿基地产发展有限公司
发展项目的认可人士: 马信思
发展项目的认可人士以其专业身份担任经营人、董事或雇员的商号或法团: 马梁建筑师事务所(香港)有限公司
发展项目的承建商: 骏辉建筑有限公司
就发展项目中的住宅物业的出售而代表拥有人行事的律师事务所: 胡关李罗律师行
已为发展项目的建造提供贷款或已承诺为该项建造提供融资的认可机构: 香港上海汇丰银行有限公司(有关承诺书已经取消)
已为发展项目的建造提供贷款的任何其他人: Sun Hung Kai Properties Holding Investment Limited
卖方建议准买方参阅有关售楼说明书，以了解发展项目的资料。
本广告由卖方或在卖方的同意下由另一人发布。
本广告并不构成任何卖方就发展项目及其景观不论明示或隐含之要约、承诺、陈述或保证。
详情请参阅售楼说明书。
本广告之制作/印刷日期: 2022年6月30日

The completion and handover of Phase 3 "Wetland Seasons Park" presents smart green living for residents

第3期「Wetland Seasons Park」落成交楼 住户尽享智能绿色生活



Computer rendering photo³
电脑模拟效果图³

The Group's Wetland Lot No. 34 Development ("the Development"), Phase 3 "Wetland Seasons Park", located in the prime location of Tin Shui Wai, was recently completed and is ready for handover. The Development is managed by Royal Elite Service Company Limited (Royal Elite) under the Group. Phase 3 Wetland Seasons Park is the final phase of the Development, providing a total of 318 premium residential units, most of which have now undergone handover. A dedicated on-site handover team accompanies new owners to inspect the property and arrange remedial works (if any) to ensure that the owners are satisfied with the handover quality. "Wetland Seasons Park" emphasises sustainable living, in which the community and the environment are balanced in harmony, and implements the Smart Community Living concept, providing residents with a green, healthy and intelligent home.

Promoting a Smart Community Living concept

The Group has fully implemented the Smart Community Living concept in the Development, and Phase 3 "Wetland Seasons Park" is the first residence in Hong Kong to introduce the SmartOne Home 5G Broadband service. Residents can access SmartOne's high-speed 5G network via 5G Wi-Fi 6 routers or use the built-in internet hotspot sockets¹ in each unit to connect to the specified internet service provider, seamlessly linking all their intelligent household devices and connecting them to the internet. RFID (Radio Frequency Identification) technology has also been introduced in the Development's carpark. Smart identification management services efficiently monitor vehicle traffic and enhance carpark management through the use of a carplate recognition system.

Improving health protection and convenience

In order to provide a safe and secure living environment and to strengthen anti-pandemic measures, the Development has introduced a number of touchless technologies and enhanced the automation functions of the existing facilities. For example, residents can use the residence's designated mobile app, called the Smart Community App², to automatically open and close the entrance door and activate the lift. The Club Seasons Cafe in the clubhouse has also introduced a smart food delivery robot to create a healthy and hygienic dining environment. Residents can experience the convenience brought by various smart technology designs, including using their smartphone to activate the traditional building intercom function to verify visitors and send a unique QR code to visiting friends and family as electronic passes. Additionally, the Smart Community App² enables residents to do online shopping and order takeaways, and visitors can arrive at their destination with ease by using the navigation programme's real-time map.

Sustainable vision integrated with the natural ecology

"Wetland Seasons Park" is situated next to Hong Kong Wetland Park and is in the Wetland Buffer Area. During its design and construction, a number of measures were taken to minimise the impact on the ecological environment, integrating into the beautiful environment of the surrounding Wetland Park, which is in line with the sustainable living concept of the community living with the environment in harmonious balance. The Development adopts a stepped layout design to ensure that the prevailing winds blowing from the Wetland Park towards Tin Shui Wai Town Centre remain unblocked, flowing in

a bottom-up manner. In addition, 6 ventilation breezeways have been provided with a 35-metre-wide main breezeway to ensure that Tin Shui Wai Town Centre enjoys sufficient natural wind. The façades of "Wetland Seasons Park" utilise earth tones to blend in seamlessly with the wetland environment. Residents can also learn about the special varieties of trees planted around the Development via the Smart Community App² to acquire more information about the natural environment.

集团坐落天水围优越地段的Wetland Lot No.34 Development发展项目（「发展项目」）第3期「Wetland Seasons Park」已落成及陆续安排交楼。发展项目由集团旗下帝誉服务有限公司（帝誉）负责物业管理，第3期「Wetland Seasons Park」是发展项目的最后一期，共提供318个优质住宅单位，目前大部分单位已完成交楼。专责交楼小组即场陪伴业主检查物业及提供执漏协助（如有），以确保业主对交楼素质满意。「Wetland Seasons Park」强调社区与环境共融的可持续生活，推行智慧生活概念，为住客提供绿色健康的智能家居。

推动智慧生活概念

集团于发展项目全面推行「Smart Community Living」智慧生活概念，第3期「Wetland Seasons Park」更是SmartOne于香港首个引入5G宽频入屋服务之住宅发展项目，住户透过5G Wi-Fi 6路由器即可使用SmartOne的高速5G网络，或可使用单位预设的入墙式上网热点插座¹接驳指定互联网供应商，无缝连接全屋智能设备及互联网。屋苑停车场亦已引入RFID（射频识别）技术，住户毋须停车亦可享受智慧型识别管理服务，透过使用车牌识别系统加强管控车辆进出，有效提升停车场管理。

提升健康保障及便利

为提供安全和安心的居住环境，进一步提高防疫水平，发展项目引进多项免触式技术与加强现有设施的自动化功能，例如住户可利用屋苑专属流动应用程序Smart Community App²免触操控大门自动开关或隔空按动升降机、会所内的Club Seasons Cafe已引入自动送餐机器人，打造健康卫生的用膳环境等。住客亦能享受连串智能科技设计带来的方便，包括运用智能手机启动传统对讲机功能以核对访客身份、向到访亲友发送专属QR code作身份认证、利用Smart Community App²网上购物及订购外卖等，访客更可透过导航程式的实时路线图顺利到目的地。

Notes

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2. The services is provided by the manager of the Development or other contract-engaged third party companies, and are subject to terms and conditions. The manager or contract-engaged third party companies may solely determine the fees, terms of use, operation hours and service period of the managed service or other services, but subject to the terms in the Deed of Mutual Covenant, service contract or other relevant legal documents. The services and/or facilities may not be available for immediate use at the time of handover of the residential properties in the Development. In case of any dispute, the decision of the management company or contract-engaged third party companies shall be final.
3. The above image was taken from some height above the Phase of the Development on 20 June 2019 and has been processed with computerized imaging techniques. The general appearance of the Phase of the Development has been merged and added by computer rendering techniques and processed with computerized imaging techniques, in order to illustrate the general appearance of the environment, structures and facilities surrounding the Phase of the Development. The image does not illustrate the final appearance or view of or from the Phase of the Development or any part thereof and is for reference only. The Phase of the Development was still under construction when the image was taken. The approved building plans of the phases of the Development might be revised from time to time and the details of the Phase upon completion may be different from the information contained in this image and are subject to the plans finally approved by the relevant Government departments. There will be other completed and/or uncompleted buildings and facilities surrounding the Phase of the Development and the district and surrounding environment, buildings and facilities might change from time to time. The Vendor does not give any offer, representation, undertaking or warranty whatsoever, whether express or implied, as to the environment, structures and facilities in the district or surrounding the Phase of the Development. The fittings, finishes, appliances, decorations, plants, landscaping and other objects in the image may not appear in or the view may not be seen in or from the Phase of the Development or its surrounding area. They are for reference purpose only and do not constitute any offer, undertaking, representation or warranty whatsoever, whether express or implied, on the part of the Vendor regarding the Development or the

Name of the Phase of the Development: Phase 3 ("the Phase") of Wetland Lot No.34 Development ("the Development") (Tower 1, Tower 7, Tower 8 and Tower 9 of the residential development in the Phase are called "Wetland Seasons Park")

District: Tin Shui Wai

Name of Street and Street Number of the Phase: 9 Wetland Park Road

The website address designated by the Vendor for the Phase: www.wetlandseasonspark3.com.hk

Enquiries: (852) 3119 0008

The photographs, images, drawings or sketches shown in this advertisement/promotional material represent an artist's impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. Prospective purchasers should make reference to the sales brochure for details of the development. The Vendor also advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.

All contents of this advertisement do not constitute and shall not be constituted as constituting any contractual term, offer, representation, undertaking or warranty, whether express or implied.

Vendor: Pacific Gold Limited

Holding companies of the Vendor: Newray Ventures Limited, Time Effort Limited, Sun Hung Kai Properties Limited

Authorized Person for the Phase: Ronald P.C. Liang

The firm or corporation of which the Authorized Person for the Phase is a proprietor, director or employee in his professional capacity: LWK & Partners (HK) Limited

Building contractor for the Phase: Chun Fai Construction Company Limited

The firms of solicitors acting for the owner in relation to the sale of residential properties in the Phase: Woo Kwan Lee & Lo, Sit, Fung, Kwong & Shum, Mayer Brown

Authorized institution that has made a loan, or has undertaken to provide finance, for the construction of the Phase: The Hongkong and Shanghai Banking Corporation Limited

Any other person who has made a loan for the construction of the Phase: Sun Hung Kai Properties Holding Investment Limited

Prospective purchasers are advised to refer to the sales brochure for any information on the Phase.

This advertisement is published by the Vendor or by another person with the consent of the Vendor.

Please refer to the sales brochure for details.

Date of Printing: 30 June 2022

结合自然生态 秉承可持续发展理念

「Wetland Seasons Park」位于香港湿地公园旁边，更位处湿地缓冲区，设计及施工时采取了多项措施尽量减低对生态环境的影响，并融入周边湿地公园的优美环境，符合社区与环境共融的可持续生活理念。发展项目采取阶梯式设计，确保由湿地公园方向吹向天水围市中心的盛行风（prevailing winds）可由下而上不受阻挡地导向天水围市中心。发展项目同时附设六条通风廊，主通风廊阔达35米，有助天水围市中心有足够自然风。「Wetland Seasons Park」外墙以大地色调为主，配合湿地环境。住户也可透过Smart Community App²认识发展项目当中所种植的特别树木品种，以丰富自然知识。

Phase, their surrounding environment, structures and facilities. The Vendor also advises prospective purchasers to conduct on-site visit(s) for a better understanding of the development site, its surrounding environment and the public facilities nearby.

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发展项目期数名称：Wetland Lot No.34 Development发展项目（「发展项目」）的第3期（「期数」）（期数中住宅发展项目的第1座、第7座、第8座及第9座称为「Wetland Seasons Park」）

区域：天水围

期数的街道名称及门牌号数：湿地公园路9号

卖方就期数指定的互联网网站的网址：

www.wetlandseasonspark3.com.hk

查询热线：(852) 3119 0008

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卖方的控股公司：Newray Ventures Limited、Time Effort Limited、新鸿基地产发展有限公司

期数的认可人士：梁鹏程

期数的认可人士以其专业身份担任经营人、董事或雇员的高号或法团：梁黄顾建筑师（香港）事务所有限公司

期数的承建商：骏辉建筑有限公司

就期数中的住宅物业的出售而代表拥有行事的律师事务所：胡关李罗律师行、薛冯邱岑律师行、孖士打律师行

已为期数的建造提供贷款或已承诺为该项建造提供融资的认可机构：香港上海汇丰银行有限公司

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卖方建议准买方参阅有关售楼说明书，以了解期数的资料。

本广告由卖方发布或在卖方的同意下由另一人发布。

详情请参阅售楼说明书。

印制日期：2022年6月30日

Group hotels debut “Go Royal” loyalty programme 集团酒店推出全新 Go Royal (帝赏) 会员奖赏计划

Group hotels launch Go Royal by SHKP (Go Royal), one of the largest hotel and shopping loyalty programmes in Hong Kong, that combines hotel dining, stay, leisure and shopping rewards. With the convenient Go Royal mobile app, members would be able to redeem bonus points, the same loyalty currency used by The Point by SHKP (The Point), the integrated customer loyalty programme for the Group malls across the city, at the Group’s shopping malls for fabulous rewards. The Point members can also readily enjoy exceptional accommodation or dining experiences at Royal Hotels and their award-winning restaurants.

Go Royal debuts at a time when COVID-related restrictions are being gradually relaxed and the Government has launched the latest round of the Consumption Voucher Scheme to boost the economy. Customers can truly benefit with the additional rewards offered by the Go Royal membership. The new programme encompasses five Royal Hotels (namely The Royal Garden, Royal Park Hotel, Royal Plaza Hotel, Royal View Hotel and ALVA HOTEL BY ROYAL) and their 20 restaurants. As The Point bonus points are also redeemable at 25 SHKP malls, Go Royal members can enjoy more extraordinary rewards after earning the bonus points with their spending at Royal Hotels.

Group Executive Director Adam Kwok explains: “Go Royal brings together loyal guests of the Group’s five Royal Hotels and members of The Point. To elevate customer experience, the programme comes with an easy-to-use mobile app to offer a more comprehensive, diverse and tailored experience that suits the spending habits of the new generation. Guests can easily fulfil their wish for hotel stays, dining and shopping in malls with two programmes, one single account and one set of bonus points.”

The initiative comes as another major customer experience enhancement for the Group’s largest shopping mall customer loyalty platform, The Point, with a membership of nearly 2 million.

Members can easily earn more points at various touchpoints. They can earn one point for every dollar spent at Royal Hotels, on top of 25 SHKP malls.

Group Executive Director Christopher Kwok adds: “Go Royal’s alliance with The Point is a significant strategic milestone for The Point. It underscores the growing importance of The Point as a core membership programme of the Group that enhances the synergy and creates extra value for our customers and across businesses within the Group. With a customer-centric approach, we are elevating the loyalty programme to the next level for our customers, and creating more opportunities for nearly 2 million members to earn and burn their points.”

18 Membership Types 会籍类别

Two types of Go Royal membership are available – Go Royal, a free membership with no expiry date; and Go Royal Gold, a membership with an annual fee of HK\$1,388, which offers more discounts and an array of exclusive offers.

Go Royal提供两种会籍，分别是不设期限的免费会籍Go Royal (帝赏卡)，以及以年费HK\$1,388解锁更多折扣优惠及专属礼遇的Go Royal Gold (帝赏金卡)。

Member Type 会籍类别	Requirements 加入资格	Validity Period 会籍期限	Card 会员卡	Member Benefits 会员优惠
Go Royal (帝赏卡)	Free enrolment 免费注册	No expiry date 不设期限		10% off on dining 9折餐饮优惠
Go Royal Gold (帝赏金卡)	Annual fee HK\$1,388 年费HK\$1,388	One-year 一年		Up to 20% off on dining & 8% off on rooms 高达8折餐饮优惠及92折住宿优惠

Both membership types are designed for those seeking luxury and convenience. Providing quality curated products and services that resonate with an elevated lifestyle, members can find the very best in life with Go Royal.

两种会籍均是为追求生活享受的人士而设。Go Royal呈献优质及精挑细选的产品和服务，营造尊尚的生活方式，为会员带来更美好的生活体验。

Go Royal Launch Offers[^]

Go Royal迎新礼遇[^]

To celebrate the launch, from now till the end of July 2022, members will receive:

为庆祝Go Royal全新推出，由即日起至2022年7月底，会员可享：

- A HK\$100 Welcome Coupon: Upon becoming a Go Royal member after free registration; HK\$100 迎新礼券：免费注册成为 Go Royal 会员后即时赠送
- Triple Welcome Bonus Points: The first HK\$500 spending in a single qualifying transaction at any participating hotel or restaurant will earn triple Welcome Bonus points, and every subsequent HK\$1 spending can earn 1 point; 三倍迎新积分：于参与计划的酒店及餐厅完成首笔单次合格交易，首笔 HK\$500 合格消费可赚取三倍迎新积分，随后每消费 HK\$1 可赚取 1 分

[^]Welcome offers are available while stocks last.
迎新礼遇数量有限，先到先得。



Go Royal brings together loyal guests of the Group’s five Royal Hotels and members of The Point. Guests can easily fulfil their wish for hotel stays, dining and shopping in malls with two programmes, one single account and one set of bonus points
Go Royal结合集团旗下5间“帝”系酒店的粉丝及The Point积分奖赏计划的会员，两个计划、一个账户、一套积分，同时满足酒店住宿、餐饮及商场购物的多重愿望

集团旗下酒店推出香港最大型的酒店及消费购物综合奖赏计划之一Go Royal by SHKP (帝赏)，为会员提供酒店餐饮、住宿、休闲及购物方面的礼遇。Go Royal会员可通过简单易用的Go Royal手机应用程序，使用与新地商场综合会员计划The Point共用的积分，于集团遍布各区的商场兑换丰富的购物礼遇；而The Point会员则可在“帝”系酒店，以积分兑换非凡的住宿体验，并在屡获殊荣的酒店餐厅兑换餐饮奖赏。

此奖赏计划推出的时间正值新冠疫情相关管控措施逐步放宽，加上政府推出新一轮消费券以提振经济，Go Royal的各项奖赏将让顾客体验更多的喜悦。计划涵盖5间“帝”系酒店（即帝苑酒店、帝都酒店、帝京酒店、帝景酒店和帝逸酒店）及其20间餐厅，而The Point积分奖赏计划覆盖25个集团商场，Go Royal会员可于各酒店消费之余赚取The Point积分，兑换更多精彩奖赏。

集团执行董事郭基辉表示：“Go Royal结合新地旗下5间‘帝’系酒店的粉丝及The Point积分奖赏计划的会员，以提升顾客体验为目标，通过简单易用的手机应用程序，为顾客提供更全面、更多元化、更契合新世代消费模式的体验。两个计划、一个账户、一套积分，同时满足酒店住宿、餐饮及商场购物的多重愿望。”

此次合作亦再度为集团的商场积分奖赏计划The Point旗下接近200万名会员，提供更优质的顾客体验，会员可以轻松地在不同场所赚取更多积分，即在5间“帝”系酒店每消费HK\$1，便可如同在25个集团商场消费一样，赚取1分The Point积分。

集团执行董事郭基泓指出：“Go Royal与The Point结盟是一个重大及策略性的里程碑，彰显The Point作为集团核心会员计划的重要性，亦可增强协同效应，为顾客以至集团各项业务创造更多价值。我们本著以客为先的精神，进一步优化奖赏计划，为接近200万名会员带来更多赚取和享用积分的机会。”

Member Benefits 会员礼遇

Go Royal members can enjoy a whole range of hospitality, dining, and shopping rewards, including:
Go Royal会员礼遇包括一系列酒店、餐饮和购物奖赏，包括但不限于：

- 10% off on dining, up to 20% off for Gold members
9折餐饮优惠，金卡会员享高达8折
- 8% off on rooms (applicable to Gold members only)
92折住宿优惠 (仅限金卡会员)
- Gold members receive HK\$1,200 worth of dining coupons and bonus vouchers for complimentary lunch buffet, birthday cake and more.
金卡会员另可即时赠总值 HK\$1,200 餐饮现金券及多种额外礼券包括自助午餐及生日蛋糕等
- Earn 1 The Point bonus point for every HK\$1 of qualifying hotel spending[^]
于参与酒店每消费HK\$1即可赚取1分The Point积分[^]
- Double bonus points in birthday month[^]
于生日月份可享双倍积分[^]
- Earn points for qualifying events held in participating hotels[^]
于参与酒店举办合格活动可赚取积分[^]
- Redeem member-exclusive rewards[^]
凭积分兑换会员专属奖赏[^]
- Online hotel services via Go Royal App including checking points balance, redeeming hotel rewards, room booking, table reservations, takeaway & delivery, and e-Shop.
通过Go Royal手机应用程序查阅积分纪录、兑换酒店奖赏、预订房间、餐饮订座、使用美食外卖自取/外送及网上商店服务

[^]Go Royal会员完成首笔 HK\$500 或以上的单次合格消费，即可享受有关礼遇

[^]Go Royal members will start enjoying these benefits upon making the first single qualifying hotel spend of HK\$500 or above.

For more information, please click: www.goroyal.com.hk

更多详情，请点击：www.goroyal.com.hk

[^]Go Royal terms and conditions apply.

[^]受Go Royal之条款及细则约束。

Consumption voucher stimulates retail market Significant rebound in the Group's shopping mall business performance



APM



YOHO MALL 元朗形点

With the easing of the pandemic in Hong Kong, the relaxation of the social-distancing measures, and the launch of a new round of the Government's consumption voucher scheme this year, the performance of Hong Kong's retail market has continuously improved. In light of the latest market situation, the Group has offered targeted loyalty programmes and leveraged Point Dollar, a new payment feature of The Point by SHKP. These measures led to a significant increase in footfall and tenant sales in SHKP malls in April and May.

SHKP shopping malls roll out various rewards to stimulate consumption

To encourage shoppers to enjoy spending and shopping with consumption vouchers, New Town Plaza and HomeSquare in Sha Tin jointly organized a rewards game with a raft of prizes and distributed mall e-vouchers. MOKO in Mong Kok, YOHO Mall in Yuen Long and Metroplaza in Kwai Fong provided shopping rewards and dining offers worth HK\$15 million, and featured outdoor installations with various themes to attract the public to have fun and take photos. Tsuen Wan Plaza and Uptown Plaza in Tai Po offered rewards worth over HK\$2.5 million, and set up a themed market to further boost traffic and stimulate consumption.

To embrace the opportunities provided by the consumption vouchers, 15 SHKP malls, including Kwun Tong APM, Tai Po Mega Mall, Causeway Bay World Trade Centre, Tsim Sha Tsui's The Sun Arcade and Yuen Long Plaza, rolled out a series of benefits in April, including offering a limited "Early Bird Privilege Pass" to members to earn extra Point Dollar. The malls also offered other rewards to increase traffic, including free parking without any spending requirement, double points rewards, dining coupons, a collaborative 3% point rebate offered by malls and banks, HK\$10,000 Point Dollar specifically for the

member with the highest spend, and up to a 200% rebate.

Effective promotional activities boost footfall and merchants sales revenue

When the government disbursed the first phase of consumption vouchers in April, 12 SHKP malls, including East Point City in Tseung Kwan O, Harbour North in North Point, Landmark North in Sheung Shui, Park Central, PopWalk in Tseung Kwan O and Mikiki in San Po Kong, jointly launched a Triple Rewards programme, collaborating with over 200 merchants and offering multiple consumption rewards and Point Dollar. In addition to rewards covering dining, clothing and lifestyle products, members spending with designated electronic payment tools enjoyed up to a 100% rebate. These promotional activities, along with the successive major festivals in April and May, successfully elevated consumer sentiment.

V City in Tuen Mun and V Walk in West Kowloon launched a series of consumption voucher reward programmes in early April, offering spending rewards worth over HK\$6.8 million, targeting different types of customers. During the specified period, members spending over HK\$2,000 in electronic consumption vouchers in one day could redeem the certificates or

vouchers of designated malls and merchants worth HK\$3,000 to enjoy up to a 150% rebate.

Driven by various promotional activities proactively launched by SHKP malls, footfall at the malls returned to the level prior to the fifth wave of the pandemic, with satisfactory growth in tenant sales.

Point Dollar launched to capture opportunities from the recovered retail market

Additionally, The Point by SHKP, which has nearly 2 million members, recently launched a new payment feature, called Point Dollar. Through this feature, members can not only earn points by registering their electronic payment record, but also convert their points to Point Dollar, which can be spent as cash at 25 SHKP malls and over 2,000 merchants. Point Dollar has been well received by members and strongly supported by merchants. When the government disburses the second phase of consumption vouchers in early August, the consumers are expected to continue to use electronic payment tools, which will help popularize the use of Point Dollar. The Group's malls are planning to launch corresponding promotional programmes to simulate consumption and capture business opportunities.



East Point City 东港城



V Walk

消费券刺激零售市场 集团商场业务显著回升

隨著香港疫情漸趨平穩，社交距離措施逐步放寬，加上政府今年繼續推出消費券計劃，香港零售市場持續改善。因應市場情況，集團推出針對性的獎賞計劃，配合The Point by SHKP的全新支付功能Point Dollar，令新地商場的人流和租戶營業額於四、五月份錄得顯著升幅。

各大商場推出多項獎賞刺激消費

為鼓勵市民盡情消費，沙田新城市廣場及HomeSquare合辦有獎遊戲，送出豐富獎品，及派发商場電子禮券，鼓勵市民以消費券購物。至於旺角MOKO新世紀廣場、元朗形點及葵芳新都會廣場則推出總值1,500萬元的購物獎賞及餐飲優惠，並設有不同主題的戶外裝置，吸引市民游玩“打卡”，而荃灣廣場及新達廣場除送出總值超過250萬元的獎賞外，亦特設主題市集，進一步吸引人流及刺激消費。

觀塘APM、大埔超級城、銅鑼灣世貿中心、尖沙咀新太陽廣場、元朗廣場等15個新地商場，於四月推出一系列優惠，以迎接消費券的機遇，例如推出限量“早鳥優惠證”，讓會員可以賺取額外Point Dollar；商場亦提供無須消費免費泊車優惠、大額回贈雙倍積分、美食優惠券、與銀行合作提供3%積分回贈，以及向消費額最高的會員送出10,000元Point Dollar，回贈率高达200%等吸引顧客的措施。

推廣活動奏效 人流及商戶營業額齊升

將軍澳東港城、北角匯、上水廣場、將軍澳中心、PopWalk天晉匯、新蒲崗Mikiki等12個新地商場，在政府於四月派发第一期消費券時，聯手推出“消費券上賞”三重優惠，聯合200多個商戶亦同步推出多重消費優惠及Point Dollar等。除了提供涵蓋餐飲、服飾、生活百貨等獎賞外，使用指定電子支付工具消費，回贈率最高更可达100%。在這些推廣活動刺激下，加上四月及五月接連有重要節日，成功帶動顧客的消費意願。

位於屯門的V City及西九龍的V Walk在四月初開展一系列消費券獎賞活動，送出總值逾680萬元禮遇，優惠全面覆蓋不同類型的顧客。會員於限定日期內，以電子消費券即日消費滿2,000元，即可換領總值3,000元的指定商場及商戶贈券或禮券，盡享高達150%回贈。

集團旗下各商場在積極推出不同的推廣活動帶動下，整體商場人流已恢復至第五波疫情前的水平，商戶營業額亦錄得理想增長。

推出Point Dollar 把握零售市場復蘇機遇

此外，擁有近200萬會員的The Point by SHKP，此前正式推出全新付款功能Point Dollar，讓會員通過登記電子消費賺取積分，並可以在25個新地主要商場、逾2,000個商戶將積分當作現金消費。Point Dollar不僅深受會員喜愛，亦得到商戶熱烈支持。隨著八月初政府將派发第二期消費券，預計市民會延續使用電子支付的習慣，將有助Point Dollar的進一步普及。集團各商場亦將會推出相應的推廣活動，刺激消費，把握其中商機。



Tai Po Mega Mall 大埔超級城



V City



Tsuen Wan Plaza 荃灣廣場



Harbour North 北角匯

The Group signs sustainability-linked loan of HK\$20.7 billion Another record-breaking SLL in Hong Kong's real estate sector

The Group recently signed a five-year sustainability-linked loan (SLL) facility with 16 major international and local banks. The credit facility received an overwhelming response from the market, as it was oversubscribed by more than four times. The final size of the syndicated loan came to HK\$20.7 billion, making it the largest of its kind for the real estate sector in Hong Kong.

This year's SLL facility followed last November's HK\$8,650 million SLL for the Group, also a market record at the time. The successful formation of an SLL facility in two consecutive years shows the Group's commitment to sustainability, as well as the banking industry's trust in and support for the Group's work in Environmental, Social and Governance (ESG).

Group Chairman and Managing Director Raymond Kwok said: "SHKP has a firm belief in promoting sustainable development. This credit facility will allow us to better leverage the Group's resources and advantages to meet more ambitious ESG goals. Despite the challenges arising from the pandemic, we have continued to uphold our belief in Building Homes with Heart and step up our ESG efforts. This, together with our quality products and services, is conducive to making Hong Kong a better place to live and work, and nurture the next generations."

The Group has been incorporating ESG elements into its business operations to create long-term value for its shareholders and the community as a whole. To help Hong Kong achieve a low-carbon transition and carbon neutrality, the Group is investing heavily in renewable energy generation. Its major initiatives include building solar farms and installing solar panels in its managed properties, with the Group set to be one of the largest solar panel operators in the city. In addition to constantly enhancing the environmental performance of its existing buildings, the Group targets to obtain LEED Gold or Platinum ratings for its core commercial projects under development. It has also pledged to reduce greenhouse gas emissions intensity and electricity consumption intensity of its major properties by 25% and 13% respectively by the 2029/30 financial year compared to 2019/20.

The Group places equal emphasis on safeguarding the health and well-being of the community. To help the city's fight against the fifth COVID wave, the Group lent for free two pieces of land to the government to build community isolation facilities and provided space in two office premises as venues for community vaccination. Moreover, the Group is helping meet the short-term housing needs of the underprivileged by leasing a plot of land in Yuen Long to develop United Court, a 1,800-unit transitional housing project, which will officially open this month as Hong Kong's largest transitional housing development to date.

The Group's ESG performance is well recognized by respected organizations and the financial community. The Group has been named one of the top three companies in the Hang Seng Corporate Sustainability Index ⁽¹⁾ for three consecutive years and a constituent

member of the FTSE4Good Index Series ⁽²⁾ since 2018. In 2022, the Group received a rating of 'A' in the MSCI ESG Ratings assessment ⁽³⁾.

Bank of China (Hong Kong) Limited, The Hongkong & Shanghai Banking Corporation Limited and MUFG Bank, Ltd. will collectively act as sustainability advisors for the SLL facility and advise SHKP on sustainability performance targets. On top of the three advisors, the facility is also backed by Oversea-Chinese Banking Corporation Limited, China Construction Bank (Asia) Corporation Limited, DBS Bank Ltd., Industrial & Commercial Bank of China (Asia) Limited, Hang Seng Bank Limited, Bank of Communications Co., Ltd., Mizuho Bank, Ltd., Sumitomo Mitsui Banking Corporation, Fubon Bank (Hong Kong) Limited, Shanghai Commercial Bank Limited, United Overseas Bank Limited, Citibank, N.A. and Cathay United Bank Co., Ltd.

According to the loan agreement, the Group is entitled to interest savings after meeting a set of predetermined sustainability performance targets as follows:

- Achieving a continuous increment in the proportion of green office buildings in our portfolio of core completed office buildings ⁽⁴⁾
- Achieving an annual reduction in electricity consumption intensity (ECI, measured in units of kWh/m²)
- Demonstrating continuous improvement in the S&P Global ESG Scores ⁽⁵⁾

The facility was signed by Sun Hung Kai Properties (Financial Services) Limited, with its parent, Sun Hung Kai Properties Limited, providing a guarantee. It has a 30:70 split between term loan and revolving credit tranches and a maturity of five years. The proceeds will be used for general working capital and ongoing sustainability initiatives. SHKP has the highest credit ratings among property companies in Hong Kong, attaining an A1 and A+ rating with a stable outlook from Moody's and S&P respectively.

Notes

- (1) The Hang Seng Corporate Sustainability Index includes the top 30 Hong Kong-listed companies that perform well on corporate sustainability. The constituent companies of the index are assessed by the Hong Kong Quality Assurance Agency, an independent and professional assessment body, to ensure the index is objective and reliable. SHKP attained AAA, the highest rating, in both 2020 and 2021.
- (2) FTSE Russell (the trading name of FTSE International Limited and Frank Russell Company) confirms that SHKP has been independently assessed according to the FTSE4Good criteria and has satisfied the requirements to become a constituent of the FTSE4Good Index Series. Created by global index provider FTSE Russell, the FTSE4Good Index Series is designed to measure the performance of companies demonstrating strong Environmental, Social and Governance (ESG) practices. The FTSE4Good indices are used by a wide variety of market participants to create and assess responsible investment funds and other products.
- (3) Please refer to the MSCI disclaimer: <https://www.shkp.com/html/sustainable-development/mscidisclaimer.html>.
- (4) Definition of green office buildings: office buildings with LEED Gold or Platinum certification or pre-certification.
- (5) The S&P Global ESG Scores (formerly known as the SAM ESG Scores; Dow Jones Sustainability Index scores) is an ESG data set that provides company-, dimension-, and criteria-level scores based on the S&P Global Corporate Sustainability Assessment process, an annual evaluation of companies' sustainability practices.

集团签署207亿港元可持续发展表现挂钩贷款 再创香港房地产业界同类贷款市场纪录

集团最近与16家主要的国际及本地银行签署一笔五年期的可持续发展表现挂钩贷款协议。本次银团贷款的市场反应热烈，录得逾四倍超额认购，最终总贷款额达到207亿港元，是香港房地产业界历来最大规模的可持续发展表现挂钩贷款。

集团于去年11月签署86.5亿港元可持续发展表现挂钩贷款，当时已创下市场纪录。集团连续两年成功筹得大额可持续发展表现挂钩贷款，反映集团致力实现可持续发展目标，以及银行业界信任及支持集团在环境、社会及管治（ESG）方面的工作。

集团主席兼董事总经理郭炳联表示：“新地秉持信念推动可持续发展，此项贷款让集团能更好利用自身的资源和优势，实现更远的ESG目标。尽管面对疫情带来的挑战，但集团继续信守‘以心建家’的理念，不断加强集团的ESG工作，配合我们的优质产品和服务，让香港成为更加宜居、宜业、培育下一代更理想的地方。”

集团一直将ESG元素融入业务营运中，为持份者以至整个社会带来长远价值。为了支持香港实现低碳转型及碳中和，集团投入不少资源发展可再生能源，包括建设太阳能发电系统，以及在集团管理的物业安装太阳能板，令集团势将成为香港最大的可再生能源营运者之一。集团除了持续提升现有物业的环保表现外，亦力争旗下发展中的核心商业项目取得领先能源与环境设计（LEED）金级或铂金级认证。此外，集团承诺以2019/20财政年度为基准，于2029/30财政年度或之前，将旗下主要物业的温室气体排放强度降低25%、耗电强度降低13%。

集团同样重视守护市民的健康和福祉。在香港抗击第五波新冠疫情期，集团第一时间无偿借出两幅土地予政府兴建社区隔离设施，并提供两个办公楼物业的空间作为社区疫苗接种中心。此外，为协助满足基层市民短期的房屋需要，集团借出元朗一幅土地，用作发展过渡性房屋项目“同心村”，提供1,800个单位，项目于本月正式启用，届时将会是香港最大规模的过渡性房屋项目。

集团在ESG方面的表现广受具公信力的机构和财经界认同。集团连续三年在“恒生可持续发展企业指数”⁽¹⁾中名列前三位，并自2018年起被纳入“富时社会责任指数系列”⁽²⁾成份股。在2022年，集团于MSCI ESG评级⁽³⁾中获得A级。

中国银行（香港）有限公司、香港上海汇丰银行有限公司及三菱UFJ银行将共同担任本项贷款的可持续发展顾问，负责就可持续发展表现目标的相关事宜，向新地提供意见。其余安排贷款的银行包括华侨银行、中国建设银行（亚洲）、星展银行、中国工商银行（亚洲）、恒生银行、交通银行、瑞穗银行、三井住友银行、富邦银行（香港）、上海商业银行、大华银行、花旗银行及国泰世华商业银行。

根据贷款协议，当集团达成预先就ESG设定的可持续发展表现目标时，可获得贷款利率折扣。有关的可持续发展表现目标包括：

- 持续增加绿色办公楼在集团已落成核心写字楼物业组合所占的比例⁽⁴⁾
- 达成减低电力消耗强度的年度目标（电力消耗强度以“千瓦时/平方米”为单位）
- 取得的标普全球ESG评分持续上升⁽⁵⁾

本项贷款由新鸿基地产（金融服务）有限公司签署，由母公司新鸿基地产发展有限公司作担保。贷款包括三成定期贷款及七成循环贷款，年期为五年。贷款款项将用作集团日常营运资金，以及支持现正进行的可持续发展工作。新地是香港取得最高信贷评级的地产发展商，分别获穆迪及标普给予A1和A+评级，两者的评级展望均为稳定。

备注

- (1) 恒生可持续发展企业指数包含首30家在企业可持续发展方面表现良好的香港上市公司。成份股公司挑选程序乃由独立的专业评审机构香港品质保证局进行评审，以确保客观及可靠。新地于2020年及2021年度均获得最高的AAA评级。
- (2) FTSE Russell (FTSE International Limited 及 Frank Russell Company) 的简称) 确认新地已根据FTSE4Good的标准进行独立评核，并符合成为“富时社会责任指数系列”成份股的条件。“富时社会责任指数系列”由全球指数供应商FTSE Russell建立，用以量度企业于环保、社会及管治方面的表现。“富时社会责任指数”广泛被各类市场参与者用作创建或评估与社会责任相关的投资基金及其他产品。
- (3) 请参阅MSCI免责声明：<https://www.shkp.com/html/sustainable-development/mscidisclaimer.html>
- (4) 绿色办公楼的定义：取得LEED金级或铂金级认证或前期认证的办公楼。
- (5) 标普全球 ESG评分（前称为SAM ESG评分；道琼斯可持续发展指数评分）是一个环境、社会和管治数据库，根据标普全球可持续发展评估（CSA）流程提供公司级别、要素级别和标准级别的评分，为对公司可持续实践的年度评估。



Guangzhou Parc Central wins the ICSC MAXI Awards and The 9th Asia-Pacific Stevie® Awards 2022

广州天环广场勇夺“ICSC全球营销大奖”及“第九届亚洲-太平洋史蒂夫®奖”



Parc Central's thematic runway, with commercial space of over one kilometre, is distinctive and sought after by the visitors
天环广场设有一条商业空间超过一公里的主题展跑道·极具特色·备受游人追捧

The Group's Parc Central, located in the Tianhe district of Guangzhou, received Gold award in the Integrated category of the ICSC MAXI Awards and the Silver award for Innovation in Brand Development in The 9th Asia-Pacific Stevie® Awards 2022 for its "Let's Heapy" five-year anniversary campaign. The former is an internationally acknowledged global award, recognizing the most innovative projects in the global retail real estate industry that add value to shopping centres; and the latter is hailed as the Oscars in the corporate industry, as the only business award recognising corporate achievement in 29 countries in the Asia-Pacific region, demonstrating the infinite advantages of the project.

Newly launched unique and trendy artistic space

The award-winning project took half a year to create. In collaboration with the designer of Pop Mart's representation work, Molly, and cutting-edge artists in Guangzhou, its five trendy artistic space is newly launched. Also making its debut

was "Molly in Guangzhou", the first South China city special masterpiece. The project partnered with international brands to launch exclusive limited editions of fifth anniversary crossover gift boxes for an unprecedented co-branding collaboration between shopping malls and brands.

Creating a new landmark for Guangzhou's trendy lifestyle

Parc Central launched an innovative green runway for the "HEAPY GO exhibition", the runway with commercial space of over one kilometre, along with outdoor gymnasium activities and a Camping Culture Festival, with e-CNY and shopping offers to create a new social networking experience.

集团位于广州天河区的天环广场凭“LET'S HEAPY型聚潮乐”五周年庆活动，荣获“ICSC全球营销大奖”的“整合营销类”金奖及“第九届亚洲-太平洋史蒂夫®奖”的“品牌发展创新奖”银奖。前者为备受国际认可的全球性大奖，旨在表彰全球零售地产行业中为购物中心增值的最具创新性项目；后者被誉为商界“奥斯卡”，是对亚太地区29国企业所取得的成就加以认可的唯一商业奖项，彰显项目的无限优势。

新推出独特潮玩艺术空间

获奖项目耗时半年打造，携手泡泡玛特代表作Molly的设计师及广州新锐艺术家，首创五大潮玩艺术空间。首个华南城市纪念版巨型人偶“Molly在广州”更是初次亮相，项目同时携手国际品牌独家推出五周年限定联名礼盒，开创商场与品牌联名合作先河。

打造广州潮流生活新地标

天环广场创新推出商业空间超过一公里的绿色“玩食有道HEAPY GO”主题展跑道、户外健身活动及“露营文化节”，配合数字人民币及购物优惠，打造社交新体验。



Parc Central wins internationally acknowledged global awards
天环广场勇夺备受国际认可的全球性大奖

United Court transitional housing project, initiated by the Group, is now complete and open

集团发起的过渡性房屋项目“同心村”落成启用



Hosting the opening ceremony of United Court are government officials of the HKSAR; Group Chairman & Managing Director Raymond Kwok (fourth right); Group Executive Director, Adam Kwok (second right); SHKP-Kwoks' Foundation Director, Thomas Kwok (second left); the Most Revd Andrew Chan (fourth left), Archbishop and Primate of the Hong Kong Sheng Kung Hui; Dr Donald Li (third left), Chairman of the Hong Kong Sheng Kung Hui Welfare Council Board of Directors and Executive Committee and Joseph Man (first right), Acting Director of the Hong Kong Sheng Kung Hui Welfare Council
多名特区政府官员联同集团主席兼董事总经理郭炳联(右四)、集团执行董事郭基辉(右二)、新鸿基地产郭氏基金董事郭炳江(左二)、香港圣公会教省主教陈证明大主教(左四)、香港圣公会福利协会董事会暨执行委员会主席李国栋医生(左三)及香港圣公会福利协会署理总干事文孔义(右一)主持同心村启用仪式

United Court, for which the Group leased the land at a nominal rent of HK\$1, is supported by government funding and operated by the Hong Kong Sheng Kung Hui Welfare Council. Following its completion and opening in May this year, a groundbreaking and blessing ceremony was recently held.

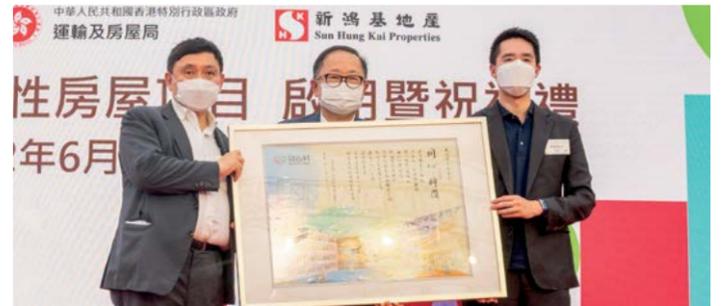
United Court is the first large-scale transitional housing project fully completed and opened in Hong Kong. In addition to leasing the land, the Group was responsible for preliminary project planning, basic site formation, technology support, and providing property management consultancy. The project provides 1,800 units, equipped with diverse community facilities, including an integrated service building, a convenience store, a quick-cut hair salon, communal kitchens and recreational facilities. The project also established the first well-being index of transitional housing in Hong Kong for the whole person wellness of its residents.

Group Chairman & Managing Director Raymond Kwok said at the ceremony, "We are delighted to be engaged in the United Court project to help address the short-term housing needs of grassroots families. We are confident that Hong Kong Sheng Kung Hui Welfare Council will provide comprehensive and proper management and services, making United Court a role model for transitional housing. SHKP looks forward to working together with the government on the dual-track system of private and public housing development, in which the government expedites the construction of public housing whilst further streamlining the town planning procedures, thus allowing private developers to offer more private housing. The government and private developers can then work together to increase the supply of housing and solve the housing problem in Hong Kong."

由集团以象征性1元借出土地，配合政府拨款兴建，并由香港圣公会福利协会营运的“同心村”，已于今年五月落成及启用，并于此前举行启用暨祝福礼。

“同心村”是香港首个全面落实及启用的大型过渡性房屋项目，除借出土地外，集团更负责前期项目规划、基本地盘平整工程以及技术支持，并提供物业管理的顾问服务。项目设有1,800个单位，配备多元化社区设施，其中包括综合服务大楼、便利店、快剪理发店、社区厨房和游乐设施等。项目更设立香港首个过渡性房屋的康健指标，以便照顾居民的身心健康。

集团主席兼董事总经理郭炳联于典礼上表示：“很高兴能够参与‘同心村’计划，帮助基层家庭解决短期住屋问题。我们有信心圣公会福利协会能提供全面妥善的管理和服务，令同心村成为模范的过渡性住房。新地期待继续与政府同心合力，公私营房屋‘双轨并行’，一方面政府加快兴建公屋，同时进一步精简城规程序，让私人发展商能提供更多私营房屋，令政府与私营发展商可以一起努力增加房屋供应，共同解决香港房屋问题。”



Group Chairman & Managing Director Raymond Kwok (left) and Group Executive Director, Adam Kwok (right) accept souvenirs presented by Hong Kong Sheng Kung Hui Welfare Council
集团主席兼董事总经理郭炳联(左)、以及集团执行董事郭基辉(右)接受由香港圣公会福利协会送出的纪念品

The Group continues to fully support the fight against the pandemic

集团持续全力支援抗疫

元朗社區隔離設施



Allen Fung (second right), Group Executive Director and SmarTone Deputy Chairman & Executive Director, hands over supplies donated by the Group to the government in the company of Norman Tam (first right), SmarTone Deputy Chief Executive Officer. The donation is formally received by officials representing the HKSAR 集团执行董事及SmarTone副主席兼执行董事冯玉麟(右二)在SmarTone副行政总裁谭乐文(右一)陪同下,代表集团送出物资,并由香港特区政府相关官员接收

In the face of the raging fifth wave of the pandemic, the Group has continued to actively support the fight against the pandemic in various ways. Amid the changing pandemic situation in Hong Kong, the Group has strived to address the city's pressing need for isolation facilities, communication networks in the facilities, vaccination centres, a stable supply of goods, and the timely arrangement of anti-pandemic materials from the mainland. The Group stands united in full support of the city's fight against the pandemic. Additionally, RMB 3 million was donated to help Shanghai combat the virus.

1. The Group's subsidiary, SmarTone, provides stable and quality 5G network in community isolation facilities

The Group's subsidiary, SmarTone, has constructed 5G networks at full speed at numerous community isolation facilities and a hospital for emergency use. Also, anti-pandemic workers and people admitted to the facilities will enjoy free local data from SmarTone. With a stable, high-speed 5G network, anti-pandemic workers can speed up the check-in of occupants in the community isolation facilities, who can also scan a QR code with their mobile phones to access a designated webpage, where they can fill out their personal information, pre-order meals every day, and request daily necessities.

2. The Group has donated toys and 15,000 tickets each to the Sky100 Hong Kong Observation Deck and Noah's Ark Hong Kong Theme Park for people under quarantine at the community isolation facilities

Through the Group's subsidiary, YATA, 800 educational toys were sourced for children under quarantine in the community isolation facilities, and delivered by the Group Volunteer Team and Youth Anti-Coronavirus Link to allow the children to enhance their knowledge through play. The Group also gave out 15,000 tickets for the Sky100 Hong Kong Observation Deck and 15,000 for Noah's Ark Hong Kong Theme Park for people under quarantine in the community isolation facilities.

3. The Group's two property management companies to organise and deliver anti-pandemic supplies

The Group's two property management companies, Hong Yip Service Company Limited and Kai Shing Management Services Limited, have partnered with the Hong Kong Volunteers Against Coronavirus to deliver anti-pandemic supplies collected from the community to needy households. The two property management companies will also fully support the government in its upcoming distribution of anti-pandemic packs, managing a total of 338 residential developments and help with the last-mile delivery of supplies to almost 800,000 people.

Meanwhile, in early April, the Group and the Kwok family donated RMB 3 million to the Shanghai Charity Foundation to fully support Shanghai's fight against the pandemic and help ensure the supply of essential materials to the city. The Group firmly believes that with efforts and support from all sectors of the community, the city will beat the pandemic, enabling the local economy to recover shortly.

面对第五波疫情来势汹汹,集团继续积极从不同方面协助抗疫,因应香港疫情变化,尽己所能,及时响应社会对隔离设施及其通讯网络支援、接种疫苗、供港运输、供港物资等迫切需求,集团上下一心,全力支持香港社会共同打好“防疫保卫战”。此外,集团亦捐赠人民币300万元支援上海抗击疫情。

1. 集团旗下SmarTone为社区隔离治疗设施提供稳定及优质的5G服务

集团旗下的SmarTone火速为多个隔离设施和应急医院搭建5G网络,并为入住者和抗疫人员免费提供本地数据。通过高速及稳定的5G网络,抗疫人员可加快为入住隔离治疗设施的市民办理登记入住手续,而市民于入住隔离治疗设施时亦可通过手机扫描二维码以进入相关网页登记个人资料、预订每天膳食及索取日用品。

2. 集团捐赠玩具及天际100香港观景台及挪亚方舟主题公园门票各15,000张予入住社区隔离点的人士

集团通过旗下一田百货,为入住隔离点的儿童网罗800份益智玩具,并由集团义工队及“青少年抗疫连线”分派,让隔离儿童通过益智学习玩具套装增进知识。此外,集团亦送赠天际100香港观景台和挪亚方舟主题公园门票各15,000张予在社区隔离点的人士。

3. 集团旗下两间物业管理公司统筹派送抗疫包

集团旗下两家物业管理公司康业服务有限公司及启胜管理服务公司与全港抗疫义工同盟合作,协助派送社会募捐的抗疫物资包给有需要的住户。同时,响应政府计划向全民派发抗疫物资包,两家物管公司积极协助分发工作,服务覆盖多达338个小区,可为近80万名住客解决“最后一公里”的物流配送。

同时,集团及郭氏家族于四月初向上海市慈善基金会捐赠人民币300万元,全力支持上海抗击疫情,助力保障城市物资供应。集团深信在社会上下一心及各方支援下,将有效战胜疫情,令社会经济及生活早日恢复正常。



SmarTone built 5G networks at full speed for numerous sites where community isolation facilities and a hospital for emergency use are located. The photo shows antennas in the Tam Mi isolation facility, which provide a stable, high-speed 5G network for people admitted to or working in the facility SmarTone火速为多个隔离设施及应急医院搭建5G网络,图为SmarTone于潭尾隔离设施内的天线,为隔离人士及抗疫人员提供稳定及高速的5G覆盖



The anti-pandemic task force assist in the daily operation of the community isolation facilities, such as arranging supplies, with the use of SmarTone 5G routers and its stable, high-speed 5G network 抗疫特遣队通过SmarTone 5G路由器,使用SmarTone稳定高速的5G网络,处理隔离设施的日常运作,例如安排物资等



The Group Volunteer Team and Youth Anti-Coronavirus Link delivered 800 educational toys for children under quarantine in the community isolation facilities 集团义工队及“青少年抗疫连线”分派800份益智玩具予入住隔离点的儿童



Through the Group's subsidiary, YATA, educational toys are sourced for children under quarantine in the community isolation facilities 集团通过旗下一田百货,为入住隔离点的儿童网罗益智学习玩具套装



The Group's Hong Yip and Kai Shing subsidiaries help with the last-mile delivery of supplies to those in need. Taking a photo together are Bunny Chan (centre), the chief convenor of the Hong Kong Volunteers Against Coronavirus, Alkin Kwong (right), Chairman and Chief Executive of Hong Yip, and Chan Kam-fai (left), Managing Director of Kai Shing 集团旗下的康业和启胜协助解决物资入户“最后一公里”。全港抗疫义工同盟召集人陈振彬(中)与康业主席及行政总裁邱正炜(右)和启胜董事总经理陈锦辉(左)合照

The Group's site in Sha Po North, Kam Tin approved for solar energy system 集团锦田沙埔北土地 获批建太阳能发电系统

The Group has always been committed to the practice of sustainability. Its two sites in Sha Po North, Kam Tin, Yuen Long, with a total area of about 70,000 square feet, were approved by the Town Planning Board for the construction of a solar energy system.

The Group will install solar photovoltaic panels on the two sites, which will generate about 720,000 kWh of electricity annually, equivalent to the annual energy consumption of about 219 domestic households. This is expected to offset about 260,000 kg of annual carbon emissions, which is equivalent to planting about 11,600 trees. Once the solar energy system is put into operation, the electricity generated will be transmitted to the existing electrical power network. The project uses advanced design utilized in foreign countries, and nitrogen-fixing plants are selected to maintain soil quality and fertility, enhancing the overall landscape quality.

集团一直致力实践可持续发展，旗下位于元朗锦田沙埔北合计约6,503平方米（70,000平方呎）的两幅土地，此前向城市规划委员会申请兴建太阳能发电系统，并正式获得批准。

集团将在两幅土地安装太阳能光伏电池板，估计每年产生的电力约超过720,000千瓦时，相当于大约219个家庭的一年用电量，预计每年可抵销逾260,000公斤的碳排放，相当于种植约11,600棵树。太阳能发电系统投产后，所产生的电力将会传输至现有的电力网络，项目将参照外国的先进设计，种植经挑选的固氮植物，以保持土壤品质和肥沃度及提升整体景观品质。

The Group promotes online activities to encourage the public to stay physically and mentally healthy 集团推广线上活动 鼓励大众保持身心健康

The SHKP Reading Club, under the Group, partnered with The Federation of New Territories Youth Foundation and the Tai Po Youths Association to launch the 'Read For More' anti-pandemic writing contest, inviting all Hong Kong secondary, post-secondary and university students to recommend an inspiring book in their writing. Outstanding writings will be published in 'Read For More', using words to cheer for Hong Kong. Meanwhile, the SHKP Supernova Cycling Team, sponsored by the Group, has actively organised virtual cycling races online to encourage the public to fight against the pandemic through sports positivity.

集团新闻会联合新界青年联会和大埔青年协会推出“全城抗疫·阅读给力”《点读》征文比赛，邀请香港所有中学、大专或大学学生推荐一本鼓励人心的书并将优秀作品刊载于《点读》阅读平台，借文字为香港打气；同时，由集团赞助的SHKP Supernova 单车队积极通过举办虚拟线上单车赛，鼓励大众以运动正能量抗疫。



The SHKP Reading Club launched the 'Read For More' anti-pandemic writing contest
新闻会推出“全城抗疫·阅读给力”《点读》征文比赛



The SHKP Supernova Cycling Team, sponsored by the Group, has actively organised virtual cycling races online amid the pandemic
由集团赞助的SHKP Supernova 单车队疫情下举办虚拟线上单车赛

Celebrating the Tuen Ng Festival with the elderly and underprivileged families with love 暖暖爱心贺端阳 为长者及基层家庭送关怀

The Group's volunteer team has been committed to providing assistance to the elderly affected by the redevelopment of Pak Tin Estate over the past three years. Besides providing home inspections and basic renovations, the volunteer team provided regular home visits. Although the programme was successfully completed, the volunteer team continued to show neighbourly love by distributing gift bags to the elderly in Pak Tin Estate during the Tuen Ng Festival. The Group also spread love to people from diverse backgrounds through its Building Homes with Heart Caring Initiative, by having social welfare organizations distribute Tuen Ng Festival gift bags to underprivileged families in Central and Western District, Islands District and Eastern District for festive blessings.



The Group's volunteer team gives festive blessings to the elderly in Pak Tin Estate by distributing Tuen Ng Festival gift bags
集团义工队向白田村长者派发端午福袋，送上节日祝福

集团义工队在过去三年多，致力协助受白田村重建影响而搬迁的长者。期间，义工队除了提供验楼和基本装修服务，更会进行定期探访活动。尽管项目已圆满结束，义工队借端午佳节再续白田邻里情，向长者派发福袋。同时，集团还通过“以心建家送暖行动”关怀社会各阶层，并由社会福利机构向中、西区、离岛和东区的基层家庭派送端午节福袋，送上节日祝福。



Building Homes with Heart Caring Initiative distributes Tuen Ng Festival gift bags to underprivileged families through social welfare organizations
“以心建家送暖行动”透过社会福利机构，向基层家庭派送端午节福袋

The Group and Green Power jointly host a video creation contest 集团联合绿色力量举办短片创作比赛

集团联合绿色力量举办短片创作比赛

The Group joined hands with Green Power to invite the public to participate individually or as a family-based team through Nature Rescue in the "Be a STEM & Eco-friendly YouTuber" short video creation contest. By producing a three-minute short video on the theme of environmental protection at home to promote a green lifestyle that combines green concepts and STEM elements. Meanwhile, adhering to its belief in sustainable development, the Group participated in Earth Hour, a worldwide lights-off campaign organized by the World Wide Fund for Nature (WWF), for the 14th consecutive year. Over 300 premises owned or managed by the Group switched off non-essential lights for an hour on the night of the event, putting energy conservation into practice. Among property companies, the Group had one of the largest number of buildings participating in the campaign in Hong Kong.

集团联合绿色力量通过“山·滩拯救队”邀请大众以个人或与家人组队形式参加“在家做STEM环保YouTuber”短片创作比赛，通过制作以居家环保为题材的三分钟短片，提倡糅合环保概念与STEM元素的绿色生活。同时，集团秉承可持续发展的理念，连续第14年参与由世界自然基金会主办的“地球一小时”全球熄灯行动，逾300座由集团持有或管理的物业，于活动当晚把非必要的照明装置关闭一小时，为最大厦参与的香港地产商之一，以行动支持节约能源。



The Group joined hands with Green Power to hold the "Be a STEM & Eco-friendly YouTuber" short video creation contest through Nature Rescue
集团联合绿色力量通过“山·滩拯救队”举办“在家做STEM环保YouTuber”短片创作比赛



The Group participated in Earth Hour, a worldwide lights-off campaign organized by the World Wide Fund for Nature (WWF), for the 14th consecutive year
集团连续第14年参与由世界自然基金会主办的“地球一小时”全球熄灯行动

The Group wins multiple awards at FinanceAsia 集团在《FinanceAsia》中荣获多项殊荣

In the Asia's Best Companies 2022 survey, organized by financial magazine *FinanceAsia*, the Group's overall excellence was recognized by investors and analysts as Asia Best Real Estate Company. Additionally, the Group also won other awards, including Hong Kong's Best Managed Company, Hong Kong's Best Investor Relations, Hong Kong's Most Committed to Environmental Stewardship, Hong Kong's Most Committed to Social Causes, Hong Kong's Most Committed to High Governance Best Standards, and Most Effective in Creating and Implementing D&I Policies over the Past 12 Months awards.

The annual Asia's Best Companies survey invites investors and analysts to evaluate Asia's listed companies in terms of overall management, investor relations, and commitment to environmental protection, social responsibility and corporate governance, in order to recognize listed companies with the most outstanding performance during the year.



在财经杂志《FinanceAsia》举办的“2022年亚洲最佳公司”选举中，集团凭借整体卓越表现，获投资者及分析员评选为“亚洲最佳地产公司”，并同时荣获多个大奖，其中包括“香港最佳管理公司”、“香港最佳投资者关系”、“香港最致力于环境管理”、“香港最致力于社会责任”、“香港最致力于符合企业管治最佳标准”及“过去12个月最有效制定和实施多元共融政策”大奖。

大会每年举办“亚洲最佳公司”选举，邀请投资者及分析员根据区内上市公司的整体管理、与投资者关系，以及在环保、社会责任及企业管治方面的表现作出评分，以表扬在年内表现最突出的上市公司。

Kai Shing receives multiple environmental protection and property management awards 启胜荣获多个环保及物业管理奖项

The Group's property management company, Kai Shing, is committed to promoting sustainability and providing premium property management services. It received the Grand Award under the "Existing Buildings: Facilities Management" category of Green Building Award 2021, and multiple awards in Hong Kong's first "ISCM Awards 2021". Award-winning MOKO significantly reduced its overall electricity consumption by over five million kWh within four years by optimizing its facilities through technology management; the World Trade Centre aims to comprehensively upgrade its property and facilities management with a sustainable management model; and Metroplaza uses its unique urban farms to turn commercial food waste into organic fertilizer and donates its harvest to food banks and charitable organizations, thus fully demonstrating the Group's all-round achievements in corporate social responsibility.

集团旗下物业管理公司启胜致力推动可持续发展及优质物业管理服务，荣获“环保建筑大奖2021”的“既有建筑类别—设施管理大奖”，并在香港首届“商场管理大奖2021”中获多个奖项。获奖的MOKO通过优化设施并结合科技管理，在四年内将整体用电量大幅减少超过500万度；世贸中心以“可持续发展的管理模式”为目标，全方位升级物业配套及提升设施管理；新都会广场则利用独特的“都市农庄”将商户厨余制成有机肥料，并将农作物捐赠予食物银行和慈善团体，充分彰显集团全面践行企业社会责任。



The urban farm regularly organizes guided tours for various stakeholders to practice green living
“都市农庄”定期举办导览团，与各界持份者携手实践绿色生活



The Group's mall management team received multiple awards in Hong Kong's first "ISCM Awards 2021" for its professionalism
集团旗下商场管理团队凭专业水平，在香港首届“商场管理大奖2021”荣获多个奖项

SHKP-Kwoks' Foundation prints Lectures on Chinese Culture series — Chinese Culture and Contemporary China for publication 新鸿基地产郭氏基金辑印《中华文化系列讲座——中华文化与当代中国》

The SHKP-Kwoks' Foundation is committed to "cultivating talent and rejuvenating the nation through science and education" and has adopted a flexible approach to funding and participating in education, training, poverty alleviation, health care and social services. The Academy of Chinese

Culture has previously compiled multiple speeches by famous academics for the "Lectures on Chinese Culture" series it has co-hosted with the SHKP-Kwoks' Foundation for many years, and edited and published them under Lectures on Chinese Culture — Chinese Culture and Contemporary China for publication. The articles include "Prosperity in the Sui and Tang Dynasties — The Dream of a Nation and Humanistic Spirit" by Professor Meng Man of Minzu University of China, and "The Significance and Current Status of Intangible Cultural Heritage Protection" by Mr. Tian Qing, an expert on the protection of intangible cultural heritage. SHKP-Kwoks' Foundation Executive Director Amy Kwok said she hopes that this funded project will give readers a better understanding of the magnificent development of Chinese culture.

新鸿基地产郭氏基金致力“育才树人·科教兴国”，以灵活方式资助及参与教育、培训、扶贫、医疗和社会服务等范畴。此前，中华文化学院整理与新鸿基地产郭氏基金合办多年的“中华文化系列讲座”多篇名家演讲辞，并辑印成《中华文化系列讲座——中华文化与当代中国》，文章有中央民族大学教授蒙曼的《隋唐富强——大国梦与人文精神》、非物质文化遗产保护专家田青先生的《非物质文化遗产保护意义和现状》等。新鸿基地产郭氏基金执行董事郭婉仪期盼通过这次资助项目，有助读者感受中华文化波澜壮阔的发展历程。



Lectures on Chinese Culture — Chinese Culture and Contemporary China, comprising a series of works by famous academics, is the result of solid collaboration between SHKP-Kwoks' Foundation and The Academy of Chinese Culture
《中华文化系列讲座——中华文化与当代中国》以名家名篇串联成书，是新鸿基地产郭氏基金与中华文化学院鼎力合作的成果

ICC Light and Music Show presents Mother's Day and Father's Day specials “ICC声光耀维港”母亲节和父亲节特别版

Since 2013, the ICC Light and Music Show has run different themed light shows on the ICC facade every evening to spread positive vibes in Hong Kong. On Mother's Day and Father's Day, the ICC facade displayed additional messages and patterns of love to give thanks for all the super moms and dads.

“ICC声光耀维港”自2013年起，每晚在ICC外墙上演不同主题的灯光表演，为香港传递正能量。适逢母亲节和父亲节，外墙特别展示歌颂母亲的感谢语及图案，向每一位最佳爸爸妈妈致敬。





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