

The Group promotes online activities to encourage the public to stay physically and mentally healthy

集团推广线上活动 鼓励大众保持身心健康

The SHKP Reading Club, under the Group, partnered with The Federation of New Territories Youth Foundation and the Tai Po Youths Association to launch the 'Read For More' anti-pandemic writing contest, inviting all Hong Kong secondary, post-secondary and university students to recommend an inspiring book in their writing. Outstanding writings will be published in 'Read For More', using words to cheer for Hong Kong. Meanwhile, the SHKP Supernova Cycling Team, sponsored by the Group, has actively organised virtual cycling races online to encourage the public to fight against the pandemic through sports positivity.

集团新闻会联合新界青年联会和大埔青年协会推出“全城抗疫·阅读给力”《点读》征文比赛，邀请香港所有中学、大专或大学学生推荐一本鼓励人心的书并将优秀作品刊载于《点读》阅读平台，借文字为香港打气；同时，由集团赞助的SHKP Supernova 单车队积极通过举办虚拟线上单车赛，鼓励大众以运动正能量抗疫。



The SHKP Reading Club launched the 'Read For More' anti-pandemic writing contest
新闻会推出“全城抗疫·阅读给力”《点读》征文比赛



The SHKP Supernova Cycling Team, sponsored by the Group, has actively organised virtual cycling races online amid the pandemic
由集团赞助的SHKP Supernova 单车队疫情下举办虚拟线上单车赛

The Group and Green Power jointly host a video creation contest

集团联合绿色力量举办短片创作比赛

The Group joined hands with Green Power to invite the public to participate individually or as a family-based team through Nature Rescue in the "Be a STEM & Eco-friendly YouTuber" short video creation contest. By producing a three-minute short video on the theme of environmental protection at home to promote a green lifestyle that combines green concepts and STEM elements. Meanwhile, adhering to its belief in sustainable development, the Group participated in Earth Hour, a worldwide lights-off campaign organized by the World Wide Fund for Nature (WWF), for the 14th consecutive year. Over 300 premises owned or managed by the Group switched off non-essential lights for an hour on the night of the event, putting energy conservation into practice. Among property companies, the Group had one of the largest number of buildings participating in the campaign in Hong Kong.

集团联合绿色力量通过“山·滩拯救队”邀请大众以个人或与家人组队形式参加“在家做STEM环保YouTuber”短片创作比赛，通过制作以居家环保为题材的三分钟短片，提倡糅合环保概念与STEM元素的绿色生活。同时，集团秉承可持续发展的理念，连续第14年参与由世界自然基金会主办的“地球一小时”全球熄灯行动，逾300座由集团持有或管理的物业，于活动当晚把非必要的照明装置关闭一小时，为最大厦参与的香港地产商之一，以行动支持节约能源。



The Group joined hands with Green Power to hold the "Be a STEM & Eco-friendly YouTuber" short video creation contest through Nature Rescue
集团联合绿色力量通过“山·滩拯救队”举办“在家做STEM环保YouTuber”短片创作比赛



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