

Jianghehui project in Hangzhou named Hangzhou IFC

杭州江河匯項目命名為杭州IFC



With its "seamless city" design concept, Hangzhou IFC will develop premium residences, offices, an upscale shopping mall, a five-star hotel and serviced apartments right next to a metro station on two sites, featuring commercial, financial and tourism elements in a single complex
杭州IFC將以「無縫城市」為設計理念，在兩幅地皮上規劃優質住宅、寫字樓、高級商場、五星級酒店及服務式公寓等鄰近地鐵項目，匯聚商業、金融和旅遊元素於一身

The Jianghehui project in Qianjiang New City CBD, Hangzhou, was officially named Hangzhou IFC, introducing a large-scale, premium integrated commercial complex in Hangzhou city. Hangzhou IFC is the Group's fourth IFC brand project, comparable to Hong Kong IFC, Shanghai IFC and Nanjing IFC. The Group has a 50% interest in River West and a 45% interest in River East.

Hangzhou IFC, which comprises two neighbouring riverside sites at the intersection of the Qiantang River and the Beijing-Hangzhou Grand Canal, will be developed into a mega integrated complex with an above-ground gross floor area of about nine million square feet, offering offices, a premium shopping mall, hotel facilities, quality residences and serviced apartments. The mega project will become a brand new landmark for Hangzhou.

Integrated development with seamless connections

Like the other IFC brand projects, Hangzhou IFC is being built to international standards, using premium construction materials and incorporating fine details, and is situated in a strategic location. The project comprises two neighbouring riverside sites at River East and River West. The advantageous geographical location will offer a magnificent view of the Qiantang River.

The Group invited a world-renowned top architectural firm to design the project. Inspired by Hangzhou's unique intangible cultural heritage – leno weaving skills – the project design will apply "integrated development with seamless connections" as its design principle. The project will use the "weaving" concept to plan the different sites and commercial uses. The different segments will be interwoven into a big, inter-connected picture. Based on this design concept, Hangzhou IFC will have premium residences, offices, an upscale shopping mall, a five-star hotel and serviced apartments in close proximity to a metro station on different sites, offering a "seamless city" integrated complex with tourism and financial elements.

Hangzhou IFC will be served by a convenient urban and inter-city transportation network. Three metro links provide speedy connections to various destinations. The project is approximately 3.5km straight-line distance from the Hangzhou East Railway Station. Situated in a prominent location, Hangzhou IFC will attract multinationals and international brands to set up business in this large-scale, premium integrated commercial complex, drawing a new skyline for the city.

集團位於杭州錢江新城中央商務區的江河匯項目，正式命名為杭州國際金融中心，簡稱杭州IFC，為杭州市引入品質超卓的大型商業綜合項目。杭州IFC屬於集團第四個IFC品牌項目，勢可與香港IFC、上海IFC及南京IFC齊齊。集團於匯西地皮佔50%權益，在匯東地皮則佔45%權益。

杭州IFC由兩幅位於錢塘江和京杭大運河交匯處的相鄰臨江地皮所組成，將發展為大型綜合項目。地上總樓面面積約900萬平方呎，提供寫字樓、高級商場、酒店設施、優質住宅及服務式公寓等，為杭州帶來全新地標。

無縫銜接 綜合發展

貫徹IFC品牌項目的優勢，杭州IFC位置優越，將以國際規格設計，選用優質建築材料，每個細節精心建設。項目由匯東和匯西兩幅鄰近的臨江地皮組成，可飽覽錢江兩岸的壯麗江景，地理位置得天獨厚。

集團特別邀請國際著名頂級建築師事務所擔任項目的規劃設計，以杭州獨有的非物質文化遺產「杭羅織造技藝」為設計靈感，運用「無縫銜接，綜合發展」作設計理念。項目將以「穿針引線」的概念，對不同地皮、不同商業用途進行規劃，再將不同部分串聯起來，塑造出一個廣闊的互鏈生活場景。按照有關設計概念，杭州IFC將在不同地皮，規劃優質住宅、寫字樓、高級商場、五星級酒店及服務式公寓等鄰近地鐵項目，發展一個集合旅遊與金融元素為一體的「無縫城市」綜合體。

杭州IFC坐擁便捷的市內和城際交通網絡，三條地鐵線迅速到達各地，距離杭州東站直線距離約3.5公里。杭州IFC位於黃金地段，將可憑藉優質設計，吸引跨國企業和國際品牌進駐這個大型商業綜合項目，為市內帶來一番新景象。