



# Construction officially starts at the International Commerce Centre project adjacent to Guangzhou South Railway Station

## 廣州環球貿易廣場項目正式動工



Attending the ground-breaking ceremony of the International Commerce Centre project adjacent to Guangzhou South Railway Station are Chief (Director General) of the Guangzhou Municipal Commerce Bureau, major officials in the Panyu district government, Group Executive Director Adam Kwok (seventh left) and other officials 廣州市商務局局長、番禺區政府主要領導、集團執行董事郭基輝（左七）及相關領導一同出席廣州環球貿易廣場項目的動工活動

14 Located at the core area of Guangzhou South Railway Station, the International Commerce Centre project officially started construction following its ground-breaking ceremony in late December last year. This large-scale transit-oriented development (TOD) integrated project sets a major milestone for the Group's engagement in the development of the Greater Bay Area.

### 'New landmark, new hub, new engine'

Boasting a gross floor area of about 9.3 million square feet, the International Commerce Centre project adjacent to Guangzhou South Railway Station will be developed into a large-scale integrated Transit-Oriented Development (TOD) landmark, serving commercial, residential and transportation purposes. The integrated TOD project will provide offices, a shopping mall, a hotel, residences, apartments and public transportation facilities.

The International Commerce Centre project adjacent to Guangzhou South Railway Station, and the iconic International Commerce Centre (ICC) and integrated commercial project atop West Kowloon Terminus at Hong Kong sit at the two ends of the Guangzhou-Shenzhen-Hong Kong High-speed Railway line. The Group will leverage the High Speed Rail connectivity and the synergy between the projects to develop a 'new landmark', which reinforces the linkage and collaboration of Hong Kong and Guangzhou.

The Guangzhou South Railway Station is strategically located in the Greater Bay Area rail transit network, offering 12 rail transit lines, including high-speed rails, intercity rail and metro lines. The International Commerce Centre project adjacent to Guangzhou South Railway Station, which enjoys seamless connection to the Guangzhou South Railway Station, will become a top international integrated complex with a premium environment to live, work and travel in the Greater Bay Area. The new landmark will pull in more businesses and talent to work and live in Guangzhou and Panyu. More young people from Hong Kong and Macao are expected to relocate to the mainland for innovation and start-up opportunities. All these will form a 'new hub', which embodies a one-hour living circle in the Guangdong-Hong Kong-Macao Greater Bay Area.

Riding on the previous development experience of Parc Central, Tianhui Plaza and a series of premium projects in Guangzhou, the Group believes that the International Commerce Centre project at Guangzhou South Railway Station will also bolster the local economy, serving as a 'new engine' to help Guangzhou transform into a global consumption centre city.

坐落於廣州南站核心區的廣州環球貿易廣場項目於去年底舉行動工活動，標誌著這個大型TOD綜合體項目正式開工，為集團積極參與大灣區建設，定下一個重要的里程碑。

### 「新地標、新樞紐、新引擎」

廣州環球貿易廣場項目總樓面面積約930萬平方呎，將以公共交通導向模式發展為大型標誌性的綜合項目，集商、住、行於一身，提供辦公大樓、商場、酒店、住宅、公寓及公共交通設施等。

廣州環球貿易廣場項目與地標性的香港環球貿易廣場（ICC）和西九龍高鐵總站上蓋商業綜合體項目，分別矗立於廣深港高鐵線的兩端。集團將充分發揮高鐵的聯通優勢和項目之間的協同效應，打造穗港聯動、雙核驅動的「新地標」。

廣州南站為大灣區軌道交通的「黃金樞紐」，匯聚高鐵、城際和地鐵等多達12條線。廣州環球貿易廣場項目與廣州南站「無縫連接」，勢將發展為宜居、宜業、宜遊的國際一流灣區綜合體，吸引更多企業和人才到廣州、番禺就業和生活，推動港澳青年在內地的創新、創業發展，成為體現粵港澳大灣區一小時生活圈的「新樞紐」。

集團相信，憑藉過往在廣州成功打造天環廣場、天匯廣場等一系列質素超卓項目的經驗，廣州環球貿易廣場項目亦可推動當地經濟發展，協助廣州市成為國際消費中心城市的「新引擎」。