Building Homes with Heart Caring Initiative continues to care for the elderly amid the pandemic

"以心建家送暖行动"疫情下继续关怀年长者

The Group continued to serve the elderly at Lunar New Year despite the recent pandemic severity. In early February, the Group sent gift bags to 4,000 elderly singletons and couples in Southern District and Kwun Tong under the Building Homes with Heart Caring Initiative for festive blessings...

In addition, the Redevelopment of Pak Tin Estate – Neighbourhood Support Programme, which the Group's volunteer team participated in for three consecutive years, was successfully completed. During the period, the team provided various forms of support to 600 elderly who were relocated due to redevelopment, including home inspections, basic renovations, daily condolences, anti-pandemic kits and festive celebrations. On Lunar New Year's Eve, charity poon choi were prepared by the Royal Plaza Hotel and the volunteer team for the elderly who had just moved in. The team also prepared mosaic photo stands as housewarming gifts to celebrate the move-in joy with the elderly amid the pandemic.

虽然近期疫情非常严峻,仍无阻集团在新春佳节为年长者送暖。二月初,集团通过"以心建家送暖行动"派发新春福袋,为4,000名南区及观塘的独居及双老年长者送上节日祝福。

另外,集团义工队连续三年参与的"白田村重建—友情人邻里"计划最近圆满结束。期间,义工队共为600名受重建影响而调迁的年长者提供了不同支援,包括验楼、基本装修、日常慰问、派发防疫物资及节日问候等。农历新年前夕,义工队联同帝京酒店别出心裁地为新入住的各位年长者设计了"长者聚宝盆菜",让他们带回家享用。义工更亲手制作满载祝福的马赛克相架,作为新居贺礼,在疫情下与年长者共庆乔迁之喜。



Under the Building Homes with Heart Caring Initiative, gift bags were dispatched annually for festive celebration with the elderly amid the pandemic

"以心建家送暖行动"每年送出新春福袋,与年长者在疫情下共床佳节



The volunteer team prepared a move-in feast of a delicate *poon choi* and handmade mosaic photo stands to send blessings to the elderly amid the pandemic

义工队在疫情下为年长者准备 "入住宴" · 为他们送上精美盆菜及亲手制作的马赛克相架 · 祝福满满

SHKP-Kwoks' Foundation continues to support students amid the pandemic

新鸿基地产郭氏基金 疫情下持续支援学生

The SHKP-Kwoks' Foundation (the Foundation) has various ongoing charity projects, which have been going smoothly despite the pandemic. The Foundation works closely with the beneficiary units and students, conducting selection and assessment as usual through both online and offline channels to ensure that scholarships

The benefitted students not only focus on their academic work, but also actively engage in extracurricular activities to serve the community 受助学生用功学习之余,还积极参与课余活动,服务社群

and bursaries can be distributed as scheduled to reduce the financial burden and avoid any adverse impact on the students. The student associations actively carry out various extracurricular activities, especially voluntary projects focusing on community welfare, to pass on the torch.

SHKP-Kwoks' Foundation Executive Director Amy Kwok expressed delight at the optimistic and positive attitude of the students, and the Foundation would take up corporate social responsibility at this critical moment.

尽管疫情持续,但新鸿基地产郭氏基金(下称基金)各慈善项目仍然 畅顺进行。基金与各受助单位及同学保持紧密联络,通过线下与远程 线上互相结合,如常展开各项目的评选和考察工作,确保奖助学金能 如期发放,以免贫困学生因经济负担而影响学习。同学会社团还积极 全方位地开展各类课余活动,特别是社区公益等义务工作,以期薪火 相传。

新鸿基地产郭氏基金执行董事郭婉仪对同学们的乐观积极奋发向上的态度表示欣慰,指出基金会继续在此关键时刻肩负企业责任,回馈社会。