

# Jianghehui project in Hangzhou named Hangzhou IFC

## 杭州江河汇项目命名为杭州IFC



With its "seamless city" design concept, Hangzhou IFC will develop premium residences, offices, an upscale shopping mall, a five-star hotel and serviced apartments right next to a metro station on two sites, featuring commercial, financial and tourism elements in a single complex  
杭州IFC将以“无缝城市”为设计理念，在两幅地块上规划优质住宅、办公楼、高级商场、五星级酒店及服务式公寓等邻近地铁项目，汇聚商业、金融和旅游元素于一身

The Jianghehui project in Qianjiang New City CBD, Hangzhou, was officially named Hangzhou IFC, introducing a large-scale, premium integrated commercial complex in Hangzhou city. Hangzhou IFC is the Group's fourth IFC brand project, comparable to Hong Kong IFC, Shanghai IFC and Nanjing IFC. The Group has a 50% interest in River West and a 45% interest in River East.

Hangzhou IFC, which comprises two neighbouring riverside sites at the intersection of the Qiantang River and the Beijing-Hangzhou Grand Canal, will be developed into a mega integrated complex with an above-ground gross floor area of about nine million square feet, offering offices, a premium shopping mall, hotel facilities, quality residences and serviced apartments. The mega project will become a brand new landmark for Hangzhou.

### Integrated development with seamless connections

Like the other IFC brand projects, Hangzhou IFC is being built to international standards, using premium construction materials and incorporating fine details, and is situated in a strategic location. The project comprises two neighbouring riverside sites at River East and River West. The advantageous geographical location will offer a magnificent view of the Qiantang River.

The Group invited a world-renowned top architectural firm to design the project. Inspired by Hangzhou's unique intangible cultural heritage – leno weaving skills – the project design will apply "integrated development with seamless connections" as its design principle. The project will use the "weaving" concept to plan the different sites and commercial uses. The different segments will be interwoven into a big, inter-connected picture. Based on this design concept, Hangzhou IFC will have premium residences, offices, an upscale shopping mall, a five-star hotel and serviced apartments in close proximity to a metro station on different sites, offering a "seamless city" integrated complex with tourism and financial elements.

Hangzhou IFC will be served by a convenient urban and inter-city transportation network. Three metro links provide speedy connections to various destinations. The project is approximately 3.5km straight-line distance from the Hangzhou East Railway Station. Situated in a prominent location, Hangzhou IFC will attract multinationals and international brands to set up business in this large-scale, premium integrated commercial complex, drawing a new skyline for the city.

集团位于杭州钱江新城中央商务区的江河汇项目，正式命名为杭州国际金融中心，简称杭州IFC，为杭州市引入品质超卓的大型商业综合项目。杭州IFC属于集团第四个IFC品牌项目，势可与香港IFC、上海IFC及南京IFC看齐。集团于汇西地块占50%权益，在汇东地块则占45%权益。

杭州IFC由两幅位于钱塘江和京杭大运河交汇处的相邻临江地块所组成，将发展为大型综合项目。地上总楼面面积约83.6万平方米（900万平方呎），提供办公楼、高级商场、酒店设施、优质住宅及服务式公寓等，为杭州带来全新地标。

### 无缝衔接 综合发展

贯彻IFC品牌项目的优势，杭州IFC位置优越，将以国际规格设计，选用优质建筑材料，每个细节精心建设。项目由汇东和汇西两幅邻近的临江地块组成，可饱览钱江两岸的壮丽江景，地理位置得天独厚。

集团特别邀请国际著名顶级建筑师事务所担任项目的规划设计，以杭州独有的非物质文化遗产“杭罗织造技艺”为设计灵感，运用“无缝衔接，综合发展”作设计理念。项目将以“穿针引线”的概念，对不同地块、不同商业用途进行规划，再将不同部分串联起来，塑造出一个广阔的互链生活场景。按照有关设计概念，杭州IFC将在不同地块，规划优质住宅、办公楼、高级商场、五星级酒店及服务式公寓等邻近地铁项目，发展为一个集合旅游与金融元素为一体的“无缝城市”综合体。

杭州IFC坐拥便捷的市内和城际交通网络，三条地铁线迅速到达各地，距离杭州东站直线距离约3.5公里。杭州IFC位于黄金地段，将可凭借优质设计，吸引跨国企业和国际品牌进驻这个大型商业综合项目，为市内带来一番新景象。