

The Group donates RMB20 million for flood relief in Henan

集團向河南捐款賑災人民幣2,000萬元

The extreme rainfall that took place in Henan earlier broke historical records. To support the relief work and those affected by the floods, the Group donated RMB20 million to Henan to support frontline relief operations and post-disaster recovery work, helping the province fight the disaster. The Group sends its deepest regards to all those affected by the floods and pays tribute to all the frontline rescuers. The Group joins the rest of the community in sending hope and assistance to those affected by the floods.

早前，河南遭遇歷史罕見的特大暴雨，集團深切關注當地災情及災民的生活，撥款人民幣2,000萬元，捐贈河南支援災區前線的救援工作及災後重建，與河南同胞一同抗洪救災。集團衷心慰問所有受影響的災民，並向每一位救援人員致敬，希望與社會各界齊心協力，向受災民眾傳遞守護相助的希望與力量。

The Group's office building, hotel and mall join the Government's outreach vaccination service

集團旗下寫字樓、酒店及商場參與政府外展疫苗接種服務



Patrick Nip, Secretary for the Civil Service of the Government of the HKSAR, joins Group Executive Director Adam Kwok (photo on left, left) and Christopher Kwok (photo on right, left) to show their support for those receiving the vaccines in ICC (photo on left) and APM (photo on right) respectively

香港特區政府公務員事務局局長聶德權分別親臨ICC (圖左) 及APM (圖右)，連同集團執行董事郭基輝 (圖左·左) 及郭基泓 (圖右·左) 為接種疫苗的人士打氣

The Group was the first property developer in Hong Kong to participate in the Government's outreach vaccination service. ICC, The Ritz-Carlton, Hong Kong and APM followed suit, supporting the Government's Early Vaccination for All campaign by offering the outreach vaccination service on-site to help staff and tenants get vaccinated against COVID-19.

繼集團成為本港首家地產發展商參與外展疫苗接種服務後，集團旗下環球貿易廣場、香港麗思卡爾頓酒店及APM均響應政府的「全城起動 快打疫苗」運動，在物業內提供外展接種疫苗服務，方便員工及租戶接種2019冠狀病毒病疫苗。

In June, ICC and The Ritz-Carlton, Hong Kong together participated in the outreach vaccination service. This was the first time that a property management company took the lead to help building tenants participate in the outreach vaccination programme. Participating companies included Kai Shing which is ICC's management service company, The Ritz-Carlton, Hong Kong and various international financial institutions in the building. In addition to staff and tenants, family members participated, resulting in about 250 people getting vaccinated.

環球貿易廣場聯同香港麗思卡爾頓酒店於六月參與外展疫苗接種服務，為首次由物業管理公司牽頭，集合大廈不同租戶參與外展疫苗接種。參與公司包括管理環球貿易廣場的啟勝、香港麗思卡爾頓酒店及大廈內多間國際金融機構等。參與人士除員工及租戶外，更有員工及租戶的家屬，約有250人接種疫苗。

In August, APM became the first shopping mall to participate in the outreach vaccination service. Participants came from more than 50 companies and organizations, including staff of Kai Shing which manages APM, tenants of APM and major office buildings in Kwun Tong, mall customers and civil servants in the nearby Government offices. Over 300 people received the vaccines.

APM於八月成為首個商場參與外展疫苗接種服務。參與者來自超過50間公司和機構，包括管理APM的啟勝員工、APM及觀塘區主要商廈的租戶、商場客戶以及附近政府部門職員。接種疫苗人數逾300名。

Day Day Lucky Draw attracts over 1.7 million participants

「齊齊打疫苗 日日有獎抽」吸引逾170萬人參加

To support the Hong Kong Government's Early Vaccination for All campaign, the Group organized a Day Day Lucky Draw to encourage the public and SHKP staff to receive vaccines early to fight the pandemic with the community.

The lucky draw was open to all Hong Kong permanent residents 18 or above and had received two doses of a COVID-19 vaccine in Hong Kong. The campaign lasted for 62 consecutive days, from July to August, with 112 fabulous prizes given away each day, amounting to over HK\$10 million in total. The lucky draw received an overwhelming response. Over 1.7 million people participated in it, and there were nearly 7,000 winners. Prizes included iPhone 12 with SmarTone 5G SIM only 12-month plans, SHKP Hotels staycation packages and dining vouchers, The Point by SHKP bonus points and YATA cash coupons.

為響應香港政府的「全城起動 快打疫苗」運動，集團早前舉辦了「齊齊打疫苗 日日有獎抽」活動，鼓勵市民和集團員工盡快接種疫苗，與社會各界齊抗疫。

在香港完成接種兩劑新冠疫苗以及年滿18歲的香港永久性居民可以參加抽獎。活動橫跨七月及八月，在連續62日內每日進行抽獎，每日送出112份豐富獎品，總值超過1,000萬港元。市民反



Presenting prizes to 18 Day Day Lucky Draw winners are Patrick Nip, Secretary for the Civil Service of the Government of the HKSAR, (front, fifth right), Group Executive Director Christopher Kwok (front, centre) and Sun Hung Kai Real Estate Agency Limited Executive Director Maureen Fung (front, fifth left) 香港特區政府公務員事務局局長聶德權（前排，右五）、集團執行董事郭基泓（前排，中）及新鴻基地產代理有限公司執行董事馮秀炎（前排，左五）頒發予18位「齊齊打疫苗 日日有獎抽」活動的得獎者

應熱烈，共有超過170萬人參加，接近7,000名得獎者。獎品包括iPhone 12連SmarTone 5G SIM only 12個月月費計劃、新地酒店宅度假住宿套票及餐飲現金券、The Point by SHKP積分及一田現金禮券。

26

The Group wins the top Platinum Trusted Brand Award for the 16th consecutive year

集團連續16年榮獲「信譽品牌白金獎」最高殊榮

Putting customers first, the Group caters for its customers' diverse lifestyle, work and leisure needs through premium developments and superb service offerings. It also actively fulfils its corporate social responsibility commitments. All these attributes make it a premium brand trusted by consumers. In the 2021 *Reader's Digest* Trusted Brand Awards, the Group and its subsidiaries continued to receive a consumer vote of confidence, taking home five honours.

Sun Hung Kai Properties continued to be named the most trusted property developer in Hong Kong by consumers, seizing the top Platinum Trusted Brand accolade for the 16th straight year. Wilson Parking won a platinum award in the car park category for the ninth year running. APM took a gold award in the shopping mall category for the seventh straight year. And Hong Yip and Kai Shing each earned a gold award in the property management category for the 10th consecutive year.

The *Reader's Digest* Asia Trusted Brand Awards invite consumers from Hong Kong, Singapore, Malaysia, the Philippines and Taiwan to rate the brands they trust most according to six criteria: trustworthiness and credibility, quality, value, understanding of customer needs, innovation and social responsibility.

集團一直以客為先，透過興建優質物業，提供周全服務，全面照顧客戶在居住、工作及消閒生活的需要，並積極履行企業社會責任，優質品牌深受信賴。在《讀者文摘》「信譽品牌2021」選舉中，集團連同旗下公司繼續獲消費者投下信心一票，合共囊括五項殊榮。

新鴻基地產持續獲消費者推選為香港地產發展商界別中最具信譽的優質品牌，連續16年榮獲「信譽品牌白金獎」最高殊榮。威信



The Group and its subsidiaries receive two platinum and three gold awards in the *Reader's Digest* Trusted Brand Awards (From left: Representatives of Wilson Parking, Hong Yip, SHKP Corporate Communications Department, APM and Kai Shing)

在《讀者文摘》「信譽品牌」選舉中，集團連同旗下公司共囊括兩個白金獎及三個金獎（左起：威信停車場、康業、新地公司傳訊部、APM及啟勝代表）

停車場在停車場組別中連續第九年勇奪白金獎，APM於商場組別連續第七年獲頒金獎，而康業及啟勝則連續10年獲頒物業管組別金獎。

《讀者文摘》亞洲品牌調查邀請來自香港、新加坡、馬來西亞、菲律賓及台灣的受訪者，根據品牌的信用和公信力、品質、價值、了解客戶需求、創新及社會責任六大標準，選出心目中最具信譽的公司品牌。