

SHKP

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SHKP malls boost traffic and shopping through comprehensive initiatives
新地商场藉多元化措施 吸引人流及刺激消费





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新地商场藉多元化措施 吸引人流及刺激消费

1. APM
2. New Town Plaza
新城市广场
3. East Point City
东港城
4. V Walk

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The *SHKP Quarterly* serves to provide updates on the Group's different businesses, with the aim of maintaining transparency and high standards of corporate governance. It is not intended as a promotional material.

本刊旨在为投资者提供集团业务的最新资讯，维持企业高透明度及良好的企业管治。本刊内容涵盖集团业务的不同范畴，相关资料陈述并非用作宣传推广。

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SHKP malls boost traffic and shopping through comprehensive initiatives

With the gradually subdued pandemic in Hong Kong and rising consumer sentiment, SHKP malls have leveraged their offline and online platforms to proactively launch comprehensive measures and marketing campaigns to help retail tenants seize opportunities and enhance the shopping experience for consumers. To address the unprecedented challenges presented by the COVID-19 pandemic, the Group has adapted to the evolving circumstances with appropriate and innovative measures. At the beginning of the outbreak, the Group introduced various anti-pandemic measures. In addition, SHKP malls deployed innovative technologies, upgraded their hardware, and continued their asset-enhancement works to raise hygiene standards and service quality. Following the disbursement of the Government's Consumption Voucher Scheme, SHKP malls launched comprehensive marketing campaigns to add shopping fun for consumers.

Through The Point by SHKP, the integrated loyalty programme for its malls, and the SHKP Malls App, the Group directly communicates with over 1.5 million members for various reward campaigns. SHKP malls partnered with major payment gateways, business partners and mall tenants to roll out the More Rewards, Double Joy cash rewards promotion to help tenants capture business opportunities from the Government's Consumption Voucher Scheme. In addition, the time-limited Consumption Voucher Mission was launched on the SHKP Malls App in October, using an innovative approach to boost shopping among members. To meet the growing interest for activities in comfortable venues, a number of SHKP malls have revitalized their space with new indoor and outdoor sports, recreational and pet-friendly facilities. SHKP malls continue to arrange comprehensive, exciting installations and events to boost traffic and shopping.

More Rewards, Double Joy distributes cash vouchers worth over \$17 million

The Government disbursed the first consumption vouchers under the Consumption Voucher Scheme in August. In response, SHKP malls swiftly launched the More Rewards, Double Joy cash rewards promotion. Cash vouchers worth over HK\$17 million are being distributed over five months to encourage shoppers to use their consumption vouchers and boost the retail market.

From 1 August to 31 December, shoppers spending a designated amount of consumption vouchers in 22 SHKP malls will receive designated mall or merchant certificates every day. In collaboration with stored value facility operators, SHKP malls offer various additional benefits or rewards to shoppers choosing to receive consumption vouchers through different

stored-value facilities. Upon redemption of the vouchers for rewards, The Point by SHKP members will receive extra bonus points monthly on top of the basic bonus points.

Following the disbursement of the first consumption voucher in August, traffic in SHKP malls has seen remarkable growth compared to that in July. Sales revenue at food and beverage outlets and other retailers has also increased. Spending of The Point by SHKP members has recorded a noticeable upswing, in particular in regional malls. The Government disbursed the second consumption vouchers in October. Riding on the success of the first consumption voucher promotion, SHKP malls rolled out the second wave consumption voucher rewards promotion with more spending benefits. Shoppers may continue to participate in the More Rewards, Double Joy cash rewards promotion. They can also use the same receipts to complete the time-limited Consumption Voucher Mission on the SHKP Malls App to earn rewards.

SHKP Malls App launches new 5G smart service

Early this year, certain SHKP malls introduced 5G Smart Restrooms, with real time occupancy of restrooms shown on a digital signage at the restroom entrances for customers to estimate the queuing time, which effectively diverts customers to less busy restrooms. The service has also helped stimulate foot traffic in the malls. To further enhance customer service, the SHKP Malls App provides 5G real-time information for certain facilities and services. Customers can now conveniently view the real-time occupancy of Smart Restrooms, Smart Baby Care and Nursery Rooms, and Smart Customer Care Centres on their mobile phones.



SHKP malls' More Rewards, Double Joy cash rewards promotion and various reward campaigns have drawn considerable traffic and sales revenue for tenants (Photo on left: East Point City; photo on right: V City)

新地商场推出“消费券加码赏”现金奖赏活动及多个奖赏活动，为商户带来可观的人流及营业额（图左：东港城；图右：V City）



Tai Po Mega Mall's Cute Pets Creative Market offers autumnal photo spots for pet owners to take snapshots with their pets
大埔超级城的“萌宠手作市集”设有秋日“打卡”场景，供主人与宠物合照

The Smart Service is provided by facilities equipped with a high-speed 5G network and multiple sensors to provide customers with real-time occupancy information through the SHKP Malls App. Customers simply tap on the SHKP Malls App, select the mall they are in and choose the Restroom/Baby Care or Customer Care Centre button to view the availability, approximate waiting time and location of the facilities on different floors of the mall. Customers can then go to less busy restrooms, or baby care and nursery rooms, or plan their journey ahead to better utilize their shopping and leisure time.

Currently, the 5G real-time occupancy information about Smart Restrooms, Smart Baby Care and Nursery Rooms, and Smart Customer Care Centres is available in APM, Metroplaza, MOKO, V City and V Walk, with other SHKP malls in the pipeline. It is expected that this Smart Service would be available at all major SHKP malls by the end of 2021.

Indoor and outdoor recreational facilities

To meet the growing interest in outdoor activities, a number of recreational amenities incorporating green and wellness concepts were added in selected SHKP malls in the past year. New Town Plaza, for example, has a new SportZone on the L5 outdoor platform. The facility is Hong Kong's first outdoor grass sports park and includes seven outdoor sport zones: a rock-climbing zone, a freestyle fitness zone, a basketball court, a grass jogging trail, five-metre high grass slides, 17-metre-long hanging balance beams and a mountain-themed rest zone. The mall has a Kids & Pets Park on the L3 outdoor platform, where kids and kidults can take their furry friends for fun. There is also a pet camping themed installation, which is the first of its kind in local malls, for pet owners to enjoy camping with their pets.

APM set up an outdoor glamping site on L7. To showcase a comfortable, leisure holiday concept, the glamping site is equipped with indoor and outdoor fun zones, as well as fitness and leisure facilities, making it a popular photo spot for hiking enthusiasts.

A number of SHKP malls have introduced bike-parking facilities. Some even have bike repair self-service stations and cycling guides. The added service is very convenient for bike tour lovers and residents going shopping nearby by bicycle. The service is available at New Town Plaza, Ocean PopWalk, Tai Po Mega Mall, Park Central, V City, V Walk, YOHO MALL and Yuen Long Plaza.



Kids and kidults can take their furry friends to Kids & Pets Park in New Town Plaza for fun
大小朋友可带同宠物到新城市广场“儿童及宠物同乐园”游玩

Separately, APM and MOKO are enhancing their outdoor leisure facilities. New Town Plaza is working on an enlivening project to renovate different floors in phases. The staircases on both sides of the L1 entrance arena are now decorated with greenery, becoming a nice photo hotspot. More seats are now available for a leisurely atmosphere.

Exciting campaigns

SHKP malls have also organized a series of exciting campaigns, attracting customers to participate, play, and take instagrammable photos. APM integrated digital technology, sports and the popular staycation concept into the first digital Sportcation Hub among local malls, encouraging people to exercise more. Customers can try the motion cycling race, take the basketball challenge, jump on the interactive digital running track, and even experience glamping.

Harbour North is holding the first complimentary art exhibition dedicated to dogs in Hong Kong. The Dog Art Gallery presents 50 pieces of dog-themed multimedia paintings and art installations, created by the US artist Michel Keck, with different dog breeds as the subject. Dog lovers are welcome to tap into the visual arts world with their pets.

Metroplaza is featuring a Meow Plaza. A five-metre tall giant cat installation, with yarn balls and other giant cat toys, is displayed in the Piazza. The outdoor area is adorned with magical light shows in the evening. At the Sky Garden, colourful lighting effects are cast over 25 cat installations in the Sky House, making it a must-visit spot for cat lovers to take snapshots with their furry friends.

This Autumn, Tai Po Mega Mall has organized a Cute Pets Creative Market for pet lovers, where pet owners can find a great variety of pet accessories. Their furry friends will be excited about the obstacle games and autumnal photo spots.

新地商场藉多元化措施 吸引人流及刺激消费

随着香港疫情逐步受控及市民消费欲回升，新地商场结合实体和在线平台，积极推出多元化的措施及推广活动，以协助零售租户把握商机，同时为消费者缔造更好的购物体验。为应对2019冠状病毒带来前所未有的挑战，集团因时制宜，适时作出合适及崭新的安排，除了在疫情爆发初期，推行多项防疫举措外，新地商场也引进创新科技、提升商场硬件，以及持续进行物业优化工程，以提高卫生标准和服务品质。近期，还借助政府的“消费券计划”推出全面的市场推广活动，为消费者增添购物乐趣。

集团通过其商场综合会员计划The Point by SHKP及“新地商场”App，直接与超过150万名会员联系，并设立多种奖赏活动。新地商场亦与主要支付平台、业务伙伴和商场租户合作，推出“消费券加码赏”现金奖赏活动，协助租户把握政府“消费券计划”所带来的商机；更于十月在“新地商场”App加推“消费券限时任务”，以创新形式刺激会员消费。随着市民对在舒适的场地进行活动的兴趣大增，集团属下多间商场善用其空间，增设室内外运动、康乐及宠物友善设施。新地商场继续推出多元化、精彩好玩的特色布置及活动，以带动人流和刺激消费。

“消费券加码赏”派发逾1,700万港元现金券

为响应政府“消费券计划”于八月发放第一期消费券，新地商场即刻推出为期五个月的“消费券加码赏”现金奖赏活动，派发总值逾1,700万港元的现金券，以鼓励市民使用消费券，刺激零售消费市场。

由8月1日至12月31日，市民在新地22间商场使用电子消费券消费满指定金额，即可每日获赠指定商场或商户的赠券。新地商场更与储值支付工具营运商合作，为选用不同储值支付工具领取消费券的市民提供不同的额外优惠或奖赏。The Point by SHKP会员换领以上奖赏时，除可赚取基本积分外，每个月更可赚取额外积分。

自第一期消费券于八月份发放后，新地商场人流较七月份明显增长，餐饮美食及其他零售商的营业额亦见提升，The Point by SHKP会员的消费金额更录得显著升幅，区域性商场的表现尤其突出。政府第二期消费券于十月发放，继第一期消费券的成功经验，新地商场顺势推出消费券加码赏第二浪，送上更多消费优惠。市民除可继续参与“消费券加码赏”现金奖赏活动，更可以同一单据参与“新地商场”App内的“消费券限时任务”活动，轻松赚取奖赏。

“新地商场”App新增5G智慧服务

部分新地商场于今年初引入5G智慧洗手间后，顾客可于洗手间走廊入口的电子显示屏浏览洗手间的实时使用情况，让顾客掌握轮候时间，并有效分流顾客到使用率较低的洗手间，同时带动商场人流。为进一步提升服务品质，“新地商场”App最近为设施及服务新增5G实时信息，顾客可在手机轻松浏览智慧洗手间、智能育婴室及智能顾客服务中心的实时使用情况。

“智慧服务”通过高速5G网络及连接多个装置于有关设施邻近的传感器，通过“新地商场”App为顾客提供实时使用情况。顾客只需在“新地商场”App，选择身处商场，



V Walk and a number of SHKP malls have bike parking and self-service repair stations to serve bike tour lovers
V Walk及多个新地商场均设有单车停泊处及自助维修设施，方便热爱单车游的朋友



APM introduced the first digital Sportcation Hub among local malls, offering customers a glamping experience
APM推出全港首个商场数码运动度假“型”，让顾客体验星级户外度假营



Cat owners are welcome to bring their pets to take instagrammable photos in front of the five-metre-tall giant cat installation at Metroplaza
新都会广场设有五米高巨猫装置，欢迎一众猫奴带同主子前往“打卡”



Harbour North is exhibiting 50 dog-themed multimedia artworks, created by the US artist Michel Keck
北角汇展出美国艺术家Michel Keck的50幅狗狗主题多媒体艺术作品

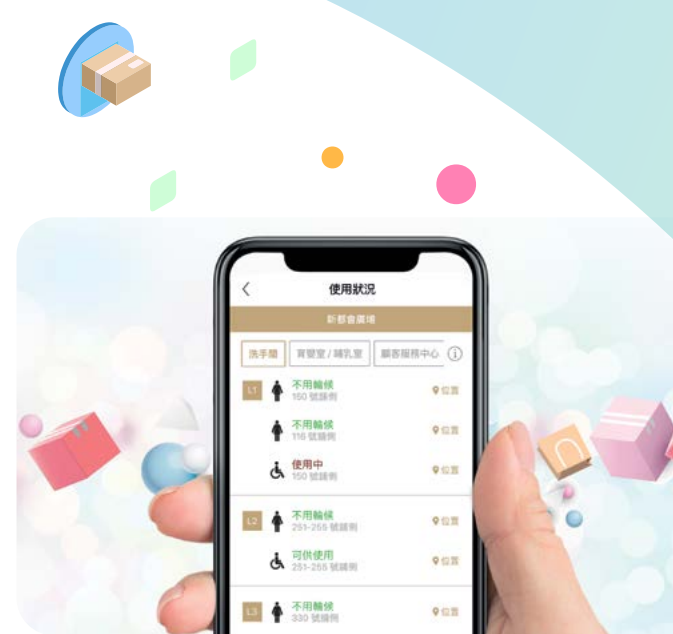
再点选“洗手间/育婴室”或“顾客服务中心”图示，即可马上浏览场内不同楼层相关设施的使用情况、大概轮候时间及位置，方便顾客前往使用率较低的洗手间或育婴室/哺乳室，或好好安排行程，善用时间购物休闲。

现在，APM、新都会广场、新世纪广场、V City及V Walk已率先提供智慧洗手间、智慧育婴室及智能顾客服务中心的5G实时使用状况浏览服务。有关服务将陆续拓展到其他新地商场，预期此项“智慧服务”可于2021年底在所有主要新地商场推出。

室内外康乐设施

发现大众对户外活动的兴趣日增，在过去一年，多间新地商场加入多项结合绿色及健康生活概念的康乐设施。以新城市广场为例，商场于五楼户外平台增设了“跃动悠园”，设施为全港首个空中草地运动公园，设有七大户外运动专区：攀石墙、无器械健身区、篮球场、草地缓跑径、五米高滑梯、17米长悬吊式平衡木走道和休闲小山坡。商场三楼户外平台设有“儿童及宠物同乐园”，让大小朋友可携同宠物到来游玩多个设施。目前，商场更设置全港首个宠物露营主题装置，打造主宠露营风尚。

APM于七楼特设星级豪华户外度假营，以舒适悠闲度假概念为主题，设有室内外玩乐区域，健体休闲配套设施，成为一众徒步爱好者的打卡潮圣地。



Metroplaza was the first SHKP mall to introduce 5G Smart Restrooms. With just a tap on the SHKP Malls App, customers can check the real-time occupancy of restrooms, and smart baby care and nursery rooms on different floors to estimate the waiting time
新都会广场为首个引入5G智慧洗手间的商场，顾客只需在“新地商场”App轻松一按，即可浏览场内不同楼层洗手间/育婴室的实时使用情况，掌握轮候时间

多间新地商场增设单车停泊处，部分甚至提供单车自助维修设施及单车游戏攻略，为热爱单车游的朋友以及喜欢骑自行车在区内购物的居民带来方便。有关商场包括新城市广场、海天晋汇、大埔超级城、将军澳中心、V City、V Walk、YOHO MALL及元朗广场。

另外，APM及MOKO新世纪广场现正优化室外休闲设施。新城市广场则正在进行空间活化工程，分阶段优化商场不同楼层，一楼罗马广场两侧楼梯已优化成绿化空间，成为“打卡”热点，并添置座位增加悠闲气氛。

精彩好玩活动

新地商场同时推出一系列精彩活动，吸引顾客到场亲身参与、游玩或“打卡”。此前，APM推出全港首个商场数码运动度假“型”，将数码科技、运动及流行的宅度假结合为“Sportcation Hub”，鼓励大家多做运动。顾客可尝试体感VR单车竞赛、接受篮球挑战，在互动数码跑道上弹跳以及体验户外豪华度假营。

北角汇现正举行全港首个狗狗专属艺术馆“爱犬•美术馆”，供市民免费参观，展出美国艺术家Michel Keck共50幅极具特色的狗狗主题多媒体画作及装置艺术品，以不同狗狗品种为题材，让爱狗人士可以与狗狗一同投入视觉艺术世界。

新都会广场现正举办“喵喵游园会”，露天广场设有五米高巨猫装置，附近布满毛线球等巨型猫玩具，晚上更有梦幻彩光于空中舞动。空中花园的天空小屋摆设了25只猫咪，配合炫彩光影灯效，吸引爱猫人士带同自家爱宠到场拍照留念。

大埔超级城于今秋，为喜爱宠物的顾客带来“萌宠手作市集”。场内除售卖各式各样的宠物精品，更设有宠物障碍玩具及秋日“打卡”场景，供爱宠玩乐。

The Ocean PopWalk mall in Tseung Kwan O is now open 将军澳海天晋汇商场现已开幕

Ocean PopWalk, which is the last phase of the PopWalk mall series, officially opened in July this year. The opening of this seafront mall in Tseung Kwan O South marks the full operation of the PopWalk mall series. The entire PopWalk series has 136 retail shops in four malls, spanning a gross floor area of over 22,300 square metres (240,000 square feet). The retail series provides the community with a comprehensive, versatile leisure and shopping experience.



Ocean PopWalk has over 50 retailers, of which some have opened, and the rest will open soon
海天晋汇设有逾 50间商户，现正陆续开业

Situated near the waterfront promenade, Ocean PopWalk embraces a panoramic sea view, overlooking both the Tseung Kwan O Cross Bay Link and Lei Yue Mun Channel. The PopWalk series has a seamless connection to the Tseung Kwan O Town Park in the future. Upon completion of the park, shoppers at the mall will have convenient access to the park, enjoying nature outdoors and returning indoors for shopping in just a few seconds, experiencing 'In and Out' fun.

One stop 'dining, shopping, fun' experience

Ocean PopWalk houses a comprehensive tenant mix in over 7,400 square metres (80,000 square feet) of retail space. A number of food

and beverage outlets are sea view restaurants with alfresco dining zones, which is an attraction for couples and pet lovers. There are European, American, Japanese and Korean restaurants, highly sought-after tea shops, relaxing cafés, a bakery and more. Other merchants include a specialty supermarket, a 24-hour sea-view gym, lifestyle stores, pet grooming shops, children's education centres and other stores for daily necessities. With more new openings coming up, the new retail phase is set to provide a new 'dining, shopping, fun' experience for the community.

Ocean PopWalk provides various auxiliary facilities to fulfil local leisure needs. For the benefit of residents going to the mall by bicycle and cycle track riders, the mall offers the only one-stop bike

station in the district. Customers can leave their bikes in the mall's bike lockers, and enjoy dining, shopping and fun. The bike station also has a self-service maintenance depot and bike-cleaning equipment for bike lovers to tune up their bike, wash it or pump up the tyres.

Ocean PopWalk welcomes pets. There are pet-friendly facilities to cater for the all-round needs of pet owners, including a free pet cart rental service, pet latrines and the first-ever pet parking facility. There is also a 100-metre-long rainbow-coloured running track. Residents can bring their kids and pets along for fun and take lively photos to share their happy moments.

位于将军澳南临海位置的海天晋汇于今年七月正式开幕，为天晋汇系列商场的最后一期，标志着天晋汇系列商场全面投入服务。整个天晋汇系列共有四个商场，总楼面面积逾22,300平方米（240,000平方呎），共提供136间商铺，为区内居民带来多元化的精彩休闲及购物体验。

海天晋汇临近海滨长廊，坐拥壮阔海景，可远眺将军澳跨湾大桥与鲤鱼门海峡的景色。天晋汇系列将无缝连接未来的将军澳市镇公园。届时，游人可以在商场与公园之间随意游走，感受户外大自然气息后，瞬间返回室内购物，体验 "In and Out" 的乐趣。

一站式“食、买、玩”体验

海天晋汇占地逾7,400平方米（80,000平方呎），提供多元化商户组合。商场多间餐厅均为海景餐厅，拥有露天座位，备受情侣及爱宠人士欢迎。餐厅包罗欧、美、日、韩美食、人气茶饮店、休闲咖啡店及面包店等。其他商户包括特色超级市场、24小时海景健身中心、家居用品、宠物美容、儿童教育及其他生活所需的商店。其他商店将相继投入服务，为区内居民提供全新的“食、买、玩”体验。

海天晋汇提供多种辅助设施，满足居民的休闲需要。为方便居民踏单车前来购物，同时照顾于单车径骑行人士，商场特别设有区内唯一的一站式单车服务站。顾客可将单车停泊在商场的单车停泊站后，安心用餐、购物及玩乐。服务站同时设有自助维修站及清洗单车设备，单车爱好者可自行修理单车、清洁单车或为车胎充气。

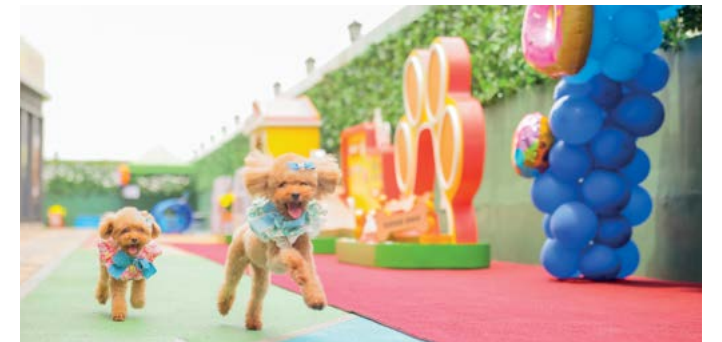
海天晋汇欢迎顾客带同宠物前来购物，设有多项宠物友好设施，包括免费借用宠物手推车、宠物厕所及首创的宠物停泊处，全面照顾宠物主人所需。商场更设有100米长的彩虹跑道，让居民可以与小朋友带同宠物来玩乐，更可拍摄充满活力的照片，分享开心时刻。



Ocean PopWalk has a wide variety of international cuisines, including European, American, Japanese and Korean dishes, highly sought-after tea shops, relaxing cafés and a bakery
海天晋汇提供环球美食，餐厅包罗欧、美、日、韩美食、人气茶饮店、休闲咖啡店及面包店等



A number of restaurants have alfresco dining zones, where customers can enjoy the cool sea breeze while savouring international cuisines under the blue sky
多间餐厅拥有露天座位，顾客可一边享受清爽海风，一边于蓝天白云下品尝各国美食



Residents can bring their pets to Ocean PopWalk for shopping and fun
居民可与宠物一同来海天晋汇购物及玩乐



At the one-stop bike station, bike lovers can lock their bikes or help themselves to a bike wash or bike tune-up
专为单车爱好者而设的一站式单车加油站，可供泊车、自助洗车及自助修车



Ocean PopWalk has organized several weekend fairs, providing more new shopping and leisure experiences in the neighbourhood
海天晋汇举办了多个周末市集，为居民带来更多购物、休闲新体验

Phase 1 Wetland Seasons Bay reports brisk sales

Wetland Seasons Bay 第1期销情炽热



The above image was taken from some height above the Phase of the Development on 19 December 2020 and has been processed with computerized imaging techniques. The general appearance of the Phase of the Development has been merged and added by computer rendering techniques and processed with computerized imaging techniques, in order to illustrate the general appearance of the environment, structures and facilities surrounding the Phase. The image does not illustrate the final appearance or view of or from the Phase or any part thereof and is for reference only. The Phase was still under construction when the image was taken. The approved building plans of the Phase might be revised from time to time and the details of the Phase upon completion may be different from the information contained in this image and are subject to the plans finally approved by the relevant Government departments. There will be other completed and/or uncompleted buildings and facilities surrounding the Phase and the district and surrounding environment, buildings and facilities might change from time to time. The Vendor does not give any offer, representation, undertaking or warranty whatsoever, whether express or implied, as to the environment, structures and facilities in the district or surrounding the Phase. The fittings, finishes, appliances, decorations, plants, landscaping and other objects in the image may not appear in or the view may not be seen in or from the Phase or its surrounding area. They are for reference purpose only and do not constitute any offer, undertaking, representation or warranty whatsoever, whether express or implied, on the part of the Vendor regarding the Development or the Phase, its surrounding environment, structures and facilities. The Vendor also advises prospective purchasers to conduct on-site visit(s) for a better understanding of the development site, its surrounding environment and the public facilities nearby.

以上相片于2020年12月19日于发展项目期数附近上空拍摄，并经电脑修饰处理，发展项目期数之大概外观以电脑模拟效果合成加入并经电脑修饰处理，以展示发展项目期数大约之周围环境、建筑物及设施，并非作展示发展项目期数或其任何部分最后完成之外观或其景观，一切仅供参考。拍摄时，发展项目期数仍在兴建中。发展项目期数的批准建筑图则会不时修改，落成后之详情亦可能与本相片所述者不同，一切以政府相关部门最后批准之图则为准。发展项目期数四周将会有其他建成及/或未完成之建筑物及设施，且区内及周边环境、建筑物及设施会不时改变，卖方对发展项目期数区内及周边环境、建筑物及设施并不作出不论明示或隐含之要约、陈述、承诺或保证。相片内的装置、装修物料、设备、装饰物、植物、园景及其他物件及其展示之景观不一定会在本发展项目期数或其附近环境出现，一切仅供参考，且不构成任何卖方就发展项目或期数、其周边环境、建筑物及设施不论明示或隐含之要约、承诺、陈述或保证。卖方亦建议准买家到有关发展地盘作实地考察，以对该发展地盘、其周边地区环境及附近的公共设施有较佳了解。

Wetland Lot No. 33 Development ("the Development") is the Group's latest residential development, next to Hong Kong Wetland Park. Adjoining Hong Kong's only wetland park, the Development provides a low-density living environment while overlooking the bustling Shenzhen Bay and Nanshan¹. The Development is within walking distance of Light Rail Wetland Park Stop and is supported by a full range of community facilities and amenities². It is also in close proximity to Hung Shui Kiu³, the future core business district of the Northwest New Territories, currently under planning.

Wetland Seasons Bay, Phase 1 of the Development, has seen an encouraging response since its launch in August this year. As at 30 September 2021, over 90% of the released residential units were sold, registering contracted sales of over HK\$8,000 million.⁶

Wetland Seasons Bay, Phase 1 of the Development, will provide 1,224 residential units, comprising six blocks of nine-to 10-storey low-density residential towers and 10 blocks of six-storey villas. Typical floor units will vary from about 270 to about 800 square feet⁴ in terms of saleable area, ranging from studios to four-bedroom units with one en-suite and a utility room⁵, to suit the needs of different buyers. Special units will also be available.

Prime clubhouse facilities coupled with indoor and outdoor co-sharing spaces

The residents' clubhouse⁶ and outdoor landscape at Wetland Seasons Bay will span over 303,000 square feet⁷, over 265,000 square feet⁷ of which will be outdoor landscaped areas⁷. The residents' clubhouse⁶ will have comprehensive facilities, including a sky clubhouse⁶ which overlooks scenic and seasonal views of Wetland Park¹, an approximately 50-metre-long outdoor swimming pool⁶, an approximately 25-metre-long heated swimming pool⁶, a jacuzzi⁶, sauna rooms⁶, steam rooms⁶ and banquet rooms⁶. Fitness and sports facilities will include a 24-hour gym^{6,8}, a multi-purpose ball court⁶ and a yoga room⁶ with an extension to an outdoor yoga platform⁶. The clubhouse⁶ will also provide co-sharing spaces, including a game room⁶, piano room⁶, theatre room⁶, electric game room⁶, children's play room⁶, outdoor BBQ area⁶ and much more.

Smart technology drives green, healthy living

The Development incorporates innovative technology and green living to provide customized thoughtful facilities for residents. The residents' clubhouse⁶ restaurant will have a smart food delivery robot, with removable food trays. Guided by a camera and an obstacle detection system, the robot can directly deliver the food ordered by residents to their seats. The residents' clubhouse⁶ will also introduce a smart people counting system, which automatically detects the footfall in each facility. Residents can get to know the real-time usage of each facility anytime and book a suitable time slot.

Residents can access the estate with their mobile phone instead of the traditional resident's card. A visitors' e-pass will streamline the complicated visitors' registration procedures. Residents can also contact the estate's management service office through the mobile phone application, Smart Community Plus⁹, anytime. Smart Community Plus⁹ will feature a new VR-powered virtual tour with estate views to help visitors find their way around.

To promote smart and green living, Smart Community Plus⁹ will have health facts and tips provided by a professional health information platform. The residents' clubhouse⁶ will run a 'plastic-free' programme, and organize waste reduction and recycle competitions to help create a sustainable living environment.

集团现正于香港湿地公园旁兴建全新住宅发展项目Wetland Lot No. 33 Development 发展项目（“发展项目”）。发展项目毗邻香港唯一湿地公园，尽享低密度的生活空间，远眺深圳湾及南山的繁华盛景¹。发展项目信步可达轻铁湿地公园站，社区生活配套完善²，更与规划中的新界西北核心商业区洪水桥³为邻。

发展项目第1期Wetland Seasons Bay自今年八月开售以来，市场反响热烈。截至2021年9月30日，已售出已推出发售的住宅单位逾90%，合约销售总额逾80亿港元。⁶

发展项目第1期Wetland Seasons Bay由六座九至10层高的低密度住宅大楼及10幢六层高的别墅组成，合共提供1,224个住宅单位。标准分层单位实用面积由约270至约800平方呎⁴不等，涵盖开放式至四房一套及工作间户型⁵，照顾不同买家需求；另备有特色单位以供选择。

极尚会所设施 室内外共享空间
Wetland Seasons Bay住客会所⁶连户外绿化园林总面积逾303,000平方呎⁷，当中逾265,000平方呎⁷为户外绿化园林面积⁷。住客会所⁶设施配备一应俱全，包括可俯瞰湿地公园四季怡人景致¹的空中会所⁶、约50米长室外游泳池⁶、约25米长恒温游泳池⁶、水力按摩池⁶、桑拿室⁶、蒸气室⁶及宴会厅⁶。健体运动设施则有24小时健身房^{6,8}、多用途运动场⁶及接连户外瑜伽平台⁶的瑜伽室⁶。会所⁶同时提供共享空间，设有游戏室⁶、钢琴室⁶、影视室⁶、电子竞技室⁶、儿童游乐室⁶及户外烧烤区⁶等。

以智慧科技引领绿色健康生活
发展项目汇聚创新科技及绿色健康元素，为住户度身打造多种贴心配套。住客会所⁶的餐厅将添置智能送餐机器人，其机身内设可拆式托盘供放置食物，配备镜头及障碍物侦测系统，直接运送住户所点选的菜式到其座位。住客会所⁶亦将引入智能人流统计系统，自动侦测各设施的人流，让住户可随时了解各设施的实时使用状况及预约合适时段。

住户可利用手机代替传统住户证进出屋苑范围，并推行电子访客通行证，全面简化繁复的探访手续。住户可通过手机应用程序“Smart Community Plus”⁹随时与屋苑管理处联络。“Smart Community Plus”⁹更新增VR技术，为访客提供实境导航。

在绿色智能生活方面，发展项目与专业健康信息平台合作，于“Smart Community Plus”⁹内分享健康知识小秘方。住客会所⁶全面实行“走塑”计划，并推行减废及资源回收比赛，协助缔造可持续生活环境。



IGC mall in Guangzhou celebrates its fifth anniversary 广州IGC商场五周年志庆

The IGC mall in Tianhui Plaza, Zhujiang New Town, Guangzhou central business district, is celebrating its fifth anniversary with a series of campaigns that was rolled out in September. The major event is the IGC x COSMOS Bears Interactive Art Exhibition, jointly organized with a prominent international IP owner. Featuring a giant COSMOS Bear and COSMOS Bears art installations, the exhibition has drawn numerous fans and fashionistas to visit and share their photos on social media.

IGC x COSMOS Bears Interactive Art Exhibition

The IGC x COSMOS Bears Interactive Art Exhibition features a four-metre tall 2021 edition Flame Nebula COSMOS Bear, which greets customers at the door before they explore the COSMOS Bears universe inside. The exhibits include the debut of six Cosmic Energy series COSMOS Bears cross-over art installations, created by renowned visual artist Daniel Kocев Pazamat. IGC members can use smart technology to take photos with the COSMOS Bear.

In the opening ceremony, the visual artist and IP owner shared their inspiration for creating the COSMOS Bears art installations, followed by an art jamming activity in which over 100 IGC members, fans and guests happily painted on the board.

To show its appreciation for the tremendous support of its members, IGC has provided a number of benefits for its fifth anniversary celebrations, including a limited-time 90% discount for bestselling products, lucky draws, limited-time half-priced luxury products, dining coupons and shopping coupons.

位于广州中央商务区珠江新城天汇广场的IGC商场今年开业五周年，于九月份展开一系列庆祝活动。其中最受注目的是与国际知名授权创作机构合办的“星际熊漫游IGC”互动艺术展，展出巨型星际熊及艺术星际熊，吸引了众多粉丝及潮流爱好者来“打卡”。

“星际熊漫游IGC”互动艺术展

「星际熊漫游IGC」互动艺术展以四米高的2021年版炎星云星际熊在门外引领顾客进场，探索充满星际熊的宇宙漫步空间。展品由著名视觉艺术家Daniel Kocев Pazamat联名创作，首次展出共六款“宇宙能量”系列的艺术版星际熊。IGC会员更可通过智能科技与星际熊拍摄照片。

在开幕活动上，参与创作的视觉艺术家及授权创作机构到场分享艺术版星际熊的灵感来源。随后，有百余位IGC会员、粉丝和嘉宾参与“百人潮绘”仪式，共同为板画上色，气氛热闹。

IGC商场为庆祝开业五周年，特别提供多个优惠，包括推出限时一折热卖产品、幸运大抽奖、五折精品秒杀、美食赏及购物赏等，以答谢会员一直以来的热烈支持。



IGC kicks off its fifth anniversary celebrations with the IGC x COSMOS Bears Interactive Art Exhibition
IGC商场以“星际熊漫游IGC”互动艺术展揭开五周年庆祝活动



At the opening of the IGC x COSMOS Bears Interactive Art Exhibition, an art jamming activity was held, with over 100 IGC members, fans and guests happily participating
“星际熊漫游IGC”互动艺术展开幕活动“百人潮绘”邀请百余位IGC会员、粉丝和嘉宾参与，气氛热闹

Notes

1. The above is only a general description of the surrounding environment of the Phase of the Development and does not represent that all units will enjoy the relevant views. The views described are subject to the floor on which the unit is located, the orientation of the unit and the surrounding structures and environment. They are not applicable to all units and the surrounding structures and environment may change from time to time. The Vendor does not make any offer, representation, undertaking or warranty whatsoever, whether express or implied, as to the views and the surrounding environment.
2. The surrounding environment, structures and facilities of the Phase of the Development may change from time to time. The Vendor does not make any offer, undertaking, representation or warranty whatsoever, whether express or implied, as to the surrounding environment, structures and facilities of the Phase of the Development. The Vendor advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.
3. Source of Hung Shui Kiu Development: Hung Shui Kiu New Development Area Planning and Engineering Study website of the Planning Department <https://www.hsknda.gov.hk/big5/> (Information retrieved on 1 March 2021) and Hung Shui Kiu New Development Area website of the Development Bureau <http://hsknda.hk/> (Information retrieved on 1 March 2021).
4. The saleable area and the floor area of a balcony, a utility platform and a verandah (if any) are calculated in accordance with Section 8 of the Residential Properties (First-hand Sales) Ordinance. The saleable area excludes the area of every one of the items specified in Part 1 of Schedule 2 of the Residential Properties (First-hand Sales) Ordinance. The areas as specified in square feet above are converted at a rate of 1 square metre=10.764 square feet and rounded off to the nearest square foot. Figures shown in square feet may be slightly different from those shown in square metres. Please refer to the sales brochure for details.
5. The layouts of the units in the Development are subject to the final plans approved by relevant Government departments. Please refer to the sales brochure for details.
6. The clubhouse/recreational facilities may not be immediately available for use at the time of handover of the Phase of the Development. Some of the facilities and/or services belong to or are situated at other Phase(s) of the Development and shall not be available for use before completion of construction of such Phase(s) and all the necessary preparations for such use. Some of the facilities and/or services may be subject to the consents or licenses from the Government departments, or additional payments may be chargeable to the users. The names of the facilities described in this advertisement/promotional material are subject to confirmation, and such names might be different when the clubhouse facilities are open for use. The Vendor reserves the rights to amend the aforesaid and any facilities, design, fees or usage not yet set out without prior notice to any purchaser. The purchaser shall not rely on this advertisement for any use or purpose. The Vendor reserves the right to revise and alter the clubhouse facilities and its layouts, materials, furniture, design, floor plans, usage, specifications and colour thereof, without prior notice. Uses and opening hours (including change in usage, if any) of the clubhouse facilities are subject to the restrictions set out in the relevant stipulations of legislation, land grants and the deed of mutual covenant (DMC), as well as actual site constraints.
7. The actual area of the clubhouse and landscapes is subject to the final plans and/or documents approved by relevant Government departments. The Vendor reserves the rights to amend and revise the area of the clubhouse and landscapes.
8. Opening hours and uses (including change in usage, if any) of the different clubhouse facilities are subject to the restrictions set out in the relevant stipulations of legislations, land grants and the deed of mutual covenant, and actual site constraints. The clubhouse and different recreational facilities may require additional payments from the users.
9. The management services and other abovementioned services will be provided by the manager of the Development or other contract-engaged third party companies. The manager or contract-engaged third party companies may solely determine the fees, terms of use, operation hours and service period of the managed service or other abovementioned services, but subject to the terms in the Deed of Mutual Covenant, service contract or other relevant legal documents. Catering services will only be provided after issue of the relevant licences. The “Smart Community Plus” is a smartphone application in the course of development; its functionalities and services may be modified, increased, deleted or adjusted from time to time without prior notice to any purchaser. The “Smart Community Plus” application may not be available for immediate use at the time of handover of the residential properties in the Phase. The abovementioned information does not constitute and shall not be construed as any offer, representation, undertaking or warranty whatsoever, whether express or implied, of the usage, operations and/or provisions of any relevant facilities and/or services on the part of the Vendor.
- &. The figure refers to: 21 August 2021 to 30 September 2021. The information provided in the Register of Transactions shall prevail.

Name of the Phase of the Development: Phase 1 (“the Phase”) of Wetland Lot No.33 Development (“the Development”) (T2A, T2B, T3A, T3B, T5A and T5B, RV10 and RV11, WV1 to WV3 and WV5 to WV9 of the residential development in the Phase are called “Wetland Seasons Bay”)

District: Tin Shui Wai

Name of Street and Street Number of the Phase: 1 Wetland Park Road#

The website address designated by the Vendor for the Phase: www.wetlandseasonsbay.com.hk

The photographs, images, drawings or sketches shown in this advertisement/promotional material represent an artist’s impression of the development concerned only. They are not drawn to scale and/or may have been edited and processed with computerized imaging techniques. Prospective purchasers should make reference to the sales brochure for details of the development. The Vendor also advises prospective purchasers to conduct an on-site visit for a better understanding of the development site, its surrounding environment and the public facilities nearby.

Vendor: Jet Group Limited
Holding companies of the Vendor: Silver Wind Developments Limited, Time Effort Limited, Sun Hung Kai Properties Limited
Authorized Person for the Phase: Lai Chi Leung Henry
The firm or corporation of which the Authorized Person for the Phase is a proprietor, director or employee in his professional capacity: Archiplus International (HK) Limited
Building contractor for the Phase: Chun Fai Construction Company Limited
The firms of solicitors acting for the owner in relation to the sale of residential properties in the Phase: Woo Kwan Lee & Lo, Mayer Brown, Vincent T.K. Cheung, Yap & Co.
Authorized institution that has made a loan, or has undertaken to provide finance, for the construction of the Phase: The Hongkong and Shanghai Banking Corporation Limited
Any other person who has made a loan for the construction of the Phase: Sun Hung Kai Properties Holding Investment Limited
The estimated material date for the Phase as provided by the Authorized Person for the Phase to the best of the Vendor’s knowledge: 30th June 2022 (“Material date” means the date on which the conditions of the land grant are complied with in respect of the Phase. The estimated material date is subject to any extension of time that is permitted under the agreement for sale and purchase.)
This advertisement is published by the Vendor or by another person with the consent of the Vendor.
Prospective purchasers are advised to refer to the sales brochure for any information on the Phase.
The provisional street number is subject to confirmation when the Phase is completed.
Date of Printing: 22 October 2021

备注

1. 上述仅为发展项目期数周边环境的大概描述，并不代表所有单位同时享有相关景观。所述景观受单位所处层数、座向及周边建筑物及环境影响，并非适用于所有单位，且周边建筑物及环境会不时改变。卖方对景观及周边环境并不作出任何不论明示或隐含之要约、陈述、承诺或保证。
2. 发展项目期数的周边环境、建筑物及设施可能不时改变，卖方对发展项目期数的周边环境、建筑物及设施并不作出不论明示或隐含之要约、承诺、陈述或保证。卖方建议准买家到有关发展地盘作实地考察，以对该发展地盘、其周边地区环境及附近的公共设施有较佳了解。
3. 洪水桥发展资料来源：规划署洪水桥新发展区规划及工程研究网站 <https://www.hsknda.gov.hk/big5/>（参考日期：2021年3月1日）及发展局洪水桥新发展区网站 <http://hsknda.hk/>（参考日期：2021年3月1日）。
4. 实用面积以及露台、工作平台及阳台（如有）的楼面面积，是按照《一手住宅物业销售条例》第8条计算得出的。实用面积不包括《一手住宅物业销售条例》附表2第1部所指明的每一项的面积。上述以平方呎所列之面积，均以1平方米=10.764平方呎换算，并以四舍五入至整数平方呎，以平方呎与以平方米之数字可能有些微差异，详情请参阅售楼说明书。
5. 发展项目的单位户型以政府有关部门最后批准的图则为准，详情请参阅售楼说明书。
6. 会所/康乐设施于发展项目期数入伙时未必能即时启用。部分设施及/或服务属于或位于发展项目其他期数，于该期数并未落成及准备妥当前不可使用。部分设施及/或服务以政府部门之审批同意或许可为准，使用者或须另外缴费。本广告/宣传资料内所述之设施名称待定，所有名称未必与会所日后启用时的设施名称相同。卖方保留一切修改以上及一切未列举之设施、设计、收费及用途权力，毋须事先通知任何买家。买家切勿依赖此广告作任何用途或目的。卖方保留修订及更改会所设施及其间隔、用料、家私、设计、布局、用途、规格及颜色等的权利，而无须另行通知。会所不同设施之开放时间及使用（以及更改用途，如有）受相关法律、批地文件及公契条款及现场环境状况限制。
7. 会所及园林的实际面积以政府相关部门最后批准之图则及/或文件为准。卖方保留修订及更改会所及园林的面积的权利。
8. 会所不同设施之开放时间及使用（以及更改用途，如有）受相关法律、批地文件及公契条款及现场环境状况限制。会所及不同康乐设施可能需要另行收费。
9. 管理服务及其他上述服务将由发展项目的管理人或其他合约聘用的第三者公司所提供。管理人或合约聘用的第三者公司可自行决定就其管理服务或其他上述服务之收费、使用条款、营运时间及服务期限，惟须受公契、服务合约或其他相关法律文件所订立的条款规限。餐饮服务须待取得有关牌照后方可提供。“Smart Community Plus”为流动智能电话的应用程式，仍处于开发阶段，其功能及覆盖的服务可能不时作出修改、增加、删减或调整，而无须事先通知买方。“Smart Community Plus”应用程式于期数入伙时可能未必能即时启用。以上资料并不构成或不应被视为卖方对任何有关设施及/或服务的使用、操作及/或提供之要约、陈述、承诺或保证（不论明示或隐含）。
- &. 该数字指由2021年8月21日至2021年9月30日，资料以成交纪录册为准。

发展项目期数名称: Wetland Lot No. 33 Development发展项目（“发展项目”）的第1期（“期数”）（期数中住宅发展项目的第2A座、第2B座、第3A座、第3B座、第5A座及第5B座、别墅RV10及别墅RV11、别墅WV1至别墅WV3及别墅WV5至别墅WV9称为“Wetland Seasons Bay”）

区域: 天水围

期数的街道名称及门牌号数: 湿地公园路1号#

卖方就期数指定的互联网网站的网址: www.wetlandseasonsbay.com.hk

本广告/宣传资料内载列的相片、图像、绘图或素描显示纯属画家对有关发展项目之想像。有关相片、图像、绘图或素描并非按照比例绘画及/或可能经过电脑修饰处理。准买家如欲了解发展项目的详情，请参阅售楼说明书。卖方亦建议准买家到有关发展地盘作实地考察，以对该发展地盘、其周边地区环境及附近的公共设施有较佳了解。

卖方: 国集有限公司
卖方的控股公司: Silver Wind Developments Limited、Time Effort Limited、新鸿基地产发展有限公司
期数的认可人士: 赖志良
期数的认可人士以其专业身份担任经营人、董事或雇员的商号或法团: 亚设贝佳国际(香港)有限公司
期数的承建商: 骏辉建筑有限公司
就期数中的住宅物业的出售而代表拥有人行事的律师事务所: 胡关李罗律师行、孖士打律师行、张叶司徒陈律师事务所
已为期数的建造提供贷款或已承诺为该项建造提供融资的机构可: 香港上海汇丰银行有限公司
已为期数的建造提供贷款的任何其他人: Sun Hung Kai Properties Holding Investment Limited
尽卖方所知，由期数的认可人士提供的期数之预计关键日期: 2022年6月30日（“关键日期”指批地文件的条件就期数而获符合的日期。预计关键日期是受到买卖合同所允许的任何延期所限制的。）
本广告由卖方发布或在卖方的同意下由另一人发布。
卖方建议准买方参阅有关售楼说明书，以了解期数的资料。
#此临时门牌号数有待期数建成时确认。
印制日期: 2021年10月22日



Group Chairman & Managing Director Raymond Kwok (centre) and top management respond to questions from analysts
集团主席兼董事总经理郭炳联(中)连同管理团队解答分析员提问

The Group announces 2020/21 annual results 集团公布2020/21年度全年业绩

The Group's underlying profit attributable to the company's shareholders for the year ended 30 June 2021, excluding the effect of fair-value changes on investment properties, amounted to HK\$29,873 million. Underlying earnings per share were HK\$10.31. The directors have recommended the payment of a final dividend of HK\$3.70 per share. Together with the interim dividend of HK\$1.25 per share, the dividend for the full year will be HK\$4.95 per share, the same as last year.

During the year under review, profit generated from property sales was HK\$20,994 million. The Group achieved contracted sales of about HK\$29,000 million for the year in attributable terms. During the year, the Group's gross rental income, including contributions from joint-ventures and associates, rose 2% year-on-year to HK\$24,791 million, and net rental income increased by 3% year-on-year to HK\$19,149 million. Rental income growth from the mainland more than offset the negative impact from its Hong Kong rental portfolio.

Prospects

The Group will continue to strengthen its core businesses by acquiring land selectively for development both in Hong Kong and major cities on the mainland when opportunities arise. In particular, the Group will speed up the conversions of agricultural land into buildable sites in Hong Kong as always. It will also continue to provide more housing units and help alleviate the housing problem in Hong Kong. The Group

will continue to build large-scale integrated projects in a bid to strengthen its property investment business. Additionally, the Group promotes and adopts the latest technologies in different businesses to enhance the quality of its products, boost operating efficiency and provide a better experience to customers, tenants and residents.

The Group also works hard to fulfil its Environmental, Social and Governance commitments. Its residential projects will be developed into cross-generational communities with a wide range of facilities to meet different age groups' needs for living, work, shopping and recreation. It also makes every effort to integrate the concepts of green building and wellness into its office buildings and retail premises, offering unique work and shopping experience in tune with the new era. The Group aims to achieve Leadership in Energy and Environmental Design (LEED) certification for all its new investment properties. In particular, the Group has targeted to obtain LEED Gold or Platinum ratings for its core commercial projects under development.

集团公布截至2021年6月30日止财年，在剔除投资物业公允价值变动的影响后，可归属公司股东基础利润为298.73亿港元；每股基础利润为10.31港元。董事局议决派发末期股息每股3.7港元，连同中期股息每股1.25港元，全年每股派息4.95港元，与上年度全年派息相同。

回顾年内，来自物业销售的利润为209.94亿港元。按所占权益计算，集团在年内录得合约销售额约290亿港元。连同所占合资公司及合伙企业的租金收入计算，集团年内的总租金收入较去年上升2%至247.91亿港元，净租金收入较去年上升3%至191.49亿港元。年内，由其内地租金收入增加抵销来自香港出租物业组合的影响。

展望

集团将持续加强其核心业务，于适当时机在香港及内地主要城市，选择性购入土地作物业发展，更会一如既往，加快将在香港的农地转换成可供发展用地。集团还会继续提供更多住房，协助宽缓香港的住屋问题。集团将继续兴建多个大型综合项目，以扩大其物业投资业务。另外，集团通过不同层面，应用和推动创新科技，提升产品品质和运营效率，为顾客、商户和住户提供更佳的用户体验。

集团致力履行在环境、社会及企业管治方面的承诺。旗下住宅项目发展将提供多元化的生活设施，满足不同年龄层在居住、工作、购物和康乐方面的需要，打造跨代共融的社区。集团还会积极于写字楼和商场物业注入绿色建筑与健康环境元素，打造新时代工作与购物体验。集团定下目标，力争旗下所有新落成的投资物业均可获取能源与环境设计先锋评级(LEED)认证，尤其是集团在发展中的核心商业项目，均以获得LEED金级或铂金级认证为目标。

SUNeVision announces 2020/21 annual results 新意网公布2020/21年度全年业绩

SUNeVision Holdings Ltd. announced its final results for the year ended 30 June 2021. During the year under review, revenue from continuing operations increased 9% year-on-year to HK\$1,874 million. EBITDA from continuing operations rose 15% year-on-year to HK\$1,360 million. Underlying profit for the year attributable to owners of the company increased 11% year-on-year to HK\$788 million. The directors have proposed the payment of a final dividend of HK19.4 cents per share, 11% increase year-on-year.

The COVID-19 pandemic has accelerated the process of digitalisation for both businesses and consumers, and together with an increasing adoption of cloud services in Hong Kong, have led to a higher demand for SUNeVision's data centre services. There are two areas in particular where the company sees continued growth for data centre services. Firstly, the increased need for video conferencing, e-commerce, gaming and other online applications during the pandemic has increased the demand for 'connectivity' capacity. Secondly, the demand

for 'hyperscale' capacity has increased, primarily because cloud adoption has stepped up in Asia.

Looking ahead, SUNeVision has a robust pipeline for growth. The first phase of the new MEGA IDC data centre in Tseung Kwan O (TKOTL 131), the new MEGA Gateway data centre in Tsuen Wan (TWTL 428), and the first phase of the new MEGA Fanling data centre in Fanling will be ready-for-service in 2022. MEGA Fanling, SUNeVision's eighth data centre, is already fully committed and will be occupied by a single cloud customer. SUNeVision's footprint will grow from the current 130,100 square metres (1.4 million square feet) to nearly 278,700 square metres (3 million square feet) of gross floor area over the next few years. In terms of power capacity, it will quadruple from 70MW now to 280MW when the facilities in all three new sites are fully opened.

新意网集团有限公司公布截至2021年6月30日止全年业绩。年内来自持续经营业务的收入较去年上升9%至18.74亿港元。持续经营业务的EBITDA较去年上升15%至13.6亿港元。年内公司股东应占基础利润按年上升

11%至7.88亿港元。董事会建议派发末期股息每股19.4港仙，较去年上升11%。

疫情加速了企业及消费者的数字化进程。同时，香港的云端服务应用逐渐普及，带动新意网旗下数据中心服务的需求，其中两大领域获得持续增长。其一是疫情期间对视频会议、电子商务、游戏及其他网上应用程序的需求增加，带动网络连接容量的需求攀升。其次，亚洲地区的云端服务应用日益盛行，大力推动“超大规模容量”的需求。

展望未来，新意网有稳健的发展规划以推动增长。将军澳新数据中心MEGA IDC (TKOTL 131) 第一期、荃湾新数据中心MEGA Gateway (TWTL 428) 及粉岭新数据中心MEGA Fanling第一阶段可于2022年投入服务。MEGA Fanling为新意网第八个数据中心，设施已由一间云端服务公司全面承租。未来数年，新意网的总楼面面积会由现在的130,100平方米(140万平方呎)扩充至近278,700平方米(300万平方呎)。待三个新项目的设施全面启用后，电力容量将由目前的70兆瓦增至四倍，达280兆瓦。

SmarTone announces 2020/21 annual results 数码通公布2020/21年度全年业绩

SmarTone Telecommunications Holdings Limited reported results for the year ended 30 June 2021. During the year under review, profit attributable to equity holders was HK\$445 million, largely driven by a resilient core local business, productivity enhancements and enhanced network efficiency. Local service revenue (excluding roaming) increased by 2% year-on-year, as a result of several key factors. Firstly, the uptake on SmarTone's 5G services was encouraging, with 5G commanding a premium over 4G services. Secondly, the Enterprise Solutions business started to rebound as corporates increasingly adopted digital services. Thirdly, SmarTone's 5G Home Broadband enjoyed considerable growth. Meanwhile, customer base was steady at 2.7 million. Postpaid churn rate remained at a low 0.8%.

SmarTone launched 5G services in May 2020. As of now, its 5G network covers 99% of the population, including all MTR lines, major roads, highways and tunnels, and with ongoing rollout across country parks and hiking trails. According to the international testing agency nPerf, SmarTone's

5G network was the best in Hong Kong for coverage. In May 2021, SmarTone launched the 5G Lab to raise awareness on 5G development and demonstrate how the 5G infrastructure will support development. Significant future business opportunities are expected as more applications leveraging 5G become available.

The operating environment in Hong Kong for the coming months will remain challenging. Despite this, SmarTone sees new revenue opportunities from the accelerating upgrade of customers to 5G, quickening growth in enterprise solutions, as well as new services and solutions such as cyber-security and 5G Home Broadband.

数码通电讯集团有限公司公布截至2021年6月30日止的财年业绩。回顾年度内，股东应占利润为4.45亿港元，主要由于核心本地业务稳健、提升生产力，以及改善网络效益。本地服务收入(不包括漫游业务)比上年度增长2%，主要受多项因素推动。首先，客户转用数码通5G服务的方

向令人鼓舞，而其中5G服务收费较4G为高。此外，随着企业日趋数码化，企业应用方案业务也开始回升。第三，数码通5G家居宽带业务也取得了可观增长。另外，客户人数维持在270万人，月费计划客户流失率处于0.8%的低位。

数码通于2020年5月推出5G服务。时至今日，其5G网络覆盖全港99%人口及所有港铁路线、主要道路、高速公路及隧道，并继续扩大至郊野公园及远足径。根据国际测试机构nPerf，数码通的5G网络覆盖为全港最佳。2021年5月，数码通开设5G Lab，以加强各界对5G技术发展的认识，并展示5G基建如何推动发展。随着更多运用5G技术的应用程序面世，预期未来将有重大的商机涌现。

尽管未来数月本地的营商环境仍然充满挑战，数码通仍预见许多带来收入的新机遇，包括客户逐步升级至5G服务的趋势加快、企业应用方案的增长持续加快，以及如网络安全及5G家用宽带等其他新服务及方案的推出。

The Group honoured as the best overall developer in Hong Kong

集团获香港最佳地产公司称誉

The Group is dedicated to building premium developments and offering excellent customer service. It is also committed to maintaining high standards of corporate governance and communicating proactively with stakeholders. Under the pandemic new normal, the Group stepped up its precautionary measures in its properties and strengthened its Environmental, Social and Governance (ESG) initiatives. Recently, the Group attained major awards from two leading financial publications, namely *Euromoney* and *Asiamoney*, which serves as recognition of its overall excellence from stakeholders.



The Group develops different types of premium properties, including landmark projects IFC and ICC in Hong Kong
集团用心发展各类优质物业，包括在港地标项目国际金融中心及环球贸易广场

Euromoney – Best Overall Developer in Hong Kong for the eighth time

In the Real Estate Survey 2021 organized by *Euromoney* magazine, the Group clinched 15 awards. It was named the Best Overall Developer in Hong Kong for the eighth time, and attained remarkable results in the new Best Developer, Data Centre category.

The Group swept all the nine real estate awards in Hong Kong, including the Best Innovation Developer; Best Sustainability Developer; Best Office/Business Developer; Best Retail/Shopping Developer; and Best Residential Developer. Additionally, the Group excelled in the brand new Best Developer, Data Centre category, taking home Global's Best Data Centre Developer; Asia Pacific's Best Data Centre Developer; China's Best Data Centre Developer; and the Best Data Centre Developer

in Hong Kong. The Group stood out in the Best Developer, Mixed-Use Sector category as well, winning Global's Best Mixed-Use Developer; the Best Mixed-Use Developer in China; and the Best Mixed-Use Developer in Hong Kong.

The *Euromoney* Real Estate Survey has been held annually for 17 straight years and is recognized as one of the benchmark awards for the real estate sector. Over 3,300 valid responses were received from representatives from advisers, developers, investment managers, banks and corporate end-users of real estate worldwide in this year's survey.

Asiamoney – Most Outstanding Company in Hong Kong – Real Estate Sector honour for the third time

In the 2021 Asia's Outstanding Companies Poll, organized by *Asiamoney* magazine, the

Group's overall excellence continued to be recognized by the investment community, who voted it number one in the real estate sector in Hong Kong. The remarkable results earned it the Most Outstanding Company in Hong Kong – Real Estate Sector award for the third time.

The annual Asia's Outstanding Companies Poll is designed to acknowledge listed companies in Asia that have excelled in areas such as financial performance, management team excellence, investor relations activities and corporate social responsibility initiatives. Over 5,700 votes were received from fund managers, analysts, bankers and rating agencies from 13 Asian countries or regions this year.



The Group receives the Most Outstanding Company in Hong Kong – Real Estate Sector award from *Asiamoney* for the third time
集团第三度获《Asiamoney》颁发“香港最佳公司 – 地产”大奖

集团致力用心发展优质物业，为客户提供卓越服务，恪守高水平的企业管治，积极与股东维持紧密联系。在疫情新常态下，集团加强物业防疫工作，同时积极履行环境、社会及企业管治方面的责任。最近，集团分别获两本权威财经杂志《Euromoney》及《Asiamoney》颁发主要奖项，足证品质卓越，备受各利益相关方认可。

第八次勇夺《Euromoney》“香港最佳地产公司”大奖

在《Euromoney》杂志发表的“2021年度地产选举”结果中，集团囊括15个大奖，更第八次成为“香港最佳地产公司”，并在今年新增设的“最佳数据中心发展商”组别获取佳绩。

在香港物业组别中，集团全取九个物业组别奖项，包括“香港最佳创新发展商”、“香港最佳可持续发展发展商”、“香港最佳写字楼/商业项目发展商”、“香港最佳零售项目/商场发展商”及“香港最佳住宅项目发展商”等。另外，集团于今年新增设的“最佳数据中心发展商”组别表现尤其突出，获得“环球最佳数据中心发展商”、“亚太区最佳数据中心发展商”、“中国最佳数据中心发展商”及“香港最佳数据中心发展商”。集团在“最佳综合项目发展商”组别亦表现优异，获得“环球最佳综合项目发展商”、“中国最佳综合项目发展商”及“香港最佳综合项目发展商”。

由《Euromoney》主办的“年度地产选举”为房地产业指标大奖之一，已连续第17年举办。今年，选举由全球物业顾问公司、发展商、投资经理、银行及企业用户的代表参与评选，有效回复逾3,300份。

第三年获《Asiamoney》颁发“香港最佳公司 – 地产”殊荣

在《Asiamoney》杂志举办的“2021年度亚洲最佳公司选举”中，集团在不同范畴均表现优异，继续获投资界票选为香港区地产类别之首，第三年获颁“香港最佳公司 – 地产”大奖。

每年一度的“亚洲最佳公司选举”旨在表扬在财务表现、管理团队表现、投资者关系及企业社会责任等方面表现出众的亚洲上市公司。今年，选举共吸引了来自13个亚洲国家或地区的基金经理、分析员、银行家及评级机构参与，投票总数逾5,700票。



In the *Euromoney* Real Estate Survey 2021, the Group receives 15 accolades, including Best Overall Developer in Hong Kong; Global's Best Data Centre Developer; and Global's Best Mixed-Use Developer in *Euromoney* “2021年度地产选举”中，集团获得15个大奖，包括“香港最佳地产公司”、“环球最佳数据中心发展商”及“环球最佳综合项目发展商”殊荣

Awards received by the Group in the *Euromoney* Real Estate Survey 2021

集团于《Euromoney》“2021年度地产选举”所获奖项

Best Developer, Overall – Hong Kong 香港最佳地产公司
Best Developer, Innovation – Hong Kong 香港最佳创新发展商
Best Developer, Sustainability Sector – Hong Kong 香港最佳可持续发展发展商
Best Developer, Data Centre – Hong Kong 香港最佳数据中心发展商
Best Developer, Mixed-Use Sector – Hong Kong 香港最佳综合项目发展商
Best Developer, Residential Sector – Hong Kong 香港最佳住宅项目发展商
Best Developer, Retail/Shopping Sector – Hong Kong 香港最佳零售项目/商场发展商
Best Developer, Office/Business Sector – Hong Kong 香港最佳写字楼/商业项目发展商
Best Developer, Industrial/Warehouse Sector – Hong Kong 香港最佳工业/仓库发展商
Best Developer, Mixed-Use Sector – China 中国最佳综合项目发展商
Best Developer, Data Centre – China 中国最佳数据中心发展商
Best Developer, Industrial/Warehouse Sector – China 中国最佳工业/仓库发展商
Best Developer, Data Centre – Asia Pacific 亚太区最佳数据中心发展商
Best Developer, Data Centre – Global 环球最佳数据中心发展商
Best Developer, Mixed-Use Sector – Global 环球最佳综合项目发展商

Cris Fung 冯翊琳

Group Retail Marketing and
Customer Relations General Manager
集团租务部总经理
(商场市务及客户关系)



18 Cris Fung: Smart management helps SHKP malls navigate pandemic challenges

Amid the pandemic, the absence of tourists and the changes in consumption patterns of local residents have resulted in a new normal for the retail market. Group Retail Marketing and Customer Relations General Manager Cris Fung remarked that in the face of the changing market environment, the Group promptly implemented a number of comprehensive anti-pandemic measures, offering customers peace of mind, while continuing to drive smart management in its malls to optimize the level of service. The Group also joined hands with tenants to provide customers with a more refined leisure and shopping experience.

Introducing anti-pandemic measures to win customer confidence

Cris mentioned that the most important thing for malls is to increase footfall, but social distancing has to be maintained to avoid local outbreaks. Tackling this conundrum has been the greatest challenge for the team. She recalled that at the beginning of the pandemic, the Group decisively introduced a number of anti-pandemic measures, and recruited hundreds of Caring Ambassadors to open doors for visitors, press lift buttons and provide hand sanitizers. "All these anti-pandemic measures were pivotal to let the public know that the Group attaches great importance to raising the malls' hygiene standards, and as always, putting our customers' safety first. We firmly believe that every step we take to minimize the risk of virus spread will make the customers feel more at ease when shopping in SHKP malls," she explained.

Controlling footfall through smart management

Cris exclaimed that the early sudden outbreak of the pandemic definitely caught everyone off guard, but the Group had strategically planned ahead years ago to drive facility intelligence and automation in its malls, allowing the team to more swiftly cater to market needs under the new normal. In addition to installing automatic doors and touch-free lift buttons, the Group introduced a contactless parking service in its 19 major SHKP malls to help with social distancing. "To minimize physical contact with others, many customers prefer to drive to the mall instead of taking public transport, leading to a notable increase in demand for our contactless parking service. The number of members registered for this service continues to increase, and these customers tend to have higher consumption ability in particular," she said.

The Group also implemented a number of smart measures which effectively reduced customer waiting time. For example, multiple sensors and digital signs recently installed at restroom entrances indicate the occupancy of the various restrooms and help effectively allocate customers to restrooms that are not as busy to shorten the wait. Since 2019, the malls have offered Eat E-asy e-ticket and e-table bookings, which allow customers to plan their dining arrangements ahead, thus reducing the risk of crowding and encouraging them to make good use of the time saved to shop in the mall.

Changing needs of consumers and tenants under the new normal

As time goes by, malls are not only for shopping and leisure; they are also a popular meeting point. "In the wake of the pandemic, people

prefer having outdoor activities in safe and comfortable venues, and malls become a popular choice," said Cris. In response to this demand, the Group revitalized its outdoor space, adding urban farms in its major malls and developing outdoor themed areas for children, young people and pet lovers, for example, to provide more leisure and entertainment facilities for mall visitors.

Cris remarked that these outdoor spaces help attract young people and families, further demonstrating the Group's belief in putting customers first with sincerity. "The malls always facilitate the evolution of community, and add outdoor facilities in the venue benefitting our customers and nearby residents. For example, in view of the prevailing cycling trend in recent years, bike-parking lots and repair stations are available in some of our malls to welcome bike lovers."

Under the new normal, many mall tenants are facing challenges, so the Group actively helps to create opportunities for them. "In the early days of the pandemic, the catering industry was severely affected by the strict government restrictions on dining, especially the restaurants that do not provide takeaway services. In view of this, the team developed a pick-up platform in two and a half months, allowing tenants to maintain their business on a commission-free basis. Because of its great efficiency, the platform is still widely used by tenants and customers," said Cris.

Leveraging customer loyalty with The Point by SHKP

Cris pointed out that the pandemic has accelerated the pace of smart management

in the malls, an irreversible trend. One smart programme is The Point by SHKP, an integrated loyalty programme, connected with the SHKP Malls App to provide members with services such as electronic queuing and contactless parking, and rewards redemption with bonus points, etc. Since its launch in 2019, the number of members has steadily continued to increase, with over 1.5 million registered members to date.

Customers in general have provided positive feedback on The Point by SHKP and the unrivalled shopping rewards programme has further increased their loyalty. "The team has been paying attention to what extent customers have developed the habit of uploading shopping receipts to register bonus points, and the total upload this year is a double that of the same period last year," said Cris, showing that The Point by SHKP is an effective way to encourage members to shop at SHKP malls.

Empowering customised services with smart technology to increase the Group's competitiveness

In recent years, despite the increasing popularity of online shopping, Cris believes the importance of malls will not diminish in the future because of the dense population in Hong Kong and the social function that malls provide. "In addition to shopping and dining, malls are an important venue for leisure, entertainment and social life," she said. "With the attentive services we provide, empowered by smart technology, the social function of our malls is difficult to replace."

To consolidate the competitive edge of SHKP in the market, the Group drives smart management in its malls and places great emphasis on the training of frontline mall staff to ensure that every one of them can provide professional and attentive services. "At the beginning of the year, our malls participate in the



The Group actively drives smart management in SHKP malls, by introducing the smart restrooms 集团积极在新地商场推动智能化管理，如陆续在旗下商场引入智能洗手间系统

Service & Courtesy Award, organized by the Hong Kong Retail Management Association, which is hailed as the Oscars of the retail trade. This year, we scooped over 15 awards. This proves that the premium service of the SHKP malls is recognized in the industry," said Cris. The Group also values customer feedback by adding enquiry and complaint functions to the SHKP Malls App, and responds promptly to continuously optimize the service.

Cris pointed out that since many tenants have tapped into the online shopping channel, they place greater importance on the location, supporting facilities, marketing promotion and services of physical stores – which is precisely the strength of SHKP malls: "We have been working closely with our tenants to enhance shoppers' In-store experience, by encouraging retailers to offering exclusive discounts in their physical stores, for example. We continuously enrich the In-Mall experience of our customers through diversified promotions, innovative services, outdoor space revitalization, and so forth. This multifaceted approach definitely provides our customers with a more refined shopping experience," she said.



The Group strives to optimize the premium service provided by the mall staff, and scooped over 15 awards in the Service & Courtesy Award, organized by the Hong Kong Retail Management Association at the beginning of the year 集团致力提升商场团队的专业服务水平，年初在零售管理协会主办的“杰出服务奖”获得15个奖项

冯翊琳：智能化管理 助商场跨越新常态的挑战

“The Group continues to drive smart management in its malls, together with its professional frontline colleagues and management teams, to provide more multifaceted and attentive services to our customers, affirming the competitive edge of SHKP malls under the new normal amid the pandemic. 集团持续推动商场管理智能化，加上专业的前线同事和管理团队，为顾客提供更多方位和人性化的服务，确立了新地商场在新常态下的优势。”



Cris points out that the pandemic has accelerated the pace of smart management in SHKP malls, while reinforcing the malls' function as a social gathering place for the public

冯翊琳认为疫情加速了商场智能化管理的步伐，同时强化了商场成为大众社交聚会场所的功能

在疫情影响下，旅客近乎绝迹加上市民的消费模式改变，令零售市场进入了新常态。集团租务部总经理（商场市务及客户关系）冯翊琳表示，面对市场环境转变，集团一方面迅速推行全面的防疫措施，令顾客安心到新地商场消费；同时持续推进商场管理智能化以优化服务水平；另外更与商户携手合作，为顾客带来更丰富的休闲购物体验。

推出抗疫措施赢得消费者信心

冯翊琳直言，商场最重要是吸引人流，可是疫情下却要减少社交接触和人群聚集——要化解这看似矛盾的难题，成为团队最大的挑战。她回忆疫情初期，集团果断地推出一系列防疫措施，并招聘数百位“关怀大使”为访客开门、按电梯按钮和提供消毒洗手液。“这些措施目的只有一个，就是让市民亲身感受到，集团十分重视商场的防疫工作和顾客安全。大家看到我们多走一步加强场内的公共卫生，自然更放心到新地商场消费。”

商场智能化助人流管理

回想疫情在之前骤然爆发的时候，所有人都措手不及。冯翊琳表示，可喜的是集团高瞻远瞩，近年策略性地推动商场设施智能化和自动化，令团队在新常态下，能迅速响应市场需要。各商场除加装了自动门和免触式电梯按钮等，以减少访客接触公共设施的机会外，集团更在19个新地主要商场引入免触式停车系统。“疫情下不少人选择驾车出入，避免乘坐公共交通工具与他人接触，商场的免触式泊车服务自然深受车主欢迎。我们发现疫情后驾车到新地商场消费的顾客有明显增幅，登记该服

务的会员人数也持续上升，而这类顾客往往有更高的消费力。”

此外，商场不少智能化项目还有效减少顾客等候时间，例如新引入的智能洗手间系统，让市民可以通过新地商场APP及现场的显示屏，清楚知悉各楼层洗手间的使用情况，从而选择到较少人的洗手间，以达分流之效。此外，自2019年开始，顾客还可以利用APP远程取票功能，等候入座商场餐厅，既让顾客在等候期间放心在商场休闲购物，疫情期间更有助减低人流聚集的风险。



At the beginning of the pandemic, the Group recruited hundreds of Caring Ambassadors to open doors for visitors, press lift buttons, provide hand sanitizers, and so forth

疫情初期，集团聘请数百位“关怀大使”，为访客开门、按电梯按钮和提供消毒洗手液等



The Group introduced a contactless parking service in its 19 major malls, which has been well received by car owners and is effective in driving footfall in its malls

集团在19个主要新地商场引进了免触式停车系统，深受车主们欢迎，对促进人流有正面作用

新常态下消费者与商户需求改变

时至今日，商场不仅有休闲购物的功能，更成为社交聚会的主要场所。“特别在疫情下，人们更珍惜社交机会，并崇尚方便舒适的户外空间，安心地与家人朋友相聚，商场便成为了大家的好选择。”所以集团会根据客群的需要，持续改造商场户外公共地方，例如在多个主要商场增设都市农庄，以及开拓适合儿童、年轻人和养宠物人士的户外主题区，为顾客带来更丰富的休闲娱乐。

冯翊琳表示，这些户外公共空间不仅带动年轻一族及家庭客群增长，同时也体现集团以客为先的信念。“商场一直配合社区发展需要，适时在场内增设相关设施，方便顾客和附近居民。例如近年自行车风气盛行，我们便在商场增设自行车停泊处，以及提供简单维修工具，缔造一个自行车友善的环境。”

新常态下，各商户面对不同程度的挑战，集团还会积极协助他们创造机会。“疫情初期，因为政府对堂食有严格限制，令餐饮业大受影响，当中没有提供外卖服务的餐厅更首当其冲。有见及此，团队仅用了两个半月时间，便开发商场餐厅外卖自取服务平台，让相关租户可以免费使用这平台开拓业务。至今这项功能仍得到商户和消费者广泛使用。”

The Point by SHKP增加顾客对商场的黏性

冯翊琳认为，疫情加速了商场智能化管理的步伐，而且趋势已不可逆转。其中结合手机APP的新地商场综合会员计划The Point by SHKP，为会员提供线上排队、非接触式停车、积分换领礼遇等服务。自2019年推出以来，会员人数不断上升，至今已超过150万名登记会员，而且增长趋势持续。

顾客对The Point by SHKP的反应正面，也增加了对商场的黏性。“团队一直关注顾客是否有建立起上传账单以储存积分的习惯，而今年‘上单’数目已是去年同期的一倍！”冯翊琳认为，这些数字正好反映The Point by SHKP，能够有效促进会员持续到新地商场消费。

新科技结合人性化服务 提升商场竞争力
近年，尽管网购日渐盛行，惟考虑到香港人口密集的特性，加上商场具有社交聚会的功能，冯翊琳相信未来实体商场的重要性不会降低。“商场除了供访客购物饮食外，更是休闲娱乐和满足社交生活的重要场地，加上能提供人性化的服务，这都是商场难以被取代的原因。”

为了巩固新地商场在市场上的优势，提升竞争力，集团除推动商场智能化管理外，也十分着重前线员工的培训，确保每位同事能够提供专业而贴心的服务。“年初我们多个商场在零售管理协会主办、有零售业‘奥斯卡’之称的‘杰出服务奖’中获得逾15个奖项，足证新地商场的专业服务水平，得到市场和业界肯定。”同时，集团也十分重视顾客的意见，更在新地商场APP中增设提交意见和投诉功能，以收集他们的意见，并迅速作出响应，务求不断优化商场服务。

冯翊琳坦言，不少商户也有开拓网购市场，所以他们在实体店的选址上，更加重视商场的位置、配套设施、市场推广和服务——这正是新地商场的优势。“我们一直与商户紧密合作，协助他们提升店内体验（In-store experience），例如提供实体店专享优惠等；同时我们还通过多元化推广活动、推出创新服务，优化户外公共空间等，持续提升客人的In-Mall experience，多管齐下为他们带来更丰富的购物体验。”

The Group is ranked among the top five in three business sustainability indexes 集团在三大企业可持续发展指数中位列前五

In the 6th Hong Kong Business Sustainability Index (HKBSI), the 2nd Greater Bay Area Business Sustainability Index (GBABSI) and the 1st Greater China Business Sustainability Index (GCBIS), organized by The Chinese University of Hong Kong Business School's Centre for Business Sustainability, the Group performed favourably in all assessment areas. Its overall scores ranked among top five in the three business sustainability indexes, achieving the Pace-setter level.

The Group received a boost in the HKBSI and GBABSI results compared to the previous year, in particular the Process — Management category, for which it received full marks. Its overall scores in these two indexes were much higher than the overall average of the 50 Hang Seng Index constituent companies and the 66 constituent companies of the Hang Seng Stock Connect Hong Kong Greater Bay Area Index, ranking fourth and third in the HKBSI and GBABSI, respectively. In the debut GCBIS, the Group ranked fifth, with a much higher overall score than the overall average of the listed companies in the Hang Seng Index, FTSE TWSE Taiwan 50 Index, Shenzhen 100 Index and Shanghai Stock Exchange SSE 50 A Share Index.

The Group has continued to excel in other sustainability-related indexes. Currently, it is a constituent company in the London FTSE4Good Index Series and a constituent company of the Hong Kong Hang Seng Corporate Sustainability Index ('AAA' rating). Its rating in the MSCI ESG raised from 'BBB' to 'A'.

在香港中文大学商学院商业可持续发展中心发布的第六届香港企业可持续发展指数、第二届大湾区企业可持续发展指数及首届大中华企业可持续发展指数中，集团在各评选范畴均表现良好，总分数名列三大企业可持续发展指数前五，达到“先驱者”级别。



The Group ranks fourth in the 6th Hong Kong Business Sustainability Index, third in the 2nd Greater Bay Area Business Sustainability Index and fifth in the 1st Greater China Business Sustainability Index, achieving the Pace-setter level
集团在第六届香港企业可持续发展指数、第二届大湾区企业可持续发展指数及首届大中华企业可持续发展指数中，分别名列第四位、第三位及第五位，属于“先驱者”级别

集团在香港企业可持续发展指数及大湾区企业可持续发展指数的表现均较去年提升，在“过程 — 管理”领域更同时获满分；两者的总分数远高于两个指数中50家恒生指数及66家恒生港股通大湾区指数成份股公司的总平均分，分别名列第四及第三位。在首度推出的大中华企业可持续发展指数中，集团名列第五位，总分数远高于恒生指数、富时台湾50指数、深证100指数和上证50 A股指数成份股公司的总平均分。

在其他可持续发展相关指数中，集团继续表现优异。目前，集团为伦敦“富时社会责任全球指数系列”成份股及香港“恒生可持续发展企业指数”成份股（“AAA”级别）。在MSCI ESG评级中，更从“BBB”级晋升至“A”级。

* Please refer to MSCI disclaimer: <https://www.shkp.com/html/sustainable-development/mscidisclaimer.html>

* 请参阅MSCI免责声明: <https://www.shkp.com/html/sustainable-development/mscidisclaimer.html>

Sun Hung Kai Properties Hong Kong 10K Championships completed successfully amid the pandemic “新鸿基地产香港十公里锦标赛”在疫情下顺利完成

The Group promotes healthy and sustainable living and encourages people to exercise more for healthy, balanced lives. In view of the stable pandemic situation in the city, the Group collaborated with the Hong Kong Association of Athletics Affiliates to become the title sponsor of the Sun Hung Kai Properties Hong Kong 10K Championships.

The race took part in Tin Shui Wai in late August. The runners started on Wetland Park Road and ran along Tin Ying Road and Hung Tin Road, and then back to the starting point to finish the 10K race. A series of precautionary measures were implemented this year, but it did not affect the runners' passion. The athletes were excited to get back to running in an in-person race and gave it their all.

集团提倡健康及可持续生活，鼓励大众多做运动，实践健康平衡生活。在本地疫情缓和的情况下，集团与香港田径总会合作，冠名赞助“新鸿基地产香港十公里锦标赛”。

比赛于8月底在天水围举行，由湿地公园路出发，途经天影路和洪天路，再折返起点，全程10公里。虽然今年赛事设有一系列的防疫措施，但仍然无法阻挡跑手的热情。参赛健儿对于可以重返实体赛事均表现雀跃，奋力作战。



Group Deputy Managing Director Mike Wong (front, centre), Executive Director Eric Tung (front, third right) and guests, with the overall champions for the Men's and Women's races – Wong Tsz-to (back, right) and Vut Tsz-ying (back, left)
集团副董事总经理黄植荣（前排·中）、执行董事董子豪（前排·右三）及其它出席嘉宾与男、女子组全场总冠军黄子图（后排·右）和屈旨盈（后排·左）合照留念

SHKP Greater Bay Area Youth Employment Scheme helps graduates start their career in the Greater Bay Area 新地“大湾区青年就业计划”助毕业生在大湾区开展事业

新地“大湾区青年就业计划”助毕业生在大湾区开展事业

To support the Government's Greater Bay Area Youth Employment Scheme, the Group recruited 15 university graduates through the scheme. The Group trusts that it is the biggest intern recruitment among property developers under the scheme. The Group was also one of the first employers to kick off the programme.

The SHKP Greater Bay Area Youth Employment Scheme received an overwhelming response, with over 300 applications from graduates of renowned universities. The Group hired 15 fresh graduates, following a stringent selection process. They started their 18-month internship in various departments in the Guangzhou or Zhongshan offices, including the Construction Department, the Leasing Department and the Project Management Department. The new staff will strengthen

their skills through on-the-job training and rotations. Experienced staff in the Greater Bay Area have volunteered as mentors to help the new staff adapt to the life and work culture in the Greater Bay Area.

集团积极支持政府的“大湾区青年就业计划”，已通过计划录取共15名大学毕业生，集团相信是计划中已招聘人数最多的地产发展商，也是首批展开计划的雇主之一。

新地“大湾区青年就业计划”反应热烈，收到超过300位知名大学的毕业生申请。经过严格甄选后，15位大学应届毕业生获得聘用。他们现正在广州或中山的办事处展开为期18个月的实习，参与部门包括建筑部、租务部及项



Group Executive Director Adam Kwok (back row, fourth left) encourages the new staff to seize this golden opportunity and start their career in the Greater Bay Area
集团执行董事郭基辉（后排·左四）为新同事打气，勉励各人把握良机，在大湾区好好开展事业

目管理部等。新同事通过在职培训及在不同部门作轮岗实习，得以提升工作技能。驻大湾区的资深同事更会担任导师，协助新同事适应大湾区的生活和职场文化。

SHKP Reading Club presents the Read to Dream programme in a brand-new format for students to enjoy reading fun this summer 新阅会“新地齐读好书”计划以全新形式与学生度过喜阅暑假

新阅会“新地齐读好书”计划以全新形式与学生度过喜阅暑假



In the kick-off ceremony for the Read to Dream 2021 programme, writer Yau Yan-ni (left) and travel writer and yoyo pro Yoyo Wing (centre) share with students how to stimulate learning and curiosity through reading
在“新地齐读好书2021”计划启动礼上，作家游欣妮（左）及旅游作家兼摇摇达人张志荣（中）与在场学生分享如何通过阅读激发学习兴趣与好奇心

The SHKP Reading Club switched its Read to Dream programme to a brand-new online format this summer. With the Federation of New Territories Youth Foundation and Tai Po Youths Association as its new community partners, the programme brought its Read to Dream spirit into the community, reaching more young people than ever.

The Read to Dream programme was held on the Group's Read For More online reading platform for the whole summer holiday this year, much longer than just a few days in previous years. Young people enjoyed the videos of student ambassadors and celebrities sharing their reading joy on Read For More. They also experienced reading fun through physical events, like drama performances and field trips. As in previous years, the Group provided a cash allowance to 1,500 participating primary and secondary students to buy books for extra-curricular reading. Collaborating with St. James' Settlement and the Hong Kong Trade Development

Council, the programme has reached over 28,000 upper primary to junior secondary students from underprivileged areas since its launch in 2008, helping them develop good reading habits from an early age.

新阅会今年暑假将“新地齐读好书”计划以全新形式移师网上举行，并邀请了新界青联发展基金会和大埔青年协会为社区伙伴，将“齐读好书”的风气带进社区，惠及更多青少年。

今年“新地齐读好书”计划于集团的网上阅读平台《点读》开展，活动由往年一连数天延长至整个暑假。青少年可在《点读》上观赏学生大使及名人分享的喜“阅”短片，更可从话剧表演及深度游等实体活动体验阅读乐趣。一如以往，集团为参与计划的1,500名中小學生提供买书津贴，资助他们选购心仪课外读物。自2008年，集团与圣雅各福群会及香港贸易发展局携手推出计划以来，共有超过28,000名来自基层地区的高小至初中生参与，从小培养阅读好习惯。

Building Homes with Heart Caring Initiative celebrates the Mid-Autumn Festival with love and sharing

“以心建家送暖行动”中秋送暖 佳节共享

To prepare for the Mid-Autumn Festival, the Group's Building Homes with Heart Caring Initiative distributed goodie bags to underprivileged families in Kwun Tong and Yuen Long in late August, with over 10,000 beneficiaries. The goodie bags contained mooncakes and anti-epidemic items. There were also stationery packs for children returning to school.

Separately, the Redevelopment of Pak Tin Estate – Neighbourhood Support Programme, which has been supported by SHKP volunteers for three years, started to hand over the properties in mid-August. The SHKP volunteers provided a home-inspection service and basic renovation work for the elderly affected by the redevelopment. They also taught the relevant techniques to the student volunteers. Before the Mid-Autumn Festival, the volunteer team visited elderly residents who will soon move to their new homes under the programme. The volunteers gave them goodie bags. Even though they only had a quick chat at the door amid the pandemic, the volunteers could feel the elderly were excited and full of hope for a new beginning.

八月尾，集团通过“以心建家送暖行动”为观塘及元朗基层家庭送上福袋，迎接中秋佳节，逾10,000人受惠。



To celebrate the Mid-Autumn Festival, the Building Homes with Heart Caring Initiative distributes mooncakes and anti-epidemic items to underprivileged families. Stationery packs are also available to encourage the children to work hard in the new academic year.

“以心建家送暖行动”与基层家庭共庆中秋，送上月饼及防疫物品，并为小朋友带来精美文具包，鼓励他们新学年努力学习。



The SHKP volunteer team offers a home-inspection service and basic renovation work for elderly residents affected by the redevelopment of Pak Tin Estate. They also teach the relevant techniques to the student volunteers. The volunteer team offers a home-inspection service and basic renovation work for elderly residents affected by the redevelopment of Pak Tin Estate. They also teach the relevant techniques to the student volunteers.

义工队为受白田村重建影响的长者，提供验楼及基本装修，更传授有关技巧给学生义工。

福袋内含有月饼及防疫物品，更准备了文具包，为小朋友重回校园上课打气。

另外，集团义工队已服务了三年的“白田村重建 – 友情邻里”计划在八月中开始进行交付，义工为受重建影响的长者提供验楼及基本装修外，更传授有关技巧给学生义工。中秋节前夕，义工队探望即将搬迁的长者，送上福袋。在疫情下虽然只可于门外探访，但仍可感受到他们对即将迁入新居既期待又兴奋的心情。

SHKP-Kwoks' Foundation signs new donation agreement with Hunan University

新地郭氏基金与湖南大学签订新一期捐赠协议

The SHKP-Kwoks' Foundation signed the fourth donation agreement for the Hunan University scholarship, which was set up almost 20 years ago. Total donations exceed RMB16 million, benefitting nearly 3,000 students. The scholarship alumni initiated the New Wing Fund donation project in 2018 to pass on the spirit of helping others. In line with this, Hunan University will soon set up a Hunan University – SHKP-Kwoks' Foundation Scholarship Programme sponsored student team to develop the students' ability, and explore opportunities for internships and exchanges.

Since its establishment in 2002, the SHKP-Kwoks' Foundation has actively engaged in charitable projects, in particular in education and training. The Foundation has set up scholarships in various tertiary education institutes on the mainland and abroad, helping promising students from low-income families complete their studies.

新地郭氏基金日前与湖南大学签订第四期奖助学金捐赠协议。基金与湖南大学合作近20年，捐款额累计逾人民币1,600万元，受惠人次近3,000。继2018年受助校友发起“新翼基金”捐赠项目，传承行善



Hunan University Education Foundation Chairman Zhang Qiang (front, fourth left) and SHKP-Kwoks' Foundation Executive Director Amy Kwok (projector screen, centre) sign the fourth donation agreement for scholarships via video conference. Hunan University Education Foundation Chairman Zhang Qiang (前·左四) 与新地郭氏基金执行董事郭婉仪 (投影屏幕·中) 通过视频会议，签订第四期奖助学金捐赠协议。

精神后，湖南大学即将成立“湖南大学新鸿基地产郭氏基金奖助学金”受助学生团队，以加强学生的能力、拓展工作实习及交流机会。

新地郭氏基金自2002年成立以来，积极投入慈善项目，其中对教育培训项目尤其重视，先后在国内外多家高等院校设立奖助学金项目，资助贫困但优秀的学生完成学业。

The Group donates RMB20 million for flood relief in Henan

集团向河南捐款赈灾人民币2,000万元

The extreme rainfall that took place in Henan earlier broke historical records. To support the relief work and those affected by the floods, the Group donated RMB20 million to Henan to support frontline relief operations and post-disaster recovery work, helping the province fight the disaster. The Group sends its deepest regards to all those affected by the floods and pays tribute to all the frontline rescuers. The Group joins the rest of the community in sending hope and assistance to those affected by the floods.

日前，河南遭遇历史罕见的特大暴雨，集团深切关注当地灾情及灾民的生活，拨款人民币2,000万元，捐赠河南支持灾区前线的救援工作及灾后重建，与河南同胞一同抗洪救灾。集团衷心慰问所有受影响的灾民，并向每一位救援人员致敬，希望与社会各界齐心协力，向受灾民众传递守护相助的希望与力量。

The Group's office building, hotel and mall join the Government's outreach vaccination service

集团旗下办公楼、酒店及商场参与政府外展疫苗接种服务



Patrick Nip, Secretary for the Civil Service of the Government of the HKSAR, joins Group Executive Director Adam Kwok (photo on left, left) and Christopher Kwok (photo on right, left) to show their support for those receiving the vaccines in ICC (photo on left) and APM (photo on right) respectively. 香港特区政府公务员事务局局长聂德权分别亲临ICC (图左) 及APM (图右)，连同集团执行董事郭基辉 (图左·左) 及郭基泓 (图右·左) 为接种疫苗的人士打气。

The Group was the first property developer in Hong Kong to participate in the Government's outreach vaccination service. ICC, The Ritz-Carlton, Hong Kong and APM followed suit, supporting the Government's Early Vaccination for All campaign by offering the outreach vaccination service on-site to help staff and tenants get vaccinated against COVID-19.

In June, ICC and The Ritz-Carlton, Hong Kong together participated in the outreach vaccination service. This was the first time that a property management company took the lead to help building tenants participate in the outreach vaccination programme. Participating companies included Kai Shing which is ICC's management service company, The Ritz-Carlton, Hong Kong and various international financial institutions in the building. In addition to staff and tenants, family members participated, resulting in about 250 people getting vaccinated.

In August, APM became the first shopping mall to participate in the outreach vaccination service. Participants came from more than 50 companies and organizations, including staff of Kai Shing which manages APM, tenants of APM and major office buildings in Kwun Tong, mall customers and civil servants in the nearby Government offices. Over 300 people received the vaccines.



继集团成为本港首家地产发展商参与外展疫苗接种服务后，集团旗下环球贸易广场、香港丽思卡尔顿酒店及APM均响应政府的“全城起动 快打疫苗”活动，在物业内提供外展接种疫苗服务，方便员工及租户接种2019冠状病毒病疫苗。

环球贸易广场联同香港丽思卡尔顿酒店于六月参与外展疫苗接种服务，为首次由物业管理公司牵头，集合大厦内不同租户参与外展疫苗接种。参与公司包括管理环球贸易广场的启胜、香港丽思卡尔顿酒店及多家国际金融机构等。除员工及租户参与外，更有员工及租户的家属，总计约250人接种疫苗。

APM于八月成为首个商场参与外展疫苗接种服务。参与者来自超过50家公司和机构，包括管理APM的启胜员工、APM及观塘区主要商厦的租户、商场客户以及附近政府部门职员。接种疫苗人数逾300名。

Day Day Lucky Draw attracts over 1.7 million participants

「齐齐打疫苗 日日有奖抽」吸引逾170万人参加

To support the Hong Kong Government's Early Vaccination for All campaign, the Group organized a Day Day Lucky Draw to encourage the public and SHKP staff to receive vaccines early to fight the pandemic with the community.

The lucky draw was open to all Hong Kong permanent residents 18 or above and had received two doses of a COVID-19 vaccine in Hong Kong. The campaign lasted for 62 consecutive days, from July to August, with 112 fabulous prizes given away each day, amounting to over HK\$10 million in total. The lucky draw received an overwhelming response. Over 1.7 million people participated in it, and there were nearly 7,000 winners. Prizes included iPhone 12 with SmarTone 5G SIM only 12-month plans, SHKP Hotels staycation packages and dining vouchers, The Point by SHKP bonus points and YATA cash coupons.

为响应香港政府的“全城起打疫苗”运动，集团日前举办了“齐齐打疫苗 日日有奖抽”活动，鼓励市民和集团员工尽快接种疫苗，与社会各界齐抗疫。

在香港完成接种两剂新冠疫苗以及年满18岁的香港永久性居民可以参加抽奖。活动横跨七月及八月，在连续62日内每日进行抽奖，每日送出112份丰富奖品，总值超过1,000万港元。市民反



Presenting prizes to 18 Day Day Lucky Draw winners are Patrick Nip, Secretary for the Civil Service of the Government of the HKSAR, (front, fifth right), Group Executive Director Christopher Kwok (front, centre) and Sun Hung Kai Real Estate Agency Limited Executive Director Maureen Fung (front, fifth left) 香港特区政府公务员事务局局长聂德权(前排·右五)、集团执行董事郭基泓(前排·中)及新鸿基地产代理有限公司执行董事冯秀炎(前排·左五)颁奖予18位“齐齐打疫苗 日日有奖抽”活动的得奖者

响热烈，共有超过170万人参加，接近7,000名得奖者。奖品包括iPhone 12连SmarTone 5G SIM only 12个月月费计划、新地酒店宅度假住宿套票及餐饮现金券、The Point by SHKP积分及一田现金礼券。

The Group wins the top Platinum Trusted Brand Award for the 16th consecutive year

集团连续16年荣获“信誉品牌白金奖”最高殊荣

Putting customers first, the Group caters for its customers' diverse lifestyle, work and leisure needs through premium developments and superb service offerings. It also actively fulfils its corporate social responsibility commitments. All these attributes make it a premium brand trusted by consumers. In the 2021 *Reader's Digest* Trusted Brand Awards, the Group and its subsidiaries continued to receive a consumer vote of confidence, taking home five honours.

Sun Hung Kai Properties continued to be named the most trusted property developer in Hong Kong by consumers, seizing the top Platinum Trusted Brand accolade for the 16th straight year. Wilson Parking won a platinum award in the car park category for the ninth year running. APM took a gold award in the shopping mall category for the seventh straight year. And Hong Yip and Kai Shing each earned a gold award in the property management category for the 10th consecutive year.

The *Reader's Digest* Asia Trusted Brand Awards invite consumers from Hong Kong, Singapore, Malaysia, the Philippines and Taiwan to rate the brands they trust most according to six criteria: trustworthiness and credibility, quality, value, understanding of customer needs, innovation and social responsibility.

集团一直以客为先，通过兴建优质物业，提供周全服务，全面照顾客户在居住、工作及休闲生活的需要，并积极履行企业社会责任，优质品牌深受信赖。在《读者文摘》“信誉品牌2021”选举中，集团连同旗下公司继续获得消费者的信任票选，总计囊括五项殊荣。

新鸿基地产持续被消费者推选为香港地产发展商界别中最具信誉的优质品牌，连续16年荣获“信誉品牌白金奖”最高殊荣。威信



The Group and its subsidiaries receive two platinum and three gold awards in the *Reader's Digest* Trusted Brand Awards (From left: Representatives of Wilson Parking, Hong Yip, SHKP Corporate Communications Department, APM and Kai Shing) 在《读者文摘》“信誉品牌”选举中，集团连同旗下公司共包揽两个白金奖及三个金奖(左起：威信停车场、康业、新地公司传讯部、APM及启胜代表)

停车场在停车场组别中连续第九年勇夺白金奖，APM于商场组别连续第七年获颁金奖，而康业及启胜则连续10年获颁物管组别金奖。

《读者文摘》亚洲品牌调查邀请来自香港、新加坡、马来西亚、菲律宾及台湾的受访者，根据品牌的信用和公信力、质量、价值、了解客户需求、创新及社会责任六大标准，选出心目中最具信誉的公司品牌。

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