



SportZone in New Town Plaza is the first outdoor grass sports park in the city
新城市广场“跃动悠园”为全港首个空中草地运动公园

SHKP Malls revitalize their outdoor space in a facilities upgrade 新地商场活用室外空间 提升配套设施

Given the unusual circumstances amid the pandemic in the past year, there has been a growing appetite for outdoor activities in safe and comfortable venues. In response to this demand, certain SHKP Malls revitalized their outdoor space and introduced various complimentary outdoor facilities, seamlessly linking up shopping and leisure with outdoor activities. For instance, New Town Plaza added a new rooftop grass sports park, a balance bike park and a recreational venue for pets, while YOHO MALL set up a new urban farm and bike parking facilities.

Sports and recreational facilities to encourage people to exercise more

New Town Plaza in Sha Tin has actively enlivened its outdoor platforms to enhance the customer experience. The L5 outdoor platform in Phase I has been transformed into Hong Kong's first outdoor grass sports park – SportZone. The 3,250-square-metre (35,000-square-foot) sports park features seven outdoor sport zones: a rock-climbing zone, a freestyle fitness zone, a basketball court, a grass jogging trail, five-metre-high grass slides, 17-metre-long hanging balance beams and a mountain-themed resting zone. Each sports zone has weight-training courses led by top athletic trainers for people at different levels, encouraging them to exercise more.

The L3 outdoor platform in New Town Plaza Phase I is the first outdoor balance-bike park in Hong Kong. Balance Bike Park has a wide driveway, minor slopes and cushioned railings to ensure safe and fun riding for children.

New Town Plaza has something new for people with pets as well. A recreational venue for pets has been added to the L1 outdoor platform in Phase I. The Pets Park is divided into an adventure zone and a picnic zone, with six recreational facilities for pets. Owners are welcome to bring their furry friends along and have fun together.

Separately, following the opening of the cycle track linking Yuen Long and Sheung Shui, as part of the Tuen Mun – Ma On Shan Cycle Track Network, YOHO MALL, in Yuen Long, has introduced new bike-parking facilities. Bike-repair stations, bike-parking lots and mobile phone chargers are available in its Landscaped Ground, Open Piazza and Transport Interchange to cater for the needs of bike lovers. The mall has even released electronic YOHO Zine – Cycling Guidebooks, with easy biking routes to signature attractions in Yuen Long, as well as snapshot hot spots and must-go restaurants in YOHO MALL.

Urban farm to promote green living

YOHO MALL set up the YOHO Urban Farm, which spans over 930 square metres (10,000 square feet), making it the largest urban farm in a New Territories mall. Located in the Landscaped Ground in YOHO MALL I, the farm will grow more than 100 farm products each year, including various seasonal fruits and vegetables, colourful seasonal flowers, and herbs for well-being and cooking. The farm products will be rotated on a seasonal basis. Visitors can learn what fruits and vegetables are in season for added farming fun. There will also be occasional experience guided tours to help participants learn more about farming and tips for green living.

Outdoor festive themed installations

To encourage people to get fresh air, SHKP Malls extended its festive or art installations to the outdoor zones to enhance the shopping and leisure experience for visitors in recent years.

过去一年，受疫情影响，情况变得不一样，市民对在安全舒适的场地进行户外活动的需求与日俱增。鉴于此，多家新地商场激活其室外空间，增设不同种类的免费户外设施，将购物休闲与户外活动无缝连接。新城市广场增添空中草地运动公园、户外平衡车公园及宠物游乐园，YOHO MALL则设立都市农庄，并新增单车停车设备。

运动及玩乐设施 鼓励多做运动

沙田新城市广场积极活用户外平台，提升顾客体验。1期5楼户外平台现在是全港首个空中草地运动公园“跃动悠园”。项目占地3,250平方米（35,000平方呎），设有七大户外运动专区：攀石墙、无器械健身区、篮球场、草地慢跑径、五米高滑草梯、17米长悬吊式平衡木走道和休闲小山坡。商场更为各运动专区设计不同的力量训练课程，邀请顶尖运动员教练教导健身秘籍，鼓励大家多做运动。

新城市广场1期3楼户外平台设有全港首个户外平衡车公园“平衡车乐园”，园内设置宽阔车道、小斜台及防撞栏杆等设备，让小朋友安全享受驾车乐趣。



Owners bring their furry friends to have fun together at Pets Park, New Town Plaza
主人可带宠物伙伴到新城市广场“宠物同乐园”玩乐



YOHO MALL has bike repair stations for bike lovers
YOHO MALL设有单车维修设施，方便单车爱好者



Balance Bike Park in New Town Plaza is dedicated for children
新城市广场专为小朋友而设的“平衡车乐园”



The 15-metre-long pumpkin tunnel with twinkling lights at YOHO Urban Farm is a popular photo spot
YOHO MALL都市农庄的15米长南瓜光影隧道属打卡热点

新城市广场还照顾家有爱宠的人士，在1期1楼户外平台新增宠物游乐园“宠物同乐园”。乐园分设“历奇区”及“野餐区”，提供六大宠物玩乐设施，欢迎主人带宠物伙伴来开心玩乐。

另外，随着“屯马单车径”元朗至上水路段开通后，元朗YOHO MALL增设了单车停车设备。商场在地下园林、户外广场及交通交汇处设置单车维修设施、单车停车位及手机充电设备，满足单车爱好者的需要。商场更特别推出电子版YOHO Zine“单车游攻略”，推荐轻松骑单车游走元朗特色路线，并且介绍YOHO MALL内拍照打卡热点及必到餐厅。

都市农庄 推广绿色生活

YOHO MALL设立了一个逾930平方米（10,000平方呎）的都市农庄“YOHO Urban Farm”，为目前新界商场中最大的都市农庄。位于商场1期地下园林专区的农庄每年将出产过百种农作物，包括不同类型的当季蔬果、七彩鲜艳的时令鲜花及具有保健及烹饪功能的香料。农作物将按不同季节更换，让游客认识每季蔬果，感受田园玩乐趣味。商场更会不定期举办体验导赏团，向大众讲解农耕种植及绿色生活小知识。

户外节日主题布置

为鼓励大众到户外走走，呼吸新鲜空气，新地商场近年善用户外空间，将节庆或艺术品布置延伸到户外，为游客提升购物及休闲体验。



YOHO MALL's Egret Garden in a new style. The giant egret sculpture is now surrounded by five-coloured fancy flower beds, offering a brand new view from its neighbouring al fresco dining zone

YOHO MALL“白鹭花园”换上新装，以五彩梦幻花海配衬大型白鹭雕塑装置，为毗邻户外的餐饮区带来全新景致



During Chinese New Year, Harbour North turns its outdoor floral tunnel into a cat shape to match its CAT ART gallery to an encouraging response

新春期间，北角汇配合“猫·美术馆”主题，将户外花花隧道造成猫咪形状，深受游客欢迎



One ITC in Shanghai uses pastel-coloured LED net lights to create colourful butterfly-ball lights in the Co-Fun outdoor zone, presenting a fantasy land with both fun and art installations

上海One ITC运用粉色LED网灯，在Co-Fun户外区搭建色彩缤纷的蝴蝶球灯，营造出趣味与艺术融合的奇幻乐园



In Parc Central, Guangzhou, a Chinese New Year doll, dressed in an auspicious southern lion costume, dances on the top of the lucky tower in The Garden, bringing good luck to customers

广州天环有潮童福娃在户外广场的幸运塔楼舞动吉祥南狮，为顾客带来新春好运