



## Shanghai Arch Phase 2 in Shanghai sees encouraging sales

### 上海濱江凱旋門二期銷情熾熱



Shanghai Arch, the Group's luxury residential development in the Shanghai Lujiazui CBD, will provide about 1.5 million square feet of residences in three phases. Shanghai Arch Phase 2 was launched following the approval of a pre-sale permit in late March this year. The market response has been encouraging, with 168 Shanghai Arch Phase 2 residential units sold as at 6 July 2020, representing over 90% of the residential units that were offered for sale. Total contracted sales exceeded RMB4,500 million.

#### **Prime location with a direct view of the Huangpu River**

Situated on Pu Ming Road, Shanghai Arch is nestled in a traditional luxury neighbourhood with easy access. The overall fan-shaped layout is designed to maximize the magnificent view of the Huangpu River and the far-famed historic buildings along the Bund. The development is being built with quality building materials and premium facilities to complement the high-end lifestyle, setting a new standard for luxury residences in the city.

Shanghai Arch Phase 2, located in the core of the development, comprises 175 luxury residential units in four residential towers. Typical units will range from about 1,464 to 2,637 square feet with two or three bedrooms

and a balcony facing the Huangpu River. Sky penthouses and special garden units will also be available. The master bedrooms will include walk-in wardrobes for added luxury.

#### **Prestigious facilities add to the stylish lifestyle**

The Shanghai Arch clubhouse, spanning 86,000 square feet overlooking the river, features luxury facilities to fulfil residents' fitness, leisure, banquet and other needs. The comprehensive facilities include a heated swimming pool with a skylight glass dome roof, spa rooms, river view banquet rooms, a kick-boxing room, multi-purpose sports hall, snooker room, karaoke room, piano room, children's playground, outdoor rooftop garden and more.

The spacious apartments in Shanghai Arch Phase 2 will be equipped with top international brands of kitchen appliances and installations. Other appliances will be upgraded in various ways to deliver a refined lifestyle. All apartments will have a smart home system, and the WiFi network will reach every corner of the apartments, providing convenient Internet access. Air-conditioners in the apartments will have PM2.5 filters to ensure good indoor air quality, thus safeguarding residents' health.

Construction work on Shanghai Arch Phase 2 is basically complete, with interior decoration work now in progress. The phase is scheduled for handover to new owners by March next year.



Rendering 效果圖

Shanghai Arch Phase 2 sets a new standard for luxury residences with its direct view of the Huangpu River, spacious living and upgraded facilities  
濱江凱旋門二期坐擁黃浦江一線江景，居住空間寬敞，結合升級配套，展現豪宅新標準

15

濱江凱旋門為集團在上海陸家嘴中央商務區的豪華住宅發展項目，提供約150萬平方呎的住宅樓面，分三期發展。濱江凱旋門二期於今年三月底取得預售許可証，隨後馬上展開銷售工作。市場反應熱烈，截至2020年7月6日，濱江凱旋門二期已售出168個住宅單位，佔已推出發售的住宅單位逾九成，合約銷售總額逾人民幣45億元。

#### 黃金地段 一線江景

濱江凱旋門位於浦明路，屬傳統豪宅區，交通便利。整體規劃以扇形設計，務求盡收黃浦江一線江景及外灘沿岸著名歷史建築的美景。項目選用優質建築材料，配套設施卓越，帶出高級生活品味，為市內的豪華住宅定下新標準。

濱江凱旋門二期位於項目的核心位置，由四幢住宅大樓組成，提供175個豪華住宅單位。標準單位面積由約1,464至2,637平方呎，提供兩房至三房間格，設有朝江陽台；另設有頂層天際屋和特色花園單位。主人房更配置步入式衣櫃，充分體現豪宅氣派。

#### 尊貴配套 品味生活

濱江凱旋門坐擁86,000平方呎的大型臨江會所，為住客提供豪華配套設施，全面滿足健身、休閒及宴客等不同需要。多元化設施包括設有穹頂天窗的恆溫泳池、水療室、江景宴會廳、拳擊健身房、室內多用途球場、桌球室、卡拉OK室、鋼琴房、兒童遊樂室及頂層室外花園等。

濱江凱旋門二期提供舒適的居住空間，選用國際頂級品牌廚房電器及設備，多個細節位置更引入升級配套，為住客帶來更優質的品味生活。所有住宅單位配備智能家居系統，WiFi網絡將全面覆蓋單位內每個角落，上網加倍方便。住宅單位的冷氣機具備PM2.5過濾功能，有效保障室內空氣質素，貼心照顧住客健康。

濱江凱旋門二期工程已基本完工，目前正進行室內裝修，預計可於明年三月交樓。