



Shanghai Arch Phase 2 in Shanghai sees encouraging sales

上海滨江凯旋门二期销情炽热



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Shanghai Arch, the Group's luxury residential development in the Shanghai Lujiazui CBD, will provide almost 140,000 square metres (about 1.5 million square feet) of residences in three phases. Shanghai Arch Phase 2 was launched following the approval of a pre-sale permit in late March this year. The market response has been encouraging, with 168 Shanghai Arch Phase 2 residential units sold as at 6 July 2020, representing over 90% of the residential units that were offered for sale. Total contracted sales exceeded RMB4,500 million.

Prime location with a direct view of the Huangpu River

Situated on Pu Ming Road, Shanghai Arch is nestled in a traditional luxury neighbourhood with easy access. The overall fan-shaped layout is designed to maximize the magnificent view of the Huangpu River and the far-famed historic buildings along the Bund. The development is being built with quality building materials and premium facilities to complement the high-end lifestyle, setting a new standard for luxury residences in the city.

Shanghai Arch Phase 2, located in the core of the development, comprises 175 luxury residential units in four residential towers. Typical units will range from about 136 to 245 square metres (about 1,464 to 2,637 square

feet) with two or three bedrooms and a balcony facing the Huangpu River. Sky penthouses and special garden units will also be available. The master bedrooms will include walk-in wardrobes for added luxury.

Prestigious facilities add to the stylish lifestyle

The Shanghai Arch clubhouse, spanning over 8,000 square metres (about 86,000 square feet) overlooking the river, features luxury facilities to fulfil residents' fitness, leisure, banquet and other needs. The comprehensive facilities include a heated swimming pool with a skylight glass dome roof, spa rooms, river view banquet rooms, a kickboxing room, multi-purpose sports hall, snooker room, karaoke room, piano room, children's playground, outdoor rooftop garden and more.

The spacious apartments in Shanghai Arch Phase 2 will be equipped with top international brands of kitchen appliances and installations. Other appliances will be upgraded in various ways to deliver a refined lifestyle. All apartments will have a smart home system, and the WiFi network will reach every corner of the apartments, providing convenient Internet access. Air-conditioners in the apartments will have PM2.5 filters to ensure good indoor air quality, thus safeguarding residents' health.

Construction work on Shanghai Arch Phase 2 is basically complete, with interior decoration work now in progress. The phase is scheduled for handover to new owners by March next year.



Rendering 效果图

Shanghai Arch Phase 2 sets a new standard for luxury residences with its direct view of the Huangpu River, spacious living and upgraded facilities
滨江凯旋门二期坐拥黄浦江一线江景·居住空间宽敞·结合升级配套·展现豪宅新标准

滨江凯旋门为集团在上海陆家嘴中央商务区的豪华住宅发展项目，提供近140,000平方米（约150万平方呎）的住宅楼面，分三期发展。滨江凯旋门二期于今年三月底取得预售许可证，随后马上展开销售工作。市场反应热烈，截至2020年7月6日，滨江凯旋门二期已售出168个住宅单位，占已推出发售的住宅单位逾九成，合约销售总额逾人民币45亿元。

黄金地段 一线江景

滨江凯旋门位于浦明路，属传统豪宅区，交通便利。整体规划以扇形设计，务求尽收黄浦江一线江景及外滩沿岸著名历史建筑的美景。项目选用优质建筑材料，配套设施卓越，带出高级生活品味，为市内的豪华住宅定下新标准。

滨江凯旋门二期位于项目的核心位置，由四幢住宅大楼组成，提供175个豪华住宅单位。标准单位面积由约136至245平方米（约1,464至2,637平方呎），提供两房至三房户型，设有朝阳阳台；另设有顶层天际屋和特色花园单位。主人房更配置步入式衣柜，充分体现豪宅气派。

尊贵配套 品味生活

滨江凯旋门坐拥逾8,000平方米（约86,000平方呎）的大型临江会所，为住客提供豪华配套设施，全面满足健身、休闲及宴客等不同需要。多元化设施包括设有穹顶天窗的恒温泳池、水疗室、江景宴会厅、拳击健身房、室内多用途球场、桌球室、卡拉OK室、钢琴房、儿童游乐室及顶层室外花园等。

滨江凯旋门二期提供舒适的居住空间，选用国际顶级品牌厨房电器及设备，多个细节位置更引入升级配套，为住客带来更优质的品味生活。所有住宅单位配备智能家居系统，WiFi网络将全面覆盖单位内每个角落，上网加倍方便。住宅单位的冷气机具备PM2.5过滤功能，有效保障室内空气质量，贴心照顾住客健康。

滨江凯旋门二期工程已基本完工，目前正进行室内装修，预计可于明年三月交楼。