

SHKP Sports-for-Charity Funded Projects continue to create positive vibes for children and young people

新地「運動行善」資助計劃繼續為兒童和青少年帶來正能量



Group Chairman & Managing Director Raymond Kwok (centre), Executive Directors Adam Kwok (fourth left) and Christopher Kwok (fourth right), with representatives of various beneficiary charity organizations officiate at the kick-off ceremony
集團主席兼董事總經理郭炳聯(中)、執行董事郭基輝(左四)及郭基泓(右四)·連同受惠慈善機構代表一同主持計劃開展儀式

The Group promotes healthy living and sports for charity to encourage the public to play sports for a good cause. In the 2020 SHKP Sports-for-Charity Funded Projects Kick-off Ceremony, the Group announced that a total of HK\$9 million had been raised through the SHKP Sports-for-Charity initiatives last year which will be used to support charity organizations to run eight children and youth projects, benefitting over 10,000 people.

SHKP Sports-for-Charity Funded Projects are mainly developed for children, primary and secondary students and youngsters, ranging from psychological support for those facing family hardships, and emotional and mental health challenges, to STEM education and physical training. It is hoped that the support will help these underprivileged children and young people flourish and reach their full potential.

集團一直推廣健康生活及運動行善，鼓勵公眾將汗水化成善舉。在早前舉行的2020新地「運動行善」資助計劃開展禮上，集團公布去年透過新地「運動行善」共籌得善款總額為900萬港元，將資助慈善機構推行八項兒童及青少年計劃，預計可惠及超過一萬人。

新地「運動行善」資助計劃主要推展各項支援幼童、中小學生及青年身心發展的服務，範疇涵蓋面對家庭逆境的心理支援、情緒及精神健康、STEM教育、體能培訓等，讓有需要的基層兒童及青少年能盡展天賦，茁壯成長。

The Group donates hundreds of thousands of surgical masks to help fight the virus

集團捐贈數十萬個醫療口罩協助抗疫

Since the novel coronavirus outbreak in Hong Kong, the Group has initiated a number of measures to help combat its spread in the community. In early February, the Group distributed over 300,000 surgical masks to all staff immediately after receiving bulk delivery from overseas. To extend the care and concern for people in need in the community and help fight the epidemic, the Group donated 280,000 surgical masks to the Hospital Authority and about 40,000 surgical masks to seven NGOs, for medical staff, the elderly, underprivileged families, child patients, etc.

自新型冠狀病毒在香港爆發以來，集團展開了多方面措施，協助社區抗疫。二月初，集團由外地成功搜購醫療口罩後，馬上將逾300,000個口罩分發予全體僱員。集團更將這份關懷之情延伸至社會上有需要的人士，向醫院管理局捐贈了280,000個醫療口罩，並向七間慈善機構合共捐贈了約40,000個醫療口罩，與醫護人員、長者、基層家庭及患病兒童等共同抗疫。



In an effort to fight the spread of the virus, the Group donated about 320,000 surgical masks to the Hospital Authority and seven NGOs
集團將約320,000個醫療口罩捐贈予醫院管理局及七間慈善機構，為抗疫出一分力

The Group and Sheng Kung Hui Welfare Council join hands to develop United Court, a large transitional housing project

集團與聖公會福利協會攜手籌建大型過渡性房屋項目「同心村」



Secretary for Transport and Housing Frank Chan (centre), Hong Kong Sheng Kung Hui Welfare Council Vice-Chairman Michael Lai (right) and Group Executive Director Adam Kwok (left) announce the United Court details
運輸及房屋局局長陳帆(中)、香港聖公會福利協會董事會副主席賴錦璋(右)及集團執行董事郭基輝(左)公布同心村的項目資料

In 2016, the Group partnered with the Hong Kong Sheng Kung Hui Welfare Council (the Welfare Council) to develop Hong Kong's first inter-generational integrated service building in Yuen Long. The partnership is now going further with the development of United Court in Tung Tau, Yuen Long – a large-scale transitional housing project on a site of almost 300,000 square feet. Upon its completion in 2022, the project will immediately provide better living conditions for 1,600 underprivileged families. Taking into account families moving out from United Court to public housing and families moving in, it is estimated that about 5,000 families will eventually benefit from the project. United Court will be integrated with the neighbouring community to create synergy, making it a distinctive transitional housing project in the city.

The Group will also provide two parcels of land in Kam Tin South and Kwo Tung town centre for transitional housing. Including United Court, the three projects will span some 400,000 square feet, providing a total of 2,000 transition homes for over 6,000 families or about 20,000 people.

Located in Yuen Long Kau Hui Road, United Court is close to Shan Pui Tsuen, which is only about a 10-minute walk to West Rail Yuen Long Station or Long Ping Station. The land will be lent for at least eight years. The Group will take up the preliminary project planning and basic site formation works, and will offer a property management consultancy service upon completion. The Welfare Council will be responsible for project planning, construction, operation and management, as well as offering people-oriented community services for the residents. United Court will encourage interaction among residents to build a harmonious community. There will be social enterprise stores and weekend markets, and residents will have an opportunity to engage in various community initiatives.



United Court video (Chinese only)
同心村介紹短片

Separately, the Group and the Welfare Council will provide vocational training and employment assistance to the residents. The Group now manages over 70 estates and shopping malls in Yuen Long, Tin Shui Wai and Tuen Mun, and expects to create about 400 job vacancies in the next three to four years. Additionally, the various construction sites currently under development will require a lot of workers. The Group will consider giving priority to applications from residents who fulfill the job requirements.

於2016年，集團與香港聖公會福利協會（福利協會）攜手在元朗興建全港首個跨代共融綜合服務大樓。集團最近與福利協會再度合作，在元朗東頭一幅佔地近300,000平方呎的土地興建大型過渡性房屋——同心村。項目預計於2022年落成，屆時可即時為1,600個基層家庭改善居住環境。若計入各家庭獲編配公屋而遷出同心村，而其他家庭得以遷入，則預計最終約有5,000個家庭受惠。同心村將與周邊社區共融互惠，成為本港別具特色的過渡性房屋項目。

集團亦將提供兩幅位於錦田南和古洞市中心的的地塊，用作興建過渡性房屋。連同同心村，三個項目合共佔地近400,000平方呎，共提供2,000伙過渡性房屋，預計可惠及逾6,000個家庭，相等於20,000多名人士。

同心村位於元朗舊墟路，鄰近山貝村，村口距離西鐵元朗站和朗屏站僅約10分鐘步程。集團除了借出地塊最少八年外，還會負責前期項目規劃和基本地盤平整工程，並在落成後擔任物業管理顧問。福利協會則負責項目的策劃、建築、營運和管理，並為居民提供以人為本的社區服務。同心村重視居民的互動，以構建和睦的社區氛圍。村內將設有社企士多及假日市集等，居民可享有多元化的社區參與機會。

另外，集團將與福利協會合作提供職業培訓，為居民帶來就業支援。集團目前在元朗、天水圍和屯門管理超過70個屋苑和商場，預期在未來三至四年將增聘約400個職位，加上多個興建中的地盤項目亦需要大量人手。如果居民申請相關職位而又符合入職要求，集團將考慮優先聘用。

SHKP Volunteer Team helps low-income households in transition homes improve living environment

集團義工隊協助社會房屋低收入家庭提升居住環境



The SHKP Volunteer Team removes roots extending to the raised platform and near the drains in Green Garden to prevent clogged drains and cracks in the raised platform
集團義工隊前往綠苑，協助清理地台及水渠口的樹根，以免阻塞渠道或導致地台爆裂

The SHKP Volunteer Team leverages its corporate expertise to serve the community. The team recently participated in a clean-up at Green Garden, which is a social housing project under the Community Housing Movement, launched by the Hong Kong Council of Social Service. The SHKP volunteers joined hands with Green Garden's service operator, Yan Oi Tong, and residents to work on various tasks, including installing solar-powered lamps, removing silt, branches and roots to prevent clogged drains, and cleaning the common area. The work has helped improve the residents' living environment and enabled them to show support and care for each other.

Meanwhile, the SHKP Volunteer Team put in over 130,000 hours of service in 2018. These efforts brought them the second runner up award in the 2018 Highest Service Hour Award (Private Organizations – Category 1) from the Social Welfare Department. This is the 10th consecutive year the team was ranked among the top three.

集團義工隊多年來善用企業專長，服務社群。早前，為香港社會服務聯會營運的「社會房屋共享計劃」轄下的社會房屋「綠苑」進行大清潔。集團義工聯同綠苑的營運機構仁愛堂及相關居民，進行了多項工作，包括安裝太陽能燈、清理淤泥、樹枝和樹根以防止渠道淤塞，以及清洗公眾地方等。活動不但協助居民提升居住環境，亦讓他們發揮互助、友愛精神。

另外，集團義工隊憑著在2018年度逾130,000服務小時，獲社會福利署頒發「2018年最高服務時數獎（私人團體 – 組別一）」季軍，更是連續第10年獲最高服務時數獎頭三名。

SHKP-Kwoks' Foundation-sponsored students from across the country meet up

全國新地郭氏基金受助學生聚首

Since its establishment nearly 20 years ago, the SHKP-Kwoks' Foundation has set up and sponsored over 60 projects, with beneficiaries in over 20 provinces and cities across the country. It has donated more than RMB700 million, and close to 9,000 beneficiaries have since completed their undergraduate studies.

Recently, the Foundation held an exchange event, co-organized with Nanjing University, for inter-university alumni and teachers, which included a seminar, workshop and alumni networking under the theme 'The Functions of the SHKP-Kwoks' Foundation Alumni Association and its Initiatives'. Close to 100 participants from 20 institutions took part. The event lined up sponsored students from different cities, institutions and year of study to prepare to set up the SHKP-Kwoks' Foundation Inter-university Alumni Association and drive charity initiatives.

新地郭氏基金成立近20年來，成立和資助項目超過60個，受惠人士遍及全國20多個省市，捐贈資金逾人民幣七億元，已畢業的受助本科學生總數近9,000人。



SHKP-Kwoks' Foundation Director Terry Li (front, sixth right) with teachers and students from 20 institutions at the exchange for inter-university alumni and teachers
新地郭氏基金總監李家華（前排·右六）與20所院校的師生出席「聯校校友及老師交流活動」

基金早前聯同南京大學舉行「聯校校友及老師交流活動」，以「新地郭氏基金校友會的功能與推動工作」為主題，舉辦了研討會、工作坊及校友聯誼活動，參與院校共20所，與會者近100人。是次活動把來自不同城市、院校及年級，曾接受基金資助的學生聚在一起，為發展「新地郭氏基金聯校校友會」及推動慈善工作做好準備。

The Group's 2018/19 Sustainability Report released

集團出版2018/19年度《可持續發展報告》

Recognizing that corporates play a vital role in promoting the United Nations' Sustainable Development Goals (SDGs), the Group committed to engaging eight related SDGs in its latest 2018/19 *Sustainability Report*, which also details its efforts and milestones to achieve sustainability in the financial year ended 30 June 2019. During the year, the Group made various achievements related to enhanced sustainability strategies and practices, environmentally responsible operations, innovative technologies and solutions, a people-centred work environment and community-focused programmes. The results of the efforts in creating value for the environment were exceptionally strong.

The Group strives to enhance the sustainability of its properties. During the year, its headquarters Sun Hung Kai Centre achieved the 'Excellent' rating in Energy Use under the Selective Scheme of BEAM Plus Existing Buildings V2.0. The Group is also determined to reduce its carbon footprint by enhancing energy efficiency. Using the 2014/15 financial year as the base year, a Group-wide energy reduction target was set, with the aim of reducing electricity consumption intensity by 10% by the 2019/20 financial year. As at the date of the report, the properties under management made substantial progress. In regards to climate change, an internal review was conducted to assess the Group's readiness for and emergency responses to climate change. The Group is actively exploring different ways to avoid, reduce and recover waste in different operations. In addition, priority is given to sustainable materials in the procurement process, and technologies are leveraged to minimize unnecessary resource consumption.

In advocating environmental awareness among the general public, the Group has established environmental centres at a number of malls, and has partnered with different environmental NGOs. It partnered with Green Power to launch the free Nature Rescue mobile app. About 50 countryside and beach clean-up activities initiated by the public have used the app since its launch. For the seventh straight year, the Group supported the SHKP Love Nature Campaign organized by Green Power. The campaign offers classroom learning and outdoor activities to provide opportunities for students to appreciate nature. During the reporting year, a number of beach clean-ups were also organized.

集團相信企業在推動聯合國可持續發展目標 (SDGs) 扮演著重要角色，故在早前出版的2018/19年度《可持續發展報告》中，承諾實現最為相關的八個SDGs。報告內容亦詳述了截至2019年6月30日財政年度，集團為實現可持續發展所付出的努力及里程碑。年內，集團在多方面取得重要成果，包括提升可持續發展策略及實踐、對環境負責任的營運、創新科技與方案、以人為本的工作環境以及社區活動。集團在為環境創造價值的表現尤其突出。

集團致力提升建築物的可持續發展表現。年內，總辦事處新鴻基中心獲得「綠建環評既有建築2.0版」自選評估計劃中能源使用範疇的「卓越」評級。同時，集團致力提高能源效益以減少碳足印。以2014/15財政年度為基準，冀在2019/20財政年度前將整個集團的耗電量強度降低10%。截至報告發表當日，集團的管轄物業的節目標已取得顯著進展。集團亦為應對氣候變化，進行了一項內部研究，以評估集團應對氣候變化的準備和應變能力。集團積極探索不同方法，在不同業務中避免產生廢物、減少廢物，並盡可能將廢物循環再造。此外，集團優先採購可持續物料，同時善用科技，以減少不必要的資源消耗。

在提高公眾環保意識上，集團在多個商場設立了環保教育中心，並與不同的環保團體合作。集團與綠色力量合作推出免費流動應用程式「山●灘拯救隊」，公眾至今透過應用程式發起了約50次郊野及海岸清潔活動。集團更連續第七年支持由綠色力量舉辦的「新地齊心愛自然」計劃，讓學生透過課堂學習及戶外探索，欣賞大自然之美。於報告年內，集團亦組織了多次海岸清潔活動。



SHKP 2018/19 Sustainability Report
新地2018/19年度《可持續發展報告》