

ALVA Hotel by Royal grand opening in Sha Tin

沙田帝逸酒店隆重開幕

The ALVA Hotel by Royal (ALVA) is a new generation of the Group's Royal Hotel collection. Located along the Sha Tin Shing Mun River, ALVA officially opened this December, providing professional, premium accommodation in an affordable luxury style. Embodying a concept of wellness and discovery, ALVA is close to cultural sites and hiking and cycling trails, featuring a local and dynamic experience for millennials and modern travellers.

Urban oasis with contemporary design

ALVA's simple, elegant design was inspired by the concept of "a bird resting on an island". The design features a V-shaped façade, resembling the wings of a bird, while providing guestrooms with a mountain or river view. The main entrance above the slopes echoes the island design concept. The design teams positioned the hotel as a serene urban oasis, with gardens and landscapes included to enhance the natural elements of the surroundings.

The hotel has 618 smoke-free guestrooms and apartments, overlooking the picturesque Shing Mun River, a city view or a lush green mountain view. Included in the 24-hour gym are VR sporting facilities and other advanced equipment. On the hotel rooftop is an approximately 25-metre-long outdoor thermostatic swimming pool, with a 180-degree panoramic view of the Shing Mun River.

ALVA houses four specialty restaurants and a bar, providing all-day international dining, delicate Cantonese cuisine, authentic Japanese food, and healthy drinks and refreshments.

Enjoy smart technology and local exploration

ALVA applies smart technology to provide the finest accommodation. Guests can use the hotel's mobile app for online room booking and pre-arrival check-in. Upon arrival in the hotel lobby, they can easily check in at the self-check-in kiosks. There are smart mobile keys for guestroom access and in-room tablets to control the room's lighting, temperature and television, requesting housekeeping service and browsing the hotel facilities.

The hotel encourages guests to explore the dynamic parts of the neighbourhood, and experience its historical and cultural flavours. The digital concierge in the lobby provides information about hiking routes and cultural spots. Sporty guests will enjoy cycling along the Shing Mun River, in the Adventure Cycling

Park, and along the Tolo Harbour Promenade to the Tai Po Waterfront Park, as well as the scenery along the way. Hikers can go to Ma On Shan Country Park or Lion Rock Country Park, with their many famous trails and scenic spots for "check-ins". Cultural lovers can visit the Hong Kong Heritage Museum, the Tsang Tai Uk walled village and the Ten Thousand Buddhas Monastery to learn about the history and culture of the area.

Easy access to all parts of the city

ALVA in Shek Mun, Sha Tin is away from the hustle and bustle of the city, but is served by a comprehensive transportation network. The hotel is about an eight-minute walk to MTR Shek Mun and City One stations, which connect it to a vast railway network. New Town Plaza, with diverse shopping and leisure options, is just about a 10-minute car ride away. And it is only roughly a 25- to 40-minute car ride to Tsim Sha Tsui, the High Speed Rail Hong Kong West Kowloon Station, Central and Hong Kong International Airport.





From left: Group Hotel Division Senior Vice President Peter Wong, Sun Hung Kai Real Estate Agency Executive Director Robert Chan, Group Executive Director Adam Kwok, the Government of the HKSAR Secretary for Commerce and Economic Development Edward Yau, Group Chairman and Managing Director Raymond Kwok, Hong Kong Tourism Board Chairman Dr YK Pang, Group Hotel Division CEO Tasos Kousloglou and ALVA Hotel by Royal General Manager Simon Lam officiate at the grand opening of the ALVA Hotel by Royal
 左起：集團酒店業務高級副總裁黃澤峰、新鴻基地產代理執行董事陳康祺、集團執行董事郭基輝、香港特區政府商務及經濟發展局局長邱騰華、集團主席兼董事總經理郭炳聯、香港旅遊發展局主席彭耀佳博士、集團酒店業務行政總裁高思達及帝逸酒店總經理林思明主持帝逸酒店的開幕儀式

帝逸酒店為集團旗下「帝」系酒店的新世代項目，位於沙田城門河畔，剛於今年12月正式開幕，提供專業優質的輕奢華住宿享受。新酒店結合健康生活及探索概念，毗鄰多個文化景點、遠足路段及單車路徑，為千禧世代和現代旅客締造一個道地而充滿活力的旅遊體驗。

現代設計 城市綠洲

帝逸酒店設計簡約典雅，設計團隊以「在島上休息的鳥兒」為靈感。建築物外型選用「V形」設計，猶如鳥兒的翅膀，亦可讓客房享有山河景致；正門設於斜路上方，呼應島嶼的概念。設計團隊把酒店塑造為城市中的恬靜綠洲，並運用露天花園和園林景觀增添大自然元素。

酒店提供618間無煙客房和公寓，眺望城門河景、城市景致或翠綠山景。24小

時健身室設有VR模擬健身器材等先進設備。酒店頂層有長約25米室外恆溫游泳池，賓客暢泳時可欣賞180度開揚城門河美景。

帝逸酒店共設四間各具特色的餐廳和酒吧，分別提供全天候國際美食、精緻粵菜、正宗日本菜以及健康飲品和輕食。

智能化體驗 本地深度遊

帝逸酒店善用智能科技，帶來體貼極致的住宿體驗。賓客可使用酒店的專屬手機應用程式在網上訂房，並在抵埗前辦理登記入住手續。抵達酒店大堂時，可使用智能化自助入住登記專櫃，輕鬆辦理入住手續。賓客使用智能手機房卡進入客房後，可利用平板電腦調節房內燈光、溫度及電視、要求房間服務以及瀏覽酒店設施。

酒店鼓勵賓客探索區內的動感一面和感受歷史文化氣息，大堂的電子禮賓站提供郊遊路線與文化景點資訊。好動人士可騎單車，沿著城門河、歷奇單車場、吐露港海濱長廊一直往大埔海濱公園，欣賞沿途風景。行山人士可前往馬鞍山郊野公園或獅子山郊野公園，在沿途的著名山徑及景點「打卡」。文化愛好者可參觀香港文化博物館、圍村曾大屋和萬佛寺等，認識區內歷史文化。

交通便捷 連繫各區

帝逸酒店位處沙田石門，遠離都市繁囂，同時享有完善的交通配套。從酒店徒步約八分鐘，即可抵達港鐵石門站或第一城站，連繫四通八達的鐵路網絡。只需約10分鐘車程，即可到達新城市廣場購物消閒。酒店距離尖沙咀、高鐵香港西九龍站、中環和香港國際機場亦僅需約25至40分鐘車程，出入方便。

ALVA Hotel by Royal embodies a concept of wellness and discovery, featuring a local and dynamic experience for travellers
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