



ALVA Hotel by Royal grand opening in Sha Tin

沙田帝逸酒店隆重开幕

The ALVA Hotel by Royal (ALVA) is a new generation of the Group's Royal Hotel collection. Located along the Sha Tin Shing Mun River, ALVA officially opened this December, providing professional, premium accommodation in an affordable luxury style. Embodying a concept of wellness and discovery, ALVA is close to cultural sites and hiking and cycling trails, featuring a local and dynamic experience for millennials and modern travellers.

Urban oasis with contemporary design

ALVA's simple, elegant design was inspired by the concept of "a bird resting on an island". The design features a V-shaped façade, resembling the wings of a bird, while providing guestrooms with a mountain or river view. The main entrance above the slopes echoes the island design concept. The design teams positioned the hotel as a serene urban oasis, with gardens and landscapes included to enhance the natural elements of the surroundings.

The hotel has 618 smoke-free guestrooms and apartments, overlooking the picturesque Shing Mun River, a city view or a lush green mountain view. Included in the 24-hour gym are VR sporting facilities and other advanced equipment. On the hotel rooftop is an approximately 25-metre-long outdoor thermostatic swimming pool, with a 180-degree panoramic view of the Shing Mun River.

ALVA houses four specialty restaurants and a bar, providing all-day international dining, delicate Cantonese cuisine, authentic Japanese food, and healthy drinks and refreshments.

Enjoy smart technology and local exploration

ALVA applies smart technology to provide the finest accommodation. Guests can use the hotel's mobile app for online room booking and pre-arrival check-in. Upon arrival in the hotel lobby, they can easily check in at the self-check-in kiosks. There are smart mobile keys for guestroom access and in-room tablets to control the room's lighting, temperature and television, requesting housekeeping service and browsing the hotel facilities.

The hotel encourages guests to explore the dynamic parts of the neighbourhood, and experience its historical and cultural flavours. The digital concierge in the lobby provides information about hiking routes and cultural spots. Sporty guests will enjoy cycling along the Shing Mun River, in the Adventure Cycling

Park, and along the Tolo Harbour Promenade to the Tai Po Waterfront Park, as well as the scenery along the way. Hikers can go to Ma On Shan Country Park or Lion Rock Country Park, with their many famous trails and scenic spots for "check-ins". Cultural lovers can visit the Hong Kong Heritage Museum, the Tsang Tai Uk walled village and the Ten Thousand Buddhas Monastery to learn about the history and culture of the area.

Easy access to all parts of the city

ALVA in Shek Mun, Sha Tin is away from the hustle and bustle of the city, but is served by a comprehensive transportation network. The hotel is about an eight-minute walk to MTR Shek Mun and City One stations, which connect it to a vast railway network. New Town Plaza, with diverse shopping and leisure options, is just about a 10-minute car ride away. And it is only roughly a 25- to 40-minute car ride to Tsim Sha Tsui, the High Speed Rail Hong Kong West Kowloon Station, Central and Hong Kong International Airport.





From left: Group Hotel Division Senior Vice President Peter Wong, Sun Hung Kai Real Estate Agency Executive Director Robert Chan, Group Executive Director Adam Kwok, the Government of the HKSAR Secretary for Commerce and Economic Development Edward Yau, Group Chairman and Managing Director Raymond Kwok, Hong Kong Tourism Board Chairman Dr YK Pang, Group Hotel Division CEO Tasos Kousloglou and ALVA Hotel by Royal General Manager Simon Lam officiate at the grand opening of the ALVA Hotel by Royal
 左起：集团酒店业务高级副总裁黄泽峰、新鸿基地产代理执行董事陈康祺、集团执行董事郭基焯、香港特区政府商务及经济发展局局长邱腾华、集团主席兼董事总经理郭炳联、香港旅游发展局主席彭耀佳博士、集团酒店业务行政总裁高思达及帝逸酒店总经理林思明主持帝逸酒店的开幕仪式

帝逸酒店为集团旗下“帝”系酒店的新一代项目，位于沙田城门河畔，于今年12月正式开幕，提供专业优质的轻奢住宿享受。新酒店结合健康生活及探索概念，毗邻多个文化景点、远足路段及单车路径，为千禧一代和现代旅客缔造一个地道而充满活力的旅游体验。

现代设计 城市绿洲

帝逸酒店设计简约典雅，设计团队以“在岛上休息的鸟儿”为灵感。建筑物外形选用“V形”设计，犹如鸟儿的翅膀，同时也能让客房享有山河景致；正门设于斜路上方，与岛屿的概念相呼应。设计团队把酒店塑造为城市中的恬静绿洲，并利用露天花园和园林景观增添大自然元素。

酒店提供618间无烟客房和公寓，眺望城门河景、城市景致或翠绿山景。24小

时健身室设有VR仿真健身器材等先进设备。酒店顶层有长约25米室外恒温游泳池，宾客畅泳时可180度欣赏开阔的城门河美景。

帝逸酒店共设四间各具特色的餐厅和酒吧，分别提供全天候国际美食、精致粤菜、正宗日本菜以及健康饮品和轻食。

智能化体验 本地深度游

帝逸酒店善用智能科技，提供体贴极致的住宿体验。宾客可使用酒店的专属手机应用程序在网上订房，并在到达前办理登记入住手续。抵达酒店大堂时，可使用智能化自助入住登记专柜，轻松办理入住手续。宾客使用智能手机房卡进入客房后，可利用平板电脑调节房内灯光、温度及电视，并能要求房间服务以及浏览酒店设施。

酒店鼓励宾客探索区内动感的一面，并感受其历史文化气息，大堂的电子礼宾站提供郊游路线与文化景点信息。运动爱好者可骑单车，沿着城门河、历奇单车场、吐露港海滨长廊一直往大埔海滨公园，欣赏沿途风景。行山人士可前往马鞍山郊野公园或狮子山郊野公园，在沿途的著名山径及景点“打卡”。文化爱好者可参观香港文化博物馆、围村曾大屋和万佛寺等，了解区内历史文化。

交通便捷 连接各区

帝逸酒店位处沙田石门，远离都市繁嚣，同时享有完善的交通配套。从酒店徒步约八分钟，即可抵达港铁石门站或第一城站，连接四通八达的铁路网络。只需约10分钟车程，即可到达新城市广场购物休闲。酒店距离尖沙咀、高铁香港西九龙站、中环和香港国际机场也仅需约25至40分钟车程，出入方便。

ALVA Hotel by Royal embodies a concept of wellness and discovery, featuring a local and dynamic experience for travellers
 帝逸酒店结合健康生活及探索概念，为旅客缔造一个地道而充满活力的旅游体验

