# V Walk mall in southwest Kowloon soft opening 西南九龙V Walk商场现已试营业

V Walk, the Group's latest flagship mall in the heart of the southwest Kowloon transportation hub, had a soft opening in late July, offering an exquisite, comfortable shopping environment to young families. Sitting atop MTR Nam Cheong Station, the first major flagship mall in the district is set to benefit from this interchange station for West Rail Line and Tung Chung Line. Indoor walkways and bridges connect the mall to nearby major residential developments for added convenience.

## A star destination for dining, shopping and fun

The two-storey V Walk houses a variety of tenants, with trendy fashion, skin care and cosmetics, watches and jewellery, specialty restaurants, a cinema, a supermarket and much more. Over 50% of the shops are new to southwest Kowloon, with some making their debut in Hong Kong or in Hong Kong shopping malls.

V Walk offers over 35 highly sought-after eateries, featuring Chinese, Western, Japanese and southeast Asian cuisines, a popular ice-

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cream store, family restaurants, 'Instagrammable' Taiwanese tea shops, popular refreshment kiosks and more. Nearly 60% of the specialty restaurants are their first stores in southwest Kowloon, providing broader food and beverage choices to the neighbourhood. As for trendy labels, there are over 30 trendy fashion stars, popular shoe brands, and optical and accessory names. The new mall is set to become a trendy fashion zone.

V Walk has also introduced a new cinema with state-of-the-art audio and visual facilities, offering a classy, tasteful movie experience to residents in the district.

### Comfortable shopping and leisure experience

Cladded with glass curtain walls, the new mall presents an unrivalled panoramic view. Plenty of natural light helps create a comfortable environment. V Walk also shares the latest trends and news to customers on the SHKP Malls App. This convenient shopping experience will definitely draw more young people to the mall for shopping, leisure and fun.



Sitting above MTR Nam Cheong Station, V Walk is the retail section of the Cullinan West Development V Walk位于港铁南昌站上盖·属于汇玺发展项目的商场部分

集团 座落于西南九龙核心交通枢纽的全新旗舰商场 VWalk,已于七月底开始试营业,属于区内首个大型旗舰 商场,为年轻家庭带来别致舒适的购物空间。项目位于港 铁南昌站上盖,汇聚西铁线与东涌线的两铁优势,同时设 有室内行人通道及天桥,连接附近多个大型住宅项目,四 通八达。

#### 星级"食买玩"集中地

V Walk共分两层, 商户组合多元化,覆盖潮流服装、美容 及化妆品、钟表珠宝、特色餐饮、电影院及超市等, 当中 逾五成商户属首次进驻西南九龙, 部分甚至为全港首店或 全港首间商场店铺。

V Walk云集逾35间潮流人气餐厅,包罗中、西、日及东 南亚各地名菜、人气雪糕店、亲子餐厅、打卡台式饮品店 及热门轻食店等,其中近六成为首次落户西南九龙的特色 餐饮,为区内居民提供更多元化的餐饮选择。潮流服饰方 面,星级时尚服装、潮流鞋履及眼镜配件等品牌逾30个, 势将成为时装潮流集中地。

V Walk还为区内引入全新电影院,配备顶尖影音系统, 为居民提供有格调品味的观影享受。

#### 购物休闲舒适惬意

商场采用玻璃幕墙设计,让顾客可以欣赏开阔怡人景观, 同时引入大量自然光,环境舒适惬意。V Walk更通过新地 商场App向顾客发放最新潮流信息,带来方便极致的购物 体验,定可吸引更多年轻人来购物、休闲及娱乐。



Busy scenes at the soft opening of V Walk V Walk开始试营业,人流畅旺



The mall has introduced a brand new cinema to the neighbourhood 商场为区内引入全新电影院



Walk设有室内行人天桥连接多个大型住宅项Ⅰ,出入方便



V Walk is the first major flagship mall in the southwest Kowloon V Walk为西南九龙区首个大型旗舰商场



Trendy fashion brands attract many young people to the mall 多间时尚服装品牌进驻,吸引大批年轻人来"潮圣"